

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stuart Simpson, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div>	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Stuart Simpson
Authorized committee: StuartSimpson LCCD1
Agency requesting time (and contact information): <input type="checkbox"/> N/A NA
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): Lincoln County Commissioner District 1
Date of election: May 14, 2024 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Jeff Stauss
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Stuart Simpson	Name: Leys Carlini
Date of Request to Purchase Ad Time: 04/01/2024	Date of Station Agreement to Sell Time: 3-28-2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Stuart Simpson

Name:

STUART SIMPSON

Date:

3/29/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

3-29-2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

892017118

Station Call Letters:

KEELN-KNPA-KZTL-KRNA

Date Received/Requested:

3-28-2024

Est. #:

Station Location:

North Platte, NE

Run Start and End Dates:

4-1-2024 thru 4-30-2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order

Stations: Digital-NP, KELN-FM, KNPQ-FM, KRNP-FM,

Buyer:

KZTL-FM

Tax Schedule: (None)

Contract Name: 0326lvcSimpson

Agency Commission %: 0

Contract#: 892017118

Billing Cycle: Calendar

Start Date: 4/01/24 End Date: 4/30/24

Salesperson: Comm %: 0

Revenue Type: Times Sales Direct Type: Cash

Makegood Policy: Within Contract Dates

Advertiser: SIMPSON for COUNTY COMMISSIONER

Address: Attn: Stuart Simpson

1910 West William Avenue

City: North Platte State: NE Zip: 69101

Product Name: Primary Election Advertis

Competitive Code: Political Candidate

Digital-NP

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	4/01/24	4/30/24	POST AD		1	Per Item	\$200.00	\$200.00
New / Revised								
Revenue Type: Digital Political								
Daypart: M-S 12:00 AM-12:00 AM								

TOTAL SPOT \$0.00 (0 SPOTS), ALTERNATIVE REVENUE \$200.00, GROSS \$200.00, NET \$200.00

KELN-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/01/24	4/19/24		11:00 AM	1:00 PM	15	1	1	1	1	1			5	D	6.00	10	60.00	2
Run Weeks of: 4/01 4/15																			
2	4/08/24	4/26/24		5:00 PM	7:00 PM	15	1	1	1	1	1			5	D	6.00	10	60.00	2
Run Weeks of: 4/08 4/22																			

TOTAL GROSS \$120.00, NET \$120.00

KNPQ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	4/01/24	4/26/24		7:00 AM	8:00 AM	15	1	1	1	1	1			5	D	6.00	20	120.00	2

TOTAL GROSS \$120.00, NET \$120.00

KRNP-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	4/01/24	4/19/24		5:00 PM	7:00 PM	15	1	1	1	1	1			5	D	6.00	10	60.00	2
Run Weeks of: 4/01 4/15																			
2	4/08/24	4/26/24		11:00 AM	1:00 PM	15	1	1	1	1	1			5	D	6.00	10	60.00	2
Run Weeks of: 4/08 4/22																			

TOTAL GROSS \$120.00, NET \$120.00

KZTL-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	4/08/24	4/26/24		11:00 AM	1:00 PM	15	1	1	1	1	1			5	D	6.00	10	60.00	2
Run Weeks of: 4/08 4/22																			
2	4/01/24	4/19/24		5:00 PM	7:00 PM	15	1	1	1	1	1			5	D	6.00	10	60.00	2
Run Weeks of: 4/01 4/15																			

TOTAL GROSS \$120.00, NET \$120.00

Billing Projections: By Month

	Apr 24	May 24
CA	680.00	0.00
ST	666.66	13.34

Print Spot Prices

TOTAL SPOTS	80
SPOT TOTAL \$	480.00
ALTERNATIVE REVENUE TOTAL \$	200.00
GROSS TOTAL \$	680.00
ADJUSTED SPOTS	80
ADJUSTED TOTAL \$	680.00

APPROVE DECLINE

- General Manager
- 5312lcar, 03/28/24 @11:45AM
- National Sales Manager
- Local Sales Manager