

PROGRAMS/ISSUES PROGRAM FILE 10/1/2023 – 12/31/23

CONTENTS IN THIS REPORT:

Local Talk Issues/Guests - Attachment with Topics
General Charitable Organization Promo Announcements
Election Coverage Notes
PSA information/Local charity announcements
Website information

Attachments:

Samples of Public Service Liners as indicated within this report. Info Track & This Week in America Public Affairs Program Cue Sheets

Prepared by Timothy Bremel, WCLO Program Director

ISSUE REFERENCES:

The issues below are indicated, by number, in this report. Programs specifically relating to one or more of the issues below, are assigned the issue number from this page of regularly addressed issues.

Programs addressing issues not contained here will indicate their individual issue(s) in the program description.

- 1) Healthcare concerns of the community/nation.
- 2) Humanitarian issues and those relating to generating a greater understanding and cooperation between ethnic, religious and other groups.
- 3) Business and productivity issues which foster awareness and improved business climate.
- 4) Community Government issues
- 5) Education issues relating to children
- 6) Education issues relating to secondary and higher education
- 7) Consumer Protection issues relating to product safety, mail fraud and other consumer awareness subjects
- 8) Performing Arts awareness and promotion
- 9) Ecological issues relating to conservation, wildlife, green space, recycling and related topics.
- 10) Family values issues
- 11) Special news coverage of current newsworthy issues
- 12) Public safety concerns and issues
- 13) Charitable Organization awareness and promotion
- 14) Local event awareness
- 15) Governmental issues and information
- 16) Issues of special interest to the protection and safety of children and children's rights.
- 17) Issues of special interest to women and/or minorities
- 18) Issues of special interest to the aging.
- 19) Political either subjects political in nature or programs with a political theme including candidate forum discussions and debates.
- 20) Programs in the interest of governmental programs or national security including agencies like FEMA, the armed services, Social Security and others.

WCLO PUBLIC SERVICE BROADCASTS:

Each Friday/Saturday WCLO Broadcasts a Specially Produced newscast that is

approximately 5:00 in length that promotes soft news from

area businesses.

ISSUES ADDRESSED: 3,14

Each Saturday/Sunday WCLO Provides listeners with four news/issues programs.

"Info track" runs 26-minutes each Saturday from 5:00-

5:30am and addresses topical issues.

"Ag Matters" is a locally produced weekly program that Airs Saturdays from 5:30-6am and focuses on issues And content of particular interest to the large agricultural

community.

"America this week" is a 22-minute program running on Sundays from 5:30am-6:00am and addresses items

in the news of the past week.

"This week In America" runs 28-minutes each Sunday from 5-5:30am and provides listeners with topical

Information on a variety of subjects.

Subject sheets for these programs are included with this

Report as available.

WEBSITE INFORMATION EFFORTS

WCLO's website has become a secondary resource for listeners to obtain news and information on community topics. We provide audio archives from our local talk show as well as upload current newscasts and featured news audio.

COMMUNITY SERVICE EFFORTS

Kids Helping Kids/ Salvation Army/ECHO Holiday Auction & Donation Campaign

During the period between November 27th and December 8, WCLO participated in an annual "Kids Helping Kids/Ringing and Bringing" campaign. On December 1, donated items from area advertisers were auctioned off during a 12 hour marathon "close out" broadcast. Items were up for bids from November 27th until December 1. All funds raised donated the effort. Then, from December 2 through 8th promotional inventory focused on our "Ringing & Bringing Event". This was a staffed, 9 hour long marathon appearance at the Farm and Fleet parking lot where we set up a "drive through drop off" for cash, toys and non-perishables to benefit the local charities. More than \$19, 500 in cash, and an estimated \$15,000 in toys and non-perishable items were received from the two events.

WCLO donated airtime valued at more than \$3000 in the form of free live remote broadcasts and free promotional announcements encouraging listeners to donate to the annual fund drive.

Issues addressed: 10, 13, 14

WCLO Community Calendar

WCLO accepts notices from all non-profit groups, clubs and organizations for our website listing. Many of these items are also featured as Public Service Announcements on the air as time permits. While not specifically scheduled, we estimate that more than 100 of these types of announcements air in each calendar quarter, giving access of the airwaves to many qualifying organizations.

