



Thumb Broadcasting

POLITICAL & ISSUE ADVERTISERS

PUBLIC FILE CHECK LIST

Flight Date(s): 10/30 - 11/3/20

The following documents are included in the public file for:

Committee to Elect Paul J. Nienanetowski
AM

(Advertiser)

Issue Advertising or Political Candidate:

Issue Advertising Political Candidate

Documents in the file:

- Insertion Order for Agency/Rep Firm (Original and Revisions)
- Station Broadcast Sales Order (Original and Revisions)
- Sponsorship Disclosure Statement (i.e. NAB form)
- Copy of Check(s) or credit card authorization(s)

Filed By: Kelly Castro Date: 10/26/20



AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLEW-FM 935 S. Van Dyke Road, Bad Axe, MI 48413	Date: 10/14/20
---	--------------------------

I, Paul Nienaltowski,

being/on behalf of: Paul Nienaltowski, a legally

qualified candidate of the Republican political

party for the office of: Port Austin Township Supervisor

in the General

election to be held on: November 3rd, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		(See attached schedule)			

Total Charges: \$212.20

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Paul J. Nienaltowski Port Austin Township Supervisor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Amanda Nienaltowski

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/14/20

Date

Paul Nienaltowski

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Matthew Aymen
Signature

Matthew A. Aymen

Printed Name

Sales Manager/V.P.

Title



POWERING THE GREATER THUMB & SUNRISE SIDE OF THE STATE

Thumb Broadcasting, Inc.

935 South Van Dyke Rd & Phone (989) 269-9931
Bad Axe, MI 48413 CRUISE 102.1 FM & 1340 AM Fax (989) 269-7702

W L E W

COMMITTEE TO ELECT PAUL J. NIENALTOWSKI PORT AUSTIN TOWNSHIP SUPERVISOR (AMANDA NIENALTOWSKI TREASURER)

8245 Larned Road, Port Austin, MI 48467 (810) 300-1561 pauliquo@yahoo.com

GENERAL ELECTION SCHEDULE #1 - ROTATOR # _____

CRUISE 102.1/WLEW 1340 AM

ACCOUNT REPRESENTATIVE – MATTHEW A. AYMEN

(SCHEDULE TO AIR: OCTOBER 30TH THROUGH NOVEMBER 3RD, 2020)

CRUISE 102.1 WLEW-FM:

MONDAY:	0D-(12-6AM)	1A-(7-10AM)	1B-(10-3PM)	1A-(3-6PM)	0C-(7-12AM)
TUESDAY:	0D-(12-6AM)	1A-(7-10AM)	2B-(10-3PM)	0A-(3-6PM)	0C-(7-12AM)
WEDNESDAY:	0D-(12-6AM)	0A-(7-10AM)	0B-(10-3PM)	0A-(3-6PM)	0C-(7-12AM)
THURSDAY:	0D-(12-6AM)	0A-(7-10AM)	0B-(10-3PM)	0A-(3-6PM)	0C-(7-12AM)
FRIDAY:	0D-(12-6AM)	1A-(7-10AM)	1B-(10-3PM)	1A-(3-6PM)	0C-(7-12AM)
SATURDAY:	0D-(12-6AM)	1A-(7-10AM)	1B-(10-1PM)	1A-(3-6PM)	0C-(7-12AM)
SUNDAY:	0D-(12-6AM)	1A-(7-10AM)	1B-(10-1PM)	1A-(3-6PM)	0C-(7-12AM)

Note: Commercial run in day-parts on Cruise 102.1 WLEW-FM – 50,000 Watt Regional. AC/Classics age 25-65.

WLEW 1340 AM:

MONDAY:	0D-(12-6AM)	1A-(7-9AM)	1B-(9-12PM)	1A-(12-6PM)	0C-(7-12AM)
TUESDAY:	0D-(12-6AM)	1A-(7-9AM)	2B-(9-12PM)	0A-(12-6PM)	0C-(7-12AM)
WEDNESDAY:	0D-(12-6AM)	0A-(7-9AM)	0B-(9-12PM)	0A-(12-6PM)	0C-(7-12AM)
THURSDAY:	0D-(12-6AM)	0A-(7-9AM)	0B-(9-12PM)	0A-(12-6PM)	0C-(7-12AM)
FRIDAY:	0D-(12-6AM)	1A-(7-9AM)	1B-(9-12PM)	1A-(12-6PM)	0C-(7-12AM)
SATURDAY:	0D-(12-6AM)	1A-(7-9AM)	1B-(9-12PM)	1A-(12-1PM)	0C-(7-12AM)
SUNDAY:	0D-(12-6AM)	1A-(7-9AM)	1B-(9-12PM)	1A-(12-1PM)	0C-(7-12AM)

Note: Commercials run in day-parts on "Thumb Country" WLEW 1340 AM – 1,000 Watt Local. Age 35+.

Investment of General Election Schedule #1:

CRUISE 102.1FM/WLEW 1340 AM:

9 (30 SECOND) COMMERCIALS PER WEEK ON CRUISE 102.1 FM (A-RATE) @ \$ 15.00 PER = \$135.00
6 (30 SECOND) COMMERCIALS PER WEEK ON CRUISE 102.1 FM (B-RATE) @ \$ 12.70 PER = \$ 76.20
0 (30 SECOND) COMMERCIALS PER WEEK ON CRUISE 102.1 FM (C-RATE) @ \$ 7.50 PER = \$ 00.00
00 (30 SECOND) COMMERCIALS PER WEEK ON CRUISE 102.1 FM (D-RATE) @ \$ 3.00 PER = \$ 00.00
9 (30 SECOND) COMMERCIALS PER WEEK ON WLEW 1340 AM (A-RATE) @ \$ 12.00 PER = \$108.00
6 (30 SECOND) COMMERCIALS PER WEEK ON WLEW 1340 AM (B-RATE) @ \$ 10.20 PER = \$ 61.20
00 (30 SECOND) COMMERCIALS PER WEEK ON WLEW 1340 AM (C-RATE) @ \$ 6.00 PER = \$ 00.00
00 (30 SECOND) COMMERCIALS PER WEEK ON WLEW 1340 AM (D-RATE) @ \$ 2.40 PER = \$ 00.00

SCHEDULE TOTAL PER WEEK = \$380.40

NOTE: Rates based on Lowest Unit Candidate Political Rate.



W L E W..
We're Listening To You

2000
74-1408724

PAUL J. NIENALTOWSKI
AMANDA A. NIENALTOWSKI
8245 LARNED RD
PORT AUSTIN, MI 48467

10-23-00 Date

Pay to the Order of W.L.C.W. \$ 338.40 Dollars

Paul Andrew King Esq and Co

NORTHSTAR BANK
MICHIGAN
WWW.NORTHSTARATHOME.COM

For Rad. cad charging

PAJ NTS



Security
Deposit
Box

MP