

PROGRAMS/ISSUES PROGRAM FILE 1/1/2024-3/31/2024

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Local Talk Issues/Guests
Charitable Organization Promotions
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Website information

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Your Talk Show Program Issues/Topics/Guests Listing Public affairs program Cue Sheets

Prepared by Timothy Bremel, WCLO Program Director

ISSUE REFERENCES:

The issues below are indicated, by number, in this report. Programs specifically relating to one or more of the issues below, are assigned the issue number from this page of regularly addressed issues.

Programs addressing issues not contained here will indicate their individual issue(s) in the program description.

- 1) Healthcare concerns of the community/nation.
- 2) Humanitarian issues and those relating to generating a greater understanding and cooperation between ethnic, religious and other groups.
- 3) Business and productivity issues which foster awareness and improved business climate.
- 4) Community Government issues
- 5) Education issues relating to children
- 6) Education issues relating to secondary and higher education
- 7) Consumer Protection issues relating to product safety, mail fraud and other consumer awareness subjects
- 8) Performing Arts awareness and promotion
- 9) Ecological issues relating to conservation, wildlife, green space, recycling and related Issues:.
- 10) Family values issues
- 11) Special news coverage of current newsworthy issues
- 12) Public safety concerns and issues
- 13) Charitable Organization awareness and promotion
- 14) Local event awareness
- 15) Governmental issues and information
- 16) Issues of special interest to the protection and safety of children and children's rights.
- 17) Issues of special interest to women and/or minorities
- 18) Issues of special interest to the aging.
- 19) Political either subjects political in nature or programs with a political theme including candidate forum discussions and debates.
- 20) Programs in the interest of governmental programs or national security including agencies like FEMA, the armed services, Social Security and others.

WCLO PUBLIC SERVICE BROADCASTS:

Each Friday/Saturday WCLO Broadcasts a Specially Produced newscast that is

approximately 5:00 in length that promotes soft news from

area businesses.

ISSUES ADDRESSED: 3.14

Each Saturday/Sunday WCLO Provides listeners with four news/issues programs.

"Info track" runs 26-minutes each Saturday from 5:00-

5:30am and addresses topical issues. Topic sheets for this

program are included in the report.

"Ag Matters" is a locally produced weekly program that Airs Saturdays from 5:30-6am and focuses on issues And content of particular interest to the large agricultural

community.

"America this week" is a 22-minute program running on Sundays from 5:30am-6:00am and addresses national and world news items of the past week.

"This week In America" runs 28-minutes each Sunday from 5:00-5:30am and provides listeners with topical

Information on a variety of subjects.

Subject sheets for these programs are included with this

Report as available.

Additionally, During the 1st quarter of 2024, WCLO offered free publicity for other worthy charitable causes and community events including:

Beloit International Film Festival Local Kiwanis Club "Truck on ICE" fundraiser Mt. Calvary Church Live Easter Experience Janesville Flannel Fest Town of Turtle Pancake Feed

WEBSITE INFORMATION, WCLO

Website continues to offer listeners free content and services including:

- Local News content
- National syndicated news, sports and entertainment content
- Local Talk Show topic calendar
- Local Talk Show podcast audio
- Community Events Calendar
- Weather and Closings Information
- Station Information including EEO information as required by FCC.

WCLO Special News/Community Information coverage

Spring Election candidate coverage:

For the April 2 Spring election, WCLO presented informational interviews with the Janesville City Council candidates, Beloit Council Candidates, Beloit and Janesville School Board Candidates, local school referendums and the statewide ballot questions. Records of these interviews are contained within our Talk Guests/Interviews page.

Issues Addressed: 11, 15, 19

WCLO Major Community Outreach/Service Activities.

Beloit Meals on Wheels

WCLO and other Big Radio Stations participated in an awareness campaign for the Beloit Meals on Wheels Program that included a live broadcast from the kick-off event.

Issues Addressed: 1, 13

WCLO Public Service Announcements.

As a service to our listeners, WCLO donates all unsold inventory within our automated programming to a variety of Public Service Announcements. These announcements cover a wide range of topics, from teen drug abuse to health and wellness subjects, school and afterschool programs, the arts and many others. A representative listing is available by viewing program logs. The estimated monthly airtime total of these types of PSA announcements is approximately 8 Hours per month in total, with a value of more than \$12,000. WCLO also partners with various local charities, writing and producing recorded public service announcements that run within the parameters above at no charge.

Mon Jan 1, 2024

5am - 7am Local Year in Review

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

7am - 9am CBS Year in Review

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Tue Jan 2, 2024

9am - 11am Local Year in Review

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on local high school athletes and sporting news.

4:15pm - 5pm Greg Hughes

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Greg Hughes joins the show for his weekly check-in.

Wed Jan 3, 2024

9:15am - 9:30am Congressman Mark Pocan

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

9:35am - 10am Lisa Tollefson Will Redistricting Affect The Spring Election?

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10am - 11am Todd Kleisner and Mark Ratlzaff

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Deputy Chief Todd Kleisner and and acting deputy chief Mark Ratlzaff of the Janesville Police Department join us for a look ahead under a new chief.

11am - 11:15am Congressman Bryan Steil

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Border crossing have dramatically increased over the past year congressman Steil joins us live from the border this morning.

11:15am - 11:30am Glenn Disrude truck on ice

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

With mild weather, it could be an interesting year for the KiwanisClub's Truck on Ice fundraiser.

Glenn Disrude joins us with details.

3:30pm - 4pm John Handel

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: John Handel stops by for his weekly visit.

4:30pm - 5pm Mark Miller

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Wisconsin Basketball Yearbook editor Mark Miller joins the show.

Thu Jan 4, 2024

10am - 10:30am State Senator Mark Spreitzer

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: State Senator Mark Spreitzer joins us to discuss redistricting and more

10:30am - 11am National Correspondent Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am What's Up Doc?

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: A Bi-weekly look at area health topics and concerns from Mercy Health System. This is a paid program.

3:15pm - 3:30pm Edgerton girls basketball team

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: HyVee Grocery's team of the month, Edgerton High girls basketball, joins the show to pick up their award.

4:30pm - 5pm Lorin Cox

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Chicago Bears podcaster Lorin Cox joins the show to break down Sunday's Packers vs. Bears game.

Fri Jan 5, 2024

9:15am - 9:35am Paul Williams - New Alcohol Regulations

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

There are several new state regulations regarding alcohol. City Councilman Paul Williams joins us to discuss how and if these new regs affect us locally.

10am - 11am Beloit City Manager Jerry Gabrielatos

Calendar: Talk Guests and Interviews Created by: booch1131@gmail.com

Description: Beloit's City Manager joins us to review 2023 and take a look at what to expect in the New Year

11am - 11:20am Christine Rebout - JACVB

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

We're joined by the Executive Director of the Janesville Area Convention and Visitor's Bureau to explore upcoming events in the greater Janesville and Rock County area.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

4:30pm - 5pm Ron Slavin

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: NFLPA Ron Slavin joins the show.

Mon Jan 8, 2024

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10am - 10:30am Gary Cannalte - Meteorologist

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

WISC-TV Chief Meteorologist Gary Cannalte joins us with the latest insights into tomorrow's potential 6-12 inch

snowfall.

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

4:30pm - 5pm Greg Hughes

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: NBA Sports executive Greg Hughes joins the show.

Tue Jan 9, 2024

10am - 11am Janesville City Council Member Heather Miller

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Heather joins us to discuss the Woodmans Sports and Convention Center and other issues facing the city.

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation each week. This week Wade Focuses on Illegal Immigration in America and what happens to them after they cross into the United States? I have some very interesting facts about how many enter the workforce and what kind of jobs they end up at there are some surprises in the details.

3:15pm - 4pm Tim Seeman

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Gazette sports editor Tim Seeman joins the show in studio.

