

WHLO
Akron, OH
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WHLO
Quarterly Issues/Programs List

WHLO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 09:28 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 09:27 AM	029:50
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 09:28 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 09:28 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 09:28 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 09:28 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 09:28 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 09:28 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 09:28 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 09:28 AM	029:49
Tech and Social Media, Human	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 09:28 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 09:28 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 09:56 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	31
	iHM/PSA	000:30	31
	PSA - ADOPTION FROM FOSTER CARE (60)	000:58	1
	PSA - ADOPTION FROM FOSTER CARE (60)	001:00	1
	PSA - CHILD PASSENGER SAFETY (15)	000:14	1
	PSA - CHILD PASSENGER SAFETY (60)	001:00	1
	PSA - CHILDREN'S ORAL HEALTH	000:59	1
	PSA - COMMUNITY ENGAGEMENT (15)	000:14	121
	PSA - DOCTORS WITH OUT BORDERS (60)	000:59	1
	PSA - FEEDING AMERICA	000:59	1
	PSA - FIRE SAFETY (30)	000:29	1
	PSA - FORECLOSURE PREVENTION (15)	000:14	122
	PSA - HIGH BLOOD PRESSURE (15)	000:14	1
	PSA - HIGH BLOOD PRESSURE (15)	000:14	106
	PSA - HIGH BLOOD PRESSURE (15)	000:14	1
	PSA - HIGH BLOOD PRESSURE (15)	000:14	119
	PSA - NATIONAL FEDERATION OF THE BLIND (30)	000:29	133
	PSA - NATIONAL FEDERATION OF THE BLIND (60)	000:57	1
	PSA - NATIONAL FEDERATION OF THE BLIND (60)	000:57	96
	PSA - PROJECT HOPE (30)	000:30	159
	PSA - PROJECT HOPE (60)	000:59	90
	PSA - PROJECT HOPE (60)	000:59	85
	PSA - SEE SOMETHING SAY SOMETHING (15)	000:14	149
	PSA - SEE SOMETHING SAY SOMETHING (30)	000:29	1
	PSA - SEE SOMETHING SAY SOMETHING (30)	000:29	106
	PSA - SEE SOMETHING SAY SOMETHING (60)	000:59	77
	PSA - SEE SOMETHING SAY SOMETHING (60)	001:00	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	US DEPARTMENT OF HEALTH	000:29	105
ADOPTION FROM FOSTER CARE	Ad Council	000:30	122
ADOPTION FROM FOSTER CARE	Ad Council	000:59	87
ADOPTION FROM FOSTER CARE	Ad Council	000:59	84
Buzzed Driving Prevention	Ad Council	000:29	110
Buzzed Driving Prevention	Ad Council	000:29	111
Buzzed Driving Prevention	Ad Council	000:59	102
Cancer Awareness	THE V FOUNDATION	000:28	5
Cancer Awareness	THE V FOUNDATION	000:30	3
Child Passenger Safety	AD COUNCIL	000:14	121
Child Passenger Safety	Ad Council	000:29	107
Child Passenger Safety	Ad Council	000:29	210
Child Passenger Safety	Ad Council	000:59	88
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	5
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	5
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9
DISASTER RELIEF	Ad Council	000:14	112
Doctors Without Borders	Doctors Without Borders	000:29	121
Doctors Without Borders	Doctors Without Borders	000:59	102
Enviroment	Ad Council	000:09	341
Enviroment	Ad Council	000:14	106
Enviroment	AD COUNCIL	000:14	110
Enviroment	Ad Council	000:19	422
FINANCIAL COACHING	OPERATION HOPE	000:29	11
HEALTH AND FITNESS	AD COUNCIL	000:14	182
HEALTH AND FITNESS	Ad Council	000:29	111
HEALTH AND FITNESS	Ad Council	000:59	91
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	12
HUNGER	Ad Council	000:29	119
HUNGER	Ad Council	000:58	90
HUNGER	Ad Council	000:58	102

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HUNGER	Ad Council	001:00	90
LOCAL ECONOMY	Ad Council	000:14	124
Military Recruiting	OHIO ASSN OF BROADCASTERS	000:29	74
PERSONAL FINANCE	Ad Council	000:14	197
PERSONAL FINANCE	Ad Council	000:29	110
PERSONAL FINANCE	Ad Council	000:59	84
PERSONAL FINANCE	Ad Council	000:59	90
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11
PSA	Ad Council	000:29	105
PSA	Ad Council	000:59	188
PSA	Ad Council	000:59	81
PSA	PSA - FIRE SAFETY (15)	000:14	110
PSA	PSA - FIRE SAFETY (15)	000:14	227
PSA	PSA - FIRE SAFETY (15)	000:14	107
PSA	PSA - FIRE SAFETY (30)	000:29	332
SAFE DRIVING	Ad Council	000:14	190
SAFE DRIVING	Ad Council	000:29	105
SAFE DRIVING	Ad Council	000:29	112
SAFE DRIVING	Ad Council	000:59	86
SAFE DRIVING	Ad Council	001:00	92
SEXUAL ASSAULT	Ad Council	000:14	120
shelter pet adoption	Ad Council	000:14	209
shelter pet adoption	Ad Council	000:14	114
shelter pet adoption	Ad Council	000:29	113
shelter pet adoption	Ad Council	000:29	109
shelter pet adoption	Ad Council	000:29	217
shelter pet adoption	Ad Council	000:59	94