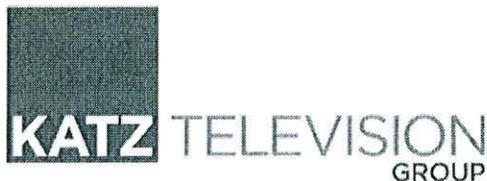


915121



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25258999	<b>Changes as of:</b> 8/5/2016 at 11:09 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b>	<b>Flight:</b> 10/3/16 - 10/9/16	<b>Station:</b> WKBN
<b>Agency:</b> AKPD MESSAGE & MEDIA	<b>Advertiser:</b> STRICKLAND, TED	<b>Market:</b> Youngstown-Warren
6013 SIMPSON NORTH	<b>Product:</b> US Senate Democrat	<b>Office:</b> CHICAGO
HOLLYWOOD, CA 91606	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> DEBRA SCHOMMER KLEIN	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> DAN BARKER	<b>Assistant:</b> MIKKIE BASELICE
	312-755-3936	312-755-3854

Comments: New order for Strickland to being 10/3/16. Please confirm. Thanks, Dan.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 10/9							Total Spots	Total \$	CPP	GRP
							10/3	10/4	10/5	10/6	10/7	10/8	10/9				
1	M-F 6a-7a		Morning News	\$200.00	0.0	30	0	1	0	1	1	0	0	3	\$600.00	\$0.00	0.0
2	M-F 7a-9a		CBS This Morning	\$150.00	0.0	30	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
3	Su 9a-10:30a		CBS Sunday Morning	\$250.00	0.0	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0
4	M-F 10a-11a		Let's Make a Deal	\$225.00	0.0	30	0	1	0	0	0	0	0	1	\$225.00	\$0.00	0.0
5	M-F 11a-12n		Price is Right	\$400.00	0.0	30	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
6	M-F 12n-12:30p		Midday News	\$800.00	0.0	30	1	0	0	1	1	0	0	3	\$2,400.00	\$0.00	0.0
7	F 5:30p-6p		Early News	\$325.00	0.0	30	0	1	0	1	1	0	0	3	\$975.00	\$0.00	0.0
8	M-F 6p-6:30p		Early News	\$550.00	0.0	30	0	0	1	0	1	0	0	2	\$1,100.00	\$0.00	0.0
9	M-F 7p-7:30p		Wheel of Fortune	\$800.00	0.0	30	0	1	1	0	0	0	0	2	\$1,600.00	\$0.00	0.0
10	M-F 7:30p-8p		Jeopardy	\$800.00	0.0	30	1	0	0	1	0	0	0	2	\$1,600.00	\$0.00	0.0
11	Sa 7:30p-8p		Jeopardy	\$300.00	0.0	30	0	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0
12	M 10p-11p		Scorpion	\$1,875.00	0.0	30	1	0	0	0	0	0	0	1	\$1,875.00	\$0.00	0.0
13	Tu 8p-9p		NCIS	\$1,625.00	0.0	30	0	1	0	0	0	0	0	1	\$1,625.00	\$0.00	0.0
14	W 9p-10p		Criminal Minds	\$1,500.00	0.0	30	0	0	1	0	0	0	0	1	\$1,500.00	\$0.00	0.0
15	Su 7p-8p		60 Minutes	\$1,000.00	0.0	30	0	0	0	0	0	0	1	1	\$1,000.00	\$0.00	0.0
16	M-F 11p-11:35p		Late News	\$700.00	0.0	30	1	1	1	1	1	0	0	5	\$3,500.00	\$0.00	0.0
17	Sa 11p-11:35p		Late News	\$700.00	0.0	30	0	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
18	Su 11p-11:35p		Late News	\$700.00	0.0	30	0	0	0	0	0	0	1	1	\$700.00	\$0.00	0.0
19	M-F 11:35p-12:37a		Stephen Colbert	\$250.00	0.0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
<b>TOTALS:</b>							<b>4</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>2</b>	<b>3</b>	<b>32</b>	<b>\$20,750.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25258999	<b>Changes as of:</b> 8/5/2016 at 11:09 AM	<b>Version:</b> Current State Version 2	
<b>CPE:</b>	<b>Flight:</b> 10/3/16 - 10/9/16	<b>Station:</b> WKBN	<b>Total \$:</b> \$20,750.00
<b>Agency:</b> AKPD MESSAGE & MEDIA 6013 SIMPSON NORTH HOLLYWOOD, CA 91606	<b>Advertiser:</b> STRICKLAND, TED	<b>Market:</b> Youngstown-Warren	<b>Total Spots:</b> 32
	<b>Product:</b> US Senate Democrat	<b>Office:</b> CHICAGO	<b>Total CPP:</b> \$0.00
	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Buyer:</b> DEBRA SCHOMMER KLEIN	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> DAN BARKER 312-755-3936	<b>Assistant:</b> MIKKIE BASELICE 312-755-3854	<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/04/16 4:04 PM	CHAISE WOOLSEY	New order for Strickland to being 10/3/16. Please confirm. Thanks, Dan.
08/01/16 10:34 AM	CHAISE WOOLSEY	New order for Strickland to being 10/3/16. Please confirm. Thanks, Dan.

Competitive Information	
<b>Market Budget:</b>	\$49,405
<b>WKBN Share:</b>	42%
<b>Comment:</b>	
<b>WFMJ:</b>	44%
<b>WYFX:</b>	4%
<b>WYTV:</b>	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$20,750.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>32</b>	<b>\$20,750.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	32	\$20,750.00
<b>Total</b>	<b>32</b>	<b>\$20,750.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/4/16 4:04 PM	CHAISE WOOLSEY	Confirmed	2		\$0	\$20,750.00	Changes: Total Spots from 30 to 32. 10 buylines added or modified.
Queued for Electronic Contracting	8/1/16 10:35 AM					\$0	\$0	
New	8/1/16 10:34 AM	CHAISE WOOLSEY	New	30		\$20,750.00	\$20,750.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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