

CONTRACT

NBC 12 Right Now KNDO
KNDO 23 KNDU 25 216 W. Yakima Ave
 Yakima, WA 98902
 (509)225-2300

www.kndo.com

And:

POL/Brad Klippert
 PO Box 6478
 Kennewick, WA 99336

<u>Contract / Revision</u> 137748 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Brad Klippert		<u>Original Date / Revision</u> 09/24/18 / 09/24/18
<u>Contract Dates</u> 10/19/18 - 11/04/18	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/19/18	11/04/18	NORTHWEST TODAY 6AM	6-7AM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	----F--				1	\$100.00			
	Week:	10/22/18	10/28/18	MTWTF--				2	\$100.00			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$100.00			
N 2	All	10/19/18	11/04/18	TODAY SHOW	7-9AM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	----F--				1	\$100.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$100.00			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$100.00			
N 3	All	10/19/18	11/04/18	LOCAL NEWS @ 6 M-F	6-6:30PM		:30			NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-----				0	\$210.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$210.00			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$210.00			
Totals											10	\$1,220.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/31/18	9	\$1,120.00	\$1,120.00
11/01/18 - 11/02/18	1	\$100.00	\$100.00
Totals	10	\$1,220.00	\$1,220.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

POL/ Brad Klippert

Author: Micah Keller



Proposal ID: 20725
 Station: KNDO+-RT
 Schedule Date: 10/19/2018 - 11/6/2018
 Advertiser: POL/ Brad Klippert
 Spot Length(s): :30

Acct. Exec: TRUDE SMITH
 Phone #: 509-737-6701
 Email: trude.smith@kndu.com
 Web Site: www.kndu.com

Our business is growing your business.

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Flight Dates: 10/19/2018-11/6/2018

Program Time	Spot Length	OC 19	OC 22	OC 29	RT-A21+ D.RTG RTG	Weeks	Rate Spots
KNDO+							
Wake Up NW LN 6am	:30	1	2	2	3.5	3	\$100.00
GRPs/Impressions					17.5		5
CPP/CPM					\$28.57		
Mo-Fr 6:00a-7:00a							
Today Show	:30	1	1	1	4.1	3	\$100.00
GRPs/Impressions					12.3		3
CPP/CPM					\$24.39		
Mo-Fr 7:00a-9:00a							
NBC Right Now Lcl News at 6	:30	--	1	1	7.6	2	\$210.00
GRPs/Impressions					15.2		2
CPP/CPM					\$27.63		
Mo-Fr 6:00p-6:30p							

Total Cost: \$1,220.00

General Summary (RT-A21+ D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KNDO+	10	\$1,220.00	45.0	107.9	\$27.11	\$11.31	31.8	1.4	9.6	75,791	238,555

*Jennifer Monah
 9/26/18*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Jennifermonds
 being/on behalf of: Citizens for Brad Klippert, a legally
 qualified candidate of the Republican political
 party for the office of: 8th district pos. 1 House of Rep
 in the Wa state 2018 General election
 election to be held on: Nov. 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$ 1520.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/26/18 _____
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Citizens for Brad Klippert
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jennifer Monds, Citizens for Brad Klippert
signature of candidate or authorized committee

Jennifer Monds
printed name

9/26/18
date