

Radio Issues Programs List for 1st Quarter 2024
WXVA, Winchester, VA

Issues given treatment during the January 2024 – March 2024

1. Local event awareness
2. Drug Overdose Outreach
3. Government Services / Road Closings
4. Blood Donations
5. Volunteer Opportunities
6. Donation Opportunities
7. Arts awareness
8. Citizen Community Participation
9. Ecology
10. History Education
11. Veterans Issues
12. Senior Citizens
13. Health Promotion
14. Driver Safety

WXVA presents “Valley Info” a one minute feature program concerning Shenandoah Valley issues between :35 and :45 minutes after the hour twenty four hours per day, Monday through Saturday, and for from Midnight until 9AM, and from 10 AM through Midnight, 23 hours on Sunday a total of 167 times or over 2.7 hours of public interest programming per week, every week of each month. All “Valley Info” features are a minimum of one minute in length. Some may extend up to 2.5 minutes in length, but WXVA only seeks recognition of the minimum one minute length.

“Valley Info” consists of an introduction, one public interest feature voiced by WXVA staff or local personalities, and a close inviting nonprofit organizations, churches, and governmental offices to inform WXVA staff of items of interest.

When an item is entered into the “Valley Info” system, an item is selected randomly from the active segments for presentation on the air in the next time slot. Some items may be given a higher priority because of its relative importance or the greater time value during a certain period. ie. A two day road closing might be given a high priority for its short duration because the public needs to know to avoid congestion and inconvenience. The priority of each item is shown in the matrix below.

Title	Start Date	End Date	Minutes Played	Priority	Issues treated
American Red Cross Events	01/01/2024	03/31/2024	232	1	1,5,6,13
United Way Of Northern Va Events	01/01/2024	03/31/2024	232	1	1,5,9,12,13
SPCA VA . WVA. Chapters Events-Donations	01/01/2024	03/31/2024	232	1	1,3,5,6,9,11,12
Handley Library Winchester Events	01/01/2024	03/31/2024	232	1	1,5,6,8,13
Barns of Rose Hill Open Mic Nite	01/01/2024	01/13/2024	45	1	1,5,6,8
Barns Of Rose Hill Bruce Molsky	01/10/2024	01/27/2024	43	1	1,5,6,8
CCAP Winchester Clothing Donations	01/10/2024	01/31/2024	55	1	1,5,6,8
Cedar Creek Battlefield Volunteer Campaign	01/10/2024	01/31/2024	55	1	1,5,6,8,9
Clarke County High Chili Cookoff	01/05/2024	01/31/2024	72	1	1,5,6,8,13
Froggys Closet Pickelball Tournament	01/10/2024	01/31/2024	55	1	1,3,5,6,8,13
Warren County Humane Soc.Adult Prom Sponsorships	01/05/2024	01/24/2024	52	1	1,3,5,6,8,9,11,12,13
Barns of Rose Hill Valentines for Vets	02/01/2024	02/10/2024	25	1	1,3,5,6,8,9
Clarke County Health Dept Flu Shots	02/05/2024	02/23/2024	45	1	1,3,5,6,8,9,11,12,13
Discover Strasburg -Nannys Quilts On Display	02/10/2024	02/24/2024	37	1	1,3,5,6,8
Frederick County Parks Inner Harbor Drop Off Trip	02/15/2024	02/29/2024	42	1	1,3,5,6,8,9,13
Front Royal United Meth Church Pancake Dinner	02/01/2024	02/13/2024	31	1	1,3,5,6,8,13
Front Royal- Warren County CCAP Explorers Corner	02/20/2024	03/30/2024	91	1	1,3,5,6,8,13
Frederick County Sherrifs Dept Youth Camp Valor 5K run	02/05/2024	02/23/2024	45	1	1,3,5,6,8,13
Samuels Public Library – What The Tech Pgm	02/05/2024	02/26/2024	54	1	1,3,5,6,8,11,13
Strasburg VFD Country Ham Sale	02/01/2024	02/14/2024	34	1	1,3,5,6,8,10,13
Froggys Closet Feb Shoe Drive	02/10/2024	02/29/2024	34	1	1,3,5,6,8,13
Long Branch Farms Easter Egg Hunt	03/15/2024	03/29/2024	29	1	1,3,5,6,8,11,12,13
FrederickCounty Sherrifs Dept Firearms Training Class	03/15/2024	03/31/2024	34	1	1,3,5,6,8,13
Saint Edith Stein School Fundraiser	03/05/2024	03/28/2024	48	1	1,3,5,6,8,13
Winchester Parks & Rec Garden Plots	03/01/2024	03/31/2024	64	1	1,3,5,6,8,13
Handley Regional Library Behind Scenes Tour	03/10/2024	03/31/2024	44	1	1,5,6,8
Warren County ARC Easter Egg Hunt	03/05/2024	03/23/2024	38	1	1,5,6,8
Valley Health- Walk With A Doc event	03/01/2024	03/12/2024	26	1	1,3,5,6,8,9,13
2 For 2 Foundation Event	03/01/2024	03/14/2024	31	1	1,5,6,8
Wake Up Winchester event	03/15/2024	03/31/2024	34	1	1,3,5,6,8,9,13
Access Independence Resource Fair	02/25/2024	03/06/2024	30	1	1,3,5,6,8,9,13
Winchester SPCA Donation Drive	03/01/2024	03/31/2024	64	1	1,3,5,6,8,9,13
Total WXVA Programs Played			2184	Minutes	Total WXVA Programs Played

