



125 West 55th St
New York, NY 10019

Contract # 25258999 **Changes as of:** 8/5/2016 at 11:09 AM **Version:** Current State Version 2

CPE: **Flight:** 10/3/16 - 10/9/16 **Station:** WKBN **Total \$:** \$20,750.00

Agency: AKPD MESSAGE & MEDIA **Advertiser:** STRICKLAND, TED **Market:** Youngstown-Warren **Total Spots:** 32

6013 SIMPSON NORTH **Product:** US Senate Democrat **Office:** CHICAGO **Total CPP:** \$0.00

HOLLYWOOD, CA 91606 **Agency Order #:** **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: DEBRA SCHOMMER KLEIN **Con Type:** POLITICAL/VOTE

Salesperson: DAN BARKER **Assistant:** MIKKIE BASELICE **Separation:**

312-755-3936 312-755-3854

Comments: New order for Strickland to being 10/3/16. Please confirm. Thanks, Dan.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 10/9							Total Spots	Total \$	CPP	GRP
							10/3	10/4	10/5	10/6	10/7	10/8	10/9				
1	M-F 6a-7a		Morning News	\$200.00	0.0	30	0	1	0	1	1	0	0	3	\$600.00	\$0.00	0.0
2	M-F 7a-9a		CBS This Morning	\$150.00	0.0	30	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
3	Su 9a-10:30a		CBS Sunday Morning	\$250.00	0.0	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0
4	M-F 10a-11a		Let's Make a Deal	\$225.00	0.0	30	0	1	0	0	0	0	0	1	\$225.00	\$0.00	0.0
5	M-F 11a-12n		Price is Right	\$400.00	0.0	30	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
6	M-F 12n-12:30p		Midday News	\$800.00	0.0	30	1	0	0	1	1	0	0	3	\$2,400.00	\$0.00	0.0
7	F 5:30p-6p		Early News	\$325.00	0.0	30	0	1	0	1	1	0	0	3	\$975.00	\$0.00	0.0
8	M-F 6p-6:30p		Early News	\$550.00	0.0	30	0	0	1	0	1	0	0	2	\$1,100.00	\$0.00	0.0
9	M-F 7p-7:30p		Wheel of Fortune	\$800.00	0.0	30	0	1	1	0	0	0	0	2	\$1,600.00	\$0.00	0.0
10	M-F 7:30p-8p		Jeopardy	\$800.00	0.0	30	1	0	0	1	0	0	0	2	\$1,600.00	\$0.00	0.0
11	Sa 7:30p-8p		Jeopardy	\$300.00	0.0	30	0	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0
12	M 10p-11p		Scorpion	\$1,875.00	0.0	30	1	0	0	0	0	0	0	1	\$1,875.00	\$0.00	0.0
13	Tu 8p-9p		NCIS	\$1,625.00	0.0	30	0	1	0	0	0	0	0	1	\$1,625.00	\$0.00	0.0
14	W 9p-10p		Criminal Minds	\$1,500.00	0.0	30	0	0	1	0	0	0	0	1	\$1,500.00	\$0.00	0.0
15	Su 7p-8p		60 Minutes	\$1,000.00	0.0	30	0	0	0	0	0	0	1	1	\$1,000.00	\$0.00	0.0
16	M-F 11p-11:35p		Late News	\$700.00	0.0	30	1	1	1	1	1	0	0	5	\$3,500.00	\$0.00	0.0
17	Sa 11p-11:35p		Late News	\$700.00	0.0	30	0	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
18	Su 11p-11:35p		Late News	\$700.00	0.0	30	0	0	0	0	0	0	1	1	\$700.00	\$0.00	0.0
19	M-F 11:35p-12:37a		Stephen Colbert	\$250.00	0.0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
TOTALS:							4	6	5	6	6	2	3	32	\$20,750.00	\$0.00	0.0



KATZ TELEVISION
GROUP

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	Buyer: DEBRA SCHOMMER KLEIN	Con Type: POLITICAL/VOTE	
	Salesperson: DAN BARKER 312-755-3936	Assistant: MIKKIE BASELICE 312-755-3854	Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/04/16 4:04 PM	CHAISE WOOLSEY	New order for Strickland to being 10/3/16. Please confirm. Thanks, Dan.
08/01/16 10:34 AM	CHAISE WOOLSEY	New order for Strickland to being 10/3/16. Please confirm. Thanks, Dan.

Competitive Information	
Market Budget:	\$49,405
WKBN Share:	42%
Comment:	
WFMJ:	44%
WYFX:	4%
WYTV:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$20,750.00	N/A	0.0
Total	100%	32	\$20,750.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	32	\$20,750.00
Total	32	\$20,750.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	8/4/16 4:04 PM	CHAISE WOOLSEY	Confirmed	2		\$0	\$20,750.00
Queued for Electronic Contracting	8/1/16 10:35 AM					\$0	\$0
New	8/1/16 10:34 AM	CHAISE WOOLSEY	New	30		\$20,750.00	\$20,750.00

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