

WHLO
Akron, OH
Quarterly Issues/Programs List
Fourth Quarter, 2012
12/31/2012

WHLO
Quarterly Issues/Programs List

WHLO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Community events
- COMMUNITY INVOLVEMENT
- CRIME PREVENTION
- HEALTH AND FITNESS
- Healthcare
- HUNGER
- LOCAL ECONOMY
- MILITARY
- PERSONAL FINANCE
- VOLUNTEERING

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/T IME	DURATION
MILITARY	SUNDAY MAG - HABITAT REPAIR CORPS	HABITAT FOR HUMANITY WILL BE REPAIRING HOMES FOR VETERANS	ROCHELLE FISHER	10/07/2 012 07:01 AM	004:35
HUNGER	SUNDAY MAG - EGGS	ARE EGGS BAD FOR YOU? A DOCTOR WEIGHS IN	-----	10/07/2 012 07:06 AM	008:01
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL END OF LIFE	DR. NASH GABRAIL TALKS ABOUT END OF LIFE DECISIONS	DR. NASH GABRAIL	10/07/2 012 07:14 AM	018:17
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL PROSTATE CANCER	THE GABRAIL CANCER CENTER IS HOLDING CLINICAL TRIALS ON TREATMENTS FOR	DR. NASH GABRAIL	10/14/1 2 07:01	013:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/T IME	DURATION
		PROSTATE CANCER		AM	
HUNGER	SUNDAY MAG - AKRON DOG PARK	THE AKRON DOG PARK HAS A CHANCE TO WIN A NATIONAL PRIZE	-----	10/14/1 2 07:16 AM	004:39
HUNGER	SUNDAY MAG - STARK LIBRARY SENIOR ART SHOW	AN ART SHOW FEATURING THE WORK OF SENIORS	-----	10/14/1 2 07:22 AM	003:34
VOLUNTEERING	SUNDAY MAG - MEALS ON WHEELS	MEALS ON WHEELS IS HOLDING THEIR 'MAIN EVENT' FUNDRAISER ON NOVEMBER 9TH	TOM DELAMATER	10/21/2 012 07:01 AM	007:17
MILITARY	SUNDAY MAG - HABITAT REPAIR CORPS	HABITAT FOR HUMANITY WILL BE REPAIRING HOMES FOR VETERANS	ROCHELLE FISHER	10/21/1 2 07:10 AM	004:35
HUNGER	SUNDAY MAG - HUNGER TASK FORCE	THE STARK COUNTY HUNGER TASK FORCE HAS A NUMBER OF EVENTS AND FUNDRAISERS DURING OCTOBER AND NOVEMBER	-----	10/21/2 012 07:17 AM	013:26
CRIME PREVENTION	SUNDAY MAG - IN DOUBT BOOK	IN DOUBT TALKS ABOUT INNOCENT PEOPLE CONVICTED OF CRIMES - TIE IN TO AKRON CASE	DAN SIMON	10/28/2 012 07:01 AM	014:31
VOLUNTEERING	SUNDAY MAG - MEALS ON WHEELS	MEALS ON WHEELS IS HOLDING THEIR 'MAIN EVENT' FUNDRAISER ON NOVEMBER 9TH	TOM DELAMATER	10/28/1 2 07:17 AM	007:17
MILITARY	SUNDAY MAG - HABITAT REPAIR CORPS	HABITAT FOR HUMANITY WILL BE REPAIRING HOMES FOR VETERANS	ROCHELLE FISHER	10/28/1 2 07:24 AM	004:35
