

1312635137

7-9-19
CB

Jul 09, 19
 CONT# 33055901 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO WHLO-AM (Akron, OH)
 FM LAUREN ANNUCCI
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA PLACEMENT
 ADDR 7669 STAGERS LOOP
 DELAWARE, OH 43015

DDS CONT# 0
 C/P/E: GN / GN / SD29
 SALESPERSON FAX#
 PH #

BYR .
 ADV GENERATION NOW
 PDT Political Issue - SD29 Schuring
 FLT Jul 10, 19 - Jul 17, 19

* REP ORDER COMMENT *

** 7/9/2019 2:57:00 PM:
[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)
 ** 7/9/2019 2:57:00 PM: AGENCY REQUIRES PRIOR APPROVAL FOR ALL MAKEGOODS
 ** 7/9/2019 2:57:00 PM: PLEASE CONFIRM ELECTRONICALLY OR WITH CAYLYN CURRIE AT 404-365-4379 OR CAYLYNCURRIE@IHEARTMEDIA.COM
 ** 7/9/2019 2:57:00 PM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL. EXCEPT FOR COLUMBUS WHICH IS LOCAL AGENCY POLITICAL. SALESFORCE INDUSTRY IS ISSUE. MMS WILL SEND SPOT/TRAFFIC,FORMS, AND PAYMENT CONFIRMATION BEFORE START.THIS IS A NEW ORDER. JEFF REHL IS DEV SALESPERSON. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
	1.1	National Agency-PoliticalS.	10A - 3P	60	7/13/2019 - 7/13/2019	1W	2	\$20.00	2
	1.2	National Agency-PoliticalS.	3P - 7P	60	7/13/2019 - 7/13/2019	1W	2	\$20.00	2
	1.3	National Agency-PoliticalS.	7P - 12A	60	7/13/2019 - 7/13/2019	1W	2	\$20.00	2
	1.4	National Agency-PoliticalS	6A - 10A	60	7/14/2019 - 7/14/2019	1W	2	\$15.00	2
	1.5	National Agency-PoliticalS	10A - 3P	60	7/14/2019 - 7/14/2019	1W	2	\$15.00	2
	1.6	National Agency-PoliticalS	3P - 7P	60	7/14/2019 - 7/14/2019	1W	2	\$15.00	2
	1.7	National Agency-PoliticalS	7P - 12A	60	7/14/2019 - 7/14/2019	1W	2	\$15.00	2
	1.8	National Agency-Political	..W....	6A - 10A	60	7/10/2019 - 7/10/2019	1W	2	\$35.00	2
	1.9	National Agency-Political	...T...	6A - 10A	60	7/11/2019 - 7/11/2019	1W	2	\$35.00	2
	1.10	National Agency-PoliticalF..	6A - 10A	60	7/12/2019 - 7/12/2019	1W	2	\$35.00	2
	1.11	National Agency-Political	..W....	10A - 3P	60	7/10/2019 - 7/10/2019	1W	2	\$40.00	2
	1.12	National Agency-Political	...T...	10A - 3P	60	7/11/2019 - 7/11/2019	1W	2	\$40.00	2

