

WHLO
Akron, OH
Quarterly Issues/Programs List
First Quarter, 2019
04/03/2019

WHLO
Quarterly Issues/Programs List

WHLO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Ad Council:** RECYCLE AMERICA PSA, STOP TEXT STOP WRECKS PSA, ANIMAL SHELTER PSA
- **Arts in Stark:** Arts in Stark Smart Splash art event for kids. Free to everyone. Make and takes, entertainment, edu
- **Canton Bridal Show:** Canton Bridal Show is a free event for those planning a wedding. It includes over 50 local vendors
- **Habitat for Humanity:** HABITAT HOMEOWNER MAINTENANCE PROGRAM, HOW TO VOLUNTEER, HOW TO GET A HOME, NEW ITEMS AND RESTORE,
- **Meals on Wheels:** MOW of Stark and Wayne Co. Talked about how people can receive services, volunteer and the new text
- **Ohio Drug Card:** Ohio Drug Card is a card for any resident of Ohio to use to save on prescriptions. They can also use
- **SAFY/Foster Organization:** SAFY is an organization that pairs foster families with children. They teach foster parents how to
- **YMCA/Summit County:** Akron Area YMCA Healthy Kids Day. An event for the entire family to teach kids all sorts of activities

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Canton Bridal Show	Sunday Magazine Segment 1 01/06/19	Canton Bridal Show is a free event for those planning a wedding. It includes over 50 local vendors	Dayna Yurkovich/Bridal Show	01/06/2019 09:03 AM	013:45
Meals on Wheels	Sunday Magazine Segment 2 01/06/19	Meals on Wheels. How to donate and volunteer. New texting platform and the need for pet food as wel	Melissa Coultas/MOW	01/06/2019 09:16 AM	015:02
Ad Council	Sunday Magazine Segment 3 01/06/19	Feeding America PSA/Recycling PSA	Ad Council PSA	01/06/2019 09:31 AM	001:19
Canton Bridal Show	Sunday Magazine Segment 1 01/13/19	Canton Bridal Show is a free event for those planning a wedding. It includes over 50 local vendors	Dayna Yurkovich/Bridal Show	01/13/2019 09:03 AM	013:45
Meals on Wheels	Sunday Magazine Segment 2 01/13/19	Meals on Wheels. How to donate and volunteer. New texting platform and the need for pet food as wel	Melissa Coultas/MOW	01/13/2019 09:16 AM	015:02
Ad Council	Sunday Magazine Segment 3 01/13/19	Feeding America PSA/Recycling PSA	Ad Council PSA	01/13/2019 09:31 AM	001:19
Meals on Wheels	Sunday Magazine Segment 1 01/20/19	MOW of Stark and Wayne Co. Talked about how people can recieve services, volunteer and the new text	Melissa Coultas/MOW	01/20/2019 09:03 AM	015:02
SAFY/Foster Organization	Sunday Magazine Segment 2 01/20/19	SAFY is an organization that pairs foster families with children. They teach foster parents how to	Becky McCullough/Foster Recru	01/20/2019 09:18 AM	014:56
Meals on Wheels	Sunday Magazine Segment 1 01/27/19	MOW of Stark and Wayne Co. Talked about how people can recieve services, volunteer and the new text	Melissa Coultas/MOW	01/27/2019 09:03 AM	015:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SAFY/Foster Organization	Sunday Magazine Segment 2 01/27/19	SAFY is an organization that pairs foster families with children. They teach foster parents how to	Becky McCullough/Foster Recru	01/27/2019 09:18 AM	014:56
Habitat for Humanity	Sunday Magazine Segment 1 02/03/19	HABITAT HOMEOWNER MAINTENANCE PROGRAM, HOW TO VOLUNTEER, HOW TO GET A HOME, NEW ITEMS AND RESTORE,	Kevin Miller/Habitat ECO	02/03/2019 09:03 AM	013:19
SAFY/Foster Organization	Sunday Magazine Segment 2 02/03/19	SAFY is an organization that pairs foster families with children. They teach foster parents how to	Becky McCullough/Foster Recru	02/03/2019 09:16 AM	014:56
Ad Council	Sunday Magazine Segment 3 02/03/19	RECYCLE AMERICA PSA, STOP TEXT STOP WRECKS PSA, ANIMAL SHELTER PSA	Ad Council	02/03/2019 09:31 AM	001:50
Habitat for Humanity	Sunday Magazine Segment 1 02/08/19	HABITAT HOMEOWNER MAINTENANCE PROGRAM, HOW TO VOLUNTEER, HOW TO GET A HOME, NEW ITEMS AND RESTORE,	Kevin Miller/Habitat ECO	02/10/2019 09:03 AM	013:19
SAFY/Foster Organization	Sunday Magazine Segment 2 02/08/19	SAFY is an organization that pairs foster families with children. They teach foster parents how to	Becky McCullough/Foster Recru	02/10/2019 09:16 AM	014:56
Ad Council	Sunday Magazine Segment 3 02/08/19	RECYCLE AMERICA PSA, STOP TEXT STOP WRECKS PSA, ANIMAL SHELTER PSA	Ad Council	02/10/2019 09:31 AM	001:50
Habitat for Humanity	Sunday Magazine	HABITAT HOMEOWNER MAINTENANCE	Kevin Miller/Habitat ECO	02/17/2019 09:03 AM	013:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 1 02/17/19	PROGRAM, HOW TO VOLUNTEER, HOW TO GET A HOME, NEW ITEMS AND RESTORE,			
