

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 691985
Alt Order #:
Product Desc: John-Bel Edwards Gov.
Estimate: John-Bel Edwards Gov.
Flight Dates: 09/21/15 - 10/04/15
Original Date / Rev: 09/17/15 / 09/17/15
Order Type: REG

Primary AE: KLFY Local House
Sales Office: L-LFY
Sales Region: Loc

Agency Name: Aresment Media Group
Buying Contact:
Billing Contact:
 104 Live Oak Drive
 Lafayette, LA 70503

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/John-Bel Edwards Governor
Demographic: A25-54
Product Codes: PL3
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/31/15 | 09/27/15 | 37 | \$12,435.00 | \$10,569.75 |
| 09/28/15 | 10/04/15 | 37 | \$12,435.00 | \$10,569.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2015 | 37 | \$12,435.00 | \$10,569.75 | 0.00 |
| October 2015 | 37 | \$12,435.00 | \$10,569.75 | 0.00 |
| Totals | 74 | \$24,870.00 | \$21,139.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| KLFY Local House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | KLFY | 09/21/15 | 10/04/15 | KLFY News 10 @ 10 KLFY News 10 @ 10 | CM | 10p-1035p | MTWTF-- | :30 | 3 | \$565.00 | P3 | 0.00 | NM | 6 | \$3,390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$565.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$565.00 | | 0.00 | | | |
| N 2 | KLFY | 09/21/15 | 10/04/15 | KLFY News 10 Weekend KLFY News 10 Weekend Repo | CM | 10p-1035p | -----S- | :30 | 1 | \$450.00 | P3 | 0.00 | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | -----S- | | 1 | | | | \$450.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | -----S- | | 1 | | | | \$450.00 | | 0.00 | | | |
| N 3 | KLFY | 09/21/15 | 10/04/15 | Passe Partout 430-5a Passe Partout 430-5a | CM | 430-5a | MTWTF-- | :30 | 3 | \$75.00 | P3 | 0.00 | NM | 6 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$75.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$75.00 | | 0.00 | | | |
| N 4 | KLFY | 09/21/15 | 10/04/15 | KLFY News 10 @ 530p KLFY News 10 @ 530p | CM | 530p-6p | -----S | :30 | 1 | \$265.00 | P3 | 0.00 | NM | 2 | \$530.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | -----S | | 1 | | | | \$265.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | -----S | | 1 | | | | \$265.00 | | 0.00 | | | |
| N 5 | KLFY | 09/21/15 | 10/04/15 | Passe Partout 5-6a Passe Partout 5-6a | CM | 5-6a | MTWTF-- | :30 | 3 | \$225.00 | P3 | 0.00 | NM | 6 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$225.00 | | 0.00 | | | |

Order / Rev: 691985
 Alt Order #:
 Flight Dates: 09/21/15 - 10/04/15

Advertiser: POL/John-Bel Edwards Governor
 Product Desc: John-Bel Edwards Gov.
 Estimate: John-Bel Edwards Gov.

KLFY Lafayette, LA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| N 5 | KLFY | 09/21/15 | 10/04/15 | Passe Partout 5-6a Passe Partout 5-6a | CM | 5-6a | MTWTF-- | :30 | 3 | \$225.00 | P3 | 0.00 | NM | 6 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$225.00 | | 0.00 | | | |
| N 6 | KLFY | 09/21/15 | 10/04/15 | KLFY News 10 @ 5 KLFY News 10 @ 5 | CM | 5p-530p | MTWTF-- | :30 | 3 | \$415.00 | P3 | 0.00 | NM | 6 | \$2,490.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$415.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$415.00 | | 0.00 | | | |
| N 7 | KLFY | 09/21/15 | 10/04/15 | Passe Partout M-F 6-7a Passe Partout M-F 6-7a | CM | Passe Partout M-F | MTWTF-- | :30 | 3 | \$340.00 | P3 | 0.00 | NM | 6 | \$2,040.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$340.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$340.00 | | 0.00 | | | |
| N 8 | KLFY | 09/21/15 | 10/04/15 | KLFY News 10 @ 6p KLFY News @ 6p | CM | 6p-630p | MTWTF-- | :30 | 3 | \$490.00 | P3 | 0.00 | NM | 6 | \$2,940.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$490.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$490.00 | | 0.00 | | | |
| N 9 | KLFY | 09/21/15 | 10/04/15 | M-F 630p-7p Entertainment Tonight | CM | 630p-7p | MTWTF-- | :30 | 3 | \$340.00 | P3 | 0.00 | NM | 6 | \$2,040.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$340.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$340.00 | | 0.00 | | | |
| N 10 | KLFY | 09/21/15 | 10/04/15 | M-F 330-4p Judge Judy (SYN) | CM | M-F 330-4p | MTWTF-- | :30 | 2 | \$100.00 | P4 | 0.00 | NM | 4 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 2 | | | | \$100.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 2 | | | | \$100.00 | | 0.00 | | | |
| N 11 | KLFY | 09/21/15 | 10/04/15 | Live With Kelly Live With Kelly | CM | 9a-10a | MTWTF-- | :30 | 3 | \$100.00 | P4 | 0.00 | NM | 6 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$100.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$100.00 | | 0.00 | | | |
| N 12 | KLFY | 09/21/15 | 10/04/15 | Meet Your Nieghbor Meet Your Nieghbor | CM | 12p-1230p | MTWTF-- | :30 | 3 | \$430.00 | P3 | 0.00 | NM | 6 | \$2,580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$430.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$430.00 | | 0.00 | | | |
| N 13 | KLFY | 09/21/15 | 10/04/15 | Bold & Beautiful Bold & Beautiful | CM | 1230p-1p | MTWTF-- | :30 | 3 | \$430.00 | P3 | 0.00 | NM | 6 | \$2,580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$430.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$430.00 | | 0.00 | | | |
| N 14 | KLFY | 09/21/15 | 10/04/15 | Y&R Y&R | CM | 11a-12p | MTWTF-- | :30 | 3 | \$430.00 | P3 | 0.00 | NM | 6 | \$2,580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/21/15 | 09/27/15 | MTWTF-- | | 3 | | | | \$430.00 | | 0.00 | | | |
| | | Week: 09/28/15 | 10/04/15 | MTWTF-- | | 3 | | | | \$430.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 74 | \$24,870.00 |