4:15pm - 5:15pm Josh Golberg

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Josh Golberg stops by to discuss Packers, preps and Badgers.

Wed Jan 10, 2024

9:15am - 9:30am Congressman Mark Pocan

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

10am - 11am City of Janesville Director of Economic Development Jimsi Kuborn

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Jimsi joins the show to review economic development in Janesville in 2023 and a look at what's

ahead for this year.

11am - 11:30am Melanie Hempe ScreenStrong

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

ScreenStrong empowers families to prevent screen problems and reclaim their kids from social media, video games and pornography. Their solutions are screen-smart, not screen-free. ScreenStrong founder, Melanie Hempe joins us this hour.

3:30pm - 4:15pm John Handel

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: John Handel makes his weekly visit.

Thu Jan 11, 2024

9:15am - 10am Pentagon Correspondent Tom Squitieri

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10am - 11am Mark Holzman - Superintendent of Janesville School District

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

11am - 11:30am Shiela Everhart - Wis. Ag. Tourism

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: The State Assembly is debating a new bill impacting home-made food sellers. We'll get the latest.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Fri Jan 12, 2024

9:15am - 9:30am Bill Dunkelberg Chief Economist National Federation of Independent Business

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Bill joins us with the latest NFIB business survey

9:35am - 10am Angie Bolson - CEO YMCA of Northern Rock County

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Angie joins us with a 2023 review and a look at what's ahead for this year.

11am - 11:25am Superintendent School District of Milton

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Rich joins us this hour to review 2023 and what's happening in the district this year.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

4:30pm - 5pm Mike Mahnke

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Mon Jan 15, 2024

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10am - 11am MLK Special from CBS

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

11am = 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Tue Jan 16, 2024

9:15am - 10am County Administrator Josh Smith

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Josh joins us with a look back at '23 and a look to the New Year, elections, county projects and more.

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation each week. This week Wade Focuses on the CashlessSociety of America and beyond! The facts willfocus on the amount of people who do not use cash or checks and the amount ofservices or business's that only accept debit or credit cards. The numbers reallyadd up on this.

3:30pm - 4:15pm Travis Wilson

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: wissports.net editor Travis Wilson joins the show.

4:30pm - 5pm Josh Flickinger

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Beloit Sky Carp PR man Josh Flickinger joins the show.

Wed Jan 17, 2024

9:35am - 10am Can You Erase Yourself from the Web?

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

James Pearson, The Computer Center, joins the show this morning to look at your digital footprint and do you

have the ability to erase your online presence?

10am - 11am Janesville City Manager

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

11am - 11:30am Lia Pennacchi - Founder of Janesville Restaurant Week

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: A new event for foodies of all types is coming to the downtown Janesville area. We'll explore the deliciousness!

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

3:30pm - 4pm John Handel

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: John Handel makes his weekly appearance.

Thu Jan 18, 2024

9:15am - 9:35am Rick Esenberg WI Law and Liberty - The Latest on Redistricting

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Rick joins us with thoughts on Governor Evers' redistricting maps.

10am - 10:20am U.S. Senator Ron Johnson

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

The Senator has just declared the border crisis as the number one issue for the American people in 2024. We'll

discuss that topic as well as others.

11am - 11:30am What's Up Doc?

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: A Bi-weekly look at area health topics and concerns from Mercy Health System. This is a paid program.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

4:30pm - 4:45pm Mike Mahnke

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: UW PA announcer Mike Mahnke joins the show.

Fri Jan 19, 2024

9am - 9am Stan Milam quest hosts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

9:15am - 9:35am tom appel - consumer guide automotive

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

9:45am - 10am Bears Aficionado Grizz

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Grizz joins Stan for some Chicago Bears discussion.

10am - 10:30am Maria Valentyn VP Entertainment Beloit Sky Carp

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Sky Carp Fan Fest is tomorrow. Maria joins us this morning with details.

10:40am - 11am Truck on Ice Updates

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Has the recent cold snap been enough to get the Truck on Ice? Glenn Disrude joinsStan with details.

11am - 11:20am Savannah Schindler - Visit Beloit

Calendar: Talk Guests and Interviews Created by: booch1131@gmail.com

Description: Savannah Schindler joins the program this morning with information on what's happening on Beloit.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Mon Jan 22, 2024

9am - 9am Rich Gruber guest hosts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10:35am - 11am Nick Novak VP Communications and Marketing WMC

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

A new survey of Wisconsin businesses previewed a slow economic start to 2024, as only one-fifth of employers have a positive view of the state's economy. Wisconsin Manufacturers and Commerce (WMC) VP of Communications and Marketing, Nick Novak, joins us with details.

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Tue Jan 23, 2024

9am - 9am Rich Gruber guest hosts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

9:15am - 9:30am City Councilman Dave Marshick

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Dave joins us with a recap of last night's Janesville City Council meeting

10am - 11am Rock County District Attorney David O'Leary

Calendar: Talk Guests and Interviews Created by: booch1131@gmail.com

Description: County District Attorney David O'Leary is not running for re-election. He joins us this hour.

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation

each week. This week Wade Focuses

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Wed Jan 24, 2024

9am - 9am Rich Gruber guest hosts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

9:15am - 9:30am Congressman Mark Pocan

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

9:40am - 10am Claire Gray, BID Director of Policy & Strategic Initiatives

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

The Downtown Janesville Business Improvement District (BID) is starting its search for a new Executive

Director. Claire Gray, BID Director of Policy & Strategic Initiatives joins us with details.

10am - 11am Kathy Hansen Executive Director Kandu Industries

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Kathy joins us with updates on what's happening at Kandu

11am - 11:25am Colin Swanson - Parker Arts Academy Production of Steel Magnolias

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: The latest Parker Arts Academy production is Steel Magnolias. Director Colin Swanson joins us with details.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Thu Jan 25, 2024

9am - 9am Rich Gruber guest hosts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

9:15am - 10am Pentagon Correspondent Tom Squitieri

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am Flannel Fest info

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Elaina Szyjewski and Chris Ramos join the show with the latest on Flannel Fest.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Fri Jan 26, 2024

9am - 9am Rich Gruber guest hosts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

9:15am - 9:35am Nathan Worcester - National Politics Reporter for Epoch Times

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Nathan joins the show with details on New Hampshire's primary held lastTuesday. He has been

on the campaign trail since Iowa and will give usa peak into upcoming primaries in South Carolina, Nevada

and more.

9:35am - 10am State Representative Scott Johnson - (R) District 33

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Scott joins the show to discuss redistricting, abortion legislation and more.

10am - 11am Geoff Parker

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

January 21 was the 25th anniversary of the closing off Parker Pen. Geoff Parker joins us with a look back at the

impact the company had on the community.

11am - 11:25am Rock County Health Strategist Shari Faber

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Xylazine is a new deadly drug and it is being found in Wisconsin. County Health Strategist Shari Faber joins us with details on xylazine and other updates on the county's overdose prevention work

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Mon Jan 29, 2024

9am - 9am Stan Milam guest hosts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

3:15pm - 4pm Pat Miller

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Former UW-Whitewater men's basketball coach Pat Miller joins the show to discuss his upcoming cancer fundraiser involving Craig and Parker boys basketball teams,

4:15pm - 5pm Greg Hughes

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: NBC Sports Executive Greg Hughes joins the program

Tue Jan 30, 2024

9:15am - 10am Julie Cubbage General Manager Uptown Janesville

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Julie joins us with a review of Uptown Janesville's 2023 and take alook at what's in store for this year. We'll also examine trends formalls both indoor and outdoor.

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation each week. This week Wade Focuses on the 2023automotive market in America. The facts willfocus on the number of vehicles sold, which vehicles were the most popular ,what the impact has been of increased interest rates, what the average price isfor new and used vehicles, and are electric vehicles continuing toincrease or decrease.

