

In our ongoing effort to serve the public interest, Radio Station KMXC-FM broadcasts programming responsive to issues and concerns to Sioux Falls, South Dakota and the surrounding service area. The following is a list of just a few of those issues and KMXC's programming treatment of them.

QUARTERLY ISSUES PROGRAMMING REPORT

April, May, June- -2015

ISSUES COVERED: South Dakota Rock-n-Roll Hall of Fame

Date: Wednesday, April 1st

GUEST(S) AND PROGRAM DESCRIPTION: John Mogen was the in-studio guest discussing this musical entertainment event where South Dakota musicians are inducted into the state's rock-n-roll hall of fame.

ISSUES COVERED: Downtown Restaurant Week

Date: Thursday, April 2nd

GUEST(S) AND PROGRAM DESCRIPTION: Brienne Maner came in to discuss an event celebrating the downtown restaurant community in Sioux Falls and highlighting the diversity of dining experiences in our city.

ISSUES COVERED: Lifescape Pancake Fundraiser

Date: Monday, April 6th

GUEST(S) AND PROGRAM DESCRIPTION: Jackie Knowlton was the in-studio guest talking about the mission of Lifescape, a non-profit organization which provides education, physical therapy, psychological services and more to children and adults through residential as well as outreach and outpatient programs. This annual pancake feed is a fundraiser for their continuing work.

ISSUES COVERED: Hope Haven Charity Auction

Date: Wednesday, April 8th

GUEST(S) AND PROGRAM DESCRIPTION: Marlowe Van Ginkel was our in-studio guest sharing Hope Haven Ministries mission to help people with disabilities in developing countries to have better, more fulfilling lives. They also collect and refurbish wheelchairs for distribution around the world and this huge annual fundraiser supports their efforts.

ISSUES COVERED: South Dakota Special Olympics Polar Plunge

Date: Thursday, April 9th

GUEST(S) AND PROGRAM DESCRIPTION: Todd Bradwisch, the Torch Run Liaison, discussed registration, fundraising, donations and activities surrounding the polar plunge event.

ISSUES COVERED: Better Business Bureau “Shred It” Event

Date: Wednesday, April 15th

GUEST(S) AND PROGRAM DESCRIPTION: Jessie Schmidt from the BBB discussed the document shred event at 4 locations in Sioux Falls with a \$5 donation per box of items to be shredded going to support the Crimestoppers of Sioux Falls programs.

ISSUES COVERED: Lions Club Pancake Days

Date: Tuesday, April 21st

GUEST(S) AND PROGRAM DESCRIPTION: Pat Gustaf a member of the Lions Club service organization came in to promote this annual fundraising event which supports the Lions Club’s efforts to eradicate preventable blindness around the world, help victims of natural disasters and sponsor international youth exchanges.

ISSUES COVERED: Muscular Dystrophy Association Muscle Walk

Date: Wednesday, April 22nd

GUEST(S) AND PROGRAM DESCRIPTION: Erin Hill, the Sioux Falls director of the MDA chapter discussed the impact many forms of Muscular Dystrophy has on people and their families and how the Muscle Walk helps to fund assistance and education efforts here in the Sioux Falls area.

ISSUES COVERED: Huether Family Match Pointe Center

Date: Friday, April 24th

GUEST(S) AND PROGRAM DESCRIPTION: Cindy Huether was the in-studio guest discussing the opening of a new community indoor tennis facility .

ISSUES COVERED: Embe Tribute to Women

Date: Monday, April 27th

GUEST(S) AND PROGRAM DESCRIPTION: Ashley Thompson from the EmBe organization discussed the Tribute to Women program and the efforts EmBe is making to empower women to live their lives to the fullest. Community women are honored at this event and held up as role models for other young women in the Sioux Falls area.

ISSUES COVERED: Huntington's Disease Walk 4 a Cure

Date: Thursday, April 30th

GUEST(S) AND PROGRAM DESCRIPTION: Brad Lingen a Sioux Falls member of the Huntington's Disease Association and son of a HD sufferer promoted this fundraising walk to help educate, advocate and assist people, families and loved ones dealing with this disease.

ISSUES COVERED: NALC Postal Carriers Food Drive for Feeding South Dakota

Date: Monday, May 4th

GUEST(S) AND PROGRAM DESCRIPTION: Postal carrier Eric Wicks was the in-studio guest discussing this annual food-raising event for Feeding South Dakota and the Food Pantry in Sioux Falls.