PSA INFORMATION – WCLO

As a service to our listeners, WCLO donates much of its unsold inventory within our automated programming to a variety of Public Service Announcements. These announcements cover a wide range of topics, from teen drug abuse to health and wellness subjects, school and after school programs, the arts and many others. A representative listing is available by viewing our current program logs. The estimated monthly airtime total of these types of PSA announcements is approximately 3 Hours per month in total, with a value of more than \$4,200.

WCLO LOCAL TALK SHOW

WCLO's "Your Talk Show" explores community issues and events through the view of callers and the program's host, Tim Bremel. Opinions on all sides of the political spectrum are welcomed and the show also features factual presentation of newsworthy items including political candidate discussions and expert "guest" interviews on a variety of topics. The show's actual topic listing for the quarter is attached for review and podcasts of most shows are available for at least 12 months on the station's website.



Weekly Public Affairs Program

Call Letters: WCLO

QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2023

Show # 2023-40

Date aired: 2024-10-07_ Time Aired: 5-5:30am_

Timothy W. Fong, MD, Clinical Professor of Psychiatry at the Jane and Terry Semel Institute for Neuroscience and Human Behavior at UCLA, Director of the UCLA Addiction Psychiatry Consultation Service, Co-Director of the UCLA Gambling Studies Program

In just five years, legalized sports betting has swept the nation, now embraced as a revenue source by at least 37 states. Dr. Fong discussed gambling addiction, who is most at risk and how to recognize it, particularly in teenagers. Some well-known universities have signed deals with sportsbooks or casinos to advertise on campus, in athletic venues and in some cases, directly in students' university email inboxes. He offered advice for parents to prevent the start of addictive behavior in their teen.

Issues covered:
Gambling Addiction
Government
Parenting

Lee Newman, MD, MA, Distinguished Professor in the Department of Environmental & Occupational Health and Department of Epidemiology at the University of Colorado, Director of the Colorado School of Public Health's Center for Health, Work, and Environment

Today, the average American lives just 76 years, the shortest lifespan the country has seen since 1996. Dr. Newman talked about growing data that suggests that employers can dramatically affect the quality—and perhaps even length—of an employee's life. A recent report by Deloitte claimed life span could increase by an average of 12 years, and the number of years a person spends in good health by 19 years by 2040, if employers not only made sure their employees are safe on the job, but also addressed their health and well-being in other less traditional ways.

Issues covered:
Longevity
Personal Health
Employment

Length: 7:22

Length: 9:54

Date aired: 2024-10-14_ Time Aired: 5-5:30am_

Matt Levendusky, PhD, Professor in the Department of Political Science at the University of Pennsylvania, Stephen & Mary Baran Chair in the Institutions of Democracy at the Annenberg Public Policy Center

Many Americans do not know what rights are protected under the First Amendment and a substantial number cannot name all three branches of government, according to the 2023 Annenberg Constitution Day Civics Survey. Prof. Levendusky shared other findings from the survey, discussed the reasons behind today's widespread civic ignorance and explained why the trend is so worrisome.

Length: 9:06

Length: 8:11

Issues covered:
Constitutional Rights
Citizenship
Education

Marlene Schwartz, **PhD**, Director of the University of Connecticut's Rudd Center for Food Policy and Health

Registered dietitians and other online influencers are being paid to post videos that promote diet soda, sugar and supplements on Instagram and TikTok. Prof. Schwartz discussed the little-known tactic often used by the multibillion-dollar food, beverage and pharmaceutical industries to sway consumers faced with often-contradictory health messages about popular products. She offered suggestions to help viewers recognize these paid messages.

<u>Issues covered:</u>
Consumer Matters
Personal Health/Nutrition

Date aired: 2024-10-21_ Time Aired: 5-5:30am_

Devin Mann, MD, Professor in the Departments of Medicine and Population Health at NYU Grossman School of Medicine

Dr. Mann led a study of healthcare consumers that found that most of ChatGPT's responses to people's healthcare-related queries are nearly indistinguishable from those provided by human physicians. He believes the chatbots will be great tools for healthcare providers to communicate with patients, improve quality of care and reduce misdiagnoses and errors.

