

Jun 07, 19
 CONT# 32958860 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO WHLO-AM (Akron, OH)
 FM LAUREN ANNUCCI
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA PLACEMENT
 ADDR 7669 STAGERS LOOP
 DELAWARE, OH 43015

DDS CONT# 0
 C/P/E: GN / GN / SD29
 SALESPERSON FAX#
 PH #

6-7-19
LB

BYR .
 ADV GENERATION NOW
 PDT Political Issue - SCHURING SD29
 FLT Jun 08, 19 - Jun 14, 19

* REP ORDER COMMENT *

** 6/7/2019 11:49:00 AM:
 HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX
 ** 6/7/2019 11:49:00 AM: AGENCY REQUIRES PRIOR APPROVAL FOR ALL MAKEGOODS
 ** 6/7/2019 11:49:00 AM: PLEASE CONFIRM ELECTRONICALLY OR WITH CAYLYN CURRIE AT 404-365-4379
 OR CAYLYNCURRIE@IHEARTMEDIA.COM
 ** 6/7/2019 11:49:00 AM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL. EXCEPT FOR COLUMBUS
 WHICH IS LOCAL AGENCY POLITICAL. SALESFORCE INDUSTRY IS ISSUE. MMS WILL SEND SPOT/TRAFFIC,
 FORMS, AND PAYMENT CONFIRMATION BEFORE START. THIS IS A NEW ORDER. JEFF REHL IS DEV
 SALESPERSON. PLEASE CONFIRM ASAP. FOR ANY EVE OR WKND SPOTS THAT WON'T CLEAR. PLEASE
 RUN MF 6A-7P @ RATE ORDERED. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		FLIGHT 1									
	1.1	National Agency-PoliticalS.	6A - 10A	60	6/8/2019 - 6/8/2019	1W	2	\$20.00	2	
	1.2	National Agency-PoliticalS.	10A - 3P	60	6/8/2019 - 6/8/2019	1W	2	\$20.00	2	
	1.3	National Agency-PoliticalS.	3P - 7P	60	6/8/2019 - 6/8/2019	1W	2	\$20.00	2	
	1.4	National Agency-PoliticalS.	7P - 12A	60	6/8/2019 - 6/8/2019	1W	2	\$20.00	2	
	1.5	National Agency-PoliticalS	6A - 10A	60	6/9/2019 - 6/9/2019	1W	2	\$15.00	2	
	1.6	National Agency-PoliticalS	10A - 3P	60	6/9/2019 - 6/9/2019	1W	2	\$15.00	2	
	1.7	National Agency-PoliticalS	3P - 7P	60	6/9/2019 - 6/9/2019	1W	2	\$15.00	2	
	1.8	National Agency-PoliticalS	7P - 12A	60	6/9/2019 - 6/9/2019	1W	2	\$15.00	2	
		** WEEKLY FLIGHT TOTALS **							16	\$280.00	
		FLIGHT 2									
	2.1	National Agency-Political	M.....	6A - 10A	60	6/10/2019 - 6/10/2019	1W	3	\$35.00	3	
	2.2	National Agency-Political	.T.....	6A - 10A	60	6/11/2019 - 6/11/2019	1W	3	\$35.00	3	

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2.3	National Agency-Political	..W....	6A - 10A	60	6/12/2019 - 6/12/2019	1W	3	\$35.00	3
2.4	National Agency-Political	...T...	6A - 10A	60	6/13/2019 - 6/13/2019	1W	3	\$35.00	3
2.5	National Agency-PoliticalF..	6A - 10A	60	6/14/2019 - 6/14/2019	1W	3	\$35.00	3
2.6	National Agency-Political	M.....	10A - 3P	60	6/10/2019 - 6/10/2019	1W	2	\$40.00	2
2.7	National Agency-Political	.T.....	10A - 3P	60	6/11/2019 - 6/11/2019	1W	2	\$40.00	2
2.8	National Agency-Political	..W....	10A - 3P	60	6/12/2019 - 6/12/2019	1W	2	\$40.00	2
2.9	National Agency-Political	...T...	10A - 3P	60	6/13/2019 - 6/13/2019	1W	2	\$40.00	2
2.10	National Agency-PoliticalF..	10A - 3P	60	6/14/2019 - 6/14/2019	1W	2	\$40.00	2
2.11	National Agency-Political	M.....	3P - 7P	60	6/10/2019 - 6/10/2019	1W	2	\$40.00	2
2.12	National Agency-Political	.T.....	3P - 7P	60	6/11/2019 - 6/11/2019	1W	2	\$40.00	2
2.13	National Agency-Political	..W....	3P - 7P	60	6/12/2019 - 6/12/2019	1W	2	\$40.00	2
2.14	National Agency-Political	...T...	3P - 7P	60	6/13/2019 - 6/13/2019	1W	2	\$40.00	2
2.15	National Agency-PoliticalF..	3P - 7P	60	6/14/2019 - 6/14/2019	1W	2	\$40.00	2
2.16	National Agency-Political	M.....	7P - 12A	60	6/10/2019 - 6/10/2019	1W	2	\$20.00	2
2.17	National Agency-Political	.T.....	7P - 12A	60	6/11/2019 - 6/11/2019	1W	2	\$20.00	2
2.18	National Agency-Political	..W....	7P - 12A	60	6/12/2019 - 6/12/2019	1W	2	\$20.00	2
2.19	National Agency-Political	...T...	7P - 12A	60	6/13/2019 - 6/13/2019	1W	2	\$20.00	2
2.20	National Agency-PoliticalF..	7P - 12A	60	6/14/2019 - 6/14/2019	1W	2	\$20.00	2
** WEEKLY FLIGHT TOTALS **							45	\$1,525.00	