3:30pm - 4pm Greg Mullen

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

RMGA board member Greg Mullen joins the show in studio to preview the upcoming Snowball Open and the

2024 season.

Wed Jan 31, 2024

9:15am - 9:45am Joe Cunningham - Director for "No Labels"

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

While 70-percent of America do not want the current front-runners in the Presidential race, the parties continue

to try and prevent an independent organization from getting ballot access. We'll get the latest update from No Labels on the

efforts.

10am - 10:30am Don Vruwink - State of Wisconsin Commissioner of Railroads

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Don Vruwink, former State Representative and current Wisconsin Commissioner of Railroads us this hour to

discuss the state of railroads

10:30am - 11am State Senator Mark Spreitzer

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Senator Spreitzer joins us to discuss proposed legislation aimed at helping local journalism

3:30pm - 4pm John Handel

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Elkhorn High athletic director John Handel makes his weekly appearance,

Thu Feb 1, 2024

9:40am - 10am Andrew Thornebrook - Epoch Times Military Reporter

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Andrew Thornebrooke is a national security correspondent for The Epoch Times covering China-related issues with a focus on defense, military affairs, and national security. He holds a master's in military history from Norwich

University.

10am - 11am James Otterstein Rock County Economic Development Director

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Rock County Economic Development Director James Otterstein joins us this hour with information regarding

the rock ready index and more

11am - 11:30am What's Up Doc?

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: A Bi-weekly look at area health topics and concerns from Mercy Health System. This is a paid program.

3:45pm - 4:30pm Ron Slavin

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: NFI superagent Ron Slavin joins the show.

Fri Feb 2, 2024

9:15am - 9:35am Top 10 Wisconsin Consumer Affairs Complaints

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

The Wisconsin Department of of Consumer Affairs has released the top ten consumer complaints of 2023. Michelle Reinen joins us with details.

10am - 10:30am ashley hagenow alice in dairy land

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Ashley joins us to discuss Wisconsin potatoes, ginseng and the search for her successor.

10:40am - 11am Royals Update with Victoria Jones

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Media Strategist and UK citizen, Victoria Jones joins us with updates on the Royal Family.

11am - 11:20am Christine Rebout - JACVB

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

We're joined by the Executive Director of the Janesville Area Convention and Visitor's Bureau to explore upcoming events in the greater Janesville and Rock County area.

3:15pm - 4pm Janesville Parker's wrestling team

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Janesville Parker's wrestling team is presented with the Hyvee grocery team of the month award.

4:30pm - 5pm Lorin Cox

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Bears podcaster and insider Lorin Cox joins the show.

Mon Feb 5, 2024

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

3:30pm - 4pm JJ Douglas

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Parker all-time leading scorer and Central Michigan football recruit JJ Douglas joins the show.

Tue Feb 6, 2024

9:15am - 10am Angela Pakes - Forward Janesville

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: We'll review Angela's short tenure as FJI's President and what the future holds for the organization.

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation each week. This week Wade Focuses on the Januaryjobs report for America. The facts willshow a "good job" of hiring in January with actual hires almosttwice the forecast. The facts willfeature what job segments saw the most growth and, are wages going to increasefaster than inflation in 2024?

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on local high school athletes and sporting news.

Wed Feb 7, 2024

9:15am = 9:30am Congressman Mark Pocan

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

11am - 11:15am US Senator Ron Johnson

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

3:30pm - 4:15pm John Handel

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Elkhorn High athletics director John Handel joins the show.

Thu Feb 8, 2024

9:40am - 10am Janesville Little Theatre's Rosemarie Kettle

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Rosemarie joins the show to talk about JLT's production of Terms of Endearment

10am - 11am Mark Holzman - Superintendent of Janesville School District

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

11am - 11:25am Dave Schofner - Spot Bowl

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Dave Schofner, Communications Director for pavone marketing, joins us for his annual visit to discuss this year's super bowl ads. You can see a list of all spots and vote for your favorites at SpotBowl.com

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on local high school athletes and sporting news.

Fri Feb 9, 2024

9:15am - 10am Heidi Deininger - YWCA

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

10am - 11am Mighty John Marshall

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Get a free value assessment from the Money Music Man by calling the show. John will also present the most

valuable vinyl with "love" in the title for Valentine's Day.

11am - 11:20am Savannah Schindler - Visit Beloit

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Savannah Schindler joins the program this morning with information on what's happening on Beloit.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Mon Feb 12, 2024

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10am - 11am County Board Primary Candidates

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: We'll speak with candidated in the county's two districts that will have primaries on this February's ballot.

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

3:30pm - 4:15pm Norbert Durst

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Norbert Durst of wissports.net joins the show.

4:15pm - 5pm Greg Hughes

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: NBC Sports Exec Greg Hughes stops by for his weekly visit.

Tue Feb 13, 2024

9:15am - 9:35am Dr. Charles Franklin - The latest Marquette Poll

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: We review the latest polling from Marquette University.

9:35am - 10am Heather Miller - Janesville City Council

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Council Member Miller joins us to discuss the council's decision on financing for the Woodman Sports and

Convention Center.

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation

each week. This week Wade Focuses on the most recent round of Super Bowl Commercials and how they stack up in quality

and cost to past years.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Wed Feb 14, 2024

9:15am - 9:30am Congressman Mark Pocan

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

10am - 11am Michael Domke - DATCP Consumer Protection Specialist

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Michael joins us for his bi-monthly discussion of the most recent dangers in online scams, identity protection

and how to avoid and report suspicious activity.

3:30pm - 4:15pm John Handel

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Elkhorn High athletics director John Handel stops by.

Thu Feb 15, 2024

9:15am - 10am Gary Cannalte - WISC TV

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Gary has been with Channel 3 in Madison for more than 30 years and is preparing for retirement as the Chief

Meteorologist for the station and many radio stations in the area. We'll discuss the past, present and future of weather

forecasting.

10am - 10:25am Superintendent School District of Beloit Dr. Willie Garrison

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Dr. Garrison joins us with updates on what's happening in the School District of Beloit

11am - 11:30am What's Up Doc?

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: A Bi-weekly look at area health topics and concerns from Mercy Health System. This is a paid program.

3:30pm - 4:15pm Parker Nelson

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

The Royal Purple Editor Parker Nelson joins the show to preview UW-Whitewater men's and women's

basketball teams heading into the postseason.

Fri Feb 16, 2024

10am - 11am Janesville Chief of Police Chad Pearson

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Chief Pearson joins us for his monthly visit.

11am - 11:25am Flannel Fest Updates

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Elaina Szyjewski joins us with updates on Flannel Fest https://downtownjanesville.com/event/flannelfest/

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Mon Feb 19, 2024

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

3:30pm - 4:15pm DeeDee Golberg Luchsinger

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Slipper Fits author DeeDee Golberg joins the show.

4:15pm - 5pm Greg Hughes

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Greg Hughes makes his weekly appearance.

Tue Feb 20, 2024

9:15am - 9:40am District 31 State Representative Ellen Schutt

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10am - 11am Farm Hour with Jim Raymond and Randy Hughes

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation each week. This week Wade Focuses on the uniquepowers granted to the Governor of Wisconsin. The facts willfind what unique powers the Governor has, line item veto of the budget, issuingpardons, final signature for legislation becoming law, and many more.

4:30pm - 5pm Matt Bredesen

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Wed Feb 21, 2024

9:15am - 9:45am Former WI State Senator Tim Cullen

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Former State Senator Tim Culler joins the show to discuss new district maps.

10am - 11am Janesville City Manager

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: John Handel, Elkhorn High athletics director

4:30pm - 5pm Bill McCoshen

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Janesville Jets president Bill McCoshen joins the show.