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL PROSTATE CANCER	THE GABRAIL CANCER CENTER IS HOLDING CLINICAL TRIALS ON TREATMENTS FOR PROSTATE CANCER	DR. NASH GABRAIL	11/04/2 012 07:01 AM	013:44
HUNGER	SUNDAY MAG - EGGS	ARE EGGS BAD FOR YOU? A DOCTOR WEIGHS IN	-----	11/04/2 012 07:15	008:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/T IME	DURATION
				AM	
MILITARY	SUNDAY MAG - HABITAT REPAIR CORPS	HABITAT FOR HUMANITY WILL BE REPAIRING HOMES FOR VETERANS	ROCHELLE FISHER	11/04/1 2 07:25 AM	004:35
HUNGER	SUNDAY MAG - FOODBANK LONG HAUL	AKRON/CANTON FOODBANK LONG HAUL AGAINST HUNGER	DAN FLOWERS	11/11/2 012 07:01 AM	010:12
HEALTH AND FITNESS	SUNDAY MAG - GIRLS ON THE RUN NOVEMBER 11	GIRL'S ON THE RUN HELPS GIRLS WITH SELF ESTEEM AND THEY HAVE AN EVENT ON NOVEMBER 11TH	ROBYN CUTLER	11/11/2 012 07:12 AM	004:39
CRIME PREVENTION	SUNDAY MAG - IN DOUBT BOOK	IN DOUBT TALKS ABOUT INNOCENT PEOPLE CONVICTED OF CRIMES - TIE IN TO AKRON CASE	DAN SIMON	11/11/2 012 07:16 AM	014:31
Healthcare	SUNDAY MAG - BILL SCHWEIZER - HEALTH CARE COSTS	EMPLOYER HCS IS A NEW LOCAL COMPANY WITH A UNIQUE CONCEPT IN HEALTH CARE	BILL SCHWEIZER	11/18/2 012 07:01 AM	011:15
ENERGY	SUNDAY MAG - NEW FUEL STANDARDS	NATURAL RESOURCE DEFENSE COUNCIL TALKS ABOUT NEW FUEL STANDARDS AND THE MONEY IT'LL SAVE DRIVERS	ROLAND HWANG	11/18/2 012 07:13 AM	007:28
HUNGER	SUNDAY MAG - EGGS	ARE EGGS BAD FOR YOU? A DOCTOR WEIGHS IN	-----	11/18/2 012 07:21 AM	008:01
VOLUNTEERING	SUNDAY MAG - CVNP TRAILBLAZERS	CUYAHOGA VALLEY PARK IS LOOKING FOR VOLUNTEERS FOR TRAILBLAZERS PROGRAM	LISA MERANTI	11/25/2 012 07:01 AM	006:32
Community events	SUNDAY MAG - LOCK 3 HOLIDAY	AKRON HAS MANY HOLIDAY ACTIVITIES TAKING PLACE AT LOCK 3	MARIA NAGEL	11/25/2 012 07:08 AM	005:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/T IME	DURATION
CRIME PREVENTION	SUNDAY MAG - IN DOUBT BOOK	IN DOUBT TALKS ABOUT INNOCENT PEOPLE CONVICTED OF CRIMES - TIE IN TO AKRON CASE	DAN SIMON	11/25/2 012 07:14 AM	014:31
Community events	SUNDAY MAG - YOUTH FOOTBALL	AKRON WEST GRIFFINS YOUTH FOOTBALL TEAM IS HEADING TO NATIONALS	-----	11/25/2 012 07:28 AM	003:29
VOLUNTEERING	SUNDAY MAG - CVNP TRAILBLAZERS	CUYAHOGA VALLEY PARK IS LOOKING FOR VOLUNTEERS FOR TRAILBLAZERS PROGRAM	LISA MERANTI	12/02/1 2 07:02 AM	006:32