	Jun 19					
SPOTS	61					
CASH	1805.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1805.00					

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						TOTAL
SPOTS						61
CASH						1,805.00
TRADE						0.00
NSL						0.00
TOTAL						1,805.00

**** Competitive Comments ****

SVC: WI19 MSA ARB
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Advertiser No: 1027782 Order No: 1312631049
 Start Date: 06/08/2019 Co-op: No
 End Date: 06/14/2019 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 0
 CPE: GN - GN - SD29
 AE: PHILADELPHIA, MMS
 Entered: 06/07/2019 12:51 PM by Fusion
 Last Update: 06/07/2019 01:02 PM by ccrcak1e
 Note: WHLO-AM 32958860 GN GN SD29 Political Issue - SCHU
 Note 2: 32958860
 Spl Req Inv:

Generation Now, Inc
 c/o Strategic Media Placement
 Attn:
 7669 Stagers Loop
 Delaware, OH 43015-7010

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 Akron WHLO-AM	06:00-10:00 Commercial	06/08/19	06/08/19	1	20.00 National Agency-Political	0 x	2 60	2	40.00
2 Akron WHLO-AM	10:00-15:00 Commercial	06/08/19	06/08/19	1	20.00 National Agency-Political	0 x	2 60	2	40.00
3 Akron WHLO-AM	15:00-19:00 Commercial	06/08/19	06/08/19	1	20.00 National Agency-Political	0 x	2 60	2	40.00
4 Akron WHLO-AM	19:00-23:59 Commercial	06/08/19	06/08/19	1	20.00 National Agency-Political	0 x	2 60	2	40.00
5 Akron WHLO-AM	06:00-10:00 Commercial	06/09/19	06/09/19	1	15.00 National Agency-Political	0 x	2 60	2	30.00
6 Akron WHLO-AM	10:00-15:00 Commercial	06/09/19	06/09/19	1	15.00 National Agency-Political	0 x	2 60	2	30.00
7 Akron WHLO-AM	15:00-19:00 Commercial	06/09/19	06/09/19	1	15.00 National Agency-Political	0 x	2 60	2	30.00
8 Akron WHLO-AM	19:00-23:59 Commercial	06/09/19	06/09/19	1	15.00 National Agency-Political	0 x	2 60	2	30.00
9 Akron WHLO-AM	06:00-10:00 Commercial	06/10/19	06/10/19	1	35.00 National Agency-Political	0 x	3 60	3	105.00
10 Akron WHLO-AM	06:00-10:00 Commercial	06/11/19	06/11/19	1	35.00 National Agency-Political	0 x	3 60	3	105.00
11 Akron WHLO-AM	06:00-10:00 Commercial	06/12/19	06/12/19	1	35.00 National Agency-Political	0 x	3 60	3	105.00
12 Akron WHLO-AM	06:00-10:00 Commercial	06/13/19	06/13/19	1	35.00 National Agency-Political	0 x	3 60	3	105.00
13 Akron WHLO-AM	06:00-10:00 Commercial	06/14/19	06/14/19	1	35.00 National Agency-Political	0 x	3 60	3	105.00
14 Akron WHLO-AM	10:00-15:00 Commercial	06/10/19	06/10/19	1	40.00 National Agency-Political	0 x	2 60	2	80.00
15 Akron WHLO-AM	10:00-15:00 Commercial	06/11/19	06/11/19	1	40.00 National Agency-Political	0 x	2 60	2	80.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WKDD-FM, WHOF-FM, WRQK-FM, WHLO-AM, WARF-AM	Date: 5/2/2019
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I, StrategMediaPlacement

do hereby request station time concerning the following issue:

Ohio Energy Policy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attache Order					

This broadcast time will be used by: GENERATION NOW, INC.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

GENERATION NOW, INC., PO BOX 12494, COLUMBUS, OH 43212

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

ERIC LYCAN, TREASURER

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/2/2019

Date

A. Brant Falk

Signature

740-201-5500

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

L. Breckenridge

Signature

L. BRECKENRIDGE

Printed Name

Title

POLITICAL INQUIRY FORM

(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION

DATE OF REQUEST:

INQUIRY MADE BY: Brant Fink

AGENCY (if any): Strategic Media Placement

ADDRESS OF AGENCY: 7669 Stagers Loop

CITY, STATE, ZIP OF AGENCY: Delaware, Ohio 43015

TELEPHONE NUMBER OF AGENCY: (740) 201-5500

CANDIDATE: N/A

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Generation Now, Inc

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: Generation Now, Inc

ADDRESS OF COMMITTEE: PO Box 12494

CITY, STATE, ZIP OF COMMITTEE: Columbus, Ohio 43212

TELEPHONE NUMBER OF COMMITTEE: (740) 201-5500

COMMITTEE OFFICERS:

Executive Director/President: N/A

Vice Chairman: N/A

Treasurer: Eric Lycan

Secretary: N/A

Is this the Candidate's Authorized Committee? yes no

OFFICE SOUGHT: PARTY AFFILIATION:

federal

state

local

ELECTION AND DATE:

primary

general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to:
 - b. Federal election(s) (if any) referred to:
 - c. Issue(s) discussed: Ohio Energy Policy. Support for Ohio's clean air program (Ohio House Bill 6 in the Legislature)
 - d. Name, Address, Phone Number of Contact: Brant Fink (740) 201-5500
- DATES REQUESTED: May 2019
-

LENGTH OF SPOT/PROGRAM TIME REQUESTED: :60

REQUEST MADE:

- in writing orally
If request is made in writing, attach and retain.

STATION OFFER: See attached

DISPOSITION OF REQUEST:

- granted denied
If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

- yes no
Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR:

COMMENTS

STATION REP	Jeff Rehl
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REVIEWED	
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