<u>Issues covered:</u>
Artificial Intelligence
Personal Health

Gary Painter, PhD, Academic Director of the Carl H. Lindner College of Business real estate program, Professor of Real Estate at the University of Cincinnati

Length: 9:02

Length: 8:18

Prof. Painter shared his research that Americans who pay more than 30% of their income toward rent are forced to make trade-offs in other areas of their lives that can last for years and contribute to many social ills. He said while some trade-offs, such as buying less clothing, might not have severe long-term consequences, some rent-burdened residents reported cutting back on medicine and other health care that could have cascading effects.

Issues covered:

Housing Poverty Economy

Date aired: 2024-10-28_ Time Aired: 5-5:30am_

Adia Harvey Wingfield, PhD, sociologist, Mary Tileston Hemenway Professor of Arts & Sciences and Vice Dean for Faculty Development and Diversity at Washington University in St. Louis, author of "Gray Areas: How the Way We Work Perpetuates Racism and What We Can Do to Fix It"

While explicit discrimination no longer occurs and organizations make internal and public pledges to honor and achieve diversity, black employees remain less likely to be hired, stall out at middle levels, and rarely progress to senior leadership positions. Prof. Wingfield discussed what she calls "gray areas:" the relationships, networks, and cultural dynamics that exist apart from specific expectations and duties required for any given job. She offered suggestions to address the problem.

<u>Issues covered:</u> <u>Length:</u> 8:33 Racism

Workplace Matters

Lisa Damour, PhD, Senior Advisor to the Schubert Center for Child Studies at Case Western Reserve University, author of "The Emotional Lives of Teenagers: Raising Connected, Capable, and Compassionate Adolescents," co-host of the Ask Lisa podcast

Dr. Damour offered advice for parents to understand their teenagers' intense and often fraught emotional lives—and how to support teens through this critical developmental stage. She discussed some of the most common myths relating to teenage emotions and distress, and offered tips to help teenagers maintain or regain emotional control.

Length: 8:45

<u>Issues covered:</u>
Adolescent Mental Health
Parenting

Date aired: 2024-11-04_ Time Aired: 5-5:30am_

Ivan Misner PhD, founder of BNI, the world's largest business networking organization, author of "The 3rd Paradigm: A Radical Shift to Greater Success"

Mr. Misner discussed effective ways to complain at work. He explained the importance for businesses to take deliberate actions to be sure their staff is heard. He said scheduling regular "complaining meetings" can change the entire mood of the workplace, and lead to innovation and new ideas.

<u>Issues covered:</u>
Workplace Matters
Business

<u>Length:</u> 8:33

Length: 8:45

Nathalie Huguet, PhD, Associate Professor of Family Medicine, at the Oregon Health & Science University School of Medicine

Prof. Huguet led a study that revealed gaps in health insurance coverage for seniors residing in the US. She found that about a quarter of low-income patients receiving care at community health centers remain uninsured when they turn 65. The main reason is that they are not eligible for Medicare because they never paid into the Social Security system, in many cases because they are not legal US citizens. She said 20% of the uninsured patients had five or more health conditions, such as diabetes or high blood pressure, that need frequent treatment and management.

Issues covered:
Health Insurance
Immigration
Senior Issues

Date aired: 2024-11-11 Time Aired: 5-5:30am_

David S. Prerau, **PhD**, author of "Seize the Daylight: The Curious and Contentious Story of Daylight-Saving Time"

Mr. Prerau discussed the history of Daylight-Saving time. He dispelled the myth that farmers are the main proponents of DST. He also explained where efforts stand to end the annual time change, and outlined the possible options that Congress would choose from.

Issues covered:

Length: 8:30

Government Personal Health

Martha Khlopin, Medicare expert, nationally syndicated radio host, founder of Get2insurance.com

Vague and misleading advertisements for Medicare Advantage policies are flooding the airwaves and mailboxes of Medicare recipients. Ms. Khlopin explained what Medicare Advantage is and how it differs from original Medicare. She also shared examples of complaints from seniors who had their plans changed without their consent or knowledge, and how the scams work. She warned that some TV ads and phone calls may give the impression that they are affiliated with the federal Medicare system, when they are not. She advised seniors to be careful and seek help from legitimate sources.

