

**WTKO-CD
Channel 13.1
Oneida, NY**

**ISSUES/PROGRAMS LIST
1st Quarter Ending
March 31, 2018**

It has been determined that the following issues of concern were addressed through programming directed to Oneida and Central New York:

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

Program Title: Your Community Connection (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 1/1/2018 – 3/31/2018

Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self-improvement and education.

Topics:

1/7/18: Say Yes to Education/Syracuse – Guest: Ahmeed Turner, Chapter Executive Director – discussed the existence and purpose of Say Yes to Education which involves going into poverty stricken areas of Syracuse and talking to our youth about the importance of education and completing an education.

1/14/18: Father Champlin’s Guardian Angel Society – Guest: Kathy Fedrizzi, Executive Director – discussed a path to success for local students in catholic schools and that mentors and tutors are needed as well as volunteer opportunities. Also discussed donations and funding and “Sweet Cabaret Saturday” 2/10/18.

1/21/18: Big Brothers Big Sisters of Onondaga County – Guest: John Bruzdinski, Director – Big Brothers Big Sisters seeks to change the lives of children for the better, forever. Discussed how the organization helps children, who face adversity, change their perspectives and give them the opportunity to reach their potential in life with professional mentor managers matching children with community volunteers and guiding them through one-on-one mentoring relationships. They partner with families, volunteers, organization and the community to inspire positive changes in all. The mentoring network serves children facing adversity by providing three services: community-based, workplace mentoring and school-based mentoring as one of many branches of Peace, Inc.

1/28/18: Cystic Fibrosis Foundation of Central NY – Guest: Kristen Wise – “Great Strides Walk” is the CF foundation’s largest fundraising event on 5/12/18. It provides opportunities for all people within a local community to get involved forming teams with friends, family and colleagues. The Walk day is a fun celebration that includes a healthy walk and festivities that participants look forward to each year. Also discussed the 5th Annual 65 Roses Dinner Dance 3/3/18.

2/4/18: Aurora of Central NY – Guest: Donna Reese, Outreach Specialist – The mission of Aurora of Central NY is to promote independence, opportunity, and full-access for individuals of all ages who are blind, visually impaired, deaf, hard-of-hearing, late deafened and deaf/blind. January is Glaucoma Awareness Month encouraging people at higher risk for glaucoma to make a resolution for healthy vision this New Year. While there is no cure for glaucoma yet, early detection is vital. Although the most common forms primarily affect the middle-aged and elderly, the disease can affect people of all ages and is the second leading cause of blindness. For those dealing with a vision loss of any kind, Aurora’s ‘Low Vision and Blindness Support Group’ meets every third Wednesday of the month.

2/11/18: ACR Health – Guest: Will Murtaugh – Executive Director – ACR Health is a community-based organization providing a range of support services to individuals with chronic diseases, including HIV/AIDS, diabetes, heart disease, obesity, asthma, substance use disorders, and serious mental illnesses, with the goal of positive health outcomes. It was discussed that ACR Health provides a wide variety of targeted prevention and sexual health services. Also discussed the upcoming event “The Blowout Fantasy Hairshow” where on 2/18/18 professional hairstylists will present wild and crazy hair, makeup and outfit creations to pumped up audiences. The theme will be Super Heroes & Villains.

2/18/18: Boy Scouts of America - Guests: Grey Rolland and Doug Logan – discussed the importance of what scouting brings to today’s youth. Also, it was discussed there will be a Boy Power Dinner 5/2/18 and having girls getting involved in scouting.

2/25/18: Girl Scouts of NYPenn Pathways – Guest: Jamie Alvarez – discussed that the 101st year of Girl Scouts selling cookies is underway. The Girl Scout Cookie Program is the largest girl-led business in the world and teaches girls essential entrepreneurial skills will also providing great experiences for them. They also develop essential life skills such as goal setting, decision making, money management, people skills, and business ethics. There are 1.8 million girls and 800,000 adults participating in the organization.

3/4/18: ARC of Onondaga – Guest: Courtney Smith, Talent Development Specialist – discussed the Arc of Onondaga’s mission to assist individuals with developmental disabilities achieve their fullest potential and the need for care givers. Also discussed the upcoming job fair 3/28/18.

3/11/18: McMahon/Ryan Child Advocacy Center – Guest: Colleen Merced – discussed the program “Their Vision” as a community where all children are free from abuse and exploitation and for the community to understand the impact of abuse and actively protect children. “Their Vision” is dedicated to ending child abuse through prevention, intervention and education by facilitating a coordinated multidisciplinary team approach, meeting the needs of children and families. April is child abuse awareness month. Events scheduled are: Annual Go Blue 4 Kids Breakfast 4/3/18; Pinwheel Ball 2018 4/14/18 and Step Up 4 Kids 4/29/18.

3/18/18: Big Brothers Big Sisters – Guest: Stephanie Bingham, Program Assistant – discussed how Big Brothers Big Sisters of Onondaga County helps children facing adversity and how changing their perspectives gives them the opportunity to reach their potential in life. Discussed Mentoring and how to become one as well as funding of programs and fundraising events such as Bowl for Kid’s Sake, 4/15/18.

3/25/18: Big Brothers Big Sisters – Guest: Stephanie Bingham, Program Assistant – (repeat of program from 3/18/18).