

WHLO
Akron, OH
Quarterly Issues/Programs List
First Quarter, 2013
04/01/2013

WHLO
Quarterly Issues/Programs List

WHLO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Community events
- CRIME PREVENTION
- EDUCATION
- ENERGY
- HEALTH AND FITNESS
- HUNGER
- LOCAL ECONOMY
- MILITARY
- MULTIPLE SCLEROSIS
- POVERTY

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIME PREVENTION	SUNDAY MAG - IN DOUBT BOOK	IN DOUBT TALKS ABOUT INNOCENT PEOPLE CONVICTED OF CRIMES - TIE IN TO AKRON CASE	DAN SIMON	01/06/2013 07:01 AM	014:31
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	01/06/13 07:16 AM	007:43
HUNGER	SUNDAY MAG - EGGS	A DOCTOR ADDRESSES WHETHER EGGS ARE GOOD OR BAD FOR YOU	-----	01/06/2013 07:24 AM	008:01
ENERGY	SUNDAY MAG - NEW FUEL STANDARDS	NATURAL RESOURCE DEFENSE COUNCIL TALKS ABOUT NEW	ROLAND HWANG	01/13/2013	007:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		FUEL STANDARDS AND THE MONEY IT'LL SAVE DRIVERS		07:01 AM	
MILITARY	SUNDAY MAG - HABITAT REPAIR CORPS	HABITAT FOR HUMANITY WILL BE REPAIRING HOMES FOR VETERANS	ROCHELLE FISHER	01/13/2013 07:09 AM	004:35
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL END OF LIFE	DR. NASH GABRAIL TALKS ABOUT END OF LIFE DECISIONS	DR. NASH GABRAIL	01/13/2013 07:14 AM	018:17
EDUCATION	SUNDAY MAG - GIRL SCOUT COOKIES 2013	A LOCAL GIRL SCOUT TROOPS TALKS ABOUT THE GIRL SCOUTS AND COOKIE SALES	-----	01/20/2013 07:01 AM	006:30
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	01/20/2013 07:08 AM	007:43
CRIME PREVENTION	SUNDAY MAG - IN DOUBT BOOK	IN DOUBT TALKS ABOUT INNOCENT PEOPLE CONVICTED OF CRIMES - TIE IN TO AKRON CASE	DAN SIMON	01/20/2013 07:16 AM	014:31
EDUCATION	SUNDAY MAG - GIRL SCOUT COOKIES 2013	A LOCAL GIRL SCOUT TROOPS TALKS ABOUT THE GIRL SCOUTS AND COOKIE SALES	-----	01/27/13 07:01 AM	006:30
HUNGER	SUNDAY MAG - EGGS	A DOCTOR ADDRESSES WHETHER EGGS ARE GOOD OR BAD FOR YOU	-----	01/27/2013 07:08 AM	008:01
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL PROSTATE CANCER	THE GABRAIL CANCER CENTER IS HOLDING CLINICAL TRIALS ON TREATMENTS FOR PROSTATE CANCER	DR. NASH GABRAIL	01/27/2013 07:16 AM	013:44
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL WINNING THE WAR ON CANCER	DR NASH GABRAIL AT THE GABRAIL CANCER CENTER	DR. NASH GABRAIL	02/03/2013 07:01 AM	020:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	SUNDAY MAG - GEOFFREY DARLING	ACTOR IS WALKING UP THE EAST COAST TO SUPPORT THE ALZHEIMER'S SOCIETY	GEOFFREY DARLING	02/03/2013 07:22 AM	009:44
COMMUNITY EVENTS	SUNDAY MAG - AKRON AEROS PRE SEASON	THE AKRON AEROS ARE PLANNING NEW THINGS FOR THE 2013 SEASON	KRISTINA SHISLER	02/10/2013 07:01 AM	009:44
COMMUNITY EVENTS	SUNDAY MAG - GO RED FOR WOMEN	GO RED FOR WOMEN CAMPAIGN FOR HEART DISEASE	MARIA NAGEL	02/10/2013 07:11 AM	007:01
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	02/10/2013 07:20 AM	007:43
POVERTY	SUNDAY MAG - REBUILDING TOGETHER DAY	REBUILDING TOGETHER IS HOLDING THEIR ANNUAL REBUILDING DAY ON APRIL 27	PAUL HOLM	02/17/2013 07:01 AM	008:11