Thu Feb 22, 2024

9:15am - 9:30am Congressman Bryan Steil

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

3:30pm - 4pm Lorin Cox

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Lorin Cox, author of the Bears Podcast, joins the show

4:30pm - 5pm Dave Von Falkenstein

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Dave von Falkenstein joins the show to talk auto racing.

Fri Feb 23, 2024

9:15am - 9:35am Author Brad Wilcox - Get Married

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Brad Wilcox is Professor of Sociology and Director of the National Marriage Project at the University of Virginia, Future of Freedom Fellow at the Institute for Family Studies, and a nonresident senior fellow at the American Enterprise Institute. The author of Get Married: Why Americans Should Defy the Elites, Forge Strong Families and Save Civilization (Harper Collins, 2024), Wilcox studies marriage, fatherhood, and the impact of strong and stable families on men, women, and children.Brad joins us this morning to discuss his research on marriage

10am - 11am 44th District State Representative Sue Conley

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Sue joins us this hour to discuss issues facing the district

11am - 11:25am Tim Maahs - Rock County Historical Society

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

3:30pm - 4:15pm Ben McCormick

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Janesville Craig boys basketball coach Ben McCormick joins the show in studio.

4:30pm - 5pm Chris Jenny

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Edgerton High girls basketball coach Chris Jenny joins the show.

Mon Feb 26, 2024

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

Tue Feb 27, 2024

9:15am - 10am Recap of a very busy City Council session

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: City Councilperson Heather Miller joins us with a recap of last night'sbusy city council meeting.

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation each week. This week Wade Focuses on the Wisconsin Legislative and Congressional District maps since the beginning of mapping Wisconsin. The facts will focus briefly on the just approved map, how the mapping process has been accomplished over the years and is this the end to the map flap?

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on local high school athletes and sporting news.

Wed Feb 28, 2024

9:15am - 9:30am Congressman Mark Pocan

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

10am - 11am James Pearson The Computer Center

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: James joins us to discuss "The art of secure sign-ins: Fortifying yourDefenses Beyond Passwords"

11am - 11:30am Ryan Perkins - OFPD Chief

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Orfordville Fire Protection District Chief Ryan Perkins drops by to update us on the status of the rural department following last fall's referendum passage.

Thu Feb 29, 2024

9:15am - 10am Pentagon Correspondent Tom Squitieri

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10am - 11am scott fischer baker tilly - tax updates

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: It's tax season. Scott joins us with insights and tips.

11am - 11:25am National Talk Show Host and Pundit, Martha Zoller

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Martha joins us with details on Trump trials and with campaign updates

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on local high school athletes and sporting news.

Fri Mar 1, 2024

9:15am - 10am Blackhawk Tech New Sports Program

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Blackhawk Tech Athletic Director Todd Voss and school president Dr. Tracy Pierner join the show to discuss the schools new athletics program.

10am - 11am Marc Perry Community Action

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am = 11:20am Christine Rebout - JACVB

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

We're joined by the Executive Director of the Janesville Area Convention and Visitor's Bureau to explore upcoming events in the greater Janesville and Rock County area.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on local high school athletes and sporting news.

3:30pm - 4pm Author Marc Myers - Anatomy of a Song

Video call: https://meet.google.com/jqr-fhsy-bap

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Marc Myers is a Wall Street Journal music writer and has updated his outstanding book, Anatomy of a Song. He joins John this afternoon.

Mon Mar 4, 2024

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

3:15pm - 5:15pm Russ and Bill O'Leary

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Russ and Bill O'Leary join the show.

Tue Mar 5, 2024

9:15am - 10am State Senator Mark Spreitzer

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: State Senator Mark Spreitzer joins us this morning with a review of the most recent legislative session.

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation each week. This week Wade Focuses on the current price of gasoline. The facts will focus on why we see these rising prices, what circumstances affect the price of gasoline, when prices will move again, and how does this compare to recent history.

3:30pm - 4pm Rick Schlesinger

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Milwaukee Brewers president Rick Schlesinger joins the show.

4:15pm - 4:45pm Norbert Durst

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: wissports net girls basketball writer Norbert Durst joins the show.

Wed Mar 6, 2024

9am - 9am Rich Gruber guest hosts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

9:15am - 9:30am Congressman Mark Pocan

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

10am - 11am Janesville Chief of Police Chad Pearson

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Chief Pearson joins us for his monthly visit.

11am - 11:25am Jessica Locher - ECHO Updates

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Jessica joins Rich this hour with updates on ECHO

3:30pm - 4pm Ron Slavin

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Ron Slavin stops by the show.

Thu Mar 7, 2024

9:15am - 9:30am Congressman Bryan Steil

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

9:40am - 10am US Senate Candidate Eric Hovde

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10am - 11am Italian House Owner Edmund Halabi

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

the costs of running a restaurant continue to increase. Edmund Halabi joins us with a look at the local

restaurant market.

11am - 11:30am What's Up Doc?

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: A Bi-weekly look at area health topics and concerns from Mercy Health System. This is a paid program.

3:15pm - 4pm Janesville Craig gymnastics

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: The Hyvee Grocery team of the month---Janesville Craig gymnastics

4:30pm - 5pm Parker Olson

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Royal Purple editor Parker Olson joins the show to preview the UW-Whitewater women's basketball team and

the Sweet 16.

Fri Mar 8, 2024

9:15am - 9:35am Alice in Dairyland Ashley Hagenow -Let's Get Cheesy With It" WI Cheese Campaign

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Ashley joins us this hour to talk about Wisconsin Cheese

9:35am - 10am Tess Nguyen and Camilla Owen- Janesville Woman's Club

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Tess and Camilla join the show to talk about The Woman's Club's upcoming "Super Fundraiser" and other

events

10am - 10:30am Sheila Everhart - Wisconsin Ag Tourism

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Sheila Everhart and Laura Skell (Skelly's Farm Market) join the show to talk about Agricultural Tourism - National Ag Day/ Week and all things fun on the farm.

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10:30am - 11am State of the Union Review/ Open comments

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

11am - 11:20am Savannah Schindler - Visit Beloit

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Savannah Schindler joins the program this morning with information on what's happening on Beloit.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Mon Mar 11, 2024

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on local high school athletes and sporting news.

Tue Mar 12, 2024

10am - 11am Rock County District 14 Debate

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Rock County District 14 candidates debate the issues this hour incumbents Mike Zoril and challenger Philip

Gorman

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation each week. This week Wade Focuses on the rising costs of insurance. The facts will find the amount of the increases in vehicle and property insurance, why the increases are so steep, where the increases are the most profound, when the increases first started, what the costs increase forecast is for the near future.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Wed Mar 13, 2024

9:35am - 10am Rock County Clerk Lisa Tolefson

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: There are two statewide referenda on the ballot for April. Lisa joins us with details.

10:04am - 10:25am Parkview School District Referendum

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Parkview School District Administrator Dr. Wayne Anderson joins us with details on the district's upcoming referendum

10:35am - 11am Steve Lutzke Evansville School District Administrator

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Dr. Lutzke joins us with details on the Evansville School District's upcoming referendum.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

Thu Mar 14, 2024

9:15am - 9:30am Ryan George Rock County Fair Lineup Announcement

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

The Fair Board's President joins us to announce this year's entertainment lineup and discuss other possible

changes to the fair this year.

9:30am - 10am Pentagon Correspondent Tom Squitieri

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10am - 11am Mark Holzman - Superintendent of Janesville School District

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

11am - 11:20am Glenn Disrude - Truck on Ice Winners

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Fri Mar 15, 2024

9:15am - 10am School District of Beloit Referendum Info

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Dr Garrison and Bob Chady join the show with details on the upcoming School District of Beloit referendum

10:30am - 11am Tammy degarmo and Jim Lyke project 16:49

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Tammy and Jim join us with details on this year's Lip Sync contest andupdates on Project 16:49

11am - 11:30am Greg Gerard / Sabrina Krejci- BIFF

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Greg and Sabrina are in with details on this year's BeloitInternational Film Festival

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on local high school athletes and sporting news.

