

# CONTRACT



**KHNL/KGMB LLC**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(808) 847-3246**

<b>Contract / Revision</b> 2005863 /		<b>Alt Order #</b> 09111430
<b>Advertiser</b> POL/Ige, David/Governor		<b>Original Date / Revision</b> 06/20/18 / 06/20/18
<b>Contract Dates</b> 06/23/18 - 07/06/18	<b>Estimate #</b>	
<b>Product</b> IGE FOR GOVERNOR		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KHNL	<b>Account Executive</b> Taylor Fritsch	<b>Sales Office</b> HRP-Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Ref</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Dudley Media**  
**919 Catherine Street**  
**Philadelphia, PA 19147**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHNL	06/25/18	06/29/18	HI News Now:Sunrise 5-6a	5a-6a		:30			NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	MTWTF--				4	\$190.00			
N 2	KHNL	07/02/18	07/06/18	HI News Now:Sunrise 5-6a	5a-6a		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/18	07/08/18	MTWTF--				2	\$190.00			
N 3	KHNL	06/25/18	06/29/18	NBC Today Show	7a-9a		:30			NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	MTWTF--				3	\$135.00			
N 4	KHNL	07/02/18	07/06/18	NBC Today Show	7a-9a		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/18	07/08/18	MTWTF--				2	\$135.00			
N 5	KHNL	07/02/18	07/06/18	Hot Bench	3p-4p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/18	07/08/18	MTWTF--				2	\$40.00			
N 6	KHNL	06/25/18	06/29/18	Hi News Now at Five	5p-530p		:30			NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	MTWTF--				3	\$265.00			
N 7	KHNL	07/02/18	07/06/18	Hi News Now at Five	5p-530p		:30			NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/18	07/08/18	MTWTF--				3	\$265.00			
N 8	KHNL	06/24/18	06/24/18	NBC Nightly News	530p-6p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----1				1	\$300.00			
N 9	KHNL	06/25/18	06/29/18	Hi News Now at Ten	10p-1035p		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	MTWTF--				2	\$525.00			
N 10	KHNL	07/02/18	07/06/18	Hi News Now at Ten	10p-1035p		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/18	07/08/18	MTWTF--				2	\$525.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KHNL	06/23/18	06/23/18	NBC Saturday Today Show	5a-8a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----1-				1	\$15.00			
N 12	KHNL	06/24/18	06/24/18	NBC Sunday Today Show	5a-8a		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----2				2	\$15.00			
N 13	KHNL	07/01/18	07/01/18	NBC Sunday Today Show	5a-8a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	-----1				1	\$15.00			
<b>Totals</b>											28	\$5,945.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
05/28/18 - 06/24/18	4	\$345.00	(\$51.75)	\$293.25	\$13.82	\$307.07
06/25/18 - 07/06/18	24	\$5,600.00	(\$840.00)	\$4,760.00	\$224.29	\$4,984.29
<b>Totals</b>	28	\$5,945.00	(\$891.75)	\$5,053.25	\$238.11	\$5,291.36

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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