

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KTMJ-TV	<b>Date:</b> 1 10/9/18
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I, Screen Strategies Media,

being/on behalf of: Paul Davis,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$2,609.50**

I represent that the payment for the above described broadcast time has been furnished by:

Paul Davis for Kansas

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and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marti Crow

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/4/2018



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**Date**

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**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

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**Signature**

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**Printed Name**

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**Title**

# ORDER



**Orders**  
**Order / Rev:** 1725834  
**Alt Order #:**  
**Product Desc:** Paul Davis for Congress  
**Estimate:**  
**Flight Dates:** 10/09/18 - 10/15/18  
**Original Date / Rev:** 10/08/18 / 10/08/18  
**Order Type:** REG

**KTMJ Topeka**  
**Primary AE:** KSNT Local House  
**Sales Office:** L-TOP  
**Sales Region:** Loc

**Agency Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:** Screen Strategies Media Email  
 11150 Fairfax Blvd  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Paul Davis/Congress/KS/Dem  
**Demographic:** A25-54  
**Product Codes:** PL12  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/12/18	5	\$630.00	\$535.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	5	\$630.00	\$535.50	0.00
<b>Totals</b>	<b>5</b>	<b>\$630.00</b>	<b>\$535.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KSNT Local House			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTMJ Topeka	25%	\$630.00
Market	100%	\$2,520.00

**Competitive Share**

	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KSNT	50%	\$1,260.00
KTKA	25%	\$630.00
KTWU	0%	\$0.00
UNKWN	0%	\$0.00
WIBW	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	10/09/18	10/15/18	M-F 5p-530p Judge Judy	CM	5p-530p	----1--	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/18	10/14/18	----1--		1		\$30.00		0.00					
		Week: 10/15/18	10/21/18	-----		0		\$30.00		0.00					
N 2	KTMJ	10/09/18	10/15/18	M-F 530p-6p Judge Judy	CM	530p-6p	--1----	:30	1	\$40.00	P3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 1725834  
 Alt Order #:  
 Flight Dates: 10/09/18 - 10/15/18

Advertiser: POL/Pauli Davis/Congress/KS/Dem  
 Product Desc: Paul Davis for Congress  
 Estimate:  
**KTMJ Topeka**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KTMJ	10/09/18	10/15/18	Wed Hour 1 Empire	CM	7p-8p	--1----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--1----					1	\$40.00		0.00			
		Week: 10/15/18	10/21/18	-----					0	\$40.00		0.00			
N 4	KTMJ	10/09/18	10/15/18	Fri Hour 2 Hell's Kitchen	CM	8p-9p	----1--	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----1--					1	\$200.00		0.00			
		Week: 10/15/18	10/21/18	-----					0	\$200.00		0.00			
N 5	KTMJ	10/09/18	10/15/18	M-F 10p-1030p Last Man Standing	CM	10p-1030p	-1-----	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-1-----					1	\$60.00		0.00			
		Week: 10/15/18	10/21/18	-----					0	\$60.00		0.00			
Totals													5	\$630.00	

# Paul Davis for Congress

1725834



<b>Station</b>	KTMJ-TV	<b>Buyer</b>	Damaris Paris
<b>Market</b>	Topeka	<b>Email</b>	Damaris@screenstrategies.com
<b>Flight Dates</b>	10/9/2018 - 10/15/2018 Revised (Est. 4577)	<b>Phone</b>	7032727300

Program Name	DP	Days Length	Rate	Tue 10/9	Wed 10/10	Thu 10/11	Fri 10/12	Sat 10/13	Sun 10/14	Mon 10/15	Total
Judge Judy 5:00 PM - 5:30 PM	EF	M-F 30	\$30.00 <b>\$30.00</b>				1				1
Judge Judy 5:30 PM - 6:00 PM	EF	M-F 30	\$40.00 <b>\$40.00</b>		1						1
Empire 7:00 PM - 8:00 PM	PT	W 30	\$300.00 <b>\$300.00</b>		1						1
Hell's Kitchen 8:00 PM - 9:00 PM	PT	F 30	\$200.00 <b>\$200.00</b>				1				1
Last Man Standing 10:00 PM - 10:30 PM	LF	M-F 30	\$60.00 <b>\$60.00</b>	1							1
<b>Station Totals</b>			<b>\$630.00</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>5</b>