

**WTKO-CD
Channel 13.1
Oneida, NY**

**ISSUES/PROGRAMS LIST
3rd Quarter Ending
September 30, 2018**

It has been determined that the following issues of concern were addressed through programming directed to Oneida and Central New York:

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

Program Title: Your Community Connection (locally produced)

Schedule: Sunday 6:00 am – 6:30 am

Dates: 7/1/2018 – 9/30/2018

Program Description: Your Community Connection keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self-improvement and education.

Topics:

7/1/18: Syracuse Opera – Guests: Lisa Smith, Executive Director and Christian Capocaccia, Artistic Director. Discussed Syracuse Opera being a part of community for 44 years, what the organization is, the funding and donations. Also, discussed, the upcoming shows to attract a younger audience and having them get involved and introducing a new artistic director.

7/8/18: Launch CNY – Amie Zwecker, Marketing & Development Manager. LAUNCH, formally known as the Learning Disabilities Association of CNY since 1985 partners with children and adults to provide individualized services that foster

learning, independence and growth. In 2017, they became Launch because they wanted people to know that they focus on abilities, not disabilities. They service much more than people who have learning disabilities. Current programs and services: Children programs and services: summer adventures in learning (SAIL) ages 6 - 13 designed with the goal of helping children retain what they learned during the school year over the summer. Learning without borders: ages 14-16 a six week program that focuses on helping teens develop social skills in addition to combating learning regression. Educational consulting, Adult programs, services, social recreation and ADHD coaching is also available.

7/15/18: Contact Community Services – Stephanie Lewis-Grandjean, Coordinator of Crisis Intervention Services. Discussed the purpose of Contact and what the signs and symptoms are of persons in need. Suicide prevention, celebrity suicides and how they affect individuals. Funding for Contact and personal donations are greatly needed. Contact’s mission is to help individuals and organizations to create a positive personal and social change to improve the quality of people’s lives in Central New York.

7/22/18: The YMCA of Greater Syracuse – Mike Brown, CEO. Discussed that the YMCA in CNY has been growing and now has 7 branches at 6 physical locations, with over 60 outreach sites. The Y nurtures the potential of every child and teen, improves the community’s health and well-being and provides opportunities to give back and support neighbors. In the summertime, the Y offers swim lessons, water safety and educational classes.

7/29/18: Syracuse Corvette Club – James Bandoblu. Discussed an event on July 29, 2018 from 9am-4pm at Village Park, Sylvan Beach NY (rain or shine) with proceeds to benefit local charities as well as the need for volunteers and involvement.

8/5/18: On My Team 16 – Guest: Jordan Sheridan. Discussed that On My Team 16 is a start-up non-profit that strives to ensure no child feels alone in their fight against cancer. OMT16 was inspired by Jack Sheridan, a young baseball pitcher from Syracuse who was diagnosed with leukemia his sophomore year of high school. Now, three years later he is a student athlete at LeMoyne College. Discussed promoting the upcoming 2018 Charity Celebrity Bartending event on Thursday, August 9, 2018 from 7pm-10pm at The Orange Crate Brewing Company on the SU Hill. All the money raised goes towards the mission of OMT16. There will be raffle baskets, drink specials, music and great company.

8/12/18: On Point for College – Sam Rowser, Executive Director. Discussed what On Point for College is. It helps low-income traditional and non-traditional students overcome the barriers to higher education. It supports its students from application through graduation and beyond, empowering them to fulfill their dreams and achieve their potential, benefiting both the individual and community. On Point for College also has a jobs program available to all students enrolled as a way to help them transition from school into careers that build upon their skills and education.

8/19/18: David's Refuge – Christine Corbett, Director of Philanthropy. Discussed what is David's Refuge. David's Refuge provides respite, resources and support to parents and guardians of children with special needs or life threatening medical conditions where they will be refreshed, restored and renewed in their role as caregivers. David's Refuge allows parents and other caregivers much needed time to rest, reflect and recharge from the stress of full-time care giving. Also discussed the upcoming event: Taste of David's Refuge Event on September 21, 2018.

8/26/18: Tomato Fest of CNY – Gilda Brower. Promoted Tomato Fest events. Tomato Fest has raised over \$300,000 and collected more than 13,000 canned goods to help feed the hungry through donations to participating are food pantries. Helping Food Pantries Feed People.

9/2/18: Burn Foundation of CNY – James Ennis. Discussed what the Burn Foundation is. It is a non-profit, 100% volunteer based organization committed to burn support, awareness and prevention. The volunteers are your friends, neighbors from a wide range of backgrounds (doctors, nurses, occupational therapists, and many others). They understand the physical, emotional, and financial challenges faced by burn survivors and their families. They aim to make the recovery process a little bit easier, and to work toward ensuring other families never have to follow in their footsteps.

9/9/18: Burn Foundation of CNY – (repeat of previous week) James Ennis. Discussed what the Burn Foundation is. It is a non-profit, 100% volunteer based organization committed to burn support, awareness and prevention. The volunteers are your friends, neighbors from a wide range of backgrounds (doctors, nurses, occupational therapists, and many others). They understand the physical, emotional, and financial challenges faced by burn survivors and their families. They aim to make the recovery process a little bit easier, and to work toward ensuring other families never have to follow in their footsteps.

9/16/18: Syracuse Stage – Guest: Robert Hupp. Discussed Syracuse Stage is Central New York's premier professional theater and in addition to having produced more than 300 plays over 44 seasons, Stage maintains a vital educational outreach program that annually serves over 30,000 students. Also discussed the upcoming productions: Noises Off, Possessing Harriet, Elf – the musical, Native Gardens, Pride and Prejudice, and The Humans.

9/23/18: Alzheimer's Association of CNY – Toni Ann Walsh. Discussed that Alzheimer's is the most common form of dementia. An event, "The Walk to End Alzheimer's" is scheduled for Saturday 29, 2018 at the SRC Arena. The Walk to

End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's.

9/30/18: Meals on Wheels – Jennifer Covert, Program Director. Discussed upcoming fundraising events for Meals on Wheels....”Golf Tourney” and “Pasta Night.” Meals on Wheels serves nutritious meals to seniors in Cicero, North Syracuse, Liverpool, Mattydale, Brewerton, Clay, Bridgeport and Baldwinsville clients who qualify for Wellness in Nutrition (WIN) Program.