## WTKO-CD Channel 13.1 Oneida, NY

## ISSUES/PROGRAMS LIST 4th Quarter Ending December 31, 2018

It has been determined that the following issues of concern were addressed through programming directed to Oneida and Central New York:

- 1. Community event information
- 2. Culture
- 3. Education
- 4. Public Safety and Health

**Program Title: Your Community Connection (locally produced)** 

**Schedule: Sunday 6:00 am – 6:30 am** 

Dates: 10/1/18 – 12/31/18

Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self-improvement and education.

## **Topics:**

10/7/18: Gregory J. Harris Military Courtesy Room – Guest: LeRoy Bowen, Director. Discussed LeRoy's extensive military service (Operation Iraqi Freedom at Camp Anaconda). Talked about Gregory Harris as a MIA in Vietnam and a West Genesee graduate. The purpose of the room located in at the Syracuse Airport is a place for those military that are traveling to relax. Shared how listeners can volunteer to help or make donations to support.

10/14/18: The Good Life Foundation – Guest: Hasan Stephens. Promoted the upcoming event: 3<sup>rd</sup> Annual Good Times for Good Life "Masquerade" Gala on

October 19 at Sky Armory. The Good Life Foundation is dedicated to improving the quality of life for "at-risk" youth. Through partnerships and collaborations, they provide various services and programs with the purpose of encouraging successful and productive careers and life strategies for "at-risk" youth.

10/21/18: In My Father's Kitchen – Guest: John R. Tumino. Discussed upcoming event: Bring on the Holiday spirit Fayetteville, NY!!! Donate winter coats and jackets (children and adults), packaged white socks (children and adults), non-perishable items and toiletries. All donations will be given to In My Father's Kitchen and DeWitt Food Pantry, Inc.. The Mission of In My Father's Kitchen is to feed people Spirit, Soul and Body by using food to open the door to people's hearts.

10/28/18: In My Father's Kitchen – Guest: John R. Tumino. Discussed upcoming event: Bring on the Holiday spirit Fayetteville, NY!!! Donate winter coats and jackets (children and adults), packaged white socks (children and adults), non-perishable items and toiletries. All donations will be given to In My Father's Kitchen and DeWitt Food Pantry, Inc.. The Mission of In My Father's Kitchen is to feed people Spirit, Soul and Body by using food to open the door to people's hearts.

11/4/18: Bridges – Madison County Council on Alcoholism and Substance Abuse – Guest: Susan Jenkins, Executive Director. Promoted upcoming fundraiser, 4<sup>th</sup> Annual Ugly Sweater Fundraiser at Kallet Theater in downtown Oneida. Bridges provides alcohol and drug prevention to youth as well as adults.

11/11/18: On My Team 16 – Guest: Jordan Sheridan. On My Team 16 is a start-up non-profit organization that strives to ensure no child feels alone in their fight against cancer. Promoted upcoming event: The Climb 2018 – 20 flights of stairs, 338 steps, at 331 feet the State Tower is the tallest building in CNY. Climb the way to the end of pediatric cancer. You will have the opportunity to walk or run up the stairs and all participants will be timed. After the Climb 2018, there will be a party at the Saltine Warrier. 100% of proceeds go to OMT16.

11/18/18: Sleep in Heavenly Peace – Guests: Chris Hussak and Jon Wright. Helping children in need sleep better. Too many children go to sleep without a bed or even a pillow to sleep on. Very few organizations offer suitable beds and bedding to help children and their families. Sleep in Heavenly Peace wants to fill that gap and provide a safe and comfortable place for children to sleep.

11/25/18: Sleep in Heavenly Peace – Guests: Chris Hussak and Jon Wright. Helping children in need sleep better. Too many children go to sleep without a bed or even a pillow to sleep on. Very few organizations offer suitable beds and bedding to help children and their families. Sleep in Heavenly Peace wants to fill that gap and provide a safe and comfortable place for children to sleep.

12/2/18: ECA Early Childhood Alliance Guests: Laurie Black and Bethany Creaser. The goal of ECA is that all young children in Onondaga County are healthy and

thriving and are successful in school and life; all families of young children are supported in their parenting and have the knowledge, skills, confidence and resources they need to raise their children in healthy and nurturing environments. All are welcome to be a part of the ECA committees.

12/9/18: The Salvation Army – Guest: Kristi Brennan. Promoted the Join the Fight for Good on Giving Tuesday – which is a call for support this holiday season. This campaign is the most crucial fundraising period, annually more than 23 million Americans in need. The Red Kettle Campaign provides more than 9 million nights of shelter, 52 million meals a year along with substance abuse recovery programs, after school programs and emergency shelter for children and families in need.

12/16/18: The Salvation Army – Guest: Kristi Brennan. Promoted the Join the Fight for Good on Giving Tuesday – which is a call for support this holiday season. This campaign is the most crucial fundraising period, annually more than 23 million Americans in need. The Red Kettle Campaign provides more than 9 million nights of shelter, 52 million meals a year along with substance abuse recovery programs, after school programs and emergency shelter for children and families in need.

12/23/18: Launch CNY – Guest: Amie Zwecker, Communications and Development Manager. Launch partners with children and adults with developmental disabilities and provides individualized services that foster learning, independence and growth. Services are provided to some as young as 4 and as old as 85. Donations can be accepted online through their website as well as the upcoming Syracuse Auto Dealers Association Auto Show Charity Preview.

12/30/18: Launch CNY – Guest: Amie Zwecker, Communications and Development Manager. Launch partners with children and adults with developmental disabilities and provides individualized services that foster learning, independence and growth. Services are provided to some as young as 4 and as old as 85. Donations can be accepted online through their website as well as the upcoming Syracuse Auto Dealers Association Auto Show Charity Preview.