

WHLO
Akron, OH
Quarterly Issues/Programs List
Second Quarter, 2013
06/30/2013

WHLO
Quarterly Issues/Programs List

WHLO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- COMMUNITY EVENTS
- COMMUNITY INVOLVEMENT
- CRIME PREVENTION
- ENERGY
- HEALTH AND FITNESS
- HEALTHCARE
- HUNGER
- LOCAL ECONOMY
- MULTIPLE SCLEROSIS
- VOLUNTEERING

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATION
MULTIPLE SCLEROSIS	SUNDAY MAG - MS AWARENESS MONTH	MULTIPLE SCLEROSIS AWARENESS MONTH	PATTI BLAKE	04/07/1 3 07:00 AM	010:39
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL LUNG CANCER	DR. NASH GABRAIL LUNG CANCER PREVENTION	DR. NASH GABRAIL	04/07/1 3 07:11 AM	015:26
Community events	SUNDAY MAG - KEEP AKRON BEAUTIFUL	KEEP AKRON BEAUTIFUL'S ANNUAL CLEAN UP AKRON MONTH	JACQUI FLAHERTY	04/14/2 013 07:01 AM	004:47
MULTIPLE SCLEROSIS	SUNDAY MAG - MS AWARENESS MONTH	MULTIPLE SCLEROSIS AWARENESS MONTH	PATTI BLAKE	04/14/2 013	010:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
				07:06 AM	
HUNGER	SUNDAY MAG - HARVEST FOR HUNGER	AKRON CANTON FOODBANK'S ANNUAL HARVEST FOR HUNGER CAMPAIGN	DAN FLOWERS	04/14/2 013 07:17 AM	013:30
MULTIPLE SCLEROSIS	SUNDAY MAG - MS AWARENESS MONTH	MULTIPLE SCLEROSIS AWARENESS MONTH	PATTI BLAKE	04/21/2 013 07:06 AM	010:39
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL LUNG CANCER	DR. NASH GABRAIL LUNG CANCER PREVENTION	DR. NASH GABRAIL	04/21/2 013 07:17 AM	015:26
HUNGER	SUNDAY MAG - HARVEST FOR HUNGER	AKRON CANTON FOODBANK'S ANNUAL HARVEST FOR HUNGER CAMPAIGN	DAN FLOWERS	04/28/2 013 07:01 AM	013:30
HEALTH AND FITNESS	SUNDAY MAG - GEOFFREY DARLING	ACTOR IS WALKING UP THE EAST COAST TO SUPPORT THE ALZHEIMER'S SOCIETY	GEOFFREY DARLING	04/28/2 013 07:15 AM	008:16
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	04/28/2 013 07:23 AM	007:43
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL LUNG CANCER	DR. NASH GABRAIL LUNG CANCER PREVENTION	DR. NASH GABRAIL	05/05/1 3 07:01 AM	015:26
MULTIPLE SCLEROSIS	SUNDAY MAG - MS AWARENESS MONTH	MULTIPLE SCLEROSIS AWARENESS MONTH	PATTI BLAKE	05/05/1 3 07:18 AM	010:39
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	05/12/1 3 07:02 AM	007:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL WINNING THE WAR ON CANCER	DR NASH GABRAIL AT THE GABRAIL CANCER CENTER	DR. NASH GABRAIL	05/12/2 013 07:09 AM	020:20
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL CANCER RESEARCH MONTH	MAY IS CANCER RESEARCH MONTH	DR. NASH GABRAIL	05/19/2 013 07:01 AM	013:19
CRIME PREVENTION	SUNDAY MAG - IN DOUBT BOOK	IN DOUBT TALKS ABOUT INNOCENT PEOPLE CONVICTED OF CRIMES - TIE IN TO AKRON CASE	DAN SIMON	05/19/2 013 07:15 AM	014:31
Community events	SUNDAY MAG - TASTE OF GREEN	TASTE OF GREEN AND MEMORIAL DAY EVENTS	DICK NORTON	05/26/2 013 07:01 AM	008:45
