

ORDER



Orders
Order / Rev: 3541511
Alt Order #: 27781785
Product Desc: CLF 2022
Estimate: 2501
Flight Dates: 10/05/22 - 10/11/22
Original Date / Rev: 05/13/22 / 05/13/22
Order Type: REG

Lansing WLAJ

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: FlexPoint Media
Buying Contact: Whitney Eversole
Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Congressional Leadership Fund
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	33	\$14,400.00	\$12,240.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	33	\$14,400.00	\$12,240.00	0.00
Totals	33	\$14,400.00	\$12,240.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Lansing WLAJ	10%	\$14,400.00
Market	100%	\$144,000.00

Competitive Share

	Share	Total
ABL	0%	\$0.00
CABLE	0%	\$0.00
ELAJ	0%	\$0.00
GLNS	0%	\$0.00
UNKWN	90%	\$129,600.00
WHTV	0%	\$0.00
WILX	0%	\$0.00
WKAR	0%	\$0.00
WLNS	0%	\$0.00
WSYM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLAJ	10/05/22	10/05/22	GMA	CM	Good Morning Am	--W----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
GOOD MORNING AMERICA															
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	--W----			1			\$500.00		0.00			

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Lansing WLAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WLAJ	10/06/22	10/06/22	GMA GOOD MORNING AMERICA	CM	Good Morning Am	---T---	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	---T---		1				\$500.00		0.00			
N 3	WLAJ	10/07/22	10/07/22	GMA GOOD MORNING AMERICA	CM	Good Morning Am	----F--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	----F--		1				\$500.00		0.00			
N 4	WLAJ	10/10/22	10/10/22	GMA GOOD MORNING AMERICA	CM	Good Morning Am	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	M-----		1				\$500.00		0.00			
N 5	WLAJ	10/11/22	10/11/22	GMA GOOD MORNING AMERICA	CM	Good Morning Am	-T-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-T-----		1				\$500.00		0.00			
N 6	WLAJ	10/06/22	10/06/22	General Hospital GENERAL HOSPITAL	CM	2p-3p	---T---	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	---T---		1				\$250.00		0.00			
N 7	WLAJ	10/07/22	10/07/22	General Hospital GENERAL HOSPITAL	CM	2p-3p	----F--	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	----F--		1				\$250.00		0.00			
N 8	WLAJ	10/10/22	10/10/22	General Hospital GENERAL HOSPITAL	CM	2p-3p	M-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	M-----		1				\$250.00		0.00			
N 9	WLAJ	10/11/22	10/11/22	General Hospital GENERAL HOSPITAL	CM	2p-3p	-T-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-T-----		1				\$250.00		0.00			
N 10	WLAJ	10/05/22	10/05/22	M-F 3p-4p FAMILY FEUD	CM	3p-4p	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	--W----		1				\$200.00		0.00			
N 11	WLAJ	10/07/22	10/07/22	M-F 3p-4p FAMILY FEUD	CM	3p-4p	----F--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	----F--		1				\$200.00		0.00			
N 12	WLAJ	10/11/22	10/11/22	M-F 3p-4p FAMILY FEUD	CM	3p-4p	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	-T-----		1				\$200.00		0.00			
N 13	WLAJ	10/05/22	10/05/22	PA (M-F) FAMILY FEUD	CM	7p-757p	--W----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	--W----		1				\$1,000.00		0.00			
N 14	WLAJ	10/06/22	10/06/22		CM	7p-757p	---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00

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Lansing WLAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PA (M-F) FAMILY FEUD															
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/22		10/03/22	10/09/22	---T---					1	\$1,000.00		0.00			
N 15	WLAJ	10/10/22	10/10/22	PA (M-F) FAMILY FEUD	CM	7p-757p	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/22		10/10/22	10/16/22	M-----					1	\$1,000.00		0.00			
N 16	WLAJ	10/05/22	10/05/22	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	--W----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
News 6 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/22		10/03/22	10/09/22	--W----					1	\$500.00		0.00			
N 17	WLAJ	10/06/22	10/06/22	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	---T---	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
News 6 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/22		10/03/22	10/09/22	---T---					1	\$500.00		0.00			
N 18	WLAJ	10/07/22	10/07/22	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	----F--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
News 6 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/22		10/03/22	10/09/22	----F--					1	\$500.00		0.00			
N 19	WLAJ	10/10/22	10/10/22	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
News 6 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/22		10/10/22	10/16/22	M-----					1	\$500.00		0.00			
N 20	WLAJ	10/11/22	10/11/22	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	-T-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
News 6 at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/22		10/10/22	10/16/22	-T-----					1	\$500.00		0.00			
N 21	WLAJ	10/08/22	10/08/22	LN Sa 6 News @ 11 SAT	CM	6 News @ 11 SAT	-----S-	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
6 News at 11pm Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/22		10/03/22	10/09/22	-----S-					1	\$500.00		0.00			
N 22	WLAJ	10/09/22	10/09/22	LN Su 6 News @ 11 SUN on ABC53	CM	6 News @ 11 SUN	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
6 News at 11pm Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/22		10/03/22	10/09/22	-----S					1	\$500.00		0.00			
N 23	WLAJ	10/05/22	10/05/22	Nightline Nightline	CM	1237a-106a	--W----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
Nightline-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/22		10/03/22	10/09/22	--W----					1	\$250.00		0.00			
N 24	WLAJ	10/06/22	10/06/22	Nightline Nightline	CM	1237a-106a	---T---	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
Nightline-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/22		10/03/22	10/09/22	---T---					1	\$250.00		0.00			
N 25	WLAJ	10/10/22	10/10/22	Nightline Nightline	CM	1237a-106a	M-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
Nightline-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/22		10/10/22	10/16/22	M-----					1	\$250.00		0.00			
N 26	WLAJ	10/05/22	10/05/22		CM	106a-136a	--W----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00

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Lansing WLAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 106a-135a EXTRA											
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/22		10/03/22	10/09/22	--W----			1		\$150.00		0.00				
N 27	WLAJ	10/07/22	10/07/22	M-F 106a-135a EXTRA	CM	106a-136a	----F--	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/22		10/03/22	10/09/22	----F--			1		\$150.00		0.00				
N 28	WLAJ	10/11/22	10/11/22	M-F 106a-135a EXTRA	CM	106a-136a	-T-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/10/22		10/10/22	10/16/22	-T-----			1		\$150.00		0.00				
N 29	WLAJ	10/08/22	10/08/22	Sa 12a-1a CASTLE	CM	12a-1a	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Castle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/22		10/03/22	10/09/22	-----S-			1		\$150.00		0.00				
N 30	WLAJ	10/08/22	10/08/22	Sa 1a-2a CASTLE	CM	1a-2a	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Castle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/22		10/03/22	10/09/22	-----S-			1		\$150.00		0.00				
N 31	WLAJ	10/09/22	10/09/22	Su 12a-1a BULL	CM	12a-1a	-----S	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Bull															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/22		10/03/22	10/09/22	-----S			1		\$150.00		0.00				
N 32	WLAJ	10/09/22	10/09/22	Su 1a-2a TOP 10	CM	1a-2a	-----S	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Top 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/22		10/03/22	10/09/22	-----S			1		\$150.00		0.00				
N 33	WLAJ	10/09/22	10/09/22	Sun Prime Hour 1 AFHV America's Funniest Home Videos-ABC	CM	658p-8p	-----S	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/03/22		10/03/22	10/09/22	-----S			1		\$2,000.00		0.00				
													Totals	33	\$14,400.00