

Spot Manager: Placed, 09/16/17-09/26/17



Weekday	Date	Air Time	Alt Order #	Time Period	Length	Line	AE	Rate	Program (B)	Program (Placed*)	Imp (000)
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Station: WALA

Advertiser: Senate Leadership Fund

Order: 829907

Inv. Code (Booked): M-F 530-6a

Week Start: 09/18/17

Thursday	09/21/17	5:42:13 AM	25746160	530a-6a	:30	2	SHR	\$400.00	WALA Fox 10 New	0
Friday	09/22/17	5:35:27 AM	25746160	530a-6a	:30	3	SHR	\$400.00	WALA Fox 10 New	0
Wednesday	09/20/17	5:49:46 AM	25746160	530a-6a	:30	1	SHR	\$400.00	WALA Fox 10 New	0

1,200.00 0

Week Start: 09/25/17

Monday	09/25/17	5:42:41 AM	25746160	530a-6a	:30	4	SHR	\$400.00	WALA Fox 10 New	0
Tuesday	09/26/17	5:56:22 AM	25746160	530a-6a	:30	5	SHR	\$400.00	WALA Fox 10 New	0

\$800.00 0

2,000.00 0

Inv. Code (Booked): M-F 6-7a

Week Start: 09/18/17

Thursday	09/21/17	6:12:17 AM	25746160	6a-7a	:30	7	SHR	\$600.00	WALA Fox 10 New	0
Wednesday	09/20/17	6:29:29 AM	25746160	6a-7a	:30	6	SHR	\$600.00	WALA Fox 10 New	0
Friday	09/22/17	6:35:49 AM	25746160	6a-7a	:30	8	SHR	\$600.00	WALA Fox 10 New	0

1,800.00 0

Week Start: 09/25/17

Monday	09/25/17	6:53:08 AM	25746160	6a-7a	:30	9	SHR	\$600.00	WALA Fox 10 New	0
Tuesday	09/26/17	6:22:16 AM	25746160	6a-7a	:30	10	SHR	\$600.00	WALA Fox 10 New	0

1,200.00 0

3,000.00 0

Inv. Code (Booked): M-F 7-8a

Week Start: 09/18/17

Wednesday	09/20/17	7:08:14 AM	25746160	7a-8a	:30	11	SHR	\$700.00	WALA Fox 10 New	0
Thursday	09/21/17	7:37:19 AM	25746160	7a-8a	:30	12	SHR	\$700.00	WALA Fox 10 New	0
Friday	09/22/17	7:12:48 AM	25746160	7a-8a	:30	13	SHR	\$700.00	WALA Fox 10 New	0

2,100.00 0

Week Start: 09/25/17

Tuesday	09/26/17	7:57:28 AM	25746160	7a-8a	:30	15	SHR	\$700.00	WALA Fox 10 New	0
Monday	09/25/17	7:27:22 AM	25746160	7a-8a	:30	14	SHR	\$700.00	WALA Fox 10 New	0

1,400.00 0

3,500.00 0

Inv. Code (Booked): M-F 8-9a

Week Start: 09/18/17

Wednesday	09/20/17	8:23:44 AM	25746160	8a-9a	:30	16	SHR	\$600.00	WALA Fox 10 New	0
Friday	09/22/17	8:39:29 AM	25746160	8a-9a	:30	18	SHR	\$600.00	WALA Fox 10 New	0
Thursday	09/21/17	8:14:29 AM	25746160	8a-9a	:30	17	SHR	\$600.00	WALA Fox 10 New	0

1,800.00 0

Week Start: 09/25/17

Tuesday	09/26/17	8:22:00 AM	25746160	8a-9a	:30	20	SHR	\$600.00	WALA Fox 10 New	0
Monday	09/25/17	8:50:19 AM	25746160	8a-9a	:30	19	SHR	\$600.00	WALA Fox 10 New	0

