

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 691985
Alt Order #:
Product Desc: John-Bel Edwards Gov.
Estimate: John-Bel Edwards Gov.
Flight Dates: 09/21/15 - 10/04/15
Original Date / Rev: 09/17/15 / 09/17/15
Order Type: REG

Primary AE: KLFY Local House
Sales Office: L-LFY
Sales Region: Loc

Agency
Name: Aresment Media Group
Buying Contact:
Billing Contact:
 104 Live Oak Drive
 Lafayette, LA 70503

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/John-Bel Edwards Governor
Demographic: A25-54
Product Codes: PL3
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/15	09/27/15	37	\$12,435.00	\$10,569.75
09/28/15	10/04/15	37	\$12,435.00	\$10,569.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2015	37	\$12,435.00	\$10,569.75	0.00
October 2015	37	\$12,435.00	\$10,569.75	0.00
Totals	74	\$24,870.00	\$21,139.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	09/21/15	10/04/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	MTWTF--	:30	3	\$565.00	P3	0.00	NM	6	\$3,390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/15	09/27/15	MTWTF--		3				\$565.00		0.00			
		Week: 09/28/15	10/04/15	MTWTF--		3				\$565.00		0.00			
N 2	KLFY	09/21/15	10/04/15	KLFY News 10 Weekend KLFY News 10 Weekend Repo	CM	10p-1035p	-----S-	:30	1	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/15	09/27/15	-----S-		1				\$450.00		0.00			
		Week: 09/28/15	10/04/15	-----S-		1				\$450.00		0.00			
N 3	KLFY	09/21/15	10/04/15	Passe Partout 430-5a Passe Partout 430-5a	CM	430-5a	MTWTF--	:30	3	\$75.00	P3	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/15	09/27/15	MTWTF--		3				\$75.00		0.00			
		Week: 09/28/15	10/04/15	MTWTF--		3				\$75.00		0.00			
N 4	KLFY	09/21/15	10/04/15	KLFY News 10 @ 530p KLFY News 10 @ 530p	CM	530p-6p	-----S	:30	1	\$265.00	P3	0.00	NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/15	09/27/15	-----S		1				\$265.00		0.00			
		Week: 09/28/15	10/04/15	-----S		1				\$265.00		0.00			
N 5	KLFY	09/21/15	10/04/15	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	MTWTF--	:30	3	\$225.00	P3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/15	09/27/15	MTWTF--		3				\$225.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KLFY	09/21/15	10/04/15	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	MTWTF--	:30	3	\$225.00	P3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/28/15	10/04/15	MTWTF--		3			\$225.00			0.00			
N 6	KLFY	09/21/15	10/04/15	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	MTWTF--	:30	3	\$415.00	P3	0.00	NM	6	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/15	09/27/15	MTWTF--		3			\$415.00			0.00			
	Week:	09/28/15	10/04/15	MTWTF--		3			\$415.00			0.00			
N 7	KLFY	09/21/15	10/04/15	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F	MTWTF--	:30	3	\$340.00	P3	0.00	NM	6	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/15	09/27/15	MTWTF--		3			\$340.00			0.00			
	Week:	09/28/15	10/04/15	MTWTF--		3			\$340.00			0.00			
N 8	KLFY	09/21/15	10/04/15	KLFY News 10 @ 6p KLFY News @ 6p	CM	6p-630p	MTWTF--	:30	3	\$490.00	P3	0.00	NM	6	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/15	09/27/15	MTWTF--		3			\$490.00			0.00			
	Week:	09/28/15	10/04/15	MTWTF--		3			\$490.00			0.00			
N 9	KLFY	09/21/15	10/04/15	M-F 630p-7p Entertainment Tonight	CM	630p-7p	MTWTF--	:30	3	\$340.00	P3	0.00	NM	6	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/15	09/27/15	MTWTF--		3			\$340.00			0.00			
	Week:	09/28/15	10/04/15	MTWTF--		3			\$340.00			0.00			
N 10	KLFY	09/21/15	10/04/15	M-F 330-4p Judge Judy (SYN)	CM	M-F 330-4p	MTWTF--	:30	2	\$100.00	P4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/15	09/27/15	MTWTF--		2			\$100.00			0.00			
	Week:	09/28/15	10/04/15	MTWTF--		2			\$100.00			0.00			
N 11	KLFY	09/21/15	10/04/15	Live With Kelly Live With Kelly	CM	9a-10a	MTWTF--	:30	3	\$100.00	P4	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/15	09/27/15	MTWTF--		3			\$100.00			0.00			
	Week:	09/28/15	10/04/15	MTWTF--		3			\$100.00			0.00			
N 12	KLFY	09/21/15	10/04/15	Meet Your Nieghbor Meet Your Nieghbor	CM	12p-1230p	MTWTF--	:30	3	\$430.00	P3	0.00	NM	6	\$2,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/15	09/27/15	MTWTF--		3			\$430.00			0.00			
	Week:	09/28/15	10/04/15	MTWTF--		3			\$430.00			0.00			
N 13	KLFY	09/21/15	10/04/15	Bold & Beautiful Bold & Beautiful	CM	1230p-1p	MTWTF--	:30	3	\$430.00	P3	0.00	NM	6	\$2,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/15	09/27/15	MTWTF--		3			\$430.00			0.00			
	Week:	09/28/15	10/04/15	MTWTF--		3			\$430.00			0.00			
N 14	KLFY	09/21/15	10/04/15	Y&R Y&R	CM	11a-12p	MTWTF--	:30	3	\$430.00	P3	0.00	NM	6	\$2,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/21/15	09/27/15	MTWTF--		3			\$430.00			0.00			
	Week:	09/28/15	10/04/15	MTWTF--		3			\$430.00			0.00			
Totals													74	\$24,870.00	