

# Sales Order

Stations: Digital-NP, KNPQ-FM, KRNP-FM, KZTL-FM Buyer: \_\_\_\_\_  
 Contract Name: 0429lvcStuart Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ 892017217 Agency Commission %: 0  
 Start Date: 5/01/24 End Date: 5/14/24 Billing Cycle: Special  
 Revenue Type: Times Sales Direct Type: Cash Salesperson: 5312lcar Comm %: 0  
 Advertiser: SIMPSON for COUNTY COMMISSIONER Makegood Policy: Within Contract Dates  
 Address: Attn: Stuart Simpson  
1910 West William Avenue  
 City: North Platte State: NE Zip: 69101  
 Product Name: County Commissioner  
 Estimate #: Primary 2024  
 Competitive Code: Political Candidate

### Digital-NP

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	5/01/24	5/14/24	POST AD	Non Spot Item	1	Flat Rate	\$100.00	\$100.00
New / Revised								
Revenue Type: Digital Political								
Daypart: M-S 12:00 AM-12:00 AM								

TOTAL SPOT \$0.00 (0 SPOTS), ALTERNATIVE REVENUE \$100.00, GROSS \$100.00, NET \$100.00

### KNPQ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	5/01/24	5/10/24		7:00 AM	8:00 AM	15	1		1		1				3	D	6.00	5	30.00	2
2	5/13/24	5/14/24		11:00 AM	1:00 PM	15	1	1							2	D	6.00	2	12.00	2
3	5/08/24	5/13/24		5:00 PM	7:00 PM	15	1		1	1	1			4	D	6.00	4	24.00	2	

TOTAL GROSS \$66.00, NET \$66.00

### KRNP-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/06/24	5/14/24		11:00 AM	1:00 PM	15	1	1		1	1			4	D	6.00	6	36.00	2
2	5/13/24	5/13/24		7:00 AM	8:00 AM	15	1							1	D	6.00	1	6.00	2
3	5/10/24	5/10/24		5:00 PM	7:00 PM	15				1				1	D	8.00	1	8.00	2

TOTAL GROSS \$50.00, NET \$50.00

**KZTL-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/03/24	5/10/24		11:00 AM	1:00 PM	15	1	1		1	1			4	D	6.00	5	30.00	2
2	5/13/24	5/14/24		10:00 AM	11:00 AM	15	1	1						2	D	6.00	2	12.00	2
3	5/08/24	5/13/24		5:00 PM	7:00 PM	15	1		1	1	1			4	D	6.00	4	24.00	2
4	5/10/24	5/14/24		11:00 AM	1:00 PM	15	1	1			1			3	D	6.00	3	18.00	2

TOTAL GROSS \$84.00, NET \$84.00

Billing Projections: By Month

May 24  
 CA 300.00  
 ST 300.00

Print Spot Prices

TOTAL SPOTS ..... 33  
 SPOT TOTAL \$ ..... 200.00  
 ALTERNATIVE REVENUE TOTAL \$ ..... 100.00  
 GROSS TOTAL \$ ..... 300.00  
 ADJUSTED SPOTS ..... 33  
 ADJUSTED TOTAL \$ ..... 300.00

APPROVE    DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- 5156cnel, 04/29/24 @11:26AM

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stuart Simpson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Stuart Simpson

Authorized committee:

Stuart Simpson 4LCDD1

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

County Commissioner D1

Date of election:

5/14/24

General

Primary

Treasurer of candidate's authorized committee:

Jeff Stauss

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Stuart Simpson

Signature:

J. Lewis

Name:

Stuart Simpson

Name:

Lewis Carlini

Date of Request to Purchase Ad Time: 4-29-2024

Date of Station Agreement to Sell Time: 4-29-2024

### Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

### Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

### TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?  Yes  No Date ad received: 4-29-2024

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>892017217</u>	Station Call Letters: <u>KZTL, KRNP, KNPQ</u>	Date Received/Requested: <u>4-29-2024</u>
Est. #:	Station Location: <u>Nor + W Pk Hq, NE.</u>	Run Start and End Dates: <u>5-1-2024 thru 5-14-2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.