

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 731978
Alt Order #:
Product Desc: John-Bel Edwards Governor
Estimate: John-Bel Edwards Governor
Flight Dates: 11/16/15 - 11/20/15
Original Date / Rev: 11/13/15 / 11/13/15
Order Type: REG

Primary AE: KLFY Local House
Sales Office: L-LFY
Sales Region: Loc

Agency
Name: Arsement Media Group
Buying Contact:
Billing Contact:
 104 Live Oak Drive
 Lafayette, LA 70503

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/John-Bel Edwards Governor
Demographic: A25-54
Product Codes: PL3
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/20/15	130	\$57,600.00	\$48,960.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	130	\$57,600.00	\$48,960.00	0.00
Totals	130	\$57,600.00	\$48,960.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	11/16/15	11/20/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	MTWTF--	:30	10	\$850.00	P2	0.00	NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/16/15	11/22/15	MTWTF--			10		\$850.00		0.00				
N 2	KLFY	11/16/15	11/20/15	Passe Partout 430-5a Passe Partout 430-5a	CM	430-5a	MTWTF--	:30	10	\$115.00	P2	0.00	NM	10	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/16/15	11/22/15	MTWTF--			10		\$115.00		0.00				
N 3	KLFY	11/16/15	11/20/15	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	MTWTF--	:30	10	\$340.00	P2	0.00	NM	10	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/16/15	11/22/15	MTWTF--			10		\$340.00		0.00				
N 4	KLFY	11/16/15	11/20/15	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	MTWTF--	:30	10	\$625.00	P2	0.00	NM	10	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/16/15	11/22/15	MTWTF--			10		\$625.00		0.00				
N 5	KLFY	11/16/15	11/20/15	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F	MTWTF--	:30	10	\$510.00	P2	0.00	NM	10	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/16/15	11/22/15	MTWTF--			10		\$510.00		0.00				
N 6	KLFY	11/16/15	11/20/15	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	MTWTF--	:30	10	\$735.00	P2	0.00	NM	10	\$7,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/16/15	11/22/15	MTWTF--			10		\$735.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KLFY	11/16/15	11/20/15	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	10	\$340.00	P2	0.00	NM	10	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		10				\$340.00		0.00			
N 8	KLFY	11/16/15	11/20/15	M-F 4-5p Dr. Phil (SYN)	CM	4p-5p	MTWTF--	:30	5	\$285.00	P2	0.00	NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$285.00		0.00			
N 9	KLFY	11/16/15	11/20/15	M-F 630p-7p Entertainment Tonight	CM	630p-7p	MTWTF--	:30	5	\$510.00	P2	0.00	NM	5	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$510.00		0.00			
N 10	KLFY	11/16/15	11/20/15	M-F 330-4p Judge Judy (SYN)	CM	M-F 330-4p	MTWTF--	:30	5	\$225.00	P2	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$225.00		0.00			
N 11	KLFY	11/16/15	11/20/15	Let's Make A Deal Let's Make A Deal	CM	2p-3p	MTWTF--	:30	5	\$225.00	P2	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$225.00		0.00			
N 12	KLFY	11/16/15	11/20/15	Live With Kelly Live With Kelly	CM	9a-10a	MTWTF--	:30	5	\$225.00	P2	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$225.00		0.00			
N 13	KLFY	11/16/15	11/20/15	Meet Your Nieghbor Meet Your Nieghbor	CM	12p-1230p	MTWTF--	:30	5	\$645.00	P2	0.00	NM	5	\$3,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$645.00		0.00			
N 14	KLFY	11/16/15	11/20/15	LF 1035-1140p The Late Show	CM	LF 1035-1140p	MTWTF--	:30	5	\$180.00	P2	0.00	NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$180.00		0.00			
N 15	KLFY	11/16/15	11/20/15	Bold & Beautiful Bold & Beautiful	CM	1230p-1p	MTWTF--	:30	5	\$645.00	P2	0.00	NM	5	\$3,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$645.00		0.00			
N 16	KLFY	11/16/15	11/20/15	Price is Right Price is Right	CM	10a-11a	MTWTF--	:30	5	\$340.00	P2	0.00	NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$340.00		0.00			
N 17	KLFY	11/16/15	11/20/15	The Talk The Talk	CM	1p-2p	MTWTF--	:30	5	\$340.00	P2	0.00	NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$340.00		0.00			
N 18	KLFY	11/16/15	11/20/15	Y&R Y&R	CM	11a-12p	MTWTF--	:30	5	\$645.00	P2	0.00	NM	5	\$3,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$645.00		0.00			
N 19	KLFY	11/16/15	11/20/15	M-F 3-330p Who Wants To Be A Million	CM	3-330p	MTWTF--	:30	5	\$225.00	P2	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/16/15	11/22/15	MTWTF--		5				\$225.00		0.00			
Totals													130	\$57,600.00	