

In our ongoing effort to serve the public interest, Radio Station KMXC-FM broadcasts programming responsive to issues and concerns to Sioux Falls, South Dakota and the surrounding service area. The following is a list of just a few of those issues and KMXC's programming treatment of them.

QUARTERLY ISSUES PROGRAMMING REPORT

January, February, March - -2015

ISSUES COVERED: Sioux Falls Parks & Rec-Frosty Frolics

Date: Tuesday, January 6th

GUEST(S) AND PROGRAM DESCRIPTION: Cathy Bucheim from the Sioux Falls Parks and Recreation Department discussed the Frosty Frolics event, taking place at multiple outdoor venues around Sioux Falls and highlighting outdoor sporting activities.

ISSUES COVERED: Siouxland Libraries/Adult Reading Program

Date: Thursday, January 8th

GUEST(S) AND PROGRAM DESCRIPTION: Alysia Boysen was the in-studio guest discussing the Adult reading programs at the various Siouxland Library locations in the area.

ISSUES COVERED: Icefish Fest

Date: Wednesday, January 14th

GUEST(S) AND PROGRAM DESCRIPTION: Jim Bruns from the Catfish Bay organization came in to discuss the Family Icefish Fest, open to everyone in support of the ongoing educational programs & camps offered by Catfish Bay.

ISSUES COVERED: Funkski

Date: Thursday, January 22nd

GUEST(S) AND PROGRAM DESCRIPTION: Staci Kropuenske from Children's Inn, (the domestic abuse shelter in Sioux Falls), was in-studio to promote the Annual Funkski event, a fundraiser for Children's Inn.

ISSUES COVERED: Lifescape Mall Walk

Date: Tuesday, January 27th

GUEST(S) AND PROGRAM DESCRIPTION: Jackie Stratman with Lifescape was pre-promoting the upcoming Annual Lifescape Mallwalk, a fundraiser to support the programs and services provided by Lifescape to disabled clients from birth through adulthood.

ISSUES COVERED: BB Tourney/Prom Fundraiser

Date: Thursday, January 29th

GUEST(S) AND PROGRAM DESCRIPTION: John Pohlmann was the in-studio guest discussing the Harrisburg Parents prom committee's basketball tourney & prom fundraiser. Funds raised benefited the all-night lockdown prom party for Harrisburg high school students.

ISSUES COVERED: Compass Center/It's In The Bag

Date: Monday, February 2nd

GUEST(S) AND PROGRAM DESCRIPTION: Michelle Markgraf discussed their It's in the Bag fundraiser, a "Girls' Night Out" event featuring a purse live auction and also a silent auction along with appetizers and wine sampling. Funds raised support educational programs and support & counseling services to victims of domestic and sexual abuse.

ISSUES COVERED: Sioux Falls Multi-Cultural Center/Decadence in Chocolate

Date: Thursday, February 5th

GUEST(S) AND PROGRAM DESCRIPTION: Holly Coldman from the Sioux Falls Multi-cultural center was the in-studio guest promoting their annual event showcasing chocolate desserts, with live & silent auctions, live music & dancing, all to support the programs and services of the Sioux Falls Multi-Cultural center.

ISSUES COVERED: Kilian Community College/Raffle

Date: Wednesday, February 11th

GUEST(S) AND PROGRAM DESCRIPTION: Mark Millage was the in-studio guest discussing a fundraising raffle for non-profit Kilian Community College, to support programs, service and scholarships.

ISSUES COVERED: Winterfest of Wheels/Cure Kids Cancer

Date: Thursday, February 12th

GUEST(S) AND PROGRAM DESCRIPTION: Karen Leisinger stopped by to discuss the auto show and auction with funds raised supporting the Cure Kids Cancer Radiothon & programs providing direct financial support to families with children suffering from cancer.

ISSUES COVERED: Operation Paperback/Siouxland Libraries

Date: Tuesday, February 24th

GUEST(S) AND PROGRAM DESCRIPTION: Alysia Boysen from the Siouxland Libraries discussed their upcoming “bookraiser” as all branches of the Siouxland Libraries would be collecting new & gently used paperbacks to send to our troops in Afghanistan.

ISSUES COVERED: ISSUES COVERED: Cakes & Grapes/Sioux Empire Safety Village

Date: Wednesday, March 4th

GUEST(S) AND PROGRAM DESCRIPTION: Bobbi Lower was the in-studio guest discussing a Cake and Wine Auction event raising funds for the Sioux Empire Safety Village, which provides education & programs on safety—at home, on the road, in school and more.