Community events	SUNDAY MAG - LOCK 3 HOLIDAY	AKRON HAS MANY HOLIDAY ACTIVITIES TAKING PLACE AT LOCK 3	MARIA NAGEL	12/02/1 2 07:09 AM	005:37
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL END OF LIFE	DR. NASH GABRAIL TALKS ABOUT END OF LIFE DECISIONS	DR. NASH GABRAIL	12/02/2 012 07:14 AM	018:17
PERSONAL FINANCE	SUNDAY MAG - HOLIDAY SPENDING AND FINANCES	ERIC TYSON, AUTHOR PERSONAL FINANCE FOR DUMMIES	ERIC TYSON	12/09/2 012 07:01 AM	008:09
CRIME PREVENTION	SUNDAY MAG - IN DOUBT BOOK	IN DOUBT TALKS ABOUT INNOCENT PEOPLE CONVICTED OF CRIMES - TIE IN TO AKRON CASE	DAN SIMON	12/09/1 2 07:08 AM	014:31
HUNGER	SUNDAY MAG - EGGS	ARE EGGS BAD FOR YOU? A DOCTOR WEIGHS IN	-----	12/09/2 012 07:22 AM	008:01
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	12/16/2 012 07:01 AM	007:43
COMMUNITY INVOLVEMENT	SUNDAY MAG - SPARKLE BOX	LOCAL AUTHOR HAS WRITTEN A BOOK ABOUT CHRISTMAS GIVING	JILL HARDIE	12/16/2 012 07:09 AM	007:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/T IME	DURATION
VOLUNTEERING	SUNDAY MAG - CVNP TRAILBLAZERS	CUYAHOGA VALLEY PARK IS LOOKING FOR VOLUNTEERS FOR TRAILBLAZERS PROGRAM	LISA MERANTI	12/16/1 2 07:18 AM	006:32
Community events	SUNDAY MAG - LOCK 3 HOLIDAY	AKRON HAS MANY HOLIDAY ACTIVITIES TAKING PLACE AT LOCK 3	MARIA NAGEL	12/16/1 2 07:24 AM	005:37
Community events	SUNDAY MAG - LOCK 3 HOLIDAY	AKRON HAS MANY HOLIDAY ACTIVITIES TAKING PLACE AT LOCK 3	MARIA NAGEL	12/23/1 2 07:01 AM	005:37
COMMUNITY INVOLVEMENT	SUNDAY MAG - SPARKLE BOX	LOCAL AUTHOR HAS WRITTEN A BOOK ABOUT CHRISTMAS GIVING	JILL HARDIE	12/23/1 2 07:06 AM	007:50
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	12/23/1 2 07:14 AM	007:43
VOLUNTEERING	SUNDAY MAG - CVNP TRAILBLAZERS	CUYAHOGA VALLEY PARK IS LOOKING FOR VOLUNTEERS FOR TRAILBLAZERS PROGRAM	LISA MERANTI	12/23/1 2 07:22 AM	006:32
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	12/30/1 2 07:01 AM	007:43
Healthcare	SUNDAY MAG - BILL SCHWEIZER - HEALTH CARE COSTS	EMPLOYER HCS IS A NEW LOCAL COMPANY WITH A UNIQUE CONCEPT IN HEALTH CARE	BILL SCHWEIZER	12/30/1 2 07:08 AM	011:15
Community events	SUNDAY MAG - LOCK 3 HOLIDAY	AKRON HAS MANY HOLIDAY ACTIVITIES TAKING PLACE AT LOCK 3	MARIA NAGEL	12/16/1 2 07:19 AM	005:37
VOLUNTEERING	SUNDAY MAG - CVNP TRAILBLAZERS	CUYAHOGA VALLEY PARK IS LOOKING FOR VOLUNTEERS FOR TRAILBLAZERS PROGRAM	LISA MERANTI	12/30/1 2 07:24 AM	006:32

