



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 333378 / | | <u>Alt Order #</u> 08262960 |
| <u>Product</u> CALIF. TEACHERS ASSO | | |
| <u>Contract Dates</u> 06/07/16 - 06/10/16 | | <u>Estimate #</u> |
| <u>Advertiser</u> California Teachers Association | | <u>Original Date / Revision</u> 06/03/16 / 06/07/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KTXL-TV | <u>Account Executive</u> Tim Scanlan | <u>Sales Office</u> NSO Los Angeles |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Women 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Greenstripe Media
424 N Old Newport Blvd
Newport Beach, CA 92663

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | 40 | 06/07/16 | 06/10/16 | M-F 7a-8a | 7:00 AM-8:00 AM | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 06/06/16 | 06/12/16 | -TWTF-- | | | | 4 | \$200.00 | 0.00 | | | |
| N 2 | 40 | 06/07/16 | 06/09/16 | M-F 7a-8a | 8:00 AM-9:00 AM | | :30 | | | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 06/06/16 | 06/12/16 | -TWT--- | | | | 3 | \$200.00 | 0.00 | | | |
| N 3 | 40 | 06/07/16 | 06/07/16 | M-F 7a-8a | 8:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 06/06/16 | 06/12/16 | -T----- | | | | 1 | \$650.00 | 0.00 | | | |
| N 4 | 40 | 06/08/16 | 06/09/16 | M-F 10p-11p | 10p-11p | | :30 | | | | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 06/06/16 | 06/12/16 | --WT--- | | | | 2 | \$650.00 | 0.00 | | | |
| N 5 | 40 | 06/07/16 | 06/07/16 | M-F 10p-11p | 10p-11p | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 06/06/16 | 06/12/16 | -1----- | | | | 1 | \$650.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 11 | \$4,000.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|------------|
| 05/30/16 -06/10/16 | 11 | \$4,000.00 | \$3,400.00 |
| Totals | 11 | \$4,000.00 | \$3,400.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|------------------------|
| Station and Location: KTXL, Sacramento | Date: 6/3/16 |
|--|------------------------|

I, David Takara / Greenstripe Media
do hereby request station time concerning the following issue:

| |
|---|
| Calif. Teacher Association / Education NON-Political |
|---|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| | | As Ordered | | | |

This broadcast time will be used by: California Teachers Assoc.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

CA Teachers Assn is about teamwork collaboration to help public school make a better CA.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

CA Teachers Assn, 1705 Murchison Drive Buena Vista
CA 94010

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Theresa Montano - Vice President
Eric C. Hens - President
David B. Goldberg - Secretary/Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

CA Teachers Assn, ~~750~~ 1705 MURCHISON DRIVE
BURLINGAME, CA 94010

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Theresa Montano - Vice President
Eric Heins - President
David B. Goldberg - Secretary/Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hrs before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/13/16 [Signature] 844-650-5081
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Kor Yang NSA
Signature Printed Name Title