1,200.00 0

3,000.00 0

Inv. Code (Booked): Sat FOX 10 News 6-7a

Week Start: 09/18/17

Saturday	09/23/17	6:35:09 AM	25746160	Sat 6-7a	:30	59	SHR	\$120.00	WALA Fox 10 New	0
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\$120.00 0

\$120.00 0

Inv. Code (Booked): Sat FOX 10 News 7-8a

Week Start: 09/18/17

Saturday	09/23/17	7:10:55 AM	25746160	Sat 7-8a	:30	60	SHR	\$200.00	WALA Fox 10 New	0
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\$200.00 0

\$200.00 0

Inv. Code (Booked): Sun FOX 10 News 6-7a

[Sorted by: Week Start]

Spot Manager: Placed, 09/16/17-09/26/17



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Station: WALA

Advertiser: Senate Leadership Fund

Order: 829907

Inv. Code (Booked): Sun FOX 10 News 6-7a

Week Start: 09/18/17

Sunday	09/24/17	6:52:48 AM	25746160	Sun 6-7a	:30	64	SHR	\$120.00		WALA Fox 10 New	0
								\$120.00		0	
								\$120.00		0	

Inv. Code (Booked): Fox News Sunday

Week Start: 09/18/17

Sunday	09/24/17	8:39:59 AM	25746160	8a-9a	:30	65	SHR	\$200.00		FOX News Sunday	0
								\$200.00		0	
								\$200.00		0	

Inv. Code (Booked): M-F 4-430p

Week Start: 09/18/17

Friday	09/22/17	4:24:51 PM	25746160	4p-430p	:30	23	SHR	\$500.00		WALA Fox 10 New	0
Thursday	09/21/17	4:08:38 PM	25746160	4p-430p	:30	22	SHR	\$500.00		WALA Fox 10 New	0
Wednesday	09/20/17	4:22:36 PM	25746160	4p-430p	:30	21	SHR	\$500.00		WALA Fox 10 New	0
								\$1,500.00		0	

Week Start: 09/25/17

Monday	09/25/17	4:08:07 PM	25746160	4p-430p	:30	24	SHR	\$500.00		WALA Fox 10 New	0
								\$500.00		0	
								\$2,000.00		0	

Inv. Code (Booked): M-F 430-5p

Week Start: 09/18/17

Friday	09/22/17	4:52:14 PM	25746160	430p-5p	:30	27	SHR	\$500.00		WALA Fox 10 New	0
Wednesday	09/20/17	4:53:26 PM	25746160	430p-5p	:30	25	SHR	\$500.00		WALA Fox 10 New	0
Thursday	09/21/17	4:38:40 PM	25746160	430p-5p	:30	26	SHR	\$500.00		WALA Fox 10 New	0
								\$1,500.00		0	

Week Start: 09/25/17

Monday	09/25/17	4:38:25 PM	25746160	430p-5p	:30	28	SHR	\$500.00		WALA Fox 10 New	0
								\$500.00		0	
								\$2,000.00		0	

Inv. Code (Booked): M-F 5-530p

Week Start: 09/18/17

Thursday	09/21/17	5:10:21 PM	25746160	5p-530p	:30	30	SHR	\$800.00		WALA Fox 10 New	0
Wednesday	09/20/17	5:20:53 PM	25746160	5p-530p	:30	29	SHR	\$800.00		WALA Fox 10 New	0
Friday	09/22/17	5:21:42 PM	25746160	5p-530p	:30	31	SHR	\$800.00		WALA Fox 10 New	0
								\$2,400.00		0	

Week Start: 09/25/17

Monday	09/25/17	5:07:33 PM	25746160	5p-530p	:30	32	SHR	\$800.00		WALA Fox 10 New	0
								\$800.00		0	
								\$3,200.00		0	