Community events	SUNDAY MAG - SOLID ROCK TRC	SOLID ROCK RIDING CENTER IS HAVING A FUNDRAISER	JOHN RICHMOND	05/26/2 013 07:10 AM	005:37
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL CANCER RESEARCH MONTH	MAY IS CANCER RESEARCH MONTH	DR. NASH GABRAIL	05/26/2 013 07:16 AM	013:19
Community events	SUNDAY MAG - JACKSON FIELD OF HEROES	FLAGS DISPLAYED HONORING HEROES ON MEMORIAL WEEKEND	DAVID ONDRUS	05/26/2 013 07:30 AM	002:51
VOLUNTEERING	SUNDAY MAG - FOODBANK PLANT A ROW	THE AKRON/CANTON FOODBANK INVITES GARDENERS TO PLANT AN EXTRA ROW TO FEED THE HUNGRY	DAN FLOWERS	06/02/2 013 07:01 AM	009:38
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL CANCER RESEARCH MONTH	MAY IS CANCER RESEARCH MONTH	DR. NASH GABRAIL	06/02/1 3 07:10 AM	013:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENERGY	SUNDAY MAG - NEW FUEL STANDARDS	NATURAL RESOURCE DEFENSE COUNCIL TALKS ABOUT NEW FUEL STANDARDS AND THE MONEY IT'LL SAVE DRIVERS	ROLAND HWANG	06/02/2013 07:24 AM	007:28
VOLUNTEERING	SUNDAY MAG - FOODBANK PLANT A ROW	THE AKRON/CANTON FOODBANK INVITES GARDENERS TO PLANT AN EXTRA ROW TO FEED THE HUNGRY	DAN FLOWERS	06/09/2013 07:01 AM	009:38
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESSES	TOM DUKE	06/09/2013 07:11 AM	007:43
Healthcare	SUNDAY MAG - BILL SCHWEIZER - HEALTH CARE COSTS	EMPLOYER HCS IS A NEW LOCAL COMPANY WITH A UNIQUE CONCEPT IN HEALTH CARE	BILL SCHWEIZER	06/09/2013 07:19 AM	011:15
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL WINNING THE WAR ON CANCER	DR NASH GABRAIL AT THE GABRAIL CANCER CENTER	DR. NASH GABRAIL	06/16/2013 07:01 AM	020:20
HEALTH AND FITNESS	SUNDAY MAG - GEOFFREY DARLING	ACTOR IS WALKING UP THE EAST COAST TO SUPPORT THE ALZHEIMER'S SOCIETY	GEOFFREY DARLING	06/16/2013 07:22 AM	008:16
COMMUNITY INVOLVEMENT	SUNDAY MAG - WALK FOR LIZ	DREW BLONDEAUX IS WALKING ACROSS THE US TO RAISE MONEY FOR A WOMAN WITH MS	-----	06/23/2013 07:01 AM	004:55
VOLUNTEERING	SUNDAY MAG - FOODBANK PLANT A ROW	THE AKRON/CANTON FOODBANK INVITES GARDENERS TO PLANT AN EXTRA ROW TO FEED THE HUNGRY	DAN FLOWERS	06/23/2013 07:06 AM	009:38
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL CANCER RESEARCH MONTH	MAY IS CANCER RESEARCH MONTH	DR. NASH GABRAIL	06/23/2013 07:16 AM	013:19
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL LUNG	DR. NASH GABRAIL LUNG CANCER PREVENTION	DR. NASH GABRAIL	06/30/2013 07:01 AM	015:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	CANCER			AM	
Healthcare	SUNDAY MAG - BILL SCHWEIZER - HEALTH CARE COSTS	EMPLOYER HCS IS A NEW LOCAL COMPANY WITH A UNIQUE CONCEPT IN HEALTH CARE	BILL SCHWEIZER	06/30/1 3 07:17 AM	011:15

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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None during 2nd quarter 2013.

