

Order #1083095: CardinalGPS/Morrow/R/S../Candidate ../

Date	Action	Comment	By	Total \$	# Spots
02/22/24 3:56:51 PM	Cash in Advance Removal	[cleared cash in adv] PAID AND CLEARED CIA	Veronica Hall (veronica.hall@)	\$1,000.00	50
02/22/24 3:32:27 PM	Processed	<async process>	Sundreauna Walker (sundreauna.walker@)	\$1,000.00	50
02/22/24 3:30:04 PM	Approved		Veronica Hall (veronica.hall@)	\$1,000.00	50
02/22/24 3:30:02 PM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	Veronica Hall (veronica.hall@)	\$1,000.00	50
02/22/24 2:56:32 PM	Approval Workflow	[Sales Manager - Ready Default] Approved - added Class C Preemptible Without Notice to comments. Please confirm CIA/clear CIA. Thx! EMc	Eric McCart (emccart@cumc@)	\$1,000.00	50
02/22/24 2:55:05 PM	Ready for approval	Ready - added Class C Preemptible Without Notice to comments	Eric McCart (emccart@cumc@)	\$1,000.00	50
02/22/24 1:01:03 PM	Ready for approval	New order - credit card to be sent shortly	James Reynolds (jamesreyr@)	\$1,000.00	50
02/22/24 12:58:10 PM	New order created	<new order>	James Reynolds (jamesreyr@)	\$0.00	0

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1083095
 Alt Order #:
Product Desc: Candidate Schedule
 Estimate:
Flight Dates: 02/23/24 - 03/05/24
Original Date / Rev: 02/22/24 / 02/22/24
Order Type: GENERAL

WAAV-AM
Primary AE: James Reynolds
Sales Office: L-WNC
Sales Region: Local

Agency
Name: CardinalGPS
Buying Contact:
Billing Contact: Aimee Mulligan
 1149 Executive Circle
 Cary, NC 27511

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Morrow/R/Superintendent
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	32	\$640.00	\$544.00
03/01/24	03/05/24	18	\$360.00	\$306.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	32	\$640.00	\$544.00	0.00
March 2024	18	\$360.00	\$306.00	0.00
Totals	50	\$1,000.00	\$850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
James Reynolds	L-WNC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAAVA	02/23/24	02/23/24	M-F AM Drive M-F	CM	6a-10a	----F--	:30	6	\$20.00	P-50	0.00	NM	6	\$120.00
Class C Preemptible Without Notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	----F--			6		\$20.00		0.00				
N 2	WAAVA	02/26/24	03/01/24	M-F AM Drive M-F	CM	6a-10a	67676--	:30	32	\$20.00	P-50	0.00	NM	32	\$640.00
Class C Preemptible Without Notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	67676--			32		\$20.00		0.00				
N 3	WAAVA	03/04/24	03/05/24	M-F AM Drive M-F	CM	6a-10a	66-----	:30	12	\$20.00	P-50	0.00	NM	12	\$240.00
Class C Preemptible Without Notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/04/24	03/10/24	66-----			12		\$20.00		0.00				
													Totals	50	\$1,000.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Aimee Mulligan, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

MICHELE MORROW

Authorized committee:

COMMITTEE TO ELECT MICHELE MORROW

Agency requesting time (and contact information):

N/A Aimee Mulligan, CardinalGPS amulligan@cardinalgps.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

NC superintendent of public instruction

Date of election:

3/5/2024

General

Primary

Treasurer of candidate's authorized committee:

Heather Swift

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Aimee Mulligan

Digitally signed by Aimee Mulligan
Date: 2024.01.29 10:18:07 -05'00'

Signature:



Name: Aimee Mulligan

Name: Eric McCart

Date of Request to Purchase Ad Time: 02/20/2024

Date of Station Agreement to Sell Time: 2/22/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/22/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1083095-Morrow-R-NC Superintendent-WAAV	Station Call Letters: WAAV-AM	Date Received/Requested: 2/22/2024
Est. #:	Station Location: Leland, NC	Run Start and End Dates: 2/23/24 - 3/5/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Commercials associated with this WAAV 980 AM Candidate Advertisement Agreement also airs on FM Translator (107.9FM) Call Sign W300DX - Facility ID 202676 and WGNI 102.7FM HD2 - Facility ID 8581.