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DDS CONT# 0
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1.13	National Agency-PoliticalF..	10A - 3P	60	7/12/2019 - 7/12/2019	1W	2	\$40.00	2	
1.14	National Agency-Political	..W....	3P - 7P	60	7/10/2019 - 7/10/2019	1W	2	\$40.00	2	
1.15	National Agency-Political	...T...	3P - 7P	60	7/11/2019 - 7/11/2019	1W	2	\$40.00	2	
1.16	National Agency-PoliticalF..	3P - 7P	60	7/12/2019 - 7/12/2019	1W	2	\$40.00	2	
1.17	National Agency-Political	..W....	7P - 12A	60	7/10/2019 - 7/10/2019	1W	2	\$20.00	2	
1.18	National Agency-Political	...T...	7P - 12A	60	7/11/2019 - 7/11/2019	1W	2	\$20.00	2	
1.19	National Agency-PoliticalF..	7P - 12A	60	7/12/2019 - 7/12/2019	1W	2	\$20.00	2	
** WEEKLY FLIGHT TOTALS **								38	\$1,050.00	
FLIGHT 2										
2.1	National Agency-Political	M.....	6A - 10A	60	7/15/2019 - 7/15/2019	1W	1	\$35.00	1	
2.2	National Agency-Political	.T.....	6A - 10A	60	7/16/2019 - 7/16/2019	1W	2	\$35.00	2	
2.3	National Agency-Political	..W....	6A - 10A	60	7/17/2019 - 7/17/2019	1W	2	\$35.00	2	
2.4	National Agency-Political	M.....	10A - 3P	60	7/15/2019 - 7/15/2019	1W	2	\$40.00	2	
2.5	National Agency-Political	.T.....	10A - 3P	60	7/16/2019 - 7/16/2019	1W	1	\$40.00	1	
2.6	National Agency-Political	..W....	10A - 3P	60	7/17/2019 - 7/17/2019	1W	2	\$40.00	2	
2.7	National Agency-Political	M.....	3P - 7P	60	7/15/2019 - 7/15/2019	1W	1	\$40.00	1	
2.8	National Agency-Political	.T.....	3P - 7P	60	7/16/2019 - 7/16/2019	1W	2	\$40.00	2	
2.9	National Agency-Political	..W....	3P - 7P	60	7/17/2019 - 7/17/2019	1W	2	\$40.00	2	
2.10	National Agency-Political	M.....	7P - 12A	60	7/15/2019 - 7/15/2019	1W	2	\$20.00	2	
2.11	National Agency-Political	.T.....	7P - 12A	60	7/16/2019 - 7/16/2019	1W	1	\$20.00	1	
2.12	National Agency-Political	..W....	7P - 12A	60	7/17/2019 - 7/17/2019	1W	2	\$20.00	2	
** WEEKLY FLIGHT TOTALS **								20	\$675.00	

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 CONT# **33055901** Mod# Ver# 1 (Last =)
 REP **iHeartMedia**

DDS CONT# **0**
 C/P/E: **GN / GN / SD29**

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	Jul 19						
SPOTS	58						
CASH	1725.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1725.00						

							TOTAL
SPOTS							58
CASH							1,725.00
TRADE							0.00
NSL							0.00
TOTAL							1,725.00

**** Competitive Comments ****

SVC: WI19 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Advertiser No: 1027782 Order No: 1312635137
 Start Date: 07/10/2019 Co-op: No
 End Date: 07/17/2019 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 0
 CPE: GN - GN - SD29
 AE: PHILADELPHIA, MMS
 Entered: 07/09/2019 03:28 PM by Fusion
 Last Update: 07/09/2019 03:37 PM by ccrcak1e
 Note: WHLO-AM 33055901 GN GN SD29 Political Issue - SD29
 Note 2: 33055901
 Spl Req Inv:

Generation Now, Inc
 c/o Strategic Media Placement
 Attn:
 7669 Stagers Loop
 Delaware, OH 43015-7010

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip	W	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Akron WHLO-AM	10:00-15:00 Commercial	07/13/19	07/13/19	1	20.00 National Agency-Political	0							x		2	60	2	40.00
2 Akron WHLO-AM	15:00-19:00 Commercial	07/13/19	07/13/19	1	20.00 National Agency-Political	0							x		2	60	2	40.00
3 Akron WHLO-AM	19:00-23:59 Commercial	07/13/19	07/13/19	1	20.00 National Agency-Political	0							x		2	60	2	40.00
4 Akron WHLO-AM	06:00-10:00 Commercial	07/14/19	07/14/19	1	15.00 National Agency-Political	0								x	2	60	2	30.00
5 Akron WHLO-AM	10:00-15:00 Commercial	07/14/19	07/14/19	1	15.00 National Agency-Political	0								x	2	60	2	30.00
6 Akron WHLO-AM	15:00-19:00 Commercial	07/14/19	07/14/19	1	15.00 National Agency-Political	0								x	2	60	2	30.00
7 Akron WHLO-AM	19:00-23:59 Commercial	07/14/19	07/14/19	1	15.00 National Agency-Political	0								x	2	60	2	30.00
8 Akron WHLO-AM	06:00-10:00 Commercial	07/15/19	07/15/19	1	35.00 National Agency-Political	0	x								1	60	1	35.00
9 Akron WHLO-AM	06:00-10:00 Commercial	07/16/19	07/16/19	1	35.00 National Agency-Political	0		x							2	60	2	70.00
10 Akron WHLO-AM	06:00-10:00 Commercial	07/10/19	07/17/19	2	35.00 National Agency-Political	0				x					2	60	4	140.00
11 Akron WHLO-AM	06:00-10:00 Commercial	07/11/19	07/11/19	1	35.00 National Agency-Political	0					x				2	60	2	70.00
12 Akron WHLO-AM	06:00-10:00 Commercial	07/12/19	07/12/19	1	35.00 National Agency-Political	0							x		2	60	2	70.00
13 Akron WHLO-AM	10:00-15:00 Commercial	07/15/19	07/15/19	1	40.00 National Agency-Political	0	x								2	60	2	80.00
14 Akron WHLO-AM	10:00-15:00 Commercial	07/16/19	07/16/19	1	40.00 National Agency-Political	0		x							1	60	1	40.00
15 Akron WHLO-AM	10:00-15:00 Commercial	07/10/19	07/17/19	2	40.00 National Agency-Political	0				x					2	60	4	160.00