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station

broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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None during 4th quarter 2012

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	PSA - 12 Years :60	001:00	063
SAFETY	PSA - Amber Alert :15	000:15	015
EDUCATION	PSA - American Con on Ed :60	001:00	034
HEALTH AND FITNESS	PSA - American Stroke As. :30	000:30	013
HEALTH AND FITNESS	PSA - American Stroke Ass :60	001:00	058
HEALTH AND FITNESS	PSA - Anthem Mental Health :60	001:00	060
HEALTH AND FITNESS	PSA - Asthma - Ad Council :30	000:30	015
HEALTH AND FITNESS	PSA - Asthma :15	000:15	014
HEALTH AND FITNESS	PSA - Autism :30	000:30	015
HEALTH AND FITNESS	PSA - Baseball :60	001:00	058
HEALTH AND FITNESS	PSA - Beyond :60	001:00	066
HEALTH AND FITNESS	PSA - Bike :15	000:15	041
HEALTH AND FITNESS	PSA - Breast Cancer Awareness 15	000:14	044
HEALTH AND FITNESS	PSA - Breast Cancer Awareness 30	000:30	029
HEALTH AND FITNESS	PSA - Breast Cancer Awareness 60	000:59	066

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	PSA - Breast Cancer Awareness 60	001:00	134
HEALTH AND FITNESS	PSA - Chil :60	001:00	061
HEALTH AND FITNESS	PSA - Clean :30	000:30	013
EDUCATION	PSA - College Access :30	000:30	017
COMMUNITY INVOLVEMENT	PSA - Community Engagement :30	000:30	013
SAFETY	PSA - CPR :30	000:30	024
SAFETY	PSA - CPR :60	000:59	057
SAFETY	PSA - CPR :60	001:00	065
COMMUNITY INVOLVEMENT	PSA - DJ :30	000:30	014
PREPAREDNESS	PSA - Dot Ready Dot Gov :15	000:16	021
PREPAREDNESS	PSA - Dot Ready Dot Gov :30	000:30	018
PREPAREDNESS	PSA - Dot Ready Dot Gov :60	001:00	125
HEALTH AND FITNESS	PSA - DRIVE4COPD :30	000:30	008
HEALTH AND FITNESS	PSA - DRIVE4COPD :60	000:59	060
PREPAREDNESS	PSA - FEMA :30	000:30	010
HUNGER	PSA - Fight Hunger - 60	000:59	059
HEALTH AND FITNESS	PSA - Gamer :60	001:00	068
HEALTH AND FITNESS	PSA - Good Doctor :30	000:30	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	PSA - IAVA :15	000:15	017
COMMUNITY INVOLVEMENT	PSA - Imagine House :60	000:59	060
PERSONAL FINANCE	PSA - Income :60	001:00	070
COMMUNITY INVOLVEMENT	PSA - Joplin :30	000:20	011
HEALTH AND FITNESS	PSA - Let's Move Dot Gov :60	001:00	059
MILITARY	PSA - Mission: ABLE Helping Our Heroes :15	000:15	018
MILITARY	PSA - Mission: ABLE Helping Our Heroes :30	000:30	013
MILITARY	PSA - Mission: ABLE Helping Our Heroes :60	001:00	064
ENVIRONMENT	PSA - Oceana.org :10	000:10	026
HUNGER	PSA - One in Eight Hunger :30	000:30	012
ALCOHOL ABUSE	PSA - RADD Alice Cooper :30	000:30	012
PERSONAL FINANCE	PSA - Retired :60	001:00	066
COMMUNITY INVOLVEMENT	PSA - Ruth :30	000:30	011
COMMUNITY INVOLVEMENT	PSA - Second Week :30	000:30	008
MILITARY	PSA - Sir Sean Connery Honors Our Paralyzed Veteran :60	000:29	020
COMMUNITY INVOLVEMENT	PSA - State Fair :30	000:29	004
COMMUNITY INVOLVEMENT	PSA - The Foundation For A Better Life - 30	000:30	029
MILITARY	PSA - US Army :15	000:15	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA - US Army Stay In School :20	000:20	013
HUNGER	PSA - USDA :60	001:00	064
HUNGER	PSA - USFS :60	000:59	063
HUNGER	PSA - USFS :60	001:00	063
MILITARY	PSA - USO 2010 :15	000:15	010
MILITARY	PSA - USO 2010 :30	000:30	012
MILITARY	PSA - USO 2010 :60	001:00	053
MILITARY	PSA - USO :07	000:08	029
MILITARY	PSA - USO :08	000:08	025
MILITARY	PSA - USO :09	000:09	036
ARTS	SMITHSONIAN	000:31	004
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	006
MILITARY AND VETERANS	Fisher House	000:30	039
SELF ESTEEM	SPECIAL OLYMPICS	000:24	005
SELF ESTEEM	SPECIAL OLYMPICS	000:30	060
SELF ESTEEM	SPECIAL OLYMPICS	000:31	021

Section IV: Additional issue-responsive programming:

Long Haul Against Hunger - day long broadcast on Friday, December 16th raised 10s of thousands of dollars for the Akron/Canton Regional Foodbank.