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA - 12 Years :60	001:00	036
SAFETY	PSA - Amber Alert :15	000:15	030
EDUCATION	PSA - American Con on Ed :60	001:00	026
HEALTH	PSA - American Stroke As. :30	000:30	018
HEALTH	PSA - American Stroke Ass :60	001:00	030
MILITARY	PSA - American War Letters Dot Com :10	000:11	037
HEALTH	PSA - Anthem Mental Health :60	001:00	035
HEALTH	PSA - Asthma - Ad Council :30	000:30	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	PSA - Asthma :15	000:15	028
HEALTH	PSA - Autism :30	000:30	011
HEALTH	PSA - Baseball :60	001:00	037
HEALTH	PSA - Beyond :60	001:00	041
HEALTH	PSA - Bike :15	000:15	063
HEALTH	PSA - Breast Cancer Awareness 15	000:14	073
HEALTH	PSA - Breast Cancer Awareness 30	000:30	001
HEALTH	PSA - Breast Cancer Awareness 60	000:59	053
HEALTH	PSA - Breast Cancer Awareness 60	001:00	088
HEALTH	PSA - Chil :60	001:00	032
HEALTH	PSA - Clean :30	000:30	013
EDUCATION	PSA - College Access :30	000:30	013
COMMUNITY INVOLVEMENT	PSA - Community Engagement :30	000:30	017
SAFETY	PSA - CPR :30	000:30	035
SAFETY	PSA - CPR :60	000:59	041
SAFETY	PSA - CPR :60	001:00	027
SAFETY	PSA - DJ :30	000:30	016
PREPAREDNESS	PSA - Dot Ready Dot Gov :15	000:16	034

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PREPAREDNESS	PSA - Dot Ready Dot Gov :30	000:30	022
PREPAREDNESS	PSA - Dot Ready Dot Gov :60	001:00	071
HEALTH	PSA - DRIVE4COPD :30	000:30	015
HEALTH	PSA - DRIVE4COPD :60	000:59	043
PREPAREDNESS	PSA - FEMA :30	000:30	012
HUNGER	PSA - Fight Hunger - 60	000:59	035
HEALTH	PSA - Gamer :60	001:00	029
HEALTH	PSA - Good Doctor :30	000:30	015
HEALTH	PSA - IAVA :15	000:15	029
COMMUNITY INVOLVEMENT	PSA - Imagine House :60	000:59	034
PERSONAL FINANCES	PSA - Income :60	001:00	031
COMMUNITY INVOLVEMENT	PSA - Joplin :30	000:20	023
HEALTH	PSA - Let's Move Dot Gov :60	001:00	039
MILITARY	PSA - Mission: ABLE Helping Our Heroes :15	000:15	032
MILITARY	PSA - Mission: ABLE Helping Our Heroes :30	000:30	016
MILITARY	PSA - Mission: ABLE Helping Our Heroes :60	001:00	043
ENVIRONMENT	PSA - Oceana.org :10	000:10	045
HUNGER	PSA - One in Eight Hunger :30	000:30	016
DRUNK DRIVING	PSA - RADD Alice Cooper :30	000:30	018
PERSONAL FINANCE	PSA - Retired :60	001:00	033

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	PSA - Ruth :30	000:30	015
COMMUNITY INVOLVEMENT	PSA - Second Week :30	000:30	015
MILITARY	PSA - Sir Sean Connery Honors Our Paralyzed Veteran :60	000:29	025
HEALTH	PSA - The Foundation For A Better Life - 30	000:30	047
EDUCATION	PSA - US Army Stay In School :20	000:20	019
HUNGER	PSA - USDA :60	001:00	028
HUNGER	PSA - USFS :60	000:59	044
HUNGER	PSA - USFS :60	001:00	034
MILITARY	PSA - USO 2010 :15	000:15	031
MILITARY	PSA - USO 2010 :30	000:30	022
MILITARY	PSA - USO 2010 :60	001:00	030
MILITARY	PSA - USO :07	000:08	064
MILITARY	PSA - USO :08	000:08	063
MILITARY	PSA - USO :09	000:09	062
ARTS	SMITHSONIAN	000:31	036
DISASTER RELIEF	AMERICAN RED CROSS	000:30	015
MILITARY AND VETERANS	Fisher House	000:30	031

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	001
POVERTY	SHARE OUR STRENGTH	000:31	042
PSA	SHOW YOUR STRIPES	000:30	147
PSA	SHOW YOUR STRIPES	000:31	015