HUNGER	SUNDAY MAG - HARVEST FOR HUNGER	AKRON CANTON FOODBANK'S ANNUAL HARVEST FOR HUNGER CAMPAIGN	DAN FLOWERS	02/17/2013 07:10 AM	013:39
HEALTH AND FITNESS	SUNDAY MAG - GEOFFREY DARLING	ACTOR IS WALKING UP THE EAST COAST TO SUPPORT THE ALZHEIMER'S SOCIETY	GEOFFREY DARLING	02/17/2013 07:23 AM	008:16
HUNGER	SUNDAY MAG - HARVEST FOR HUNGER	AKRON CANTON FOODBANK'S ANNUAL HARVEST FOR HUNGER CAMPAIGN	DAN FLOWERS	02/24/2013 07:01 AM	013:39
POVERTY	SUNDAY MAG - REBUILDING TOGETHER DAY	REBUILDING TOGETHER IS HOLDING THEIR ANNUAL REBUILDING DAY ON APRIL 27	PAUL HOLM	02/24/2013 07:15 AM	008:11
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	02/24/2013 07:23 AM	007:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	SUNDAY MAG - GEOFFREY DARLING	ACTOR IS WALKING UP THE EAST COAST TO SUPPORT THE ALZHEIMER'S SOCIETY	GEOFFREY DARLING	03/03/13 07:01 AM	008:16
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL WINNING THE WAR ON CANCER	DR NASH GABRAIL AT THE GABRAIL CANCER CENTER	DR. NASH GABRAIL	03/03/2013 07:10 AM	020:20
EDUCATION	SUNDAY MAG - IHM 5K FUN RUN	IMMACULATE HEART OF MARY SCHOOL IS RAISING MONEY FOR COMPUTERS THROUGH A FUN RUN	LIZ TUCCI	03/10/2013 07:01 AM	003:01
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL LUNG CANCER	DR. NASH GABRAIL LUNG CANCER PREVENTION	DR. NASH GABRAIL	03/10/2013 07:05 AM	015:26
HUNGER	SUNDAY MAG - HARVEST FOR HUNGER	AKRON CANTON FOODBANK'S ANNUAL HARVEST FOR HUNGER CAMPAIGN	DAN FLOWERS	03/10/2013 07:20 AM	013:30
HUNGER	SUNDAY MAG - HARVEST FOR HUNGER	AKRON CANTON FOODBANK'S ANNUAL HARVEST FOR HUNGER CAMPAIGN	DAN FLOWERS	03/17/13 07:00 AM	013:30
HEALTH AND FITNESS	SUNDAY MAG - GEOFFREY DARLING	ACTOR IS WALKING UP THE EAST COAST TO SUPPORT THE ALZHEIMER'S SOCIETY	GEOFFREY DARLING	03/17/2013 07:13 AM	008:16
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	03/17/2013 07:22 AM	007:43
MULTIPLE SCLEROSIS	SUNDAY MAG - MS AWARENESS MONTH	MARCH IS MULTIPLE SCLEROSIS AWARENESS MONTH AND THE MS SOCIETY ALSO HOLDS SEVERAL WALK MS EVENTS IN LATE APRIL, INCLUDING ONE IN AKRON	PATTI BLAKE	03/24/2013 07:01 AM	010:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MILITARY	SUNDAY MAG - VETERANS JOB BOOT CAMP	SUMMIT COUNTY VETERANS SERVICES IS HOLDING A JOB BOOT CAMP AND JOB FAIR FOR UNEMPLOYED VETERANS	DAVE BURDEN	03/24/2 013 07:12 AM	007:40
POVERTY	SUNDAY MAG - REBUILDING TOGETHER DAY	REBUILDING TOGETHER IS HOLDING THEIR ANNUAL REBUILDING DAY ON APRIL 27	PAUL HOLM	03/24/2 013 07:20 AM	008:11
MILITARY	SUNDAY MAG - VETERANS JOB BOOT CAMP	SUMMIT COUNTY VETERANS SERVICES IS HOLDING A JOB BOOT CAMP AND JOB FAIR FOR UNEMPLOYED VETERANS	DAVE BURDEN	03/31/2 013 07:01 AM	007:40
MULTIPLE SCLEROSIS	SUNDAY MAG - MS AWARENESS MONTH	MARCH IS MULTIPLE SCLEROSIS AWARENESS MONTH AND THE MS SOCIETY ALSO HOLDS SEVERAL WALK MS EVENTS IN LATE APRIL, INCLUDING ONE IN AKRON	PATTI BLAKE	03/31/2 013 07:09 AM	010:39
POVERTY	SUNDAY MAG - REBUILDING TOGETHER DAY	REBUILDING TOGETHER IS HOLDING THEIR ANNUAL REBUILDING DAY ON APRIL 27	PAUL HOLM	03/31/2 013 07:20 AM	008:11

