



125 West 55th St
New York, NY 10019

Contract # 26111660	Changes as of: 7/24/2018 at 4:25 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: 182/195/6696	Flight: 7/21/18 - 8/3/18	Station: KXMC	Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE	Advertiser: Vote Vets PAC	Market: Minot	Total \$: \$49,310.00
3050 K ST NW #100	Product: Issue	Office: WASHINGTON	Total Spots: 139
Washington, DC 20007	Agency Order #: 7558450	Service: Nielsen	Total CPP: \$0.00
	Buyer: Keane, Julie	Primary Demo: Adults 35+	Total GRP:
	Salesperson: BEN WILMETH 202-955-5342	Assistant: BEN WILMETH 202-955-5342	Traffic #: 1624587
	Separation:		

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/21 - 7/28		Total Spots	Total \$	CPP*	GRP*
							7/21	7/28				
1	M-F 6a-7a		Good Day Dakota	\$175.00	0	30	10	10	20	\$3,500.00	\$0.00	0.0
2	M-F 7a-9a		CBS This Morning	\$175.00	0	30	10	10	20	\$3,500.00	\$0.00	0.0
MSD 3	Sa 6:30a-7a		Ag Phd	\$50.00	0	30	0	2 1	1	\$50.00	\$0.00	0.0
4	Sa 7a-9a		CBS This Morning Saturday	\$150.00	0	30	0	2	2	\$300.00	\$0.00	0.0
5	Su 8a-9:30a		CBS Sunday Morning	\$175.00	0	30	0	2	2	\$350.00	\$0.00	0.0
6	Su 9:30a-10:30a		Face the Nation	\$85.00	0	30	0	2	2	\$170.00	\$0.00	0.0
7	M-F 3p-4p		Ellen	\$100.00	0	30	5	5	10	\$1,000.00	\$0.00	0.0
8	M-F 4p-5p		Dr. Phil	\$120.00	0	30	5	5	10	\$1,200.00	\$0.00	0.0
9	M-F 5p-5:30p		KX News at 5	\$900.00	0	30	2	2	4	\$3,600.00	\$0.00	0.0
10	M-F 6:30p-7p		Entertainment Tonight	\$500.00	0	30	5	5	10	\$5,000.00	\$0.00	0.0
11	M-F 10p-10:35p		KX News at 10	\$1,500.00	0	30	3	3	6	\$9,000.00	\$0.00	0.0
MSD 12	Sa 10p-10:30p		KX News at 10 Saturday	\$900.00	0	30	0	1 0	0	\$0.00	\$0.00	0.0
13	M-F 10:35p-11:35p		The Late Show-CBS	\$150.00	0	30	5	5	10	\$1,500.00	\$0.00	0.0
MSD 14	Sa 10:30p-11p		The Simpsons	\$80.00	0	30	0	2 0	0	\$0.00	\$0.00	0.0
MSD 15	Sa 11p-12m		Blue Bloods	\$40.00	0	30	0	2 0	0	\$0.00	\$0.00	0.0
MSD 16	Su 10:30p-11p		The Simpsons	\$125.00	0	30	0	2 0	0	\$0.00	\$0.00	0.0
17	M 7p-8p		Mom (R)/Man with a Plan (R)-CBS	\$900.00	0	30	1	1	2	\$1,800.00	\$0.00	0.0
18	M 8p-9p		Salvation-CBS	\$500.00	0	30	1	1	2	\$1,000.00	\$0.00	0.0
19	M 9p-10p		Elementary-CBS	\$550.00	0	30	1	1	2	\$1,100.00	\$0.00	0.0
20	Tu 8p-9p		Bull (R)-CBS	\$900.00	0	30	1	1	2	\$1,800.00	\$0.00	0.0



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Separation:		Primary Demo: Adults 35+	Total GRP:
		Assistant: BEN WILMETH 202-955-5342	Traffic #: 1624587

