

CONTRACT

WKBN 27
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

<u>Contract / Revision</u> 922599 /		<u>Alt Order #</u> 25272645
<u>Product</u> US Senate Democrat		
<u>Contract Dates</u> 08/24/16 - 09/05/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Ted Strickland (D)		<u>Original Date / Revision</u> 08/25/16 / 08/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKBN	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

AKPD Message & Media
6013 Simpson North
Hollywood, CA 91606
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WKBN	08/24/16	09/02/16	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	8	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/22/16	08/28/16	--WTF--				3	\$325.00				
	Week:	08/29/16	09/04/16	MTWTF--				5	\$325.00				
N 2	WKBN	08/25/16	09/05/16	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/22/16	08/28/16	---TF--				2	\$400.00				
	Week:	08/29/16	09/04/16	MTW----				3	\$400.00				
	Week:	09/05/16	09/11/16	M-----				1	\$400.00				
N 3	WKBN	08/25/16	09/05/16	CBS This Morning M-F	CBS This Morning		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/22/16	08/28/16	---TF--				2	\$150.00				
	Week:	08/29/16	09/04/16	MTW----				3	\$150.00				
	Week:	09/05/16	09/11/16	M-----				1	\$150.00				
N 4	WKBN	08/25/16	09/05/16	CBS 11a-12p M-F	CBS 11a-12p M-F		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/22/16	08/28/16	---TF--				2	\$400.00				
	Week:	08/29/16	09/04/16	MTW----				3	\$400.00				
	Week:	09/05/16	09/11/16	M-----				1	\$400.00				
N 5	WKBN	09/05/16	09/05/16	1st News @ Noon M-F	1st News @ Noon		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	M-----				1	\$800.00				
N 6	WKBN	08/25/16	09/05/16	M-F 4p-5p	M-F 4p-5p		:30				NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/22/16	08/28/16	---TF--				2	\$90.00				
	Week:	08/29/16	09/04/16	MTW----				3	\$90.00				
	Week:	09/05/16	09/11/16	M-----				1	\$90.00				
N 7	WKBN	08/26/16	08/31/16	1st News @ 530p M-F	1st News @ 530p I		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/22/16	08/28/16	----F--				1	\$325.00				
	Week:	08/29/16	09/04/16	M-W----				2	\$325.00				
N 8	WKBN	08/25/16	08/30/16	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	2	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Contract Dates	Product	Estimate #
08/24/16 - 09/05/16	US Senate Democrat	

Advertiser	Original Date / Revision
POL/Ted Strickland (D)	08/25/16 / 08/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---T---				1	\$550.00					
Week:		08/29/16	09/04/16	-T-----				1	\$550.00					
N 9	WKBN	08/27/16	09/03/16	Sa 7p-730p	Sa 7p-730p		:30				NM	2	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----S-				1	\$300.00					
Week:		08/29/16	09/04/16	-----S-				1	\$300.00					
N 10	WKBN	08/27/16	09/03/16	Sa 730p-8p	Sa 730p-8p		:30				NM	2	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----S-				1	\$300.00					
Week:		08/29/16	09/04/16	-----S-				1	\$300.00					
N 11	WKBN	08/31/16	08/31/16	Wed Hour 3 Prime 10p-11p	Wed Hour 3 Prime		:30				NM	1	\$875.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	--W----				1	\$875.00					
N 12	WKBN	09/01/16	09/01/16	Thur Prime Hour 1 8p-9p	Thur Prime Hour 1		:30				NM	1	\$975.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	---T---				1	\$975.00					
N 13	WKBN	09/04/16	09/04/16	Sun Hour 1 Prime 7p-8p	Sun Hour 1 Prime		:30				NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	-----S				1	\$1,000.00					
N 14	WKBN	08/28/16	08/28/16	Su Hour 4 Prime 10p-11p	Su Hour 4 Prime 11		:30				NM	1	\$425.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----S				1	\$425.00					
N 15	WKBN	08/28/16	09/04/16	LN Su 11p-1135p	LN Su 11p-1135p		:30				NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----S				1	\$700.00					
Week:		08/29/16	09/04/16	-----S				1	\$700.00					
N 16	WKBN	08/27/16	09/03/16	LF Sa 1135p-1235a	LF Sa 1135p-1235a		:30				NM	2	\$30.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----S-				1	\$15.00					
Week:		08/29/16	09/04/16	-----S-				1	\$15.00					
N 17	WKBN	08/28/16	09/04/16	LF Su 1135p-1235a	LF Su 1135p-1235a		:30				NM	2	\$30.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----S				1	\$15.00					
Week:		08/29/16	09/04/16	-----S				1	\$15.00					
Totals												0.00	52	\$17,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/28/16	19	\$5,685.00	(\$852.75)	\$4,832.25
08/29/16 -09/05/16	33	\$11,965.00	(\$1,794.75)	\$10,170.25
Totals	52	\$17,650.00	(\$2,647.50)	\$15,002.50

Signature: _____ Date: _____

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