

CONTRACT

NBC 10 Right Now KNDO
KNDO 10 KNDO 10 216 W. Yakima Ave
 Yakima, WA 98902
 (509)225-2300

www.kndo.com

And:

Focal Point Marketing
 8551 Gage Blvd
 Suite K
 Kennewick, WA 99336

<u>Contract / Revision</u> 138810 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/the Committee to Elect Jamie Raebel		<u>Original Date / Revision</u> 10/05/18 / 10/05/18
<u>Contract Dates</u> 10/08/18 - 11/04/18	<u>Estimate #</u>	
<u>Product</u> October & November 2018		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9914114	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

Hiatus Dates: 10/08/18-10/14/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/08/18	11/04/18	NORTHWEST TODAY 5AM	5-6AM		:30			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-----				0	\$0.00			
	Week:	10/15/18	10/21/18	-TWTF--				3	\$35.00			
	Week:	10/22/18	10/28/18	MTWTF--				2	\$35.00			
	Week:	10/29/18	11/04/18	MTWTF--				3	\$35.00			
N 2	All	10/08/18	11/04/18	MEGYN KELLY	M-F 9-10AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-----				0	\$0.00			
	Week:	10/15/18	10/21/18	MTWTF--				2	\$20.00			
	Week:	10/22/18	10/28/18	-----				0	\$20.00			
	Week:	10/29/18	11/04/18	-----				0	\$20.00			
Totals											10	\$320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	7	\$215.00	(\$32.25)	\$182.75
10/29/18 - 11/02/18	3	\$105.00	(\$15.75)	\$89.25
Totals	10	\$320.00	(\$48.00)	\$272.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



CLIENT: The Committee to Elect Jamie Raebel Benton County Coroner (R)
 CAMPAIGN: OCTOBER & NOVEMBER, 2018
 STATION: KNDU

DATE: October 5, 2018

<i>KNDU</i>	LENGTH	DAYPART	PROGRAM	RATE	10/08	10/15	10/22	10/29	11/5	SPOTS	TOTAL	COMM	NET
Tu-F	:30	5:00a-6:00a	Northwest Today 5:00 am	\$35	0	3	0	0	0	3	\$105.00		
M-F	:30	5:00a-6:00a	Northwest Today 5:00 am	\$35	0	0	2	3	0	5	\$175.00		
M-F	:30	9:00a-10:00a	Megan Kelly	\$20	0	2	0	0	0	2	\$40.00		
KNDU Ttls					0	5	2	3	0	10	\$320.00	\$48.00	\$272.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNDU - Kennewick, WA	Date: 10-4-18
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I, JAMIE RAEBEL

being/on behalf of: THE Committee to Elect Jamie Raebel, Benton (R), a legally qualified candidate of the COUNTY CORONER REPUBLICAN political party for the office of:

BENTON COUNTY CORONER

in the GENERAL

election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>SEE ATTACHED</u>				

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

THE COMMITTEE TO ELECT JAMIE RAEBEL Benton County Coroner (R)

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

RAEBELJAG@OL.COM

JAMIE RAEBEL, 1602 W. 51st Ave., Kennewick WA 99337 (509) 539-1071

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/4/2018
Date

[Handwritten Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

October 3, 2018

Attn: Media Manager

Re: The Committee to Elect Jamie Raebel Benton County Coroner (R)

This letter is to confirm that we, The Committee to Elect Jamie Raebel Benton County Coroner (R), have authorized the advertising agency, Focal Point Marketing and Multimedia, to handle all media placement as of October 4, 2018.

Focal Point Marketing and Multimedia is the agency of record for media buys for The Committee to Elect Jamie Raebel Benton County Coroner (R). Please be sure all system orders reflect this.

Theresa Long and Alma Carrillo will handle all media placement. All invoices should be sent to Focal Point Marketing and Multimedia at the address provided below.

The Committee to Elect Jamie Raebel Benton County Coroner (R)
c/o Focal Point Marketing
8551 Gage Blvd Suite "K"
Kennewick, WA 99336
509-378-3018

Thank you,



Jamie Raebel
Republican Candidate
Benton County Coroner

The Committee to Elect Jamie Raebel Benton County Coroner (R)
Treasurer: Jamie Raebel
1602 W. 51st Ave.
Kennewick, WA 99337
509-539-1071

RAEBELJA@AOL.COM