





Order #942684: Main Stree../Kaptur/D/U../7/12-7/18/

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	07/08/22 10:21:22 AM	Cash in Advance Rem		[cleared cash in adv] Paid by CC 07.08.22.	Jean Pratt	\$1,770.00	65	0.00
	07/08/22 8:18:07 AM	Processed		<async process>	Tanya Rec	\$1,770.00	65	0.00
	07/08/22 7:59:20 AM	Approved			Teri King (\$1,770.00	65	0.00
	07/08/22 7:59:18 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King (\$1,770.00	65	0.00
	07/08/22 7:54:52 AM	Approval Workflow		[Sales Manager - Ready Default]	Dana DiMc	\$1,770.00	65	0.00
	07/08/22 7:35:57 AM	Ready for approval		corrected separation	Anita Guer	\$1,770.00	65	0.00
	07/08/22 7:32:58 AM	Unapproved		The separation on this should be an hour, thank you	Tanya Rec	\$1,770.00	65	0.00
	07/08/22 7:31:21 AM	Approved			Teri King (\$1,770.00	65	0.00
	07/08/22 7:31:19 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King (\$1,770.00	65	0.00
	07/08/22 7:01:36 AM	Approval Workflow		[Sales Manager - Ready Default]	Dana DiMc	\$1,770.00	65	0.00
	07/08/22 7:00:57 AM	Ready for approval		New order	Dana DiMc	\$1,770.00	65	0.00
	07/08/22 5:59:40 AM	New order created		<new order>	Anita Guer	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	942684	
	Alt Order #:		
	Product Desc:	7/12-7/18	
	Estimate:		
	Flight Dates:	07/12/22 - 07/18/22	WKKO-FM
	Original Date / Rev:	07/08/22 / 07/08/22	Primary AE: Heather Klingensmith
	Order Type:	GENERAL	Sales Office: L-TOL
			Sales Region: Local

Agency	Name:	Main Street Communications	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Dave Heller	Billing Calendar: Calendar
		111 Forest Road	Billing Cycle: EOM/EOC
		Davenport, IA 52803	Agency Commission: 15%

Advertiser	Name:	Kaptur/D/US Representative OH 9	
	Demographic:	A25-54	New Business End:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-US CONGRESS	Order Separation: 01:00:00
	Priority:	P-100	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/22	07/18/22	65	\$1,770.00	\$1,504.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	65	\$1,770.00	\$1,504.50	0.00
Totals	65	\$1,770.00	\$1,504.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Heather Klingensmith	L-TOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKKO	07/12/22	07/15/22	M-F Midday M-F	CM	10:00 AM-3:00 PM- (10:00 AM-3:00 PM)	5555--	1:00	20	\$40.00	P-50	0.00	NM	20	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	- 5555--		20				\$40.00		0.00			
N 2	WKKO	07/12/22	07/18/22	M-F Evening M-F	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	2222--	1:00	10	\$8.00	P-50	0.00	NM	10	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	- 2222--		8				\$8.00		0.00			
		Week: 07/18/22	07/24/22	2-----		2				\$8.00		0.00			
N 3	WKKO	07/12/22	07/18/22	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	3333--	1:00	15	\$40.00	P-50	0.00	NM	15	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	- 3333--		12				\$40.00		0.00			
		Week: 07/18/22	07/24/22	3-----		3				\$40.00		0.00			
N 4	WKKO	07/16/22	07/16/22	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----+-	1:00	10	\$15.00	P-60	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	-----+-		10				\$15.00		0.00			
N 5	WKKO	07/16/22	07/16/22	Sa-Su Evenings Sa-Su	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----2-	1:00	2	\$10.00	P-50	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	-----2-		2				\$10.00		0.00			

Order / Rev: 942684
Alt Order #:
Flight Dates: 07/12/22 - 07/18/22

Advertiser: Kaptur/D/US Representative OH 9
Product Desc: 7/12-7/18
Estimate:

WKKO-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WKKO	07/17/22	07/17/22	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----8	1:00	8	\$15.00	P-60	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/11/22		07/11/22	07/17/22	-----8	8		\$15.00		0.00						
Totals													65	\$1,770.00	

Teri King

From: Heather Klingensmith
Sent: Friday, July 08, 2022 8:53 AM
To: Robin Poland
Cc: Mary Sliwinski; Dana DiModica; Anita Guerra
Subject: Fwd: [EXT]New Kaptur for Congress Buy

Robin, can you please enter?