Inv. Code (Booked): M-F 530-6p

Week Start: 09/18/17

Friday	09/22/17	5:41:39 PM	25746160	530p-6p	:30	35	SHR	\$800.00		WALA Fox 10 New	0
Wednesday	09/20/17	5:42:13 PM	25746160	530p-6p	:30	33	SHR	\$800.00		WALA Fox 10 New	0
Thursday	09/21/17	5:57:37 PM	25746160	530p-6p	:30	34	SHR	\$800.00		WALA Fox 10 New	0
								\$2,400.00		0	

Week Start: 09/25/17

Monday	09/25/17	5:57:04 PM	25746160	530p-6p	:30	36	SHR	\$800.00		WALA Fox 10 New	0
								\$800.00		0	
								\$3,200.00		0	

Inv. Code (Booked): M-F 6-630p

Week Start: 09/18/17

Friday	09/22/17	6:05:06 PM	25746160	6p-630p	:30	39	SHR	\$1,200.00		SYN Jeopardy	0
Thursday	09/21/17	6:23:44 PM	25746160	6p-630p	:30	38	SHR	\$1,200.00		SYN Jeopardy	0
Wednesday	09/20/17	6:06:12 PM	25746160	6p-630p	:30	37	SHR	\$1,200.00		SYN Jeopardy	0

[Sorted by: Week Start]

Spot Manager: Placed, 09/16/17-09/26/17



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Station: WALA

Advertiser: Senate Leadership Fund

Order: 829907

Inv. Code (Booked): M-F 6-630p

Week Start: 09/18/17

3,600.00 **0**

Week Start: 09/25/17

Monday 09/25/17 6:24:06 PM 25746160 6p-630p :30 40 SHR \$1,200.00 SYN Jeopardy 0

1,200.00 **0**

4,800.00 **0**

Inv. Code (Booked): M-F 630-7p

Week Start: 09/18/17

Wednesday 09/20/17 6:35:40 PM 25746160 630p-7p :30 41 SHR \$1,200.00 SYN Wheel of Fort 0

Friday 09/22/17 6:47:29 PM 25746160 630p-7p :30 43 SHR \$1,200.00 SYN Wheel of Fort 0

Thursday 09/21/17 6:54:00 PM 25746160 630p-7p :30 42 SHR \$1,200.00 SYN Wheel of Fort 0

3,600.00 **0**

Week Start: 09/25/17

Monday 09/25/17 6:42:17 PM 25746160 630p-7p :30 44 SHR \$1,200.00 SYN Wheel of Fort 0

1,200.00 **0**

4,800.00 **0**

Inv. Code (Booked): Mon 7-9p

Week Start: 09/25/17

Monday 09/25/17 7:24:36 PM 25746160 Mon 7-9p :30 45 SHR \$1,200.00 FOX So You Think FOX So You Think 0

1,200.00 **0**

1,200.00 **0**

Inv. Code (Booked): M-F 9-930p

Week Start: 09/18/17

Wednesday 09/20/17 9:09:32 PM 25746160 9p-930p :30 46 SHR \$1,000.00 WALA Fox 10 New 0

Friday 09/22/17 9:12:28 PM 25746160 9p-930p :30 48 SHR \$1,000.00 WALA Fox 10 New 0

Thursday 09/21/17 9:09:02 PM 25746160 9p-930p :30 47 SHR \$1,000.00 WALA Fox 10 New 0

3,000.00 **0**

Week Start: 09/25/17

Monday 09/25/17 9:14:53 PM 25746160 9p-930p :30 49 SHR \$1,000.00 WALA Fox 10 New 0

1,000.00 **0**

4,000.00 **0**

Inv. Code (Booked): M-F 930-10p

Week Start: 09/18/17

Thursday 09/21/17 9:36:48 PM 25746160 930p-1000p :30 51 SHR \$1,000.00 WALA Fox 10 New 0

Friday 09/22/17 9:36:27 PM 25746160 930p-1000p :30 52 SHR \$1,000.00 WALA Fox 10 New 0

Wednesday 09/20/17 9:37:04 PM 25746160 930p-1000p :30 50 SHR \$1,000.00 WALA Fox 10 New 0

