

# Traffic Change Instructions

**Advertiser: Planned Parenthood Action Fund 2017**

Date/Time Sent: 5/24/2017 9:52:05 AM

**Deliver Immediately to:** Dale Warshaw

KMSB-TV, Tucson-Nogales

Phone: 520-770-5423/5421

Fax: 520-628-9617

Email: jbuck@teгна.com

Sales Contact: Jim Watson

**Advertiser: Planned Parenthood Action Fund 2017**

**Effective: 5/27/2017 5:00:00 AM Until Further Notice**

**Traffic Instructions**

**Length: :30**

PPAFISWPP203H

Protect Flake

100%

**Delivered:** via Extreme Reach on 5/24/2017 at: 2:00:00 PM by Planned Parenthood Action Fu

**IMPORTANT: Please complete and email to [mary@bluwestmedia.com](mailto:mary@bluwestmedia.com) immediately after spot arrival. Your cooperation is greatly appreciated.**

KMSB-TV Confirmation

Date/Time Change will be effective

Signed: \_\_\_\_\_

**Please contact BWM with any questions regarding this traffic change:**

Main Line: 303-641-4330

**BlueWest Media**

5130 E. 18th Ave., Denver, CO 80220

Phone: 303-641-4330