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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NONE DURING 1ST QUARTER 2013

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA - 12 Years :60	001:00	069
SAFETY	PSA - Amber Alert :15	000:15	035
EDUCATION	PSA - American Con on Ed :60	001:00	072
HEALTH	PSA - American Stroke As. :30	000:30	027
HEALTH	PSA - American Stroke Ass :60	001:00	068
MILITARY	PSA - American War Letters Dot Com :10	000:11	006
HEALTH	PSA - Anthem Mental Health :60	001:00	066
HEALTH	PSA - Asthma - Ad Council :30	000:30	035
HEALTH	PSA - Asthma :15	000:15	034
HEALTH	PSA - Autism :30	000:30	023
HEALTH	PSA - Baseball :60	001:00	072
HEALTH	PSA - Beyond :60	001:00	069
HEALTH	PSA - Bike :15	000:15	069
HEALTH	PSA - Breast Cancer Awareness 15	000:14	092
HEALTH	PSA - Breast Cancer Awareness 30	000:30	048
HEALTH	PSA - Breast Cancer Awareness 60	000:59	080
HEALTH	PSA - Breast Cancer Awareness 60	001:00	147
HEALTH	PSA - Chil :60	001:00	061
ENVIRONMENT	PSA - Clean :30	000:30	016
EDUCATION	PSA - College Access :30	000:30	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	PSA - Community Engagement :30	000:30	020
SAFETY	PSA - CPR :30	000:30	052
SAFETY	PSA - CPR :60	000:59	091
SAFETY	PSA - CPR :60	001:00	068
HEALTH	PSA - DJ :30	000:30	020
PREPAREDNESS	PSA - Dot Ready Dot Gov :15	000:16	032
PREPAREDNESS	PSA - Dot Ready Dot Gov :30	000:30	020
PREPAREDNESS	PSA - Dot Ready Dot Gov :60	001:00	144
HEALTH	PSA - DRIVE4COPD :30	000:30	022
HEALTH	PSA - DRIVE4COPD :60	000:59	084
PREPAREDNESS	PSA - FEMA :30	000:30	026
HUNGER	PSA - Fight Hunger - 60	000:59	072
HEALTH	PSA - Gamer :60	001:00	063
HEALTH	PSA - Good Doctor :30	000:30	031
HEALTH	PSA - IAVA :15	000:15	044
HEALTH	PSA - Imagine House :60	000:59	077
PERSONAL FINANCE	PSA - Income :60	001:00	068
COMMUNITY INVOLVEMENT	PSA - Joplin :30	000:20	028
FITNESS	PSA - Let's Move Dot Gov :60	001:00	068
MILITARY	PSA - Mission: ABLE Helping Our Heroes :15	000:15	037

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY	PSA - Mission: ABLE Helping Our Heroes :30	000:30	029
MILITARY	PSA - Mission: ABLE Helping Our Heroes :60	001:00	073
ENVIRONMENT	PSA - Oceana.org :10	000:10	076
HUNGER	PSA - One in Eight Hunger :30	000:30	021
DRUNK DRIVING	PSA - RADD Alice Cooper :30	000:30	022
PERSONAL FINANCE	PSA - Retired :60	001:00	077
HEALTH	PSA - Ruth :30	000:30	021
HEALTH	PSA - Second Week :30	000:30	021
MILITARY	PSA - Sir Sean Connery Honors Our Paralyzed Veteran :60	000:29	036
HEALTH	PSA - The Foundation For A Better Life - 30	000:30	053
EDUCATION	PSA - US Army Stay In School :20	000:20	026
HUNGER	PSA - USDA :60	001:00	072
HEALTH	PSA - USFS :60	000:59	085
HEALTH	PSA - USFS :60	001:00	073
MILITARY	PSA - USO 2010 :15	000:15	032
MILITARY	PSA - USO 2010 :30	000:30	030
MILITARY	PSA - USO 2010 :60	001:00	071
MILITARY	PSA - USO :07	000:08	077

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY	PSA - USO :08	000:08	079
MILITARY	PSA - USO :09	000:09	072
ARTS	SMITHSONIAN	000:31	031
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:30	028
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	018
HEALTH AND FITNESS	AMERICAN STROKE ASSOCIATION	000:30	036
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	054