

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTMJ-TV	Date: 1 10/9/18
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I, Screen Strategies Media,

being/on behalf of: Paul Davis,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$2,609.50

I represent that the payment for the above described broadcast time has been furnished by:

Paul Davis for Kansas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

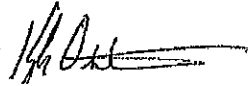
Marti Crow

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/4/2018



Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

ORDER



Orders
Order / Rev: 1725834
Alt Order #:
Product Desc: Paul Davis for Congress
Estimate:
Flight Dates: 10/09/18 - 10/15/18
Original Date / Rev: 10/08/18 / 10/08/18
Order Type: REG

KTMJ Topeka
KSNT Local House
L-TOP
Loc

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: Screen Strategies Media Email
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Paul Davis/Congress/KS/Dem
Demographic: A25-54
Product Codes: PL12
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/12/18	5	\$630.00	\$535.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	5	\$630.00	\$535.50	0.00
Totals	5	\$630.00	\$535.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KSNT Local House			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTMJ Topeka	25%	\$630.00
Market	100%	\$2,520.00

Competitive Share

Competitive Share	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KSNT	50%	\$1,260.00
KTKA	25%	\$630.00
KTWU	0%	\$0.00
UNKWN	0%	\$0.00
WIBW	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	10/09/18	10/15/18	M-F 5p-530p Judge Judy	CM	5p-530p	----1--	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----1--			1			\$30.00		0.00			
		Week: 10/15/18	10/21/18	-----			0			\$30.00		0.00			
N 2	KTMJ	10/09/18	10/15/18	M-F 530p-6p Judge Judy	CM	530p-6p	--1----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1725834
 Alt Order #:
 Flight Dates: 10/09/18 - 10/15/18

Advertiser: POL/Paul Davis/Congress/KS/Dem
 Product Desc: Paul Davis for Congress
 Estimate:
 KTMJ Topeka

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--1----			1			\$40.00		0.00			
		Week: 10/15/18	10/21/18	-----			0			\$40.00		0.00			
N 3	KTMJ	10/09/18	10/15/18	Wed Hour 1 Empire	CM	7p-8p	--1----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--1----			1			\$300.00		0.00			
		Week: 10/15/18	10/21/18	-----			0			\$300.00		0.00			
N 4	KTMJ	10/09/18	10/15/18	Fri Hour 2 Hell's Kitchen	CM	8p-9p	----1--	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----1--			1			\$200.00		0.00			
		Week: 10/15/18	10/21/18	-----			0			\$200.00		0.00			
N 5	KTMJ	10/09/18	10/15/18	M-F 10p-1030p Last Man Standing	CM	10p-1030p	-1-----	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-1-----			1			\$60.00		0.00			
		Week: 10/15/18	10/21/18	-----			0			\$60.00		0.00			
													Totals	5	\$630.00

Paul Davis for Congress

1725834



Station	KTMJ-TV	Buyer	Damaris Paris
Market	Topeka	Email	Damaris@screenstrategies.com
Flight Dates	10/9/2018 - 10/15/2018 Revised (Est. 4577)	Phone	7032727300

Program Name	DP	Days Length	Rate	Tue 10/9	Wed 10/10	Thu 10/11	Fri 10/12	Sat 10/13	Sun 10/14	Mon 10/15	Total
Judge Judy 5:00 PM - 5:30 PM	EF	M-F 30	\$30.00 \$30.00				1				1
Judge Judy 5:30 PM - 6:00 PM	EF	M-F 30	\$40.00 \$40.00		1						1
Empire 7:00 PM - 8:00 PM	PT	W 30	\$300.00 \$300.00		1						1
Hell's Kitchen 8:00 PM - 9:00 PM	PT	F 30	\$200.00 \$200.00				1				1
Last Man Standing 10:00 PM - 10:30 PM	LF	M-F 30	\$60.00 \$60.00	1							1
Station Totals			\$630.00	1	2	0	2	0	0	0	5