

CONTRACT

KHNL/KGMB LLC
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
Sales T&C: <http://bit.ly/2FYavgw>
(808) 847-3246

And:

Dudley Media
919 Catherine Street
Philadelphia, PA 19147

Contract / Revision 2005863 /		Alt Order # 09111430
Advertiser POL/Ige, David/Governor		Original Date / Revision 06/20/18 / 06/20/18
Contract Dates 06/23/18 - 07/06/18	Estimate #	
Product IGE FOR GOVERNOR		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KHNL	Account Executive Taylor Fritsch	Sales Office HRP-Washington
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHNL	06/25/18	06/29/18	HI News Now: Sunrise 5-6a	5a-6a		:30			NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	MTWTF--				4	\$190.00			
N 2	KHNL	07/02/18	07/06/18	HI News Now: Sunrise 5-6a	5a-6a		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/18	07/08/18	MTWTF--				2	\$190.00			
N 3	KHNL	06/25/18	06/29/18	NBC Today Show	7a-9a		:30			NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	MTWTF--				3	\$135.00			
N 4	KHNL	07/02/18	07/06/18	NBC Today Show	7a-9a		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/18	07/08/18	MTWTF--				2	\$135.00			
N 5	KHNL	07/02/18	07/06/18	Hot Bench	3p-4p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/18	07/08/18	MTWTF--				2	\$40.00			
N 6	KHNL	06/25/18	06/29/18	Hi News Now at Five	5p-530p		:30			NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	MTWTF--				3	\$265.00			
N 7	KHNL	07/02/18	07/06/18	Hi News Now at Five	5p-530p		:30			NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/18	07/08/18	MTWTF--				3	\$265.00			
N 8	KHNL	06/24/18	06/24/18	NBC Nightly News	530p-6p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----1				1	\$300.00			
N 9	KHNL	06/25/18	06/29/18	Hi News Now at Ten	10p-1035p		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/18	07/01/18	MTWTF--				2	\$525.00			
N 10	KHNL	07/02/18	07/06/18	Hi News Now at Ten	10p-1035p		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/18	07/08/18	MTWTF--				2	\$525.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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2005863 /	09111430

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POL/Ige, David/Governor	06/20/18 / 06/20/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/23/18 - 07/06/18	IGE FOR GOVERNOR	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KHNL	06/23/18	06/23/18	NBC Saturday Today Show	5a-8a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	-----1-				1	\$15.00			
N 12	KHNL	06/24/18	06/24/18	NBC Sunday Today Show	5a-8a		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	-----2				2	\$15.00			
N 13	KHNL	07/01/18	07/01/18	NBC Sunday Today Show	5a-8a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/25/18	07/01/18	-----1				1	\$15.00			
Totals											28	\$5,945.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
05/28/18 - 06/24/18	4	\$345.00	(\$51.75)	\$293.25	\$13.82	\$307.07
06/25/18 - 07/06/18	24	\$5,600.00	(\$840.00)	\$4,760.00	\$224.29	\$4,984.29
Totals	28	\$5,945.00	(\$891.75)	\$5,053.25	\$238.11	\$5,291.36

Signature: _____ Date: _____

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