

CONTRACT



Townsquare Media Lansing
3420 Pine Tree Road
Lansing, MI 48911
wopayments4@townsquaremedia.com
(517) 394-7272

<u>Contract / Revision</u> 4842500 /		<u>Alt Order #</u> 37286580
<u>Advertiser</u> AB PAC - American Bridge PAC		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/13/24 - 05/26/24	<u>Estimate #</u> 6762	
<u>Product</u> AB PAC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFMK-FM	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz Chicago
<u>Special Handling</u>		
<u>Demographic</u> Women 35+		
<u>Agy Code</u> R113287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Group Sales
3rd Floor 125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFMK	05/18/24	05/24/24	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/24	05/24/24	-----S-				4	\$100.00			
N 2	WFMK	05/19/24	05/25/24	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/19/24	05/25/24	-----S				4	\$100.00			
N 3	WFMK	05/20/24	05/26/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$175.00			
N 4	WFMK	05/14/24	05/20/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				6	\$175.00			
N 5	WFMK	05/20/24	05/26/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				2	\$175.00			
N 6	WFMK	05/14/24	05/20/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	9	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				9	\$175.00			
N 7	WFMK	05/20/24	05/26/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				2	\$175.00			
N 8	WFMK	05/14/24	05/20/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				6	\$175.00			
Totals											34	\$5,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/20/24	34	\$5,350.00	(\$802.50)	\$4,547.50
Totals	34	\$5,350.00	(\$802.50)	\$4,547.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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AB PAC - American Bridge PAC	05/13/24 / 05/13/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/13/24 - 05/26/24	AB PAC	6762

Signature: _____ **Date:** _____

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