

ORDER

**KLFY Lafayette, LA**

Orders

Order / Rev: 734618

Alt Order #:

Product Desc: John-Bel Edwards Governor

Estimate: John-Bel Edwards Governor

Flight Dates: 11/21/15 - 11/21/15

Original Date / Rev: 11/19/15 / 11/19/15

Order Type: REG

Primary AE: KLFY Local House

Sales Office: L-LFY

Sales Region: Loc

Agency

Name: Arsement Media Group

Buying Contact:

Billing Contact:

104 Live Oak Drive

Lafayette, LA 70503

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/John-Bel Edwards Governor

Demographic: A25-54

Product Codes: PL3

Priority: P3

Revenue Codes: AGY, POL, POL-CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/21/15	6	\$9,450.00	\$8,032.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	6	\$9,450.00	\$8,032.50	0.00
Totals	6	\$9,450.00	\$8,032.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	11/21/15	11/21/15	LSU Football	CM	LSU Football	-----S-	:30	4	\$2,250.00	P3	0.00	NM	4	\$9,000.00
				LSU Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/16/15	11/22/15	-----S-		4				\$2,250.00		0.00			
N 2	KLFY	11/21/15	11/21/15	Passe Partout @ 5-6a	CM	5a-6a	-----S-	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
				Passe Partout @ 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/16/15	11/22/15	-----S-		2				\$225.00		0.00			
													Totals	6	\$9,450.00