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							7/21	7/28				
21	Tu 9p-10p		NCIS: New Orleans-CBS	\$700.00	0	30	1	1	2	\$1,400.00	\$0.00	0.0
22	W 8p-9p		Big Brother Wednesday-CBS	\$850.00	0	30	1	1	2	\$1,700.00	\$0.00	0.0
23	W 9p-10p		Seal Team (R) OTO-CBS	\$750.00	0	30	1	1	2	\$1,500.00	\$0.00	0.0
24	Th 8p-9p		Big Brother Thursday-CBS	\$850.00	0	30	1	1	2	\$1,700.00	\$0.00	0.0
25	Th 9p-10p		S.W.A.T. (R)-CBS	\$400.00	0	30	1	1	2	\$800.00	\$0.00	0.0
26	F 7p-8p		Undercover Boss: Celebrity Edition	\$500.00	0	30	1	1	2	\$1,000.00	\$0.00	0.0
27	Sa 9p-10p		48 Hours-CBS	\$300.00	0	30	0	2	2	\$600.00	\$0.00	0.0
28	Su 7p-8p		Big Brother Sunday-CBS	\$850.00	0	30	0	2	2	\$1,700.00	\$0.00	0.0
29	Su 8p-9p		NCIS: Los Angeles-CBS	\$600.00	0	30	0	1	1	\$600.00	\$0.00	0.0
30	Su 9p-10p		NCIS:LA (R)-CBS	\$600.00	0	30	0	1	1	\$600.00	\$0.00	0.0
31	M-F 10a-11a		PRICE IS RIGHT	\$200.00	0.0	30	4	3	7	\$1,400.00	\$0.00	0.0
MGD 32	Sa 10p-10:35p		KX News at 10 Saturday	\$900.00	0.0	30	0	1	1	\$900.00	\$0.00	0.0
MGD 33	Sa 10:35p-11:05p		The Simpsons	\$80.00	0.0	30	0	2	2	\$160.00	\$0.00	0.0
MGD 34	Sa 11:05p-12:05a		Blue Bloods	\$40.00	0.0	30	0	2	2	\$80.00	\$0.00	0.0
MGD 35	Su 10:45p-11:15p		The Simpsons	\$125.00	0.0	30	0	2	2	\$250.00	\$0.00	0.0
MGD 36	M-Su 9a-10a		Rachel Ray	\$25.00	0.0	30	0	2	2	\$50.00	\$0.00	0.0
TOTALS:							59	80	139	\$49,310.00	\$0.00	0.0



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		Assistant: BEN WILMETH 202-955-5342	Traffic #: 1624587

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/25/18 11:14 AM	Kelly Benzinger	Spots for changing flight end date.
07/24/18 4:25 PM	Kelly Benzinger	Line 3 1x preempted due to sep. MGD w/ line 36. Line 12, 14, 15 & 16 all TP updates.
07/20/18 1:14 PM	BEN WILMETH	NEW ORDER
07/20/18 1:14 PM	BEN WILMETH	NEW ORDER

Competitive Information	
Market Budget:	\$123,275
KXMC Share:	40%
Comment:	EST
Unknown:	60%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	139	\$49,310.00	N/A	0.0
Total	100%	139	\$49,310.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	139	\$49,310.00
Total	139	\$49,310.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	7/25/18 11:14 AM	Kelly Benzinger	Confirmed	7	44	\$0	\$49,310.00	Changes: Total Spots from 139 to 102. 22 buylines added or modified.
Makegood 1	7/24/18 4:25 PM	Kelly Benzinger	Confirmed	9	8	\$0	\$49,310.00	Changes: Total Spots from 138 to 139. 10 buylines added or modified.
Queued for Electronic Contracting	7/20/18 1:17 PM					\$0	\$0	
Revision	7/20/18 1:13 PM	BEN WILMETH	Confirmed	4		\$0	\$49,310.00	Changes: Total Spots from 134 to 138, Demo Meta to [R16], Comments from Separation: 30 to NEW ORDER. 14 buylines added or modified.
New	7/20/18 1:05 PM	BEN WILMETH	New	134		\$49,310.00	\$49,310.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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