Mon Mar 18, 2024

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

4:15pm - 5pm Dan Saunders

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Dan Saunders joins the show to talk March Madness.

Tue Mar 19, 2024

9:30am - 10am State Representative Scott Johnson

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Wed Mar 20, 2024

10am - 11am Janesville City Manager

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

3:30pm - 4:15pm John Handel

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Elkhorn High athletics director John Handel joins the show.

4:30pm - 5pm Mark Miller

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Wisconsin Basketball Yearbook editor Mark Miller joins the show.

Thu Mar 21, 2024

10am - 10:25am Superintendent School District of Beloit Dr. Willie Garrison

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Dr. Garrison joins us with updates on what's happening in the School District of Beloit

11am - 11:30am What's Up Doc?

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: A Bi-weekly look at area health topics and concerns from Mercy Health System. This is a paid program.

3:30pm - 4pm Lorin Cox

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Chicago Bears expert Lorin Cox joins the show.

Fri Mar 22, 2024

9:15am - 9:45am Debra Cronmiller - LWV WI

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Debra Cronmiller is the Executive Director for the League of Women Voters in Wisconsin. She joins us today to discuss the two statewide referendum questions that could have impact on future elections if the questions asking to amend the state constitution pass.

10am - 11am Douglas Ley - Elder Advisors Law

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

There are pitfalls lurking behind everyday life circumstances that could wipe out your retirement savings. Doug joins us today to shine a light on some of those situations.

11am - 11:30am Katrina Harwood - Rock County Health Dept.

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Rock County Health Officer Katrina Harwood joins us with an update on the numerous respiratory illnesses that

are circulating and prevention tips for serious illness.

Mon Mar 25, 2024

9:15am - 10am National Correspondent and Former Congressman Bob Ney

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

11am - 11:30am Ag Matters with Jim Raymond

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Each Monday at 11:04am we present Ag Matters .. a joint effort with the Rock County Ag Business Council and local agriculture experts to highlight the importance of the Ag community to our economy and lifestyles.

Tue Mar 26, 2024

9:15am - 10am School District of Beloit candidate forum

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

We explore the challenges facing the Beloit School District and how candidates would approach them, as well as exploring what the candidates view for the future is.

10am - 11am Janesville City Council Meeting Updates

Calendar: Talk Guests and Interviews Created by: booch1131@gmail.com

Description: Janesville City Council member Heather Miller joins the show this hour with updates on last night's meeting.

11am - 11:30am Focus on the Facts

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Wade Williams co-hosts this weekly segment focusing on some actual facts of topical areas of conversation each week. This week Wade Focuses on the 2024 IncomeTax Return filing period. The facts willfocus on how many returns have been filed, how many refunds have been issued, and how that data compares to 2022.

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on local high school athletes and sporting news.

4:30pm - 5pm Ron Slavin

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: SuperStars Inc agent Ron Slavin joins the show.

Wed Mar 27, 2024

9:15am - 9:30am Congressman Mark Pocan

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

10am - 11am Janesville School Board forum

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: The candidates for Janesville school board discuss the issues.

3:30pm - 4pm John Handel

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: John Handel makes his weekly visit.

4:30pm - 5pm Matt Bredesen

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Parker boys basketball coach Matt Bredesen joins the show.

Thu Mar 28, 2024

9:15am - 10am Pentagon Correspondent Tom Squitieri

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

10am - 11am Beloit City Council candidate forum

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

We explore some of the important aspects within the Beloit community and how the candidates for city council

view them.

11am - 11:20am Congressman Bryan Steil

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

3:30pm - 4pm Ben Worgull

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: UW insider Ben Worgull joins the show.

4:30pm - 5pm Dominic Contrereo

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description: Milwaukee Brewers postgame show host Dominic Contrereo joins the show from New York.

Fri Mar 29, 2024

9:15am - 10am Stan Milam and Parker Students from the Washington Seminar Program

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description:

Parker High School students and Stan Milam recently returned from the 52 annual Washington Seminar Program in our nation's capitol. Fourstudents and Stan join us this hour with details.

10am - 10:20am Lions Club Rose Sale

Calendar: Talk Guests and Interviews **Created by:** booch1131@gmail.com

Description: Steve Huth and Bob Clapper join us with details on this year's rose sale

3:15pm - 4pm John Barry - The Bare Necessities Sports Show

Calendar: Talk Guests and Interviews

Created by: 1230 WCLO

Description:

Host John Barry brings you everything you need to know on the sports scene including in depth reporting on

local high school athletes and sporting news.

AIRS EACH WEEK SUNDAY FROM 5-5:30am



Program # 2024-2

Airdate: Weekend of January 5-7, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00
	Summary: Our guest discusses the health benefits of kindness and living more thankfully.	

Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com

Issues Covered: self-kindness, helpers high, sharing

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: volunteering, attitude, compassion, humor

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of January 12-14, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Child Trafficking	16:00
	Summary: Our guest discusses her novel based on lead experiences as a social worker and child abuse specincluding child trafficking, child prostitution and drugs	cialist

Guest: Karan Bishop was born in Laramie, Wyoming. Over her life she has been a teacher, social worker and author. Her new book is "A Gentle Hell".

Issues Covered: signs of trafficking, victims, threats

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: coercion, myths, recruitment

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of January 19-21, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Stress/Mental Health	16:00
	Summary: Our guest discusses why and how to understand and manage stress is essential for maintaining mental and physical health.	

Guest: Cynthia Chase holds a degree in political science and a master's degree in counseling psychology. She is the author of "From Stressed To Blessed: 5 Simple Steps To Learn Meditation and Change Your Life".

Issues Covered: causes, better health, meditation, chronic

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: types of stress, letting go, monitoring

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of January 26-28, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting/Families	16:00
	Summary: Our guest discusses his book on wise sayings, pearls of wisdom, to be passed down from one generation to the next.	

Guest: Rev. Dr. William Rocky Brown III is a preacher by calling and a political activist by choice. Recipient of over 200 awards and commendations for his work in education, law enforcement, substance abuse and social issues. He's the author of "800 Sayings By Old Folks Who Raised Us".

Issues Covered: intergenerational issues, race, nostalgia

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: life lessons, substance abuse, social change

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of February 2-4, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Philanthropy	16:00
	Summary: Our guest discusses her book on how to become a philanthropist and how to understand the concept of the importance of giving.	

Guest: Dr. Susan Aurelia Gitelson has been President of International Consultants, Inc., is an international business consultant and trainee at the Rockefeller Foundation. Recently featured in Fortune Magazine and author of "Giving Is Not Just For The Very Rich: A Guide For Giving And Philanthropy".

Issues Covered: benefits, volunteering, choices, get started

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: evaluate charities, giving wisely, commitments

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of February 9-11, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Substance Abuse	16:00
	Summary: Our guest discusses his memoir on how he turned a family tragedy into a personal war on drugs and crime.	

Guest: Joseph Kress is a decorated law enforcement officer recognized with 31 letters of commendation and the Medal Of Honor and Purple Heart for his fight against drug abuse. He started a drug prevention program for middle and high school students. He's the author of "Still Standing".

Issues Covered: war on drugs, prevention programs, funding

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: addiction, drug related crime, law enforcement

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of February 16-18, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Leadership	16:00
	Summary: Our guest lays out practical strategies to help you put your best self forward creating the right dynamic to build relationships.	

Guest: Artell Smith is Principal and Managing Director of WatchWorks Management Consulting LLC, recognized industry leader in human resources and talent management and author of "No Time To Waste: Microbehaviors – Leveraging the Little Things to Become a Better Leader".