3,000.00 **0**

Week Start: 09/25/17

Monday 09/25/17 9:43:21 PM 25746160 930p-1000p :30 53 SHR \$1,000.00 WALA Fox 10 New 0

1,000.00 **0**

4,000.00 **0**

Inv. Code (Booked): M-F 10p-1030p

Week Start: 09/18/17

Wednesday 09/20/17 10:11:05 PM 25746160 M-F 10p-10: :30 54 SHR \$750.00 WALA FOX 10 New 0

Thursday 09/21/17 10:10:00 PM 25746160 M-F 10p-10: :30 55 SHR \$750.00 WALA FOX 10 New 0

Friday 09/22/17 10:23:06 PM 25746160 M-F 10p-10: :30 56 SHR \$750.00 WALA FOX 10 New 0

2,250.00 **0**

Week Start: 09/25/17

Monday 09/25/17 10:08:31 PM 25746160 M-F 10p-10: :30 57 SHR \$750.00 WALA FOX 10 New 0

750.00 **0**

3,000.00 **0**

Inv. Code (Booked): Su 9-930p

Week Start: 09/18/17

Sunday 09/24/17 9:12:34 PM 25746160 9p-930p :30 67 SHR \$1,000.00 WALA Fox 10 New 0

[Sorted by: Week Start]

Spot Manager: Placed, 09/16/17-09/26/17



Weekday	Date	Air Time	Alt Order #	Time Period	Length	Line	AE	Rate	Program (B)	Program (Placed*)	Imp (000)
Station: WALA											
Advertiser: Senate Leadership Fund											
Order: 829907											
Inv. Code (Booked): Su 9-930p											
Week Start: 09/18/17											
								1,000.00			0
								1,000.00			0
Inv. Code (Booked): Su 930-10p											
Week Start: 09/18/17											
Sunday	09/24/17	9:52:00 PM	25746160	930p-10p	:30	68	SHR	1,000.00		WALA Fox 10 New	0
								1,000.00			0
								1,000.00			0
Inv. Code (Booked): Late News Special											
Week Start: 09/18/17											
Saturday	09/23/17	11:08:24 PM	25746160	(10:30:00 PI	:30	69	SHR	\$300.00		WALA Fox 10 New	0
								\$300.00			0
								\$300.00			0
Inv. Code (Booked): NFL Reg Season Early Game											
Week Start: 09/18/17											
Sunday	09/24/17	1:25:34 PM	25746160	(12:00:00 PI	:30	66	SHR	3,500.00		FOX NFL Early Ga	0
								3,500.00			0
								3,500.00			0
Inv. Code (Booked): NCAA Football Afternoon											
Week Start: 09/18/17											
Saturday	09/23/17	5:55:26 PM	25746160	(3:30:00 PM	:30	62	SHR	\$450.00		FOX College Foott	0
Saturday	09/23/17	5:04:54 PM	25746160	(3:30:00 PM	:30	62	SHR	\$450.00		FOX College Foott	0
								\$900.00			0
								\$900.00			0
Inv. Code (Booked): NCAA Football Prime											
Week Start: 09/18/17											
Saturday	09/23/17	9:15:39 PM	25746160	(7:00:00 PM	:30	63	SHR	\$900.00		FOX College Foott	0
								\$900.00			0
								\$900.00			0
Inv. Code (Booked): MLB Regular Season											
Week Start: 09/18/17											
Saturday	09/23/17	11:57:49 AM	25746160	(12:00:00 PI	:30	61	SHR	\$300.00		FOX BASEBALL R	0
Saturday	09/23/17	2:04:45 PM	25746160	(12:00:00 PI	:30	61	SHR	\$300.00		FOX BASEBALL R	0
								\$600.00			0
								\$600.00			0
								2,540.00			0
								2,540.00			0
								2,540.00			0
								2,540.00			0

[Sorted by: Week Start]