CONTRACT

WMAZ
1314 Gray Highway
Macon, GA 31211
(478)752-1313

www.13wmaz.com

And:

Cygnal Agency c/o MBS
P O Box 240004
Montgomery, AL 36124

Contract / Revision	Alt Order #
1094189 /	

Product
State House Rep District 146

Contract Dates	Estimate #
07/27/15 - 08/11/15	

Advertiser	Original Date / Revision
Blackmon, Shaw/R/State Rep/D146	07/23/15 / 08/07/15

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WMAZ	House Account .	Macon Local Sa

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
37038AG	103185

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WMAZ	07/27/15	08/07/15	CBS This Morning	7-9 AM		:30				NM	6	$960.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	07/27/15	08/02/15	MTWTF- -	2	$160.00								
Week:	08/03/15	08/09/15	MTWTF- -	4	$160.00								
N 2	WMAZ	08/10/15	08/11/15	CBS This Morning	7-9 AM		:30				NM	2	$320.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/10/15	08/16/15	MT- - - - -	2	$160.00								
N 3	WMAZ	07/27/15	08/07/15	12p Midday News	12-1230p		:30				NM	6	$1,140.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	07/27/15	08/02/15	MTWTF- -	2	$190.00								
Week:	08/03/15	08/09/15	MTWTF- -	4	$190.00								
N 4	WMAZ	08/10/15	08/11/15	12p Midday News	12-1230p		:30				NM	2	$380.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/10/15	08/16/15	MT- - - - -	2	$190.00								
N 5	WMAZ	07/27/15	08/07/15	Eyewitness News @ 5p	5-530p		:30				NM	6	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	07/27/15	08/02/15	MTWTF- -	2	$250.00								
Week:	08/03/15	08/09/15	MTWTF- -	4	$250.00								
N 6	WMAZ	08/10/15	08/10/15	Eyewitness News @ 5p	5-530p		:30				NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/10/15	08/16/15	M- - - - - -	1	$250.00								
N 7	WMAZ	07/27/15	08/07/15	Andy Griffith	530-6p		:30				NM	6	$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	07/27/15	08/02/15	MTWTF- -	2	$275.00								
Week:	08/03/15	08/09/15	MTWTF- -	4	$275.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
	5	*WMAZ*	*08/03/15-08/09/15*	*Andy Griffith*	*530-6p*	MTuWThF- - - -	*:30*	*~~$275.00~~*	*NM*				
		See MG 7.7											
	7	WMAZ	08/10/15-08/10/15	Andy Griffith	530-6p	M- - - - - - - - - -	:30	$275.00	NM				
	Ⓜ	MG for 7.5 08/06											
N 8	WMAZ	08/10/15	08/10/15	Andy Griffith	530-6p		:30				NM	1	$275.00

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TERMS: Due 15th day of the Month following Broadcast.

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Contract / Revision	Alt Order #
1094189 /	

Contract Dates	Product	Estimate #
07/27/15 - 08/11/15	State House Rep District	

Advertiser	Original Date / Revision
Blackmon, Shaw/R/State	07/23/15 / 08/07/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		08/10/15	08/16/15	M------ (Weekdays)	1 (Spots/Week)				$275.00 (Rate)				
N 9	WMAZ	07/27/15	08/07/15	Wheel of Fortune	7-730p		:30				NM	6	$2,160.00
Week:		07/27/15	08/02/15	MTWTF--	2				$360.00				
Week:		08/03/15	08/09/15	MTWTF--	4				$360.00				
N 10	WMAZ	08/10/15	08/10/15	Wheel of Fortune	7-730p		:30				NM	1	$360.00
Week:		08/10/15	08/16/15	M------	1				$360.00				
N 11	WMAZ	07/27/15	08/07/15	Eyewitness News @ 11 (M-F)	11-1135p		:30				NM	6	$2,310.00
Week:		07/27/15	08/02/15	MTWTF--	2				$385.00				
Week:		08/03/15	08/09/15	MTWTF--	4				$385.00				
N 12	WMAZ	08/10/15	08/10/15	Eyewitness News @ 11 (M-F)	11-1135p		:30				NM	1	$385.00
Week:		08/10/15	08/16/15	M------	1				$385.00				
N 13	WMAZ	07/27/15	08/08/15	7-9a Sat Weekend Mornin'	Sat 7-9a		:30				NM	2	$220.00
Week:		07/27/15	08/02/15	-----S-	1				$110.00				
Week:		08/03/15	08/09/15	-----S-	1				$110.00				
N 14	WMAZ	07/27/15	08/08/15	Wheel of Fortune	Sat 7-730p		:30				NM	2	$160.00
Week:		07/27/15	08/02/15	-----S-	1				$80.00				
Week:		08/03/15	08/09/15	-----S-	1				$80.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
2	*WMAZ*	*08/03/15-08/09/15*		*Wheel of Fortune*	*Sat 7-730p*	*-------Sa--*	*:30*		*~~$80.00~~*		*NM*		
See MG 14.3													
3	WMAZ	08/03/15-08/09/15		7-9a Sun Weekend Mornin'	Sun 7-9a	---------Su	:30		$80.00		NM		
(M)	MG for 14.2 08/08												
N 15	WMAZ	07/27/15	08/09/15	7-9a Sun Weekend Mornin'	Sun 7-9a		:30				NM	2	$180.00
Week:		07/27/15	08/02/15	------S	1				$90.00				
Week:		08/03/15	08/09/15	------S	1				$90.00				
N 16	WMAZ	07/27/15	08/09/15	6p Sun Eyewitness News	Sun 6-7p		:30				NM	2	$220.00
Week:		07/27/15	08/02/15	------S	1				$110.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*WMAZ*	*07/27/15-08/02/15*		*6p Sun Eyewitness News*	*Sun 6-7p*	*---------Su*	*:30*		*~~$110.00~~*		*NM*		
See MG 16.3													
3	WMAZ	08/07/15-08/07/15		Dr. Phil	10-11a	------F----	:30		$110.00		NM		
(M)	MG for 16.1 08/02												
Week:		08/03/15	08/09/15	------S	1				$110.00				
N 17	WMAZ	07/27/15	08/09/15	Eyewitness News @ 11 (Su)	11-1135p		:30				NM	2	$360.00
Week:		07/27/15	08/02/15	------S	1				$180.00				
Week:		08/03/15	08/09/15	------S	1				$180.00				
N 18	WMAZ	08/03/15	08/09/15	60 Minutes	7-8p		:30				NM	1	$350.00
Week:		08/03/15	08/09/15	------S	1				$350.00				

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 19	WMAZ	07/27/15	08/09/15	Summer Showcase	1135p-1230a		:30				NM	5	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/27/15	08/02/15	MTWTF--	2	$100.00							
Week:		08/03/15	08/09/15	MTWTF--	3	$100.00							
N 20	WMAZ	08/10/15	08/10/15	Summer Showcase	1135p-1230a		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/10/15	08/16/15	M------	1	$100.00							
N 21	WMAZ	07/27/15	08/09/15	6p Sat Eyewitness News	Sat 6-630p		:30				NM	2	$220.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/27/15	08/02/15	-----S-	1	$110.00							
Week:		08/03/15	08/09/15	-----S-	1	$110.00							
						Totals						63	$14,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/15 -08/11/15	63	$14,000.00	($2,100.00)	$11,900.00
Totals	63	$14,000.00	($2,100.00)	$11,900.00

Signature: _____ **Date:** _____

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