Issues Covered: importance of words, diversity, equity

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: listening, time management, inclusion

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of February 23-25, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00
	Summary: Our guest discusses how to claim victory over a stressful life today and create more balance and joy.	

Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books. www.SusanSmithJones.com

Issues Covered: exercise, set tone, laughter, stressors

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: gratitude, nature, meditation, sleep

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of March 1-3, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Energy/Technology	16:00
	Summary: Our guest discusses his 50 year career as a petroleum engineer as he recounts his first hand knowledge of advances by the energy industry during the fossil fuel era.	

Guest: Ronald Goodman Nelson spent 50 years as a petroleum engineer working in many countries and major oil field production areas. He pioneered many now common techniques for increasing oil production. He's the author of "Hydrocarbon Man".

Issues Covered: renewable fuels, innovation, climate change

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: fossil fuels, solar energy, digital technologies

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of March 8-10, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Labor/History	16:00
	Summary: Our guest discusses the role of labor leader Walter Reuther in the events and movements that shaped modern America raising the standard of living for many.	

Guest: James Ten Eyck retired after a 25 year academic career and earning a Ph.D. He's the author of "The Life And Times of Walter Reuther: An Unfinished Liberal Legacy".

Issues Covered: labor advances, civil rights, social policies

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: immigration, progressive issues, cold war

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of March 15-17, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting/Special Needs	16:00
	Summary: Our guest candidly shares her experiences raising three children who have various disabilities.	

Guest: Lynda Drake is a life coach, professional speaker, group facilitator, advocate for those with special needs and author of "The Power of Imperfect Parents: Practical Tools To Parent Your Child With Disabilities".

Issues Covered: stress, emotional toll, mood disorders

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: financial toll, self-doubt, misconceptions

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Airdate: Weekend of March 22-24, 2024

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Self-Help/Business	16:00
	Summary: Our guest discusses how she defied expectations from the cornfields of Iowa to leading billion dollar businesses and rising as a top Microsoft executive.	

Guest: Jane Boulware is a global business leader, former Microsoft executive, a writer and speaker who is passionate about helping people claim their worth. She is the author of "Worthy: From Cornfields to Corner Office at Microsoft".

Issues Covered: collaboration, mentoring, resilience

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	

Guest: Same as Segment #1

Issues Covered: expectations, success, failure, addictions

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Affiliate Relations: 850-633-4995



Weekly Public Affairs Program

Social Media

Call Letters: WCLO

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2024 AIRS EACH BROADCAST WEEK ON SATURDAYS FROM 5-5:30AM

Show # 2024-01 Date aired:	Time Aired:	_	
Steve Elek,	Senior Automotive Data Analyst at Co	nsumer Reports	
found that ele of convention percent more	ectric vehicle owners continue to reportal cars or hybrids. He said that on ave	ly-released annual car reliability survey, what far more problems with their vehicles that erage, EVs from the past three model years nal combustion engines. He outlined the material reasons behind this trend.	n owners s had 79
<u>Issues cove</u> Electric Veh Consumer N	icles	<u>Length:</u> 8:44	
Mariah M. Ka organization	almin, PhD, epidemiologist, Health Po	olicy Researcher at RAND, a nonprofit rese	arch
children and pandemic, co telehealth ca	adolescents has risen by more than o entinuing to rise even as the use of tele	at found that spending on mental health ser ne-quarter since the beginning of the COVI shealth services plateaued. She explained d for pediatric patients, but added that it m	ID-19 I why
Issues cove Mental Healt Telehealth Youth Issue	h	<u>Length:</u> 8:41	

Annie Korzen, social media personality, humorist, actor, author of "The Book of Annie: Humor, Heart, and Chutzpah from an Accidental Influencer"

Ms. Korzen explained how she accidentally became a viral star on Tik Tok in her 80s, why she enjoys interacting with younger people, and how she uses humor to cope with aging. She explained why she thinks younger people are starting to look to older women for wisdom and life instructions.

<u>Issues covered:</u> <u>Length:</u> 5:08

Date aired:	Time Aired:
Annie Grace, recove community	ering alcoholic, author of "This Naked Mind," founder of the This Naked Mind
drank so much and on body and the brain, and the brain, and the brain, and the brain, and the brain who	er personal experience of overcoming alcohol addiction by asking herself why she loing research on the effects of alcohol. She explained how alcohol affects the and how quitting alcohol can restore the natural pleasure system. She also want to quit alcohol to be compassionate with themselves, and to treat drinking as nanged with the right approach.
<u>Issues covered:</u> Alcoholism	<u>Length:</u> 8:48
Nusrat Jung, D.Sc., at Purdue University	Assistant Professor of Civil Engineering in the Lyles School of Civil Engineering
chemicals are releas said the chemicals li	y of Americans' typical morning grooming routines and found that several volatile ed when common hair care products are heated with flat irons or hair dryers. Shenger in the air after use and may have dangerous effects on health. She of a bathroom exhaust fan when using hair care products, and using the ntly.
Issues covered:	Length: 8:39
Personal Health	<u>zongun</u> 0.00
Environment Consumer Matters	
Eric Gehrie, MD, Ex	ecutive Medical Director of the American Red Cross
blood inventory at cr	unced this week that they are experiencing an emergency blood shortage, with tically low levels. Dr. Gehrie explained the reasons behind the current shortage sign up to make a blood donation.
Issues covered: Blood Donations Public Health	<u>Length:</u> 5:03
Show # 2024-03	
Date aired:	Time Aired:
Jared Walczak, Vice	e President of State Projects, Tax Foundation
property taxes are for over the past three y	eowners are struggling as property values across the nation are rising rapidly, and llowing suit. Mr. Walczak said typical property valuations have risen 30% to 40% ears. He explained that at least some homeowners who are already grappling by get a brief reprieve, because property taxes typically take one to three years to ces.
<u>Issues covered:</u> Property Taxes Inflation	<u>Length:</u> 8:54

Home Ownership

Satchin Panda, PhD, Professor in the Regulatory Biology Laboratory at the Salk Institute for Biological Studies

When and what we eat for dinner makes a significant difference in how we sleep. Prof. Panda explained how to determine the optimal time to have dinner. He said the most important factor in the dinnertime calculus is melatonin, the hormone that signals it's time to sleep. He also talked about the effect that highly processed food and carbohydrates have on sleep quality.

Issues covered:
Personal Health
Nutrition

Length: 8:29

Jas Booth, veteran, Founder of Final Salute, Inc, a non-profit organization that assists female veterans and their children who are struggling with homelessness

Ms. Booth shared her personal story of struggling with homelessness after her military career ended. She said her experience caused her to start Final Salute to help other women vets, especially those with children. She said her organization has helped more than 5,000 women veterans who are homeless or in domestic violence situations.

Issues covered:
Homelessness
Veterans' Concerns
Domestic Violence

<u>Length:</u> 4:43

Show # 2024-04

Date aired: Time Aired:

Vijay Boyapati, Bitcoin expert, author of "The Bullish Case for Bitcoin"

Mr. Boyapati explained the basics of what bitcoin is and why many investors have an interest in it. He explained the recent government approval that allows ordinary investors to purchase bitcoin through spot bitcoin exchange traded funds and why it will expose bitcoin to a much bigger retail audience. He also outlined the most common misconceptions about the digital currency.

<u>Issues covered:</u>
Digital Currencies
Personal Finance

Length: 8:58

Laura Stack, founder of Johnny's Ambassadors, a Colorado-based organization that aims to educate teens, parents, and communities about the dangers of today's high-THC marijuana

Mrs. Stack why she founded Johnny's Ambassadors, after her 19-year-old son Johnny died by suicide after he became psychotic from using dabs, which are a potent marijuana concentrate. She explained how today's marijuana and THC products are drastically different than that of years ago. She says parents need to cast aside what they think they know about the drug and recognize that marijuana causes brain damage and mental health issues in ways that other substances do not.

