

**KKUU-FM, KCLB-FM, KDGL-FM,
KNWZ-AM, KNWH-AM, KNWQ-AM, KFUT-AM
EEO PUBLIC FILE REPORT
AUGUST 1, 2014 - JULY 31, 2015**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
KNWZ PROGRAM DIRECTOR	4-9, 10, 12, 20, 22-24	8
RECEPTIONIST / FRONT DESK	4-9, 20, 22-24	23
ACCOUNT EXECUTIVE	4-9, 12, 19, 20, 22-24	19
STREET TEAM	5-8, 10,13, 19, 20, 22-24	10
BUSINESS MANAGER	4-9, 11, 12, 18, 20, 22-25	25
ACCOUNT EXECUTIVE	4-8, 10-12, 19, 20, 22-24	13, 10
ACCOUNT EXECUTIVE	4-8, 10-12, 19, 20, 22-24	12
TRAFFIC ASSISTANT	4-8, 10, 19, 22-24	19, 10
STREET TEAM	4-9, 19-24	19
STREET TEAM	4-9, 19-24	19
STREET TEAM	4-9, 19-24	5
GENERAL SALES MANAGER	4-11, 13, 22-24	10
MIDDAY HOST - KDGL	4-8, 11, 22-24	11
AFTERNOON HOST - KDGL	4-8, 11, 22-24	11

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
1	The Desert Sun Ruby Criss 760-360-5297 P.O. Box 2734 Palm Springs, CA 92262	NO	0
2	El Informador elinformador@verizon.net 760-342-7558 44075 N. Jackson, Ste. G Indio, CA 92201	NO	0
3	CalJobs, CA EDD, Indio Office Richard Velasquez richard.verlazquez@edd.ca.gov 760-863-2603 44-199 Monroe St. Indio, CA 92201	NO	0
4	Job Alert Bulletin Southern California Broadcasters Association 1849 Sawtelle Blvd., Ste 543 Los Angeles, CA 90025 310-444-1412 LaFern Cusack <i>Source distributes postings to a large number of recruitment sources.</i>	NO	3
5	College of the Desert Career Center mcapuano@collegeofthedesert.edu 760-862-1353 43500 Monterey Ave. Palm Desert, CA 92260	NO	2
6	Copper Mountain College Robert Buscher rbuscher@cmccd.edu 760-366-3791 6162 Rotary Way Joshua Tree, CA 92252	NO	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
7	U.S. Marine Corps Air Ground Combat Center Virginia Sulick, Career Resource virginia.h.sulick@usmc.mil 760-830-4029 P.O. Box 788150 Twentynine Palms, CA 92278	YES	0
8	All Access Music Group: www.allaccess.com	NO	
9	Morris Communications - Intranet Jessica McGahee jessica.mcgahee@morris.com 725 Broad St. Augusta, GA 30901	NO	0
10	Employee Referral	NO	2
11	Non-employee Referral	NO	0
12	Internal Posting/Candidate	NO	0
13	Walk-in	NO	2
14	Annenberg School for Communication & Journalism Megan Hutaff 300 S. Grand Ave., Ste. 3950 Los Angeles, CA 90071-8110 213-821-1514 meganh@usc.edu	NO	0
15	University of California, Riverside Frank Ramirez 951-827-2735 900 University Ave. Riverside, CA 92521 Careercener@ucr.edu	NO	0
16	National Gay & Lesbian Journalists Assoc. Los Angeles Chapter 801 Larrabee Street West Hollywood, CA 90071 562-536-8403 infor@nglja.org	NO	0
17	<i>San Diego Union Tribune</i> 350 Camino de la Reina San Diego, CA 92108 800-533-8830	NO	0
18	Monster.com Douglas Hall 480-567-3502 doug.hall@monster.com	NO	0
19	craigslist.com	NO	4

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
20	CareerBuilder.com	NO	3
21	Robert Half International 7460 Highway 111 Indian Wells, CA 92210 760-836-3390	NO	0
22	Ohio Center for Broadcasting - Colorado Campus 1310 Wadsworth Blvd., Ste 100 Lakewood, CO 80214 Mark Lillie	YES	0
23	Station Websites, 937KCLB.com, 927KKUU.com, TheEagle1069.com, 943KNews.com.	NO	0
24	Inside Radio PO Box 442 Littleton, NH 03561	NO	1
25	Indeed.com	NO	3
26	On air announcements on KCLB, KKUU, KDGL, KNWZ, KNWH, KNWQ, KFUT	NO	9
		TOTAL	29

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Job Fair	On September 10, 2014 the stations participated in the Valley Wide Employment Fair. Station participants included Account Executives & Sales Manager.
2	Student tour	On May 15, 2015 St. Theresa's school came to the studio for a tour staff and management talked about careers in radio and the day to day operation of the business.
3	Strategic alliance with College of the Desert.	On May 18, 2015 College of the Desert and Desert Radio Group formed an alliance to create an internship program and DRG posted intern jobs for interested applicants.
4	Participate in Job Fair	On June 5, 2015 Desert Radio Group participated in its own job fair in the lobby conference room. The event was promoted on all stations and was attended by approximately 4 applicants