ISSUES COVERED: HBASE/Spring Parade of Homes

Date: Thursday, March 5th

GUEST(S) AND PROGRAM DESCRIPTION: Julie Terrell with the Home Builders Association of the Sioux Empire was in to discuss the annual Spring Parade of Homes which features homes around the Sioux Empire in various price ranges and also acts as a fundraiser for services, programs and scholarships offered by the HBASE.

ISSUES COVERED: Parrotheads of the Prairie/Make a Difference 2015

Date: Friday, March 6th

GUEST(S) AND PROGRAM DESCRIPTION: Ron Schultz from Parrotheads of the Prairie came in to discuss the annual fundraiser by their group, this year raising funds for Horsepower, a non-profit providing equine therapy for disabled persons and also for Camp Bring It On, a summer camp for children who are or have battled cancer.

ISSUES COVERED: Vietnam Vets/Traveling Wall fundraiser

Date: Monday, March 9th

GUEST(S) AND PROGRAM DESCRIPTION: David Hodgson was our in-studio guest. A Vietnam vet himself, he discussed the need to raise funds to bring the traveling Vietnam Veterans replica wall to Sioux Falls in July 2015.

ISSUES COVERED: Sioux Empire Sportman's Show

Date: Thursday, March 12th

GUEST(S) AND PROGRAM DESCRIPTION: Barry Cenaiko was our in-studio guest discussing the annual gathering of all things spring and summer sports at the convention center with events and activities for the whole family.

ISSUES COVERED: Meals on Wheels

GUEST(S) AND PROGRAM DESCRIPTION: Melissa Townsend came in to discuss their annual fundraising "drive-thru" supper which raises revenue to fund the Meals On Wheels program of the Sioux Empire, which serves elderly, disable and homebound individuals by providing healthy, hot meals and companionship.

ISSUES COVERED: Royal Family Kids Camp Tea Party

Date: Tuesday, March 17th

GUEST(S) AND PROGRAM DESCRIPTION: Beth Warden was our in-studio guest discussing the Royal Family Tea party, an event which raises funds to support the Royal Family Kids Camps which allow foster children from abusive situations to enjoy a week at summer camp.

ISSUES COVERED: Stewart School/CKC fundraiser

Date: Thursday, March 19th

GUEST(S) AND PROGRAM DESCRIPTION: Angela Taylor from Stewarts School came in to discuss a fundraising event at the cosmetology school involving haircuts and facials, in support of the Cure Kids Cancer organization.

ISSUES COVERED: Youth Initiative Council/Helping Hand

Date: Monday, March 23rd

GUEST(S) AND PROGRAM DESCRIPTION: Moses Tut from the Youth Initiative Alliance was in-studio to discuss a basketball tourney & family fun fair which raised awareness of diversity in Sioux Falls and provided educational seminars, games for the whole family and meals and backpacks to children in need.

ISSUES COVERED: LCouture CKC Fashion Show Fundraiser

Date: Tuesday, March 24th

GUEST(S) AND PROGRAM DESCRIPTION: Lori Dykstra, owner of LCouture Boutique and a mom of a child who passed away from cancer was in-studio to promote her annual Fashion show and fundraiser in support of the Cure Kids Cancer organization.

ISSUES COVERED: Sioux Empire Lions Club/Spaghetti Dinner

Date: Wednesday, March 25th

GUEST(S) AND PROGRAM DESCRIPTION: Mike Thesenvitz from the Sioux Empire Lions Club discussed their annual Spaghetti dinner fundraiser which supports the work of their Lions Club in Sioux Falls. They provide sight and hearing screenings and also hearing aids and eyewear support for those in need.

ISSUES COVERED: Cure Kids Cancer Radiothon

Date: Thursday & Friday, March 27th & 28th

GUEST(S) AND PROGRAM DESCRIPTION: The Results Radio/Townsquare Media Group stations participated in a two-day fundraising radiothon with proceeds supporting the Cure Kids Cancer organization. CKC provides funds for direct family support to cover expenses not covered by insurance. Funds also buy specialized child-size cancer treatment equipment; support the Back-to-School program, the Pediatric Cancer Survivor program, Camp Bring It On, the Child Life program and specialists program and research.