

May 13, 24
 CONT# **37286580** Mod# Ver# 1 (Last =)
 REP **Katz Group Sales**
 TO **WFMK-FM (Lansing-East Lansing, MI)**
 FM **LIZ RYCKMAN**
 OFF **CHICAGO**
 AGY **Katz Group Sales**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

 BYR **Helen Hanratty1**
 ADV **AB PAC - AMERICAN BRIDGE PAC**
 PDT **AB PAC**
 FLT **May 13, 24 - May 26, 24**

DDS CONT# **0**
 C/P/E: **/ / 6762**

SALESPERSON FAX#

PH #

*** REP ORDER COMMENT ***

**** 5/13/2024 12:01:00 PM: ** ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION**
****ORDERS MUST RUN AS SCHEDULED ** MAKEGOODS MUST HAVE WRITTEN APPROVAL ** CREDITS**
WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S
NEGOTIATED CPP ** FAIR AND EQUAL ROTATION IS EXPECTED ** * * * * *THIS AGENCY HAS PAID KATZ
CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A
CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK
TO THE STATIONS. **PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP PLEASE**
CONFIRM ORDER IN SYSTEM. THANK YOU!
**** 5/13/2024 12:01:00 PM: **THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT**
ME WITH ANY QUESTIONS. ALLISON.CAVALLONE@KATZMEDIA.COM **
**** 5/13/2024 12:01:00 PM: FLIGHT STARTS ON 5-14 AND ENDS ON 5-20 || POPULATIONBUYTYPE: CPP.**
**** 5/13/2024 12:01:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ**
GROUP SALES/125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM:
9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1S.	6A - 7P	60	5/18/2024 - 5/18/2024	1W	4	\$100.00	4
	1.2S	6A - 7P	60	5/19/2024 - 5/19/2024	1W	4	\$100.00	4
	1.3	.TWTF..	6A - 10A	60	5/14/2024 - 5/17/2024	1W	6	\$175.00	6
	1.4	.TWTF..	10A - 3P	60	5/14/2024 - 5/17/2024	1W	9	\$175.00	9
	1.5	.TWTF..	3P - 7P	60	5/14/2024 - 5/17/2024	1W	6	\$175.00	6
					** WEEKLY FLIGHT TOTALS **		29	\$4,475.00	
		<u>FLIGHT 2</u>							
	2.1	M.....	6A - 10A	60	5/20/2024 - 5/20/2024	1W	1	\$175.00	1
	2.2	M.....	10A - 3P	60	5/20/2024 - 5/20/2024	1W	2	\$175.00	2
	2.3	M.....	3P - 7P	60	5/20/2024 - 5/20/2024	1W	2	\$175.00	2
					** WEEKLY FLIGHT TOTALS **		5	\$875.00	

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	May 24						
SPOTS	34						
CASH	5350.00						
TRADE	0.00						
NSL	0.00						
TOTAL	5350.00						

							TOTAL
SPOTS							34
CASH							5,350.00
TRADE							0.00
NSL							0.00
TOTAL							5,350.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Women 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.