Issues covered:

Length: 8:38

Medicare Scams Senior Issues

Date aired: 2024-11-18_ Time Aired: 5-5:30am_

David Newman-Toker, M.D., PhD, Lead Investigator and Director of the Johns Hopkins Armstrong Institute Center for Diagnostic Excellence

Dr. Newman-Toker led what is believed to be the first rigorous national estimate of permanent disability and death from diagnostic error. He estimates that 795,000 Americans die or are permanently disabled by diagnostic error each year. He said vascular events, infections and cancers cause 75% of the serious harms, and that stroke is the top cause of serious harm from misdiagnosis. He believes that a serious campaign to target diseases with high error and harm rates may reduce diagnostic errors and improve patient outcomes.

<u>Issues covered:</u>
Medical Errors & Misdiagnoses
Public Health

Johnnye Lewis, PhD, Professor Emerita in the Department of Pharmaceutical Sciences at University of New Mexico Health Sciences, Co-Director of Community Environmental Health Program, Director of the UNM METALS Superfund Research Program

Length: 8:30

Length: 8:54

Prof. Lewis' research found that water from many wells and community water systems across the US contains unsafe levels of toxic contaminants. She discussed the health effects of seven contaminants, which include cancer, developmental delays, and preterm birth, and how they affect vulnerable populations and communities with lower income levels. She also talked about the challenges of removing these contaminants from water supply systems, and how larger systems tend to have more resources and monitoring than smaller systems

Issues covered:
Drinking Water Safety
Pollution
Government

Date aired: 2024-11-25_ Time Aired: 5-5:30am_

Hilarie Gamm, tech industry expert, author of "Billions Lost: The American Tech Crisis and The Road Map to Change"

Ms. Gamm explained why parents, educators, and employers urgently need to understand today's generation of teens and young adults. She talked about the revolutionary effect that technological advances have had on education and the development of the human mind. She said every American needs to have a basic understanding of current technology because of the wide-ranging ramifications these changes have on legislation, regulation and privacy.

<u>Issues covered:</u> <u>Length:</u> 8:48

Education Career Parenting

Kelsey Graham, PhD, pollinator conservation specialist at Michigan State University

Dr. Graham explained the importance of bees to the nation's food supply. She also discussed the role that pesticides and climate change may be having on bee populations in North America. She outlined simple steps that people can take to increase bee populations in their communities.

<u>Issues covered:</u> <u>Length:</u> 8:27

Agriculture Environment

Date aired: 2024-12-02_ Time Aired: 5-5:30am_

Chris Bailey, productivity expert, author of "*Hyperfocus: How to Be More Productive in a World of Distraction*"

Mr. Bailey said that the human brain has two powerful modes that can be unlocked when we use our attention well: a focused mode and a creative mode. He explained how to unlock each of these mental modes in order to concentrate more deeply, think more clearly, and work and live more deliberately every day. He explained how to minimize distractions that can cause problems at work and in personal relationships.

Length: 8:31

Length: 8:44

<u>Issues covered:</u>
Workplace Matters
Career

Janet Murnaghan, journalist, author of "Saving Sarah: One Mother's Battle Against the Health Care System to Save Her Daughter's Life"

Ms. Murnaghan's young daughter desperately needed a set of donor lungs. A set of lungs was available and there was nothing standing in the way medically, but a federal policy barred children under the age of 12 from receiving adult lungs. Ms. Murnaghan talked about her quest to save Sarah and other kids in similar situations. After a court fight and through the use of social media, she eventually convinced the government to change organ donation rules permanently.

<u>Issues covered:</u> Organ Donation Government Regulation

Date aired: 2024-12-09_ Time Aired: 5-5:30am_

Edward McFowland III, PhD, Assistant Professor in the Technology and Operations Management Unit at Harvard Business School

Prof. McFowland co-authored a recent study that found that the use of artificial intelligence tools elevates the skills of the lowest performers across a wide range of fields to, or even far above, what was previously average performance. Across a set of 18 tasks designed to test a range of business skills - from analysis to idea generation to persuasion - consultants who had previously tested in the lower half of the group increased the quality of their outputs by 43% with Al help, while the top half only gained 17%. He discussed likely limitations in what Al can do well in modern professional work. He believes that Al will not be able to replace most human creativity and problem-solving.

