

ORDER

Orders

Order / Rev:202826

Alt Order #:WOC10851590

Product Desc:TEXANS FOR JOAN HUFFMAN

Estimate:99

Flight Dates:02/26/18 - 03/04/18

Original Date / Rev:02/13/18 / 02/13/18

Order Type:GEN

KTRK-TV

Primary AE:Neal Cuevas

Sales Office:N-PH

Sales Region:National

Agency

Name:Davis Lenz Media, Inc.

Buying Contact:

Billing Contact:

6060 N. Central Expressway

Dallas, TX 75206

Billing Type:Cash

Billing Calendar:Broadcast

Billing Cycle:EOM/EOC

Agency Commission:15%

Advertiser

Name:Texans for Joan Huffman

Demographic:A35+

Product Codes:Local/State Candidate

Priority:P-02

Revenue Codes:AGY, POL, POL-CAND

New Business Thru:

Order Separation:00:15:00

Advertiser External ID:

Agency External ID:

Unit Code:General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/02/18	24	\$27,065.00	\$23,005.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	24	\$27,065.00	\$23,005.25	0.00
Totals	24	\$27,065.00	\$23,005.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Neal Cuevas			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTRK-TV	30%	\$27,065.00
Market	100%	\$90,216.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KHOU	33%	\$29,771.50
KIAH	0%	\$0.00
KPRC	23%	\$20,749.83
KRIV	14%	\$12,630.33
KTXH	0%	\$0.00
Other	0%	\$0.00
RTRK	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTRK	02/26/18	03/01/18	6a-7a M-F	CM	Cc 6a-7a	1- 11- - -	:30	3	\$1,425.00	P-02	0.00	NM	3	\$4,275.00
Eyewitness News @ 6a															
(Program: NEWS 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	1- 11- - -			3			\$1,425.00		0.00			
E 2	KTRK	02/26/18	03/02/18	GMA 7a-9a M-F	CM	Cc 7a-9a	11111- -	:30	5	\$1,520.00	P-02	0.00	NM	5	\$7,600.00
7a-9a GMA															
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	11111- -			5			\$1,520.00		0.00			

Order / Rev: 202826
Alt Order #: WOC10851590
Flight Dates: 02/26/18 - 03/04/18

Advertiser: Texans for Joan Huffman
Product Desc: TEXANS FOR JOAN HUFFMAN
Estimate: 99

KTRK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KTRK	02/26/18	03/02/18	GMA 7a-9a M-F 7a-9a GMA	CM	Cc 7a-9a	11111--	:30	5	\$1,520.00	P-02	0.00	NM	5	\$7,600.00
				(Program: GMA)											
E 3	KTRK	02/26/18	03/02/18	11a-12p M-F 11a-12p M-F	CM	Cc 11a-12p	111-1--	:30	4	\$520.00	P-02	0.00	NM	4	\$2,080.00
				(Program: NEWS 11A)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/26/18	03/04/18	111-1--		4			\$520.00		0.00				
E 4	KTRK	02/26/18	03/02/18	3p-4p M-F 3p-4p M-F	CM	Cc 3:00 PM-3:30 PM (3:00 PM-3:30 PM)	111-1--	:30	4	\$475.00	P-02	0.00	NM	4	\$1,900.00
				(Program: Jeopardy)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/26/18	03/04/18	111-1--		4			\$475.00		0.00				
E 5	KTRK	02/26/18	03/01/18	4p-5p M-F 4p-5p M-F	CM	Cc 4p-5p	1--1---	:30	2	\$1,045.00	P-02	0.00	NM	2	\$2,090.00
				(Program: NEWS 4P)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/26/18	03/04/18	1--1---		2			\$1,045.00		0.00				
E 6	KTRK	02/26/18	03/01/18	5p-5:30p M-F 5p-530p M-F	CM	Cc 5p-530p	-1-1---	:30	2	\$1,330.00	P-02	0.00	NM	2	\$2,660.00
				(Program: Live at 5)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/26/18	03/04/18	-1-1---		2			\$1,330.00		0.00				
E 7	KTRK	02/26/18	03/01/18	6p-7p M-F 6p-7p M-F	CM	Cc 6p-7p	1111---	:30	4	\$1,615.00	P-02	0.00	NM	4	\$6,460.00
				(Program: NEWS 6P)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/26/18	03/04/18	1111---		4			\$1,615.00		0.00				
													Totals	24	\$27,065.00