

ORDER



Orders

Order / Rev: 3541480

Alt Order #: 27781784

Product Desc: CLF 2022

Estimate: 2500

Flight Dates: 09/28/22 - 10/04/22

Original Date / Rev: 05/13/22 / 05/13/22

Order Type: REG

Lansing WLAJ

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: FlexPoint Media

Buying Contact: Whitney Eversole

Billing Contact:

P.O. Box 1051

New Albany, OH 43054

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Congressional Leadership Fund

Demographic: HH

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P2

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	33	\$14,400.00	\$12,240.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	33	\$14,400.00	\$12,240.00	0.00
Totals	33	\$14,400.00	\$12,240.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Lansing WLAJ	10%	\$14,400.00
Market	100%	\$144,000.00

Competitive Share

	Share	Total
ABL	0%	\$0.00
CABLE	0%	\$0.00
ELAJ	0%	\$0.00
GLNS	0%	\$0.00
UNKWN	90%	\$129,600.00
WHTV	0%	\$0.00
WILX	0%	\$0.00
WKAR	0%	\$0.00
WLNS	0%	\$0.00
WSYM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLAJ	09/28/22	09/28/22	GMA	CM	Good Morning Am	--W----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
GOOD MORNING AMERICA															
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/26/22	10/02/22	--W----			1			\$500.00		0.00			

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Lansing WLAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WLAJ	09/29/22	09/29/22	GMA GOOD MORNING AMERICA	CM	Good Morning Am	---T---	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	---T---		1				\$500.00		0.00			
N 3	WLAJ	09/30/22	09/30/22	GMA GOOD MORNING AMERICA	CM	Good Morning Am	----F--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	----F--		1				\$500.00		0.00			
N 4	WLAJ	10/03/22	10/03/22	GMA GOOD MORNING AMERICA	CM	Good Morning Am	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	M-----		1				\$500.00		0.00			
N 5	WLAJ	10/04/22	10/04/22	GMA GOOD MORNING AMERICA	CM	Good Morning Am	-T-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-T-----		1				\$500.00		0.00			
N 6	WLAJ	09/29/22	09/29/22	General Hospital GENERAL HOSPITAL	CM	2p-3p	---T---	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	---T---		1				\$250.00		0.00			
N 7	WLAJ	09/30/22	09/30/22	General Hospital GENERAL HOSPITAL	CM	2p-3p	----F--	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	----F--		1				\$250.00		0.00			
N 8	WLAJ	10/03/22	10/03/22	General Hospital GENERAL HOSPITAL	CM	2p-3p	M-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	M-----		1				\$250.00		0.00			
N 9	WLAJ	10/04/22	10/04/22	General Hospital GENERAL HOSPITAL	CM	2p-3p	-T-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-T-----		1				\$250.00		0.00			
N 10	WLAJ	09/28/22	09/28/22	M-F 3p-4p FAMILY FEUD	CM	3p-4p	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--W----		1				\$200.00		0.00			
N 11	WLAJ	09/30/22	09/30/22	M-F 3p-4p FAMILY FEUD	CM	3p-4p	----F--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	----F--		1				\$200.00		0.00			
N 12	WLAJ	10/04/22	10/04/22	M-F 3p-4p FAMILY FEUD	CM	3p-4p	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-T-----		1				\$200.00		0.00			
N 13	WLAJ	09/28/22	09/28/22	PA (M-F) FAMILY FEUD	CM	7p-757p	--W----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--W----		1				\$1,000.00		0.00			
N 14	WLAJ	09/29/22	09/29/22		CM	7p-757p	---T---	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00

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Lansing WLAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				PA (M-F) FAMILY FEUD											
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	---T---			1		\$1,000.00		0.00				
N 15	WLAJ	10/03/22	10/03/22	PA (M-F) FAMILY FEUD	CM	7p-757p	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				Family Feud											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	M-----			1		\$1,000.00		0.00				
N 16	WLAJ	09/28/22	09/28/22	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	--W----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				News 6 at 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	--W----			1		\$500.00		0.00				
N 17	WLAJ	09/29/22	09/29/22	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	---T---	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				News 6 at 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	---T---			1		\$500.00		0.00				
N 18	WLAJ	09/30/22	09/30/22	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	----F--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				News 6 at 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	----F--			1		\$500.00		0.00				
N 19	WLAJ	10/03/22	10/03/22	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				News 6 at 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	M-----			1		\$500.00		0.00				
N 20	WLAJ	10/04/22	10/04/22	6 News at 11 (Simulcast) Late News	CM	1101p-1135p	-T-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				News 6 at 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	-T-----			1		\$500.00		0.00				
N 21	WLAJ	10/01/22	10/01/22	LN Sa 6 News @ 11 SAT	CM	6 News @ 11 SAT	-----S-	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				6 News at 11pm Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S-			1		\$500.00		0.00				
N 22	WLAJ	10/02/22	10/02/22	LN Su 6 News @ 11 SUN on ABC53	CM	6 News @ 11 SUN	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				6 News at 11pm Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S			1		\$500.00		0.00				
N 23	WLAJ	09/28/22	09/28/22	Nightline Nightline	CM	1237a-106a	--W----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
				Nightline-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	--W----			1		\$250.00		0.00				
N 24	WLAJ	09/29/22	09/29/22	Nightline Nightline	CM	1237a-106a	---T---	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
				Nightline-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	---T---			1		\$250.00		0.00				
N 25	WLAJ	10/03/22	10/03/22	Nightline Nightline	CM	1237a-106a	M-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
				Nightline-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	M-----			1		\$250.00		0.00				
N 26	WLAJ	09/28/22	09/28/22		CM	106a-136a	--W----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00

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Lansing WLAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 106a-135a EXTRA											
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	--W----			1		\$150.00		0.00				
N 27	WLAJ	09/30/22	09/30/22	M-F 106a-135a EXTRA	CM	106a-136a	----F--	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	----F--			1		\$150.00		0.00				
N 28	WLAJ	10/04/22	10/04/22	M-F 106a-135a EXTRA	CM	106a-136a	-T-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/22	10/09/22	-T-----			1		\$150.00		0.00				
N 29	WLAJ	10/01/22	10/01/22	Sa 12a-1a CASTLE	CM	12a-1a	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Castle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S-			1		\$150.00		0.00				
N 30	WLAJ	10/01/22	10/01/22	Sa 1a-2a CASTLE	CM	1a-2a	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Castle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S-			1		\$150.00		0.00				
N 31	WLAJ	10/02/22	10/02/22	Su 12a-1a BULL	CM	12a-1a	-----S	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Bull															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S			1		\$150.00		0.00				
N 32	WLAJ	10/02/22	10/02/22	Su 1a-2a TOP 10	CM	1a-2a	-----S	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
Top 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S			1		\$150.00		0.00				
N 33	WLAJ	10/02/22	10/02/22	Sun Prime Hour 1 AFHV	CM	658p-8p	-----S	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
America's Funniest Home Videos-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/22	10/02/22	-----S			1		\$2,000.00		0.00				
													Totals	33	\$14,400.00