

**WTKO-CD  
Channel 13.1  
Oneida, NY**

**ISSUES/PROGRAMS LIST  
3rd Quarter Ending  
September 30, 2016**

**It has been determined that the following issues of concern were addressed through programming directed to Oneida and Central New York:**

- 1. Community event information**
- 2. Culture**
- 3. Education**
- 4. Public Safety and Health**

**Program Title: Community Connections (locally produced)**

**Schedule: Sunday 6:00 am – 6:30 am**

**Dates: 7/1/2016 – 9/30/2016**

**Program Description: Community Connections keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.**

**Topics:**

**7/3/16: American Cancer Society – Guest: Amy Delia – discussed two Relay for Life “walks” for the organization to raise funds and awareness to fight cancer. Also discussed different types of cancer, seriousness and early awareness for treatment.**

**7/10/16: Hiscock Legal Aid Society – Guest: Yvonne Scott Younis –discussed the legal aid society providing legal advice and representation for the poor with issues relating to domestic violence, cancer, child custody, visitation and abuse, neglect, parental rights, foreclosure, eviction and immigration matters.**

**7/17/16: Upstate Golisano Children's Hospital – Guest: Lorie N. Riedl –discussed the hospital caring for more than 100,000 children in 17 counties and areas of pediatric care such as orthopedics, urology, asthma, nephrology and neurosurgery.**

**7/24/16: Ronald McDonald Hosue Charities of Central New York – Guest: Lindsey Smith – discussed “Christmas in July” event which focuses on collecting wish-list items such as food snacks, cereal, bags of chips, sandwich bags, other household items as well as gift cards to shopping outlets.**

**7/31/16: Carol M. Baldwin Breast Cancer Research Fund of Central New York – Guest: Linda Ruckdeschel – discussed the Saving Face Barber Shop Barber-Q event with free haircuts to benefit the research fund 8/7/16 at the Camillus Municipal Building.**

**8/7/16: Carol M. Baldwin Breast Cancer Research Fund of Central New York – repeat of 7/31/16 program to encourage listeners to attend and participate in the Barber-Q event.**

**8/14/16: American Cancer Society – Guest: Amy Delia – repeat of program originally broadcast on 7/3/16 discussing the Relay for Life event.**

**8/21/16: Gigi's Playhouse – Guest: Heather Rodriguez – discussed the opportunities to educate, inspire and believe regarding Down Syndrome awareness and the availability of more than 30 therapeutic and educational programs that advance literacy, math and motor skills all free of charge.**

**8/28/16: Gigi's Playhouse – repeat of the program originally broadcast on 8/21/16.**

**9/4/16: Alzheimer's Association of Central New York – Guest: Toni Ann Walsh – discussed the “Walk to End Alzheimer's on 10/1/16 at Longbranch Park. Discussed the disease attacking the brain and that it is the most common form of dementia. Discussed signs, symptoms and treatments and the myths and and clinical studies.**

**9/11/16: Alzheimer's Association of Central New York – repeat of the previous week's program to promote the upcoming Walk to End Alzheimer's event on 10/1/16.**

**9/18/16: Alzheimer's Association of Central New York – repeat of the previous week's program to once again promote the upcoming October fund raising event .**

**9/25/16: Bilingual Education in Syracuse area schools – Guests: Rita Paniagua, Jackie LeRoy, Rria Cruz-Soto, Eli Hernandez – discussed ENL (English as a New Language) programs in local schools teaching children as early as possible to learn English as a second language. Classes are taught where the lessons are both in Spanish and English to facilitate understanding the newly learned language.**