SAFY/Foster Organization	Sunday Magazine Segment 2 02/17/19	SAFY is an organization that pairs foster families with children. They teach foster parents how to	Becky McCullough/Foster Recru	02/17/2019 09:16 AM	014:56
Ad Council	Sunday Magazine Segment 3 02/17/19	RECYCLE AMERICA PSA, STOP TEXT STOP WRECKS PSA, ANIMAL SHELTER PSA	Ad Council	02/17/2019 09:31 AM	001:50
Arts in Stark	Sunday Magazine Segment 1 02/24/19	Arts in Stark Smart Splash art event for kids. Free to everyone. Make and takes, entertainment, edu	Tricia Ostertag/Arts in Stark	02/24/2019 09:03 AM	008:39
Ohio Drug Card	Sunday Magazine Segment 2 02/24/19	Ohio Drug Card is a card for any resident of Ohio to use to save on perscriptions. They can also us	Leigh Smallfield Ohio Drug Ca	02/24/2019 09:11 AM	009:09
Habitat for Humanity	Sunday Magazine Segment 3 02/24/19	Habitat for Humanity volunteering and how to donate time or items to restore. Classes for residents	Kevin Miller/Habitat ECO	02/24/2019 09:20 AM	012:08
SAFY/Foster Organization	Sunday Magazine Segment 1 03/03/2019	SAFY is an adoption organization in Summit County. They help place children in foster homes and hel	Becky McCullough/Foster Recru	03/03/2019 09:03 AM	014:40
Meals on Wheels	Sunday Magazine Segment 2 03/03/2019	Meals on Wheels of Stark & Wayne Co. Talked about the need for volunteers, how people get meals and	Melissa Coultas/MOW	03/03/2019 09:17 AM	015:02
Ad Council	Sunday Magazine Segment 3 03/03/2019	Feeding America – PSA pertaining to the food wasted in America on a yearly	Ad Council	03/03/2019 09:32 AM	000:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		basis and how extra food can help local shelters Texting While Driving – PSA covering the risks of texting and driving.			
YMCA/Summit County	Sunday Magazine Segment 1 03/10/2019	Akron Area YMCA Healthy Kids Day. An event for the entire family to teach kids all sorts of activit	Judi Christy / YMCA	03/10/2019 09:03 AM	011:19
Habitat for Humanity	Sunday Magazine Segment 2 03/10/2019	Habitat for Humanity Restore, how to volunteer, how to become a recipient of a habitat home. Home o	Kevin Miller/Habitat ECO	03/10/2019 09:14 AM	011:16
Ohio Drug Card	Sunday Magazine Segment 3 03/10/2019	Ohio Drug Card how to get it and what it does. Open to every resident in Ohio at no charge	Leigh Smallfield Ohio Drug Ca	03/10/2019 09:25 AM	007:29
YMCA/Summit County	Sunday Magazine Segment 1 03/10/2019	Akron Area YMCA Healthy Kids Day. An event for the entire family to teach kids all sorts of activit	Judi Christy / YMCA	03/17/2019 09:03 AM	011:19
Habitat for Humanity	Sunday Magazine Segment 2 03/10/2019	Habitat for Humanity Restore, how to volunteer, how to become a recipient of a habitat home. Home o	Kevin Miller/Habitat ECO	03/17/2019 09:14 AM	011:16
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Habitat for Humanity	Sunday Magazine	Habitat for Humanity Restore, how to	Kevin Miller/Habitat ECO	03/24/2019 09:14 AM	011:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 2 03/17/2019	volunteer, how to become a recipient of a habitat home. Home o			
Ohio Drug Card	Sunday Magazine Segment 3 03/17/2019	Ohio Drug Card how to get it and what it does. Open to every resident in Ohio at no charge	Leigh Smallfield Ohio Drug Ca	03/24/2019 09:25 AM	007:29
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Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA - COMMUNITY ENGAGEMENT (15)	000:15	091
-----	PSA - FORECLOSURE PREVENTION (15)	000:15	078
-----	PSA - HIGH BLOOD PRESSURE (15)	000:15	137
-----	PSA - NATIONAL FEDERATION OF THE BLIND (30)	000:30	052
-----	PSA - NATIONAL FEDERATION OF THE BLIND (60)	000:58	071
-----	PSA - PROJECT HOPE (30)	000:31	143
-----	PSA - PROJECT HOPE (60)	000:59	053
-----	PSA - PROJECT HOPE (60)	001:00	049
-----	PSA - SEE SOMETHING SAY SOMETHING (15)	000:14	069
-----	PSA - SEE SOMETHING SAY SOMETHING (30)	000:30	058
-----	PSA - SEE SOMETHING SAY SOMETHING (60)	001:00	056
ADOPTION FROM FOSTER CARE	Ad Council	000:30	059
ADOPTION FROM FOSTER CARE	Ad Council	001:00	106
Buzzed Driving Prevention	Ad Council	000:30	111
Buzzed Driving Prevention	Ad Council	001:00	058
Child Passenger Safety	AD COUNCIL	000:15	088
Child Passenger Safety	Ad Council	000:30	156
Child Passenger Safety	Ad Council	001:00	057
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	009
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	020
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	022
DISASTER RELIEF	Ad Council	000:15	071
Doctors Without Borders	Doctors Without Borders	000:30	049
Doctors Without Borders	Doctors Without Borders	000:59	055

