



WROC
201 Humboldt St
Rochester, NY 14610



Old Town Media
4507 Penwood Drive
Alexandria, VA 22310

Contract # 1333230

Schedule Dates

04/09/16-04/12/16

Advertiser

Bernie Sanders/ US President/Democrat (76196)

Agency

Old Town Media (21634)

Product

Political - President (1071)

Brand

EST 195/3/3 (521259)

Salesperson

Katz - Washington DC, Washington DC (1179)

Sales Office

Katz - Washington DC

Buyer Name

Heather Hartig,

Phone/Fax

/

CPE

3/3/195

Account Types

National/Political

Billing Type

Standard

Comments

Candidate
New Order - Clinton/Pres - :60s

Date Entered

04/08/16

Last Modified

04/08/16

Entered By

Laura Keil

CO-OP

No

Headline

ECR25142616

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$384.00

Net Total

\$2,176.00

Sales Tax

Rochester (WROC)		
By Broadcast Month	Spots	Rate
Apr. 2016	10	\$2,560.00
Grand Total:	10	\$2,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	04/12/16-04/12/16	4	1:00	7A- CBS THIS MORNING	1		X						1			Rochester (WROC)	CBS This Morning	4/8/16
1.1	Normal Line / SPOT	04/12/16-04/12/16	5	1:00	7A- CBS THIS MORNING	1		X						1	\$250.00	\$250.00	Rochester (WROC)	CBS This Morning	4/8/16
2.0	Revised Line / SPOT	04/12/16-04/12/16	4	1:00	10:57A- THE PRICE IS RIGHT	1		X						1			Rochester (WROC)	the price	4/8/16
2.1	Normal Line / SPOT	04/12/16-04/12/16	5	1:00	10:57A- THE PRICE IS RIGHT	1		X						1	\$300.00	\$300.00	Rochester (WROC)	the price	4/8/16
3.0	Revised Line / SPOT	04/11/16-04/11/16	4	1:00	11:59A- NEWS 8 AT NOON	1	X										Rochester (WROC)	News 8 at Noon	4/8/16
3.1	Normal Line / SPOT	04/11/16-04/11/16	5	1:00	11:59A- NEWS 8 AT NOON	1	X							1	\$220.00	\$220.00	Rochester (WROC)	News 8 at Noon	4/8/16
4.0	Revised Line / SPOT	04/11/16-04/11/16	4	1:00	3P- LET'S MAKE A DEAL	1	X							1			Rochester (WROC)	Let's Make a Deal	4/8/16
4.1	Normal Line / SPOT	04/11/16-04/11/16	5	1:00	3P- LET'S MAKE A DEAL	1	X							1	\$220.00	\$220.00	Rochester (WROC)	Let's Make a Deal	4/8/16
5.0	Revised Line / SPOT	04/11/16-04/11/16	4	1:00	4:30P- INSIDE EDITION	1	X										Rochester (WROC)	Inside Edition	4/8/16
5.1	Normal Line / SPOT	04/11/16-04/11/16	5	1:00	4:30P- INSIDE EDITION	1	X							1	\$150.00	\$150.00	Rochester (WROC)	Inside Edition	4/8/16
6.0	Revised Line / SPOT	04/12/16-04/12/16	4	1:00	4:58P- NEWS 8 AT 5	1		X						1			Rochester (WROC)	News 8 at Five	4/8/16
6.1	Normal Line / SPOT	04/12/16-04/12/16	5	1:00	4:58P- NEWS 8 AT 5	1		X						1	\$250.00	\$250.00	Rochester (WROC)	News 8 at Five	4/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:


Comments:

See the back of this document for Advertising Contract Terms and Conditions


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7.0	Revised Line / SPOT	04/11/16-04/11/16	4	1:00	5:30P- NEWS 8 AT 530	1	X							1	\$250.00		Rochester (WROC)	News 8 at 530P	4/8/16
7.1	Normal Line / SPOT	04/11/16-04/11/16	5	1:00	5:30P- NEWS 8 AT 530	1	X							1	\$250.00	\$250.00	Rochester (WROC)	News 8 at 530P	4/8/16
8.0	Revised Line / SPOT	04/10/16-04/10/16	4	1:00	11P- NEWS 8 AT 11	1							X	1	\$400.00		Rochester (WROC)	News 8 at 11P	4/8/16
8.1	Normal Line / SPOT	04/10/16-04/10/16	5	1:00	11P- NEWS 8 AT 11	1							X	1	\$400.00	\$400.00	Rochester (WROC)	News 8 at 11P	4/8/16
9.0	Revised Line / SPOT	04/12/16-04/12/16	4	1:00	11:35P- The Late Show with Stephen Colbert	1	X							1	\$220.00		Rochester (WROC)	Late Show	4/8/16
9.1	Normal Line / SPOT	04/12/16-04/12/16	5	1:00	11:35P- The Late Show with Stephen Colbert	1	X							1	\$220.00	\$220.00	Rochester (WROC)	Late Show	4/8/16
10.0	Revised Line / SPOT	04/09/16-04/09/16	4	1:00	9A- CBS THIS MORNING: SATURDAY	1						X		1	\$300.00		Rochester (WROC)	Saturday Early Show	4/8/16
10.1	Normal Line / SPOT	04/09/16-04/09/16	5	1:00	9A- CBS THIS MORNING: SATURDAY	1						X		1	\$300.00	\$300.00	Rochester (WROC)	Saturday Early Show	4/8/16

CONFIRMATION CONTRACT	
Accepted-Agency/Advertiser:	Accepted-Station:
Date:	Date:
Comments:	

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