Length: 8:51

Length: 8:32

<u>Issues covered:</u>
Artificial Intelligence
Employment

Morgan Frank, PhD, Assistant Professor in the University of Pittsburgh's School of Computing and Information

Prof. Frank studies job prospects for fossil fuel workers in the green energy transition. He said that fossil fuel workers have skills that are compatible with green jobs, but they face geographic and social barriers to relocate. He also explained why green jobs will span across different skill levels and sectors, but they are not well aligned with the current locations of fossil fuel workers.

Issues covered:

Energy Employment Environment

Date aired: 2024-12-16_ Time Aired: 5-5:30am_

Tyra Fainstad, MD, Associate Professor at the University of Colorado School of Medicine

Burnout is highly prevalent across most healthcare careers, but especially among trainee physicians. Dr. Fainstad developed a pilot program that successfully reduced burnout among female medical residents. She explained that while the program is digital, including videoconferencing coaching calls, she found that the group aspect was especially important in its effectiveness. She discussed the potential hurdles in expanding the training to hospitals and medical schools nationwide.

<u>Issues covered:</u>

Public Health Mental Health Length: 8:37

Length: 8:44

Jason M. Nagata MD, Associate Professor of Pediatrics in the Division of Adolescent and Young Adult Medicine at the University of California San Francisco

Dr. Nagata's study of US adolescents found that both victims and perpetrators of cyberbullying were more likely than other youth to experience eating disorder symptoms, including worrying about weight gain, self-worth tied to weight, and binge eating. He believes it is important that teachers and parents are aware that these experiences are relatively common among teens, and encourage kids to report online harassment if it occurs.

Issues covered:

Cyberbullying Eating Disorders Discrimination

Date aired: 2024-12-23_ Time Aired: 5-5:30am_

Laurence J. Kotlikoff, PhD, Professor of Economics and William Warren Fairfield Professor at Boston University, former Senior Economist on the President's Council of Economic Advisers, coauthor of "Social Security Horror Stories: Protect Yourself From the System & Avoid Clawbacks"

Prof. Kotlikoff explained the problem of Social Security clawbacks. He said each year more than a million unsuspecting Americans receive letters from the Social Security Administration, demanding repayment of thousands of dollars of overpaid benefits, due to SSA mistakes that occurred sometimes decades earlier. He proposed reforms to stop clawbacks.

Length: 8:44

Length: 8:41

Issues covered:
Social Security
Government
Consumer Matters

Andrew Perry, postdoctoral scholar in the Department of Educational Studies at Ohio State University

Mr. Perry was the lead author of a study that examined how teachers rate different approaches to student violence. He said teachers believe that removing or expelling students from school after a violent incident is the least effective response, because it may increase the risk of violence against teachers, as the student may come back bitter or angry. He said most teachers prefer proactive strategies, which aim to create a positive learning environment and a sense of community through socioemotional learning and school counseling.

<u>Issues covered:</u> School Violence

Date aired: 2024-12-30_ Time Aired: 5-5:30am_

Ryan Kalember, Senior Vice President of Cybersecurity Strategy for security company Proofpoint

Scammers have devised a new scheme to steal thousands of dollars from homebuyers who are about to close on a house. Mr. Kalember said buyers are often tricked into wiring their down payment on the day of closing to a fraudulent offshore account, by criminals who have hacked their real estate agent's or title company's email account. He explained how consumers can protect themselves.

<u>Issues covered:</u> <u>Length:</u> 7:43

Crime

Personal Finance

Diane Redleaf, family defense attorney, author of "They Took the Kids Last Night: How the Child Protection System Puts Families at Risk"

The number of children in the U.S. foster care system is at record levels, thanks in part to the opioid crisis. With nearly 450,000 children in the system, Ms. Redleaf discussed what happens when caseworkers make mistakes, taking children from parents who are neither abusive nor neglectful. She noted that minority families are disproportionately affected by this trend. She also said that once children are taken, parents and their attorneys sometimes can't learn where they are being housed.

<u>Issues covered:</u> <u>Length:</u> 9:24

Foster Care Minority Concerns

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PROGRAM AIRS EACH SUNDAY FROM 5-5:30AM ON WCLO

Program # 2023-40

Airdate: Weekend of September 29-October 1, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Leadership	16:00
	Summary: Our guest discusses the point that there is no "one size fits all" management style. And that leadership occurs at all levels: individual, group and across the organization.	

