

CONTRACT

NBC Right Now KNDO
KNDO 23 KNDU 25 216 W. Yakima Ave
 Yakima, WA 98902
 (509)225-2300

www.kndo.com

And:

Focal Point Marketing
 8551 Gage Blvd
 Suite K
 Kennewick, WA 99336

<u>Contract / Revision</u> 132744 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/People For Chris Tracy		<u>Original Date / Revision</u> 06/25/18 / 07/09/18
<u>Contract Dates</u> 07/09/18 - 08/05/18	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9914114	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	07/09/18	08/05/18	NORTHWEST TODAY 5AM	5-6AM		:30			NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/18	07/15/18	MT-----				2	\$20.00			
	Week:	07/16/18	07/22/18	-----				0	\$20.00			
	Week:	07/23/18	07/29/18	MT-----				2	\$20.00			
	Week:	07/30/18	08/05/18	MT-----				2	\$20.00			
N 2	All	07/09/18	08/05/18	NORTHWEST TODAY 6AM	6-7AM		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/18	07/15/18	MTWTF--				2	\$100.00			
	Week:	07/16/18	07/22/18	MTWTF--				2	\$100.00			
	Week:	07/23/18	07/29/18	MTWTF--				2	\$100.00			
	Week:	07/30/18	08/05/18	-----				0	\$100.00			
N 3	All	07/09/18	08/05/18	4PM M-F	4PM M-F		:30			NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/18	07/15/18	MTWTF--				2	\$85.00			
	Week:	07/16/18	07/22/18	-----				0	\$85.00			
	Week:	07/23/18	07/29/18	MTWTF--				2	\$85.00			
	Week:	07/30/18	08/05/18	-----				0	\$85.00			
N 4	All	07/09/18	08/05/18	LOCAL NEWS @ 5PM	5-5:30PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/18	07/15/18	-----				0	\$200.00			
	Week:	07/16/18	07/22/18	-----				0	\$200.00			
	Week:	07/23/18	07/29/18	MTWTF--				2	\$200.00			
	Week:	07/30/18	08/05/18	-----				0	\$200.00			
N 5	All	07/09/18	08/05/18	LOCAL NEWS @ 6 M-F	6-6:30PM		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/18	07/15/18	MTWTF--				2	\$200.00			
	Week:	07/16/18	07/22/18	-----				0	\$200.00			
	Week:	07/23/18	07/29/18	-----				0	\$200.00			
	Week:	07/30/18	08/05/18	MTWTF--				2	\$200.00			
N 6	All	07/19/18	07/20/18	4PM M-F	4PM M-F		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

NBC Right Now KNDO
KNDO 23 KNDU 25 216 W. Yakima Ave
 Yakima, WA 98902
 (509)225-2300

www.kndo.com

<u>Contract / Revision</u> 132744 /	<u>Alt Order #</u>
--	--------------------

<u>Advertiser</u> POL/People For Chris Tracy	<u>Original Date / Revision</u> 06/25/18 / 07/09/18
--	--

<u>Contract Dates</u> 07/09/18 - 08/05/18	<u>Product</u>	<u>Estimate #</u>
---	----------------	-------------------

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/18	07/22/18	---TF--				2	\$85.00			
Totals											24	\$2,430.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/29/18	20	\$1,990.00	(\$298.50)	\$1,691.50
07/30/18 -08/03/18	4	\$440.00	(\$66.00)	\$374.00
Totals	24	\$2,430.00	(\$364.50)	\$2,065.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.