Issues covered:
Substance Abuse
Parenting

Length: 8:15

Penelope Larsen, researcher and PhD candidate in the School of Exercise Science, Sport & Health at Charles Sturt University, Bathurst, New South Wales, Australia

Hitting the gym at night won't keep you tossing and turning all night, contrary to popular belief. Ms. Larsen led a recent study that found that evening high-intensity cycling didn't ruin sleep and may even reduce appetite. She said study participants also seemed to have more energy when exercise occurred later in the day, which could also debunk the belief that working out first thing in the morning is the optimal time.

<u>Issues covered:</u> <u>Length:</u> 5:01
Personal Health

Show # 2024-0)5		
Date aired:	·	Time Aired:	

Rachel Slade, author of "Making It in America: The Almost Impossible Quest to Manufacture in the U.S.A. (And How It Got That Way)"

The US has fallen from the top spot, to now the 10th largest manufacturing economy in the world. Ms. Slade discussed how America can revive manufacturing and why is it so important. She explained why manufacturing is vital for the country's independence, economy and innovation. She also talked about the impact of the great resignation, the resurging role of unions, and the new priority for a work-life balance among workers.

Issues covered:
Manufacturing
Economy
Government

Gary Taubes, journalist, author of "Rethinking Diabetes: What Science Reveals About Diet, Insulin, and Successful Treatments"

Diabetes affects one out of every nine Americans. Mr. Taubes believes that treatment approaches to diabetes need to change, with renewed focus on diet—particularly, fewer carbohydrates and more fat—over a reliance on insulin. He also criticized the role of the food industry in promoting unhealthy foods and influencing diabetes research. He said that the current diabetes epidemic is driven by overeating and obesity, and that the best way to prevent and treat diabetes is to avoid the poison, not take the antidote.

Issues covered:
Personal Health
Science

Length: 8:37

Length: 5:04

Length: 8:43

James Royal, analyst at Bankrate.com

Mr. Royal explained why Chat GPT and other artificial intelligences are very useful tools for financial planning and management. He outlined benefits and drawbacks of using AI for various tasks, like paying down debt, saving money, building a budget, and investing in the stock market. He noted that that the key to using AI effectively is to ask the right questions and to understand how the AI's recommendations fit one's own financial goals and circumstances.

Issues covered:
Personal Finance
Artificial Intelligence

Marial Bugue	PhD, psychologist, author of "Break the Cycle: A Guide to Healing Intergenerational	
Trauma"	, psychologist, author or Break the Cycle. A Guide to Healing Intergenerational	
scientific rese from generati abuse typical	s are living with the effects of trauma and long-term stress. Dr. Buqué discussed that suggests that if trauma is not addressed, it can be genetically passed down to generation, and even be transmitted to entire communities. She said most forms obegin in childhood. She talked about therapeutic practices than can pass down of pain, thereby breaking the cycle.	of
<u>Issues cover</u> Mental Healt Child Abuse	<u>Length:</u> 8:41	
	PhD, recently retired professor at Stanford University School of Medicine, pediatric hysician, pediatric anesthesiologist, author of "GAIN Without Pain"	
discussed wh behind all thre	demic, US life expectancy has increased slightly in the past 20 years. Dr. Hammer he terms the tripod of health: sleep, exercise and nutrition, and the latest science He also talked about recent research into the longevity effects of intermittent fasting ents and mindfulness and meditation.	,
Issues cover		
Personal Head	1	
Andreas Gro	n, Director of the Berkeley Research Group	
road repairs a	are in bad shape and getting more wear than ever. Mr. Groehn discussed ways that improvements may be paid for in the future, as a growing number of electric vehicle the gasoline taxes that currently finance road maintenance.	
Issues cover	<u>Length:</u> 5:00	
Taxes Transportati	Infrastructure	
now # 2024-07		
ate aired:	Time Aired:	
Bridget Freis	ler, PhD, Professor in the College of Social Work at Ohio State University	

Child abuse and neglect cases have been on the rise since the pandemic and its aftermath. Prof. Freisthler led a study of an alcohol control project in Sacramento. The program's purpose was to reduce alcohol-related problems in two neighborhoods in the city, but it discovered an unexpected byproduct: in one of the neighborhoods, total entries into foster care were reduced by nearly 12%. She discussed factors behind child abuse and why she believes additional research is needed before trying to duplicate the program elsewhere.

Length: 9:27

Issues covered:
Child Abuse & Neglect
Alcohol Abuse
Foster Care

Megan Henly, **PhD**, Research Assistant Professor in the Institute on Disability at the University of New Hampshire

Older Americans, low-income workers, and people with disabilities are over-represented in rural parts of the US. But enrollment in federal and state programs in these regions tends to be low. Prof. Henly discussed the numerous barriers to getting information about, and enrolling in, programs like Social Security disability and retirement benefits, the Supplemental Nutrition Assistance Program and the Medicaid health insurance program, and what can be done to reduce the problem.

Length: 7:46

Issues covered:
Government Assistance
Disabilities
Rural Concerns
Aging

Jared W. Magnani, MD, cardiologist at the University of Pittsburgh Medical Center, Associate Professor of Medicine at the University of Pittsburgh

Formal education typically occurs in early life, and yet it appears to influence cardiovascular health for decades, according to a study led by Dr. Magnani. He found that that on average, cardiovascular disease strikes later in life for individuals with progressively higher education levels. He discussed results of his study and the potential reasons behind them.

<u>Issues covered:</u>
Personal Health
Education

<u>Length:</u> 5:10

Show # 2024-08	
Date aired:	Time Aired:

Jeremy Nobel, MD, MPH, founder of the nonprofit Foundation for Art & Healing, author of "*Project UnLonely: Healing Our Crisis of Disconnection*"

Dr. Nobel said loneliness has increased dramatically since the pandemic. He outlined the three types of loneliness. He also discussed the negative health consequences—both mental and physical—of loneliness or isolation. He said the answer to loneliness is connection through activities like creative expression and serving other people. He believes it all begins with being aware of loneliness and having the courage to address it.

Length: 9:33

<u>Issues covered:</u>
Mental Health
Personal Health

Elizabeth Comen, MD, Medical Oncologist specializing in breast cancer at Memorial Sloan Kettering Cancer Center, Assistant Professor of Medicine at Weill Cornell Medical College, author of "All in Her Head: The Truth and Lies Early Medicine Taught Us About Women's Bodies and Why It Matters Today"

Dr. Comen said centuries of medical care often dismissed women's health problems as hysteria, but it is now often termed anxiety. She said 80% of autoimmune diseases are found in women but the illnesses are often not properly diagnosed, and research in the area is woefully lacking. She also said concussions or even strangulations are often not recognized as domestic abuse by emergency room physicians. She offered three tips for women to advocate for themselves.

Issues covered: Women's Health Domestic Abuse Mental Health Length: 7:47

Length: 5:01

Stephanie L. Bonne, MD, Assistant Professor of Surgery, Director of the Hospital Violence Intervention Program at Rutgers New Jersey Medical School

Dr. Bonne led a study of injuries caused by glass-topped tables. She said the furniture causes thousands of injuries each year, many requiring significant surgeries and long hospital stays. She said the U.S. Consumer Product Safety Commission requires tempered glass for products like doors and car windshields but it is voluntary for horizontal surfaces.

Issues covered:
Home Safety
Government Regulation
Consumer Matters

Consumer matters

Show # 2024-09 **Date aired:** _____ **Time Aired:** _____

James E. Rogers, PhD, Director of Food Safety Research and Testing, Acting Head of Product Safety Testing at Consumer Reports

Plasticizers--used to make plastic more flexible and more durable--are so widely used that today, they show up inside almost every American's body. Dr. Rogers talked about Consumer Reports' recent tests, which found that nearly all foods contain phthalates and bisphenols, often at very high levels. He talked about the potential health consequences, and offered steps for consumers to try to reduce their exposure.

