## WTKO-CD Channel 13.1 Oneida, NY

## ISSUES/PROGRAMS LIST 4th Quarter Ending December 31, 2016

It has been determined that the following issues of concern were addressed through programming directed to Oneida and Central New York:

- 1. Community event information
- 2. Culture
- 3. Education
- 4. Public Safety and Health

**Program Title: Community Connections (locally produced)** 

**Schedule: Sunday 6:00 am – 6:30 am** 

Dates: 10/1/2016 – 12/31/2016

Program Description: Community Connections keeps viewers informed of current and future scheduled events happening within the viewing area and also includes weather, traffic, and community and cultural events as well as information on upcoming courses for self improvement and education.

## **Topics:**

10/2/16: Bi-Lingual Education in Syracuse Schools – Guests: Jackie LeRoy, Rhea Cruz-Soto, Eli Hernandez – discussed ENL (English as a New Language) programs in local schools teaching children as early as possible to learn English as a second language. Classes are taught where the lessons are both in Spanish and English to facilitate understanding the newly learned language.

10/9/16: The Rosamond Gifford Zoo – Guest: Jaime Alvarez –discussed many upcoming events: "Zoo Boo" 10/22, 10/23, 10/29 & 10/30/16 which is Halloween fun

at the zoo to trick or treat with the animals as "Kooky, Not Spooky." Then, "Squishing Off the Squash" Sat. 11/6/16. After Halloween, the squash gets squished and visitors can watch the animals have fun with the pumpkins. "Breakfast w/ Santa – Sat & Sun. 12/3 &4, 12/10 & 11 and 12/17 & 18.

10/16/16: The Rosamond Gifford Zoo (repeat of 10/9/16).

10/23/16: Rome Rescue Mission – Guest: Donna Burch – discussed providing means of hope by giving shelter to the homeless, feeding the poor, inspiring life-long learning; upcoming events such as Thanksgiving turkey drive; food and drop off locations.

10/30/16: The Salvation Army – Guest: Major Karla Clark – discussed in detail general purpose of the organization and two events: Father-Daughter Masquerade 11/2/16 and Dome Donation Day 11/12/16. Also talked about the annual Red Kettle campaign and Distribution Day.

11/6/16: (technical issue) – program did not air

11/13/16: Food Bank of Central New York – Guest: Kathleen Stress – The Food Bank works to eliminate hunger through distribution, education and advocacy in cooperation with communities. The Syracuse division is a main hub and covers a wide geographic area and provides 15.2 million pounds of food which is the equivalent of 12.6 million meals to hungry families, children and every year.

11/20/16: Recycle-A-Bull Bully Breed Rescue, Inc. – Guest: Jennifer Desmarias – discussed their mission to rescue and rehome neglected, abandoned abused and unwanted pit bulls and pit bull mix dogs in the Central New York area. Also, to educate the public about responsible dog ownership, the importance of spaying/neutering and disproving myths of this misunderstood breed of dogs.

11/27/16: Recycle-A-Bull Bully Breed Rescue, Inc. (repeat of 11/20/16).

12/4/16: The Dunbar Association – Guest: Liz Page and Community Folk Art Center – Guest: Tamar Smithers – discussed a combined upcoming event of a Winter Art Auction which will also feature the history of both organizations. The Dunbar Association will be celebrating its 100<sup>th</sup> year. It was conceived with the idea of providing recreational activities to black youth in an effort to keep them from becoming involved in criminal activity.

12/11/16: The Haven at Skanda – Guest: Marion Secor – discussed the new not-for-profit organization that supports neglected vulnerable farm animals such as horses, goats, mini donkeys, chickens, ducks and others providing them with care where they can be safe, relaxed and emerge.

12/18/16: American Cancer Society – Guest: Danielle LaTour – discussed the over Relay for Life events which total over 30 including Fayetteville-Manlius, Liverpool, Solvay and Oswego-Fulton as well as university events. Also discussed "Look Good, Feel Better" for breast cancer patients dealing with effects of treatment.

12/25/16: Chadwick Residence – Guest: Jennie Gratien – discussed the purpose of the organization which is to support homeless women and their families whereby they provide supportive housing to allow them to be able to put their lives back together.