ISSUES COVERED: Avera/Prairie Heart Annual Plant Sale

Date: Thursday, May 7th

GUEST(S) AND PROGRAM DESCRIPTION: Marilyn Paddock from Avera Heart Hospital discussed the annual fundraising spring plant sale and the Prairie Heart House which helps families with loved ones being treated at the Heart hospital stay near at a reduced cost..

ISSUES COVERED: HBASE Spring Parade of Homes

Date: Friday, May 8th

GUEST(S) AND PROGRAM DESCRIPTION: Julie Terrell, from the Home Builders Association of the Sioux Empire discussed the annual community home show which also acts as a fundraiser for their HBASE foundation providing scholarships and tools to area high school students as well as funds the annual "Repair Affair" program.

ISSUES COVERED: Bellator Titans Poker Run For Camp Bring-it-On

Date: Wednesday, May 13th

GUEST(S) AND PROGRAM DESCRIPTION: Jody Lundgren was the in-studio guest discussing the events surrounding this poker run & auction event benefiting Camp Bring-it-On, a camp for children who are battling or have beaten cancer.

ISSUES COVERED: NAMI Walk

Date: Thursday, May 14th

GUEST(S) AND PROGRAM DESCRIPTION: John Williams and Wendy Giebink from the South Dakota chapter of the National Alliance for the Mentally Ill were in-

studio to promote this community event & fundraiser to support, advocate and educate about mental illness.

ISSUES COVERED: Vern Eide Acura Children's Inn Golf Tourney

Date: Tuesday, May 19th

GUEST(S) AND PROGRAM DESCRIPTION: Staci Kropuenske from Children's Inn was the in-studio guest discussing this annual fundraising golf event for Children's Inn, the domestic abuse shelter in Sioux Falls.

ISSUES COVERED: Ribfest

Date: Thursday, May 28th

GUEST(S) AND PROGRAM DESCRIPTION: Rick Huffman was the in-studio guest discussing this annual community food and entertainment event which brings award-winning rib vendors and top music groups from all over the country to Sioux Falls.

ISSUES COVERED: 4th Annual ADA Tour De Cure

Date: Wednesday June 3rd

GUEST(S) AND PROGRAM DESCRIPTION: Janet Harvey from the South Dakota chapter of the American Diabetes Association was in discussing the need for participants in this annual fundraising bike tour around Sioux Falls which raises money for education and support of people dealing with Diabetes.

ISSUES COVERED: SFHS Paws to Celebrate

Date: Thursday, June 4th

GUEST(S) AND PROGRAM DESCRIPTION: Alma Sehovic from the Sioux Falls Humane Society was the in-studio guest discussing this annual community event and fundraiser which supports the SF Humane Society's efforts to educate the public about and advocate for all animals.

ISSUES COVERED: Wall Lake Triathlon

Date: Tuesday, June 9th

GUEST(S) AND PROGRAM DESCRIPTION: Marathoner & personal trainer Kathy Grady from Sanford Wellness Center was in to discuss the upcoming triathlon and activities surrounding this community event.

ISSUES COVERED: Harrisburg Days

Date: Thursday, June 11th

GUEST(S) AND PROGRAM DESCRIPTION: Jay Ugofsky was the in-studio guest discussing the activities surrounding this annual event in the community of Harrisburg, just south of Sioux Falls.

ISSUES COVERED: Special Olympics Unified Relay

Date: Wednesday, June 17th

GUEST(S) AND PROGRAM DESCRIPTION: Todd Bradwisch & Kelsey Messerschmidt were in-studio to discuss this community event and fundraiser for Special Olympics South Dakota in which participants could donate to carry the actual Special Olympics “Flame of Hope” which was lit in Athens, across parts of Sioux Falls and the state to raise funds to support the SD Special Olympics athletes as they head to the nationals.

ISSUES COVERED: Hot Harley Nights

Date: Thursday, June 25th

GUEST(S) AND PROGRAM DESCRIPTION: Char Roth & Jim Entenmann were in-studio to discuss this annual community event and fundraiser for the Make-A-Wish Foundation which involves music, motorcycles, pancake feed, auctions and more.