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Spot Length	Ord Spots	Ord Cost					
16 Akron WHLO-AM	10:00-15:00 Commercial	07/11/19	07/11/19	1	40.00	0			x	2	60	2	80.00		
					National Agency-Political										
17 Akron WHLO-AM	10:00-15:00 Commercial	07/12/19	07/12/19	1	40.00	0				x	2	60	2	80.00	
					National Agency-Political										
18 Akron WHLO-AM	15:00-19:00 Commercial	07/15/19	07/15/19	1	40.00	0	x				1	60	1	40.00	
					National Agency-Political										
19 Akron WHLO-AM	15:00-19:00 Commercial	07/16/19	07/16/19	1	40.00	0		x			2	60	2	80.00	
					National Agency-Political										
20 Akron WHLO-AM	15:00-19:00 Commercial	07/10/19	07/17/19	2	40.00	0			x		2	60	4	160.00	
					National Agency-Political										
21 Akron WHLO-AM	15:00-19:00 Commercial	07/11/19	07/11/19	1	40.00	0				x	2	60	2	80.00	
					National Agency-Political										
22 Akron WHLO-AM	15:00-19:00 Commercial	07/12/19	07/12/19	1	40.00	0					x	2	60	2	80.00
					National Agency-Political										
23 Akron WHLO-AM	19:00-23:59 Commercial	07/15/19	07/15/19	1	20.00	0	x				2	60	2	40.00	
					National Agency-Political										
24 Akron WHLO-AM	19:00-23:59 Commercial	07/16/19	07/16/19	1	20.00	0		x			1	60	1	20.00	
					National Agency-Political										
25 Akron WHLO-AM	19:00-23:59 Commercial	07/10/19	07/17/19	2	20.00	0			x		2	60	4	80.00	
					National Agency-Political										
26 Akron WHLO-AM	19:00-23:59 Commercial	07/11/19	07/11/19	1	20.00	0				x	2	60	2	40.00	
					National Agency-Political										
27 Akron WHLO-AM	19:00-23:59 Commercial	07/12/19	07/12/19	1	20.00	0					x	2	60	2	40.00
					National Agency-Political										

No. of Spots/Misc/Digital:	58/0/0	Ordered Gross:	\$1,725.00
		Agency Commission:	\$258.75
		Ordered Net:	\$1,466.25
		Total Net Due:	\$1,466.25

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Amt. Ord.:	58	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,725.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	1,466.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers

Generation Now, Inc

100%

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>AKRON/CANTON OHIO</u> <u>WARF-AM, WRQK-FM, WHOF-FM, WHLO-AM</u>	Date: June 15, 2019
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I, StrategMediaPlacement
do hereby request station time concerning the following issue:

Ohio Energy Policy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attache Order					

This broadcast time will be used by: GENERATION NOW, INC.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

GENERATION NOW, INC., PO BOX 12494, COLUMBUS, OH 43212

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Jeff Longstreth, Director and President
D. Eric Lycan, Treasurer
Embry Merritt Shaffar Womack PLLC
155 East Main Street, Suite 260, Lexington, KY 40507

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

June 15, 2019

A. Brant Fink

740-201-5500

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

L. Brecken Ridges

L. BRECKEN RIDGES

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attache order.					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.