Guest: Author and international leadership consultant Charley Swords has worked for over 30 years with organizations in 27 countries. She's the author of "Dare To Be A Revolutionary Leader: People Are The Solution-Change Your Leadership Style".

Issues Covered: communication, integrity, delegation

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: perfection, empowering, growth

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of October 6-8, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00
	Summary: Our guest discusses 15 water-rich foods to help you stay hydrated and detoxified.	

Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com

Issues Covered: water-rich foods, health benefits, body weight

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: hydration needs, detoxify, stay vibrant

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of October 13-15, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Self-Help/Leadership	16:00
	Summary: Our guest shares lessons he learned on living a happy and purpose-filled life in business and beyond.	

Guest: John Murphy is the founder and CEO of Venture Management Consultants. He has worked with some of the world's leading organizations. The author of more than twenty books and has trained thousands of people in over fifty countries. He's the author of "Miracle Minded Manager".

Issues Covered: stress, eco-thought system, meditation

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: forgiveness, relationships, collaboration

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of October 20-22, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - History/Aviation	16:00
	Summary: Our guest discusses a captivating and thoroughly researched story into the birth and flight of the monumental British Airship R101 which was destined to transform air travel.	

Guest:S.C. Gwynne is a New York Times Best-Selling author and Pulitzer Prize finalist. A noted historian and consummate storyteller. He is the author of "His Majesty's Airship: The Life and Tragic Death of the World's Largest Flying Machine".

Issues Covered: ambitions, impatience, limitations

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: bad decisions, hubris, commercial aviation

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of October 27-29, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - Law	16:00
	Summary: Our guest discusses his new book that covers 25 true stories of his trials and legal battles in his quest to change the law and to bring some measure of courtroom justice to his clients.	

Guest: Roger Messer is an accomplished trial lawyer with a nearly 50 year career. Recognized as one of the top 100 civil plaintiff trial lawyers in the country. He is the author of "Tort Wars".

Issues Covered: find attorney, tort law, sexual assault

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: settlements, fraud, insurance companies

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of November 3-5, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - Relationships	16:00
	Summary: Our guest discusses the secrets of a great relationship as she offers resources and practices to empower couples to build and maintain long-lasting marriages.	

Guest: Mary Giuffra, Ph.D. has been counseling couples and families for over 40 years. As teacher to hundreds of couples therapists in training she has researched couples relationships. She's the author of "2X2 On The Ark: Five Secrets of a Great Relationship".

Issues Covered: communication, pandemic, flexibility, vision

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: change, family history, empowerment, traumas

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of November 10-12, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 – Cancer/Families	16:00
	Summary: Our guest discusses her children's book designed for families to use when they are faced with the "I have cancer" talk with young children.	

Guest: Diane Davies is an educator, breast cancer survivor, grandmother, patient advocate and author of "Jeannie Ann's Grandma Has Breast Cancer".

Issues Covered: honesty, hope, listening, calming fears

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: emotions, encouragement, support

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of November 17-19, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00
	Summary: Our guest discusses how to survive the holidays without weight gain, fatigue or depression.	

Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com

Issues Covered: healthy snacks, small meals, plan ahead

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: hydration needs, sleep, exercise, portion control

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of November 24-26, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Disabilities/Motivation	16:00
	Summary: Our guest is inspired by the words and actions of beautiful individuals with exceptionalities such as autism, downs syndrome and cognition delay.	

Guest: Katherine Thomas Leurck is the author of "You're Special: Daily Reflections From God's Children with Exceptionalities". Stories about people overcoming disabilities including her son who has downs syndrome.

Issues Covered: special education, accepting, understanding

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: gratitude, disabilities, unique perspective

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of December 1-3, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting/Screen Time	16:00
	Summary: Our guest discusses his children's book designed to help parents have a conversation with their children about the dangers of too much screen time.	

Guest: James Lyman has worked with children and their families for over 30 years and has seen their challenges up close and personal. He's the author of the best-selling children's picture book "Timothy McMaister".

Issues Covered: bullying, relationships, self-awareness

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: social media, free time, families, habits

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of December 8-10, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Conflict Resolution	16:00
	Summary: Our guest discusses her work using mediation and conflict resolution to reconcile international and local disputes.	

