

**WTKO-CD  
Channel 13.1  
Oneida, NY**

**ISSUES/PROGRAMS LIST  
2nd Quarter Ending  
June 30, 2018**

**It has been determined that the following issues of concern were addressed through programming directed to Oneida and Central New York:**

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

**Program Title: Your Community Connection (locally produced)**

**Schedule: Sunday 6:00 am – 6:30 am**

**Dates: 4/1/2018 – 6/30/2018**

**Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self-improvement and education.**

**Topics:**

**4/1/18: McMahon/Ryan Child Advocacy Center (Part 1) – Guest: Colleen Merced – discussed that April is child abuse awareness month and their mission is dedicated to ending child abuse through prevention, intervention, and education by facilitating a coordinated multidisciplinary team approach. Discussed upcoming events: Annual Go Blue 4 Kids Breakfast, Pinwheel Ball 2018 and Step Up 4 Kids.**

**4/8/18: McMahon/Ryan Child Advocacy Center (Part 1)– Guest: Colleen Merced – April is child abuse awareness month (repeat of 4/1/18 program)**

**4/15/18: McMahon/Ryan Child Advocacy Center (Part 2) – Guest: Melissa Wenham and Nadia Tsai – April is child abuse awareness month. Discussed the month’s events: Go Blue 4 Kids Breakfast and Step Up 4 Kids, a certified 5K race and family fun run – the details and how to get involved.**

**4/22/18: The Haven at Skanda, Cazenovia, NY - Guest: Ellen Beckerman – discussed The Mother’s Day Little Moe 5K walk/run event. A family friendly, pet friendly walk/run along the beautiful trails at Green Lakes State Park inspired by the life of Little Moe, the rescued pony.**

**4/22/18: Rosamond Gifford Zoo – Guest: Janet Agostini – discussed the Dinosaur Invasion. This exhibit will place the dinosaurs in natural settings on zoo grounds making the experience of encountering them more realistic and exciting. 101 Days of Dinosaurs will take place from Memorial Day to Labor Day.**

**4/29/18: Peaceful Schools (Henninger High School Community Outreach) – Guest: Jeff Eysaman. Discussed that Peaceful Schools provides comprehensive social-emotional education and conflict resolution products and services. The goal is to empower youth, promote trust and accountability among community members and allow students to experience a sense of safety and belonging that enables them to engage in learning more freely. They are hosting a Career Skills Workshop on May 17<sup>th</sup> and Career Fair on May 31<sup>st</sup>.**

**5/6/18: On My Team 16 – Guest: Jordan Sheridan. Discussed that On My Team 16 is a start-up non-profit that strives to ensure no child feels alone in their fight against cancer. OMT16 was inspired by Jack Sheridan, a young baseball pitcher from Syracuse who was diagnosed with leukemia in his sophomore year of high school. Now, three years later he is a student athlete at LeMoyne College.**

**5/13/18: Cystic Fibrosis of CNY – Guest: Amy Spranger. Discussed upcoming events (CF Walk and the Golf Tournament) that support the Foundation to cure CF through research and drug development. Talked about the number of CNY people affected by CF.**

**5/20/18: Hillside Work Scholarship Connection – Guest: Wayne O’Connor. Discussed the Celebrity Chef Challenge fundraiser on 5/23/18 at SRC Arena. It helps youth stay in school, earn their high school degree and prepare for secondary education or employment.**

**5/27/18: Music for the Mission – Guests: Christina Cole, Angela Moonan and Bob Halligan. Discussed the “We Are One” event which is a musical collaboration of over 40 CNY musicians and vocalists. Details about how to download, cost and how it benefits Hungry and Homeless in Syracuse, NY.**

**6/3/18: CNY Collaborative – Guest: BJ Adigun – Discussed CNY Cares. CNY Cares is a partnership that connects healthcare and community based service providers across six counties in Central New York.**

**6/10/18: Haven at Skanda – Guest: Ellen Beckerman – discussion of The Haven, its purpose, funding and how to visit the farm. Promoted Family Fun Day on Saturday, June 16, 2018 from 1pm-5pm.**

**6/17/18: Alzheimer’s Association of CNY – Guest: Cathy James. Discussed how Alzheimer’s affects individuals and families, detection and help available. Promoted “The Longest Day” event on June 21<sup>st</sup> to raise funds and awareness. The Longest Day is all about love.**

**6/24/18: Teal Cure Walk – Guest: Wendy, Head Volunteer Coordinator. Discussed Teal for the Cure for ovarian cancer. Teal Cure Walk is a certified 5K run/walk for Ovarian Cancer Awareness & Education. Promoted walk/run with proceeds supporting Ovarian Cancer Research Fund Alliance, GRACE’S CNY Support Group for Ovarian and Gynecologic Cancers and Upstate Cancer Center.**