

WHLO
Akron, OH
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/02/2019

WHLO
Quarterly Issues/Programs List

WHLO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Ad Council:** Stop texting and driving PSA
- **Akron Zoo:** Boo @ The Akron Zoo Upcoming Boo @ Zoo & Xmas lights!
- **Easterseals Northern Ohio:** What Easterseals does for the community, how people can benefit and volunteer. Breakfast with Sanal
- **Habitat for Humanity:** Habitat for Humanity. Talked about their 30 year anniversary, how people can donate or volunteer ta
- **Meals on Wheels:** Meals on Whhels. How to donate and volunteer. New texting platform and the need for pet food as wel
- **SAFY/Foster Organization:** SAFY, Foster organization in Stark/Summit Co..Helps find foster homes for displaced children from
- **Stark County Humane Society:** Stark Co Humane Society pet adoption and food drive for shelter pets. Pictures with Santa in Nov fo
- **YMCA/Summit County:** Akron Area YMCA programs for kids, families and military. Diabetes prevention

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Akron Zoo	Sunday Magazine	Boo @ The Akron Zoo Upcoming Boo	Elena Bell/Akron Zoo	10/07/2018 09:03 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 1 10/7/2018	@ Zoo & Xmas lights!			
Ad Council	Sunday Magazine Segment 3 - 10/7/18	Discover Nature: Encouraging people to get outdoors and get to know nature Pet Adoption: Informed listeners on how to go about adopting a shelter pet	Ad Council	10/07/2018 09:17 AM	002:16
Meals on Wheels	Sunday Magazine Segment 2 - 10/7/18	Meals on Wheels Stark, Tusc and Wayne Co. Discussed how important the need is for volunteers and ho	Melissa Coultas/MOW	10/07/2018 09:20 AM	012:47
Akron Zoo	Sunday Magazine Segment 1 10/14/18	Boo @ The Akron Zoo Upcoming Boo @ Zoo & Xmas lights!	Elena Bell/Akron Zoo	10/14/2018 09:03 AM	014:59
Habitat for Humanity	Sunday Magazine Segment 2 - 10/14/18	Habitat for Humanity. Talked about their 30 year anniversary, how people can donate or volunteer ta	Kevin Miller/Habitat ECO	10/14/2018 09:17 AM	014:58
Akron Zoo	Sunday Magazine Segment 1 10/21/18	Boo @ The Akron Zoo Upcoming Boo @ Zoo & Xmas lights!	Elena Bell/Akron Zoo	10/21/2018 09:03 AM	014:59
Habitat for Humanity	Sunday Magazine Segment 2 - 10/21/18	Habitat for Humanity. Talked about their 30 year anniversary, how people can donate or volunteer ta	Kevin Miller/Habitat ECO	10/21/2018 09:17 AM	014:58
Stark County Humane Society	Sunday Magazine Segment 1 10/28/18	Stark Co Humane Society pet adoption and food drive for shelter pets. Pictures with Santa in Nov fo	Jackie Godbey/Stark Humane So	10/28/2018 08:59 AM	007:41
Stark County Humane Society	Sunday Magazine Segment 1 10/28/18	Stark Co Humane Society pet adoption and food drive for	Jackie Godbey/Stark Humane So	10/28/2018 08:59 AM	007:41

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		shelter pets. Pictures with Santa in Nov fo			
Habitat for Humanity	Sunday Magazine Segment 2 10/28/18	Habitat for Humanity. Talked about their 30 year anniversary, how people can donate or volunteer ta	Kevin Miller/Habitat ECO	10/28/2018 09:03 AM	007:58
YMCA/Summit County	Sunday Magazine Segment 3 10/28/18	Akron Area YMCA programs for kids, families and military. Diabetes prevention	Judi Christy / YMCA	10/28/2018 09:10 AM	014:20
Stark County Humane Society	Sunday Magazine Segment 1 11/11/18	Stark Co Humane Society pet adoption and food drive for shelter pets. Pictures with Santa in Nov fo	Jackie Godbey/Stark Humane So	11/11/2018 09:03 AM	007:41
Habitat for Humanity	Sunday Magazine Segment 2 11/11/18	Habitat for Humanity. Talked about their 30 year anniversary, how people can donate or volunteer ta	Kevin Miller/Habitat ECO	11/11/2018 09:10 AM	007:58
YMCA/Summit County	Sunday Magazine Segment 3 11/11/18	Akron Area YMCA programs for kids, families and military. Diabetes prevention	Judi Christy / YMCA	11/11/2018 09:18 AM	014:20
SAFY/Foster Organization	Sunday Magazine Segment 1 11/18/18	SAFY, Foster organization in Stark/Summit Co..Helps find foster homes for displaced children from	Becky McCullough/Foster Recru	11/18/2018 09:03 AM	014:40
Habitat for Humanity	Sunday Magazine Segment 2 11/18/18	Habitat for Humanity. Talked about their 30 year anniversary, how people can donate or volunteer ta	Kevin Miller/Habitat ECO	11/18/2018 09:17 AM	014:14
Ad Council	Sunday Magazine Segment 3 11/18/18	Discover Nature/Pet Adoption	AD COUNCIL	11/18/2018 09:31 AM	001:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SAFY/Foster Organization	Sunday Magazine Segment 1 12/2/18	SAFY, Foster organization in Stark/Summit Co..Helps find foster homes for displaced children from	Becky McCullough/Foster Recru	12/02/2018 09:03 AM	014:56
Meals on Wheels	Sunday Magazine Segment 2 12/2/18	Meals on Whhels. How to donate and volunteer. New texting platform and the need for pet food as wel	Melissa Coultas/MOW	12/02/2018 09:17 AM	015:02
Easterseals Northern Ohio	Sunday Magazine Segment 1 12/9/18	What Easterseals does for the community, how people can benefit and volunteer. Breakfast with Sana1	Melissa Kocher/Easterseals	12/09/2018 09:03 AM	014:55
Meals on Wheels	Sunday Magazine Segment 2 12/9/18	Meals on Whhels. How to donate and volunteer. New texting platform and the need for pet food as wel	Melissa Coultas/MOW	12/09/2018 09:17 AM	015:02
SAFY/Foster Organization	Sunday Magazine Segment 1 12/16/18	How to become a foster parent and how much foster families are needed. How people can volunteer and	Becky McCullough/Foster Recru	12/16/2018 09:03 AM	014:40
Meals on Wheels	Sunday Magazine Segment 2 12/16/18	Meals on Wheels. How to donate and volunteer. New texting platform and the need for pet food as wel	Melissa Coultas/MOW	12/16/2018 09:17 AM	015:02
Ad Council	Sunday Magazine Segment 3 12/16/18	Stop texting and driving PSA	Ad Council PSA	12/16/2018 09:32 AM	000:14
SAFY/Foster Organization	Sunday Magazine Segment 1 12/16/18	How to become a foster parent and how much foster families are needed. How people can volunteer and	Becky McCullough/Foster Recru	12/23/2018 09:03 AM	014:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Meals on Wheels	Sunday Magazine Segment 2 12/16/18	Meals on Wheels. How to donate and volunteer. New texting platform and the need for pet food as well	Melissa Coultas/MOW	12/23/2018 09:17 AM	015:02
Ad Council	Sunday Magazine Segment 3 12/16/18	Stop texting and driving PSA	Ad Council PSA	12/23/2018 09:32 AM	000:14
SAFY/Foster Organization	Sunday Magazine Segment 1 12/16/18	How to become a foster parent and how much foster families are needed. How people can volunteer and	Becky McCullough/Foster Recru	12/30/2018 09:03 AM	014:40
Meals on Wheels	Sunday Magazine Segment 2 12/16/18	Meals on Wheels. How to donate and volunteer. New texting platform and the need for pet food as well	Melissa Coultas/MOW	12/30/2018 09:17 AM	015:02
Ad Council	Sunday Magazine Segment 3 12/16/18	Stop texting and driving PSA	Ad Council PSA	12/30/2018 09:32 AM	000:14

