

CONTRACT



10News2-TV
1513 Hutchinson Ave.,
Knoxville, TN 37917
(865)637-1010

<u>Contract / Revision</u> 902906 /		<u>Alt Order #</u>
<u>Product</u> Bailey 14 TV		
<u>Contract Dates</u> 07/14/14 - 08/06/14		<u>Estimate #</u> 2522
<u>Advertiser</u> Bailey,P/R/State Senate		<u>Original Date / Revision</u> 07/11/14 / 07/11/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> 10News2	<u>Account Executive</u> House - Knoxville Ho	<u>Sales Office</u> Knoxville Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Low & Tritt
9724 Kingston Pike
Suite 305A
Knoxville, TN 37922

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	10N2	07/14/14	08/03/14	M-F Dayside Rotation	7am-4pm		:30				NM	32	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/14/14	07/20/14	MTWTF--				16	\$20.00				
	Week:	07/21/14	07/27/14	MTWTF--				8	\$20.00				
	Week:	07/28/14	08/03/14	MTWTF--				8	\$20.00				
N 2	10N2	08/04/14	08/06/14	M-F Dayside Rotation	7am-4pm		:30				NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/14	08/10/14	MTW----				6	\$20.00				
N 3	10N2	07/14/14	08/03/14	Prime Pkg	630-10P		:30				NM	24	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/14/14	07/20/14	MTWTF--				12	\$20.00				
	Week:	07/21/14	07/27/14	MTWTF--				6	\$20.00				
	Week:	07/28/14	08/03/14	MTWTF--				6	\$20.00				
N 4	10N2	08/04/14	08/06/14	Prime Pkg	630-10P		:30				NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/14	08/10/14	MTW----				6	\$20.00				
N 5	10N2	07/14/14	08/03/14	M-F 10-11P	10-11P		:30				NM	14	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/14/14	07/20/14	MTWTF--				4	\$10.00				
	Week:	07/21/14	07/27/14	MTWTF--				5	\$10.00				
	Week:	07/28/14	08/03/14	MTWTF--				5	\$10.00				
N 6	10N2	08/04/14	08/06/14	M-F 10-11P	10-11P		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/14	08/10/14	MTW----				3	\$10.00				
N 7	10N2	07/14/14	08/03/14	M-F 1130P-12A	1130P-12A		:30				NM	14	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/14/14	07/20/14	MTWTF--				4	\$10.00				
	Week:	07/21/14	07/27/14	MTWTF--				5	\$10.00				
	Week:	07/28/14	08/03/14	MTWTF--				5	\$10.00				
N 8	10N2	08/04/14	08/06/14	M-F 1130P-12A	1130P-12A		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract Dates</u> 07/14/14 - 08/06/14		<u>Product</u> Bailey 14 TV
<u>Estimate #</u> 2522		<u>Original Date / Revision</u> 07/11/14 / 07/11/14
<u>Advertiser</u> Bailey,P/R/State Senate		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/14	08/10/14	MTW----				3	\$10.00				
N 9	10N2	07/14/14	08/03/14	Late Night	12xm-4xm		:30				NM	14	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	MTWTF--				4	\$5.00				
Week:		07/21/14	07/27/14	MTWTF--				5	\$5.00				
Week:		07/28/14	08/03/14	MTWTF--				5	\$5.00				
N 10	10N2	08/04/14	08/06/14	Late Night	12xm-4xm		:30				NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/14	08/10/14	MTW----				3	\$5.00				
N 11	10N2	07/14/14	08/03/14	Sa/Su 630-11pm	630pm-11pm		:30				NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S-				4	\$20.00				
Week:		07/21/14	07/27/14	-----S-				4	\$20.00				
Week:		07/28/14	08/03/14	-----S-				4	\$20.00				
N 12	10N2	07/14/14	08/03/14	Sat 1130pm-4xm	1130pm-4xm		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S-				1	\$10.00				
Week:		07/21/14	07/27/14	-----S-				1	\$10.00				
Week:		07/28/14	08/03/14	-----S-				1	\$10.00				
N 13	10N2	07/14/14	08/03/14	Sun 8-9A	8-9A		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				1	\$10.00				
Week:		07/21/14	07/27/14	-----S				1	\$10.00				
Week:		07/28/14	08/03/14	-----S				1	\$10.00				
N 14	10N2	07/14/14	08/03/14	Sun 8am-12pm	930am-12pm		:30				NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				2	\$20.00				
Week:		07/21/14	07/27/14	-----S				2	\$20.00				
Week:		07/28/14	08/03/14	-----S				2	\$20.00				
N 15	10N2	07/14/14	08/03/14	Sa/Su 630-11pm	630pm-11pm		:30				NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				4	\$20.00				
Week:		07/21/14	07/27/14	-----S				4	\$20.00				
Week:		07/28/14	08/03/14	-----S				4	\$20.00				
N 16	10N2	07/14/14	08/03/14	Sun 1130p-12a	Sun 1130p-12a		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				1	\$10.00				
Week:		07/21/14	07/27/14	-----S				1	\$10.00				
Week:		07/28/14	08/03/14	-----S				1	\$10.00				
N 17	10N2	07/14/14	08/03/14	Sun 11pm-4xm	12xm-4xm		:30				NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				1	\$5.00				
Week:		07/21/14	07/27/14	-----S				1	\$5.00				
Week:		07/28/14	08/03/14	-----S				1	\$5.00				
Totals											161	\$2,490.00	

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/14/14 - 08/06/14	Bailey 14 TV	2522

<u>Advertiser</u>	<u>Original Date / Revision</u>
Bailey,P/R/State Senate	07/11/14 / 07/11/14

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/30/14 -07/27/14	97	\$1,535.00	(\$230.25)	\$1,304.75
07/28/14 -08/06/14	64	\$955.00	(\$143.25)	\$811.75
Totals	161	\$2,490.00	(\$373.50)	\$2,116.50

Signature: _____ **Date:** _____

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