Guest: Barbara Melamed, Ph. D is an award winning author, board certified health psychologist, Harvard trained mediator, chairperson of the Gandhi International Institute of Peace and author of "POW: Peace Over War: Using Mediation and Conflict Resolution to Reconcile International and Local Disputes".

Issues Covered: PTSD, racism, pandemic, immigration

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: orphans, social injustices, indigenous rights

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of December 15-17, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Race/Culture/Sports	16:00
	Summary: Our guest discusses his acclaimed biography of Ervin "Magic" Johnson one of the most significant cultural figures of our time.	

Guest: Roland Lazenby is the author of definitive biographies of Michael Jordan, Kobe Bryant and Jerry West among other books. He's spent the past three decades interviewing NBA players, coaches, staff members and other figures while writing about the league. He's the author of "Magic: The Life of Ervin "Magic" Johnson.

Issues Covered: race, education, HIV/Aids/confidence

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

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Guest: Same as Segment #1

Issues Covered: Minority Entrepreneurship, marketing, celebrity

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of December 22-24, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Success/Motivation	16:00

Summary: Our guest discusses his book of profiles of 32 people from around the world who share how they overcame insurmountable obstacles to achieve success.

Guest: Peter Jennings is a best selling author, singer, public speaker and master storyteller. His latest book is "Pushing Boundaries: How To Get More Out of Life".

Issues Covered: passion, purpose, life choices, goals

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	Issues Covered: determination, courage, risk taking	
29:00	Conclusion of Program	:30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of December 29-31, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - History/Aviation	16:00
Summary: Our guest discusses a captivating and thoroughly researched story into the birth and flight of the monumental British Airship R101 which was destined to transform air trav		ental

Guest:S.C. Gwynne is a New York Times Best-Selling author and Pulitzer Prize finalist. A noted historian and consummate storyteller. He is the author of "His Majesty's Airship: The Life and Tragic Death of the World's Largest Flying Machine".

Issues Covered: ambitions, impatience, limitations

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: bad decisions, hubris, commercial aviation

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



PROGRAM AIRS EACH SUNDAY FROM 5-5:30AM ON WCLO

Program # 2023-40

Airdate: Weekend of September 29-October 1, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Leadership	16:00
Summary: Our guest discusses the point that there is no "one size fits all" management style. And that leadership occurs at all levels: individual, group and across the organization.		

Guest: Author and international leadership consultant Charley Swords has worked for over 30 years with organizations in 27 countries. She's the author of "Dare To Be A Revolutionary Leader: People Are The Solution-Change Your Leadership Style".

Issues Covered: communication, integrity, delegation

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: perfection, empowering, growth

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of October 6-8, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00
	Summary: Our guest discusses 15 water-rich foods to help you stay hydrated and detoxified.	

Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com

Issues Covered: water-rich foods, health benefits, body weight

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: hydration needs, detoxify, stay vibrant

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of October 13-15, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Self-Help/Leadership	16:00
	Summary: Our guest shares lessons he learned on living a happy and purpose-filled life in business and beyond.	

Guest: John Murphy is the founder and CEO of Venture Management Consultants. He has worked with some of the world's leading organizations. The author of more than twenty books and has trained thousands of people in over fifty countries. He's the author of "Miracle Minded Manager".

Issues Covered: stress, eco-thought system, meditation

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: forgiveness, relationships, collaboration

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of October 20-22, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - History/Aviation	16:00
Summary: Our guest discusses a captivating and thoroughly researched story into the birth and flight of the monumental British Airship R101 which was destined to transform air trav		ental

Guest:S.C. Gwynne is a New York Times Best-Selling author and Pulitzer Prize finalist. A noted historian and consummate storyteller. He is the author of "His Majesty's Airship: The Life and Tragic Death of the World's Largest Flying Machine".

Issues Covered: ambitions, impatience, limitations

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: bad decisions, hubris, commercial aviation

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of October 27-29, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - Law	16:00
	Summary: Our guest discusses his new book that covers 25 true stories of his trials and legal battles in his quest to change the law and to bring some measure of courtroom justice to his clients.	

Guest: Roger Messer is an accomplished trial lawyer with a nearly 50 year career. Recognized as one of the top 100 civil plaintiff trial lawyers in the country. He is the author of "Tort Wars".

