

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 734618
 Alt Order #:
Product Desc: John-Bel Edwards Governor
Estimate: John-Bel Edwards Governor
Flight Dates: 11/21/15 - 11/21/15
Original Date / Rev: 11/19/15 / 11/19/15
Order Type: REG

Primary AE: KLFY Local House
Sales Office: L-LFY
Sales Region: Loc

Agency Name: Arsement Media Group
Buying Contact:
Billing Contact:
 104 Live Oak Drive
 Lafayette, LA 70503

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/John-Bel Edwards Governor
Demographic: A25-54
Product Codes: PL3
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/21/15	6	\$9,450.00	\$8,032.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	6	\$9,450.00	\$8,032.50	0.00
Totals	6	\$9,450.00	\$8,032.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	11/21/15	11/21/15	LSU Football LSU Football	CM	LSU Football	-----S-	:30	4	\$2,250.00	P3	0.00	NM	4	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/16/15	11/22/15	-----S-		4		\$2,250.00		0.00					
N 2	KLFY	11/21/15	11/21/15	Passe Partout @ 5-6a Passe Partout @ 5-6a	CM	5a-6a	-----S-	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/16/15	11/22/15	-----S-		2		\$225.00		0.00					
													Totals	6	\$9,450.00