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Enviroment	Ad Council	000:10	376
Enviroment	AD COUNCIL	000:15	162
Enviroment	Ad Council	000:20	332
HEALTH AND FITNESS	AD COUNCIL	000:14	105
HEALTH AND FITNESS	Ad Council	000:30	052
HEALTH AND FITNESS	Ad Council	001:00	054
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	031
HEALTH AND FITNESS	WOMEN HEART	000:30	001
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	005
HUNGER	Ad Council	000:30	059
HUNGER	Ad Council	000:58	065
HUNGER	Ad Council	000:59	068
HUNGER	Ad Council	001:00	065
LOCAL ECONOMY	Ad Council	000:15	082
NOAC	NOAC	000:30	010
PERSONAL FINANCE	Ad Council	000:15	118
PERSONAL FINANCE	Ad Council	000:30	049
PERSONAL FINANCE	Ad Council	001:00	104
PSA	Ad Council	000:30	053
PSA	Ad Council	001:00	172
PSA	PSA - FIRE SAFETY (15)	000:15	307
PSA	PSA - FIRE SAFETY (30)	000:30	147
SAFE DRIVING	Ad Council	000:15	111
SAFE DRIVING	Ad Council	000:30	114
SAFE DRIVING	Ad Council	001:00	117
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	001
SEXUAL ASSAULT	Ad Council	000:15	088
shelter pet adoption	Ad Council	000:15	222
shelter pet adoption	Ad Council	000:30	186

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
shelter pet adoption	Ad Council	001:00	054