Issues covered:
Food Safety
Personal Health
Consumer Matters

Length: 8:14

Harvey Miller, PhD, Professor of Geography at Ohio State University

Prof. Miller led a recent study that examined the circumstances behind who is found at fault when cars hit pedestrians in an urban area. He found that pedestrians were more likely to be blamed when they were crossing busy highways where crosswalks were few and far between. In congested downtown areas, where there were more marked intersections with pedestrian crossings, drivers were more likely to be found at fault. He believes that street and highway designs should be re-imagined, to put a greater emphasis pedestrian safety.

<u>Issues covered:</u> Traffic Fatalities

Government

Length: 8:54

Marilyn Horta, PhD, Research Scientist in the Social-Cognitive and Affective Development Lab in the Department of Psychology at the University of Florida

Each year, older adults lose more than \$28 billion to financial scams targeting the elderly. Nearly three-quarters of that money is stolen by people the elderly adult knows – people they trust. Prof. Horta shared results of her study that found that older adults have a harder time overcoming their first impressions of people's trustworthiness when that trust is violated, potentially leaving them more open

to deception and scams. She offered suggestions for seniors to recognize changes in behavior in relatives or friends who may not have their best interests at heart.

<u>Issues covered:</u> Scams/Crime
Senior Citizens

<u>Length:</u> 5:03

Show # 2024-10	
Date aired:	Time Aired:

Angela Fagerlin, Ph.D., Chair of Population Health Sciences at University of Utah Health, Research Scientist with the VA Salt Lake City Health System's Informatics Decision-Enhancement and Analytic Sciences (IDEAS) Center for Innovation

Dr. Fagerlin was the senior author of a study that found that 60 to 80 percent of people surveyed are not honest with their doctors about information that could be relevant to their health. She explained why people are sometimes reluctant to be truthful with their doctors, and why that can be a dangerous practice.

Issues covered:
Personal Health

Length: 7:29

Teresa Gil, PhD, psychotherapist, author of "Women Who Were Sexually Abused As Children: Mothering, Resilience and Protecting the Next Generation"

Dr. Gil estimates that there are approximately 21 million mothers in America who experienced childhood sexual abuse. She discussed how that trauma may affect their own parenting. She talked about the value of strong mother-daughter relationships, spiritual beliefs, and therapy in coping.

Issues covered:
Sexual Abuse
Parenting
Mental Health

Length: 9:40

Jennifer Emond, PhD, member of the Cancer Control Research Program at Dartmouth College's Norris Cotton Cancer Center, Assistant Professor in the Department of Biomedical Data Science, Geisel School of Medicine

Advertising works, and Dr. Emond's study found that kids who were exposed to TV ads for high-sugar cereals were more likely to subsequently eat the cereals they had seen advertised. She talked about the effect this may have on diet quality and childhood obesity, and offered suggestions to parents on how to maintain control of TV watching, particularly for small children.

<u>Issues covered:</u>
Parenting
Obesity
Consumer Matters

Length: 4:51

aired:	Time Aired:
David Rein, P	D, Senior Fellow at the National Opinion Research Center at the University of Chicago
occupation hav loss besides m men, non-Hisp	ecent study of hearing loss rates, and found that where a person lives and their e a surprising impact. He found that that the occupations most associated with hearing ining were in retail and restaurant settings. Rates of hearing loss are higher among anic whites, and residents of rural areas, and increases significantly starting at age 35. It the reasons behind the study's findings, along with the societal stigma of wearing
Issues covere Personal Hea Aging	
Christy Faith, the School Sys	author of "Homeschool Rising: Shattering Myths, Finding Courage, and Opting Out of tem"
growth of hom She talked abo	vork-from-home mom who also homeschools her children. She discussed the rapid eschooling in the aftermath of the pandemic, and the reasons families choose to do it. ut the wide array of private and public resources available to homeschoolers, and the ges families face. She also addressed concerns about socialization for children who bled.
Issues covered Education Parenting	<u>d:</u> <u>Length:</u> 8:31
	MD , Board-Certified Pediatrician, Medical Advisor for Safe Kids Worldwide, Medical Children's National Mobile Health Program
every 12 days,	licine poisoning sends a child under 6 to the emergency room every nine minutes, and a child dies. Dr. White outlined most common poisoning scenarios and the steps that Il children must take to avoid a tragedy.
Issues covered Child Safety Parenting	<u>Length:</u> 5:04
# 2024-12 aired:	Time Aired:
	ner, MD, Associate Professor of Emergency Medicine at the Icahn School of Medicine
consistently pr 911. He explai	d a study that found that emergency medical service (EMS) systems are not oviding optimal care, based on new national standards of quality, for patients who call ned the significant differences in EMS care he found in comparing urban, suburban, and He explained why the unnecessary use of lights and sirens, which he found is commor

<u>Issues covered:</u> Emergency Services Public Health

in rural areas, is a dangerous practice.

<u>Length:</u> 8:12

Chelsey Goodan, academic tutor and mentor, author of "Underestimated: The Wisdom and Power of Teenage Girls"

Teenage girls struggle with a wide variety of issues. Ms. Goodan outlined the most common things that concern teenage girls, and why they are reluctant to share them with their parents. She offered advice to parents to improve dialogue with their daughters, through listening and asking nonjudgmental questions. She also talked about the value of sports in helping girls find their voices and power.

Length: 9:12

Length: 4:58

Issues covered:
Teenager Concerns
Parenting
Mental Health

Jeff Ostrowski, Analyst at Bankrate.com

A recent legal settlement may change how Americans buy and sell homes. Mr. Ostrowski explained how the changes may affect commission expenses and home prices. He said the changes will take effect in July 2024, and while there may a learning curve for consumers, the end result will be greater transparency, and the ability to negotiate with real estate agents to reduce commission costs.

Issues covered:
Home Ownership
Consumer Matters
Legal Issues

Show # 2024-13	
Date aired:	Time Aired:

Charles L. Marohn Jr, land-use planner, municipal engineer, author of "*Escaping the Housing Trap:* The Strong Towns Response to the Housing Crisis"

Housing costs have risen dramatically in the past few years. Mr. Marohn talked about the tension between housing as a financial product versus basic shelter. He advocated for a new approach that can rapidly produce housing on a local scale in response to local needs. He said that regulations, financial incentives, and cultural expectations often undermine organic efforts of urban renewal, and that approaches should be changed to allow neighborhoods to undergo incremental change over time.

Issues covered:
Housing
Community Development
Government

Sanja Jelic, MD, critical care medicine specialist and sleep researcher at Columbia University Vagelos College of Physicians and Surgeons

Obstructive sleep apnea affects about 25% of adults, and it often goes untreated. Dr. Jelic discussed the condition and the most common treatment, CPAP machines. She has led several studies that have determined that, contrary to long-held medical beliefs, the machines do not lower a patient's risk of heart disease, which is about two to three times higher than average. She said obesity is by far the biggest risk factor for sleep apnea. She noted that a recent study said the worldwide estimate of those with sleep apnea totals roughly 1 billion, compared to 1.2 billion with high blood pressure.

Issues covered: Personal Health

Length: 8:30

Length: 8:53

Pam Mueller, graduate student, Department of Psychology, Princeton University

Laptops, tablets and other electronic devices are commonplace in today's classrooms. But Ms. Mueller coauthored a study that found that taking notes by typing, rather than writing, interferes with students' ability to process and remember information. Her research indicated that students who take notes with pen and paper recall more material and perform significantly better in class.

Issues covered:
Education

Length: 4:51