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	Living With Diabetes Longform PSA	029:01	001
-----	PSA - COMMUNITY ENGAGEMENT (15)	000:15	059
-----	PSA - FORECLOSURE PREVENTION (15)	000:15	062
-----	PSA - HIGH BLOOD PRESSURE (15)	000:15	104
-----	PSA - NATIONAL FEDERATION OF THE BLIND (30)	000:30	036
-----	PSA - NATIONAL FEDERATION OF THE BLIND (60)	000:58	064
-----	PSA - PROJECT HOPE (30)	000:31	049
-----	PSA - PROJECT HOPE (60)	000:59	034
-----	PSA - PROJECT HOPE (60)	001:00	035
-----	PSA - SEE SOMETHING SAY SOMETHING (15)	000:14	060
-----	PSA - SEE SOMETHING SAY SOMETHING (30)	000:30	041
-----	PSA - SEE SOMETHING SAY SOMETHING (60)	001:00	034
ADOPTION FROM FOSTER CARE	Ad Council	000:30	038
ADOPTION FROM FOSTER CARE	Ad Council	001:00	072
BULLYING	CRISIS TEXTLINE	000:30	001
Buzzed Driving Prevention	Ad Council	000:30	079
Buzzed Driving Prevention	Ad Council	001:00	030
Child Passenger Safety	AD COUNCIL	000:15	056
Child Passenger Safety	Ad Council	000:30	124
Child Passenger Safety	Ad Council	001:00	023
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	014
COMMUNITY INVOLVEMENT	L'OREAL	000:30	008
DISASTER RELIEF	100 ROOFS	000:30	014
DISASTER RELIEF	Ad Council	000:15	051

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISASTER RELIEF	Red Cross	000:30	018
Doctors Without Borders	Doctors Without Borders	000:30	039
Doctors Without Borders	Doctors Without Borders	000:59	035
Enviroment	Ad Council	000:10	305
Enviroment	Ad Council	000:15	108
Enviroment	Ad Council	000:20	190
HEALTH AND FITNESS	AD COUNCIL	000:14	071
HEALTH AND FITNESS	Ad Council	000:30	037
HEALTH AND FITNESS	Ad Council	001:00	036
HEALTH AND FITNESS	RED	000:30	021
HUNGER	Ad Council	000:30	033
HUNGER	Ad Council	000:58	050
HUNGER	Ad Council	000:59	041
HUNGER	Ad Council	001:00	035
LOCAL ECONOMY	Ad Council	000:15	050
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	012
PERSONAL FINANCE	Ad Council	000:15	060
PERSONAL FINANCE	Ad Council	000:30	037
PERSONAL FINANCE	Ad Council	001:00	072
PSA	Ad Council	000:30	037
PSA	Ad Council	001:00	106
PSA	PSA - FIRE SAFETY (15)	000:15	219
PSA	PSA - FIRE SAFETY (30)	000:30	109
SAFE DRIVING	Ad Council	000:15	063
SAFE DRIVING	Ad Council	000:30	076
SAFE DRIVING	Ad Council	001:00	067
SEXUAL ASSAULT	Ad Council	000:15	055
shelter pet adoption	Ad Council	000:15	159
shelter pet adoption	Ad Council	000:30	144

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
shelter pet adoption	Ad Council	001:00	036