Issues Covered: find attorney, tort law, sexual assault

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: settlements, fraud, insurance companies

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of November 3-5, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - Relationships	16:00
	Summary: Our guest discusses the secrets of a great relationship as she offers resources and practices to empower couples to build and maintain long-lasting marriages.	

Guest: Mary Giuffra, Ph.D. has been counseling couples and families for over 40 years. As teacher to hundreds of couples therapists in training she has researched couples relationships. She's the author of "2X2 On The Ark: Five Secrets of a Great Relationship".

Issues Covered: communication, pandemic, flexibility, vision

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: change, family history, empowerment, traumas

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of November 10-12, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 – Cancer/Families	16:00
	Summary: Our guest discusses her children's book designed for families to use when they are faced with the "I have cancer" talk with young children.	

Guest: Diane Davies is an educator, breast cancer survivor, grandmother, patient advocate and author of "Jeannie Ann's Grandma Has Breast Cancer".

Issues Covered: honesty, hope, listening, calming fears

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: emotions, encouragement, support

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of November 17-19, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00
	Summary: Our guest discusses how to survive the holidays without weight gain, fatigue or depression.	

Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com

Issues Covered: healthy snacks, small meals, plan ahead

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: hydration needs, sleep, exercise, portion control

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of November 24-26, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Disabilities/Motivation	16:00
	Summary: Our guest is inspired by the words and actions of beautiful individuals with exceptionalities such as autism, downs syndrome and cognition delay.	

Guest: Katherine Thomas Leurck is the author of "You're Special: Daily Reflections From God's Children with Exceptionalities". Stories about people overcoming disabilities including her son who has downs syndrome.

Issues Covered: special education, accepting, understanding

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: gratitude, disabilities, unique perspective

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of December 1-3, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting/Screen Time	16:00
	Summary: Our guest discusses his children's book designed to help parents have a conversation with their children about the dangers of too much screen time.	

Guest: James Lyman has worked with children and their families for over 30 years and has seen their challenges up close and personal. He's the author of the best-selling children's picture book "Timothy McMaister".

Issues Covered: bullying, relationships, self-awareness

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: social media, free time, families, habits

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of December 8-10, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Conflict Resolution	16:00
	Summary: Our guest discusses her work using mediation and conflict resolution to reconcile international and local disputes.	

Guest: Barbara Melamed, Ph. D is an award winning author, board certified health psychologist, Harvard trained mediator, chairperson of the Gandhi International Institute of Peace and author of "POW: Peace Over War: Using Mediation and Conflict Resolution to Reconcile International and Local Disputes".

Issues Covered: PTSD, racism, pandemic, immigration

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: orphans, social injustices, indigenous rights

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of December 15-17, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Race/Culture/Sports	16:00
	Summary: Our guest discusses his acclaimed biography of Ervin "Magic" Johnson one of the most significant cultural figures of our time.	

Guest: Roland Lazenby is the author of definitive biographies of Michael Jordan, Kobe Bryant and Jerry West among other books. He's spent the past three decades interviewing NBA players, coaches, staff members and other figures while writing about the league. He's the author of "Magic: The Life of Ervin "Magic" Johnson.

Issues Covered: race, education, HIV/Aids/confidence

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

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Guest: Same as Segment #1

Issues Covered: Minority Entrepreneurship, marketing, celebrity

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of December 22-24, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1- Success/Motivation	16:00

Summary: Our guest discusses his book of profiles of 32 people from around the world who share how they overcame insurmountable obstacles to achieve success.

Guest: Peter Jennings is a best selling author, singer, public speaker and master storyteller. His latest book is "Pushing Boundaries: How To Get More Out of Life".

Issues Covered: passion, purpose, life choices, goals

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	Issues Covered: determination, courage, risk taking	
29:00	Conclusion of Program	:30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of December 29-31, 2023

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment # 1 - History/Aviation	16:00
	Summary: Our guest discusses a captivating and thoroughly researched story into the birth and flight of the monumental British Airship R101 which was destined to transform air travel.	

Guest:S.C. Gwynne is a New York Times Best-Selling author and Pulitzer Prize finalist. A noted historian and consummate storyteller. He is the author of "His Majesty's Airship: The Life and Tragic Death of the World's Largest Flying Machine".

Issues Covered: ambitions, impatience, limitations

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: bad decisions, hubris, commercial aviation

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995