

**KKUU(FM), KCLB-FM, KDGL(FM), KDES-FM, KPSI-FM, KNWZ(AM),
KCLZ(FM), KNWH(AM), KNWQ(AM)
EEO PUBLIC FILE REPORT
September 1, 2015 – July 31, 2016¹**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	2-5, 8-9	8
Account Executive	2-5, 8-9	8
Account Executive	2-5, 8-9	8
Account Executive	2-5, 8-9	4
Account Executive	2-5, 8-9	4
Account Executive	2-5, 8-9	8
Account Executive	2-5, 8-9, 12-14	12
Account Executive	2-5, 8-9, 13-14	9
Account Executive	2-5, 8-9, 13-14	4
Business Manager	3-4, 8-9	8
Traffic Coordinator	2-5, 8-10, 19	19
Program Director KDES/ KDGL	2-5, 7-9	7

¹ The majority of stations in this employment unit were acquired by the licensee on September 1, 2015 and, as a result, this Report is abbreviated accordingly. (See FCC File Nos. BAL/H20150522ABV, ABX-Z, ACP-Q, and ADG). Two other stations joined the employment unit on December 29, 2015 as well. (See FCC File Nos. BALH20150901ABF and ABT.)

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II. MASTER RECRUITMENT SOURCE LIST (“MRSLS”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	TVandRadioJobs Website http://tvandradiojobs.com/	N	0
2	CV Weekly 81180 Avenida Gonzales Indio, CA 92201 publisher@coachellavalleyweekly.com Phone: 760-501-6228	N	0
3	Alpha Media Careers Website http://www.alphamediausa.com/careers/	N	10
4	Indeed http://www.indeed.com/	N	8
5	The Desert Sun Chuck Borinstein Recruitment Sales Consultant cborinstei@gannett.com 760-360-5297 PO Box 2734 Palm Springs, Ca 92262	N	0
6	Southern California Broadcasters Association Job Alert Bulletin (<i>source distributes postings to a large number of recruitment sources</i>) Thom Callahan, President 5670 Wilshire Blvd., Suite 200 Los Angeles, CA 90036 323-930-5597 www.scba.com	N	0
7	All Access Music Group www.allaccess.com	N	1
8	Employee Referral	N	6
9	Non-Employee Referral	N	3
10	Internal Posting/Candidate	N	1
11	Walk-In/Self-Referral	N	0
12	On-Air Announcements (<i>one or more SEU stations</i>)	N	4
13	Station Website Posting (<i>one or more SEU stations</i>)	N	1
14	Craigslist.org	N	7

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	Annenberg School For Communication & Journalism Megan Hutaff 300 S. Grand Ave., Ste. 3950 Los Angeles, Ca 90071-8110 213-821-1514 meganh@usc.com	N	0
16	University Of California, Riverside Frank Ramirez 951-827-2735 900 University Ave. Riverside, CA 92521 careercener@ucr.edu	N	0
17	Employment Development Department 44199 Monroe St, Indio, CA 92201 (760) 863-2500 Jessica Servin Jservin@rivcoeda.org <i>Source distributes postings to a large number of recruitment sources</i>	N	0
18	Word-of-Mouth Referral	N	3
19	Internal Transfer/Promotion	N	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			45

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in job fair	On September 10, 2015, our SEU participated in the Valleywide Employment Expo at the Riverside County Fairgrounds – Fullenwider Auditorium – Indio, CA. Station participants included our Promotions Director, who collected applications/resumes and distributed information about our Alpha Media stations.
2	Participate in job fair	On October 1, 2015, our SEU participated in the City of Palm Desert Business Expo at Fantasy Springs Resort Casino – Special Events Center – Indio, CA. Station participants included our Promotions Director and several Account Executives, who collected applications/resumes were collected and distributed information about our Alpha Media stations.
3	Participate in Event/Program Sponsored By or on Behalf of an Educational Institution Relating to Broadcast Careers	On March 2, 2016, our SEU participated in the Read Across America program at Bubbling Wells Elementary School – Desert Hot Springs, CA. A member of our programming air-staff discussed broadcast job information and answered questions related to the broadcast industry.
4	Participate in Event/Program Sponsored By or on Behalf of an Educational Institution Relating to Broadcast Careers	On March 11, 2016, our SEU participated in a “Principal for a Day” program at Mt. San Jacinto High School in Cathedral City, CA. Station participants included a program manager, who interacted with students and shared broadcast related information.
5	Provide training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	On September 22, 2015, our SEU participated in a training webinar entitled, “The FCCs Equal Opportunity Rules: The Nuts & Bolts for Alpha Media” presented by Elizabeth Goldin of Wiley Rein, LLP. Our Business Manager and Senior Vice President attended the program.
6	Participate in Event/Program Sponsored by or on behalf of an Community Relating to Broadcast Careers	On June 29, 2016, our SEU participated in the "Leaders In Training" program with the Desert Recreation Center program in Indio featuring a social media seminar at the Alpha Media Conference Room in Palm Springs. A member of our programming air-talent discussed on-air job duties and social media responsibilities for broadcasters.