Thank you!

Sent from my Verizon, Samsung Galaxy smartphone
Get [Outlook for Android](#)

From: Dave Heller <David@mainstreetcommunications.com>
Sent: Friday, July 8, 2022 8:45:40 AM
To: Heather Klingensmith <Heather.Klingensmith@cumulus.com>; Mary Sliwinski <Mary.Sliwinski@cumulus.com>
Subject: [EXT]New Kaptur for Congress Buy

Good morning! Here is our buy, which is just slightly more than last week, since we lost a few spots. All rates listed are gross. This will run Tuesday, 7/12 - Monday, 7/18. As always, please maintain a one hour separation between spots. Please let me know if you have any questions. Thank you!

For now, please continue with existing traffic.

Market/Station/Daypart				Rate	AQH Rtg	CPP	GRPs	Le
Toledo								
WKKO-FM 99.9 Country (Cumulus)				LUR	PreEmpt	Non-PreEmpt		
	M-F 6a-10a	\$50.00	\$60.00	\$85.00	1.5	\$33.33	0.0	6
	M-F 10a-3p	\$40.00	\$50.00	\$70.00	1.7	\$23.53	34.0	6
	M-F 3p-7p	\$40.00	\$50.00	\$70.00	1.0	\$40.00	0.0	6
	M-F 7p-9p	\$8.00	\$14.00	\$15.00	0.2	\$40.00	2.0	6
	M-F 6a-7p	\$40.00	\$50.00	\$70.00	1.4	\$28.57	21.0	6
	Sa 6a-7p	\$15.00	\$30.00	\$45.00	1.1	\$13.64	11.0	6
	Sa 6a-10	\$19.00	\$20.00	\$40.00	0.9	\$21.11	0.0	6
	Sa 10a-3p	\$19.00	\$30.00	\$40.00	1.4	\$13.57	0.0	6
	Sa 3p-7p	\$19.00	\$30.00	\$40.00	1.0	\$19.00	0.0	6
	Sa 7p-9p	\$10.00	\$18.00	\$25.00	0.6	\$16.67	1.2	6
	Su 6a-7p	\$15.00	\$30.00	\$45.00	0.7	\$21.43	5.6	6
	Su 6a-10a	\$19.00	\$20.00	\$40.00	0.6	\$31.67	0.0	6
	Su 10a-3p	\$19.00	\$30.00	\$40.00	0.8	\$23.75	0.0	6
	Su 3p-7p	\$19.00	\$30.00	\$40.00	0.5	\$38.00	0.0	6
	Su 7p-9p	\$10.00	\$18.00	\$25.00	0.2	\$50.00	0.0	6
	WKKO-FM Total					\$23.66	74.8	
WRQN 93.5 FM Classic Hits Bowling Green (Cumulus)				LUR	PreEmpt	Non-PreEmpt		
	M-F 6a-10a	\$10.00	\$12.00	\$35.00	1.0	\$10.00	0.0	6
	M-F 10a-3p	\$10.00	\$12.00	\$35.00	1.4	\$7.14	0.0	6

M-F 3p-7p	\$10.00	\$12.00	\$35.00	0.9	\$11.11	0.0	6
M-F 7p-9p	\$3.00	\$4.00	\$20.00	0.4	\$7.50	4.0	6
M-F 6a-7p	\$8.00	\$12.00	\$40.00	1.1	\$7.27	55.0	6
Sa 6a-7p	\$8.00	\$10.00	\$25.00	0.8	\$10.00	8.0	6
Sa 6a-10	\$10.00	\$10.00	\$25.00	0.4	\$25.00	0.0	6
Sa 10a-3p	\$10.00	\$10.00	\$25.00	0.9	\$11.11	0.0	6
Sa 3p-7p	\$10.00	\$10.00	\$25.00	1.0	\$10.00	0.0	6
Sa 7p-9p	\$5.00	\$5.00	\$15.00	0.8	\$6.25	1.6	6
Su 6a-7p	\$8.00	\$10.00	\$25.00	0.8	\$10.00	3.2	6
Su 6a-10a	\$10.00	\$10.00	\$25.00	0.5	\$20.00	0.0	6
Su 10a-3p	\$10.00	\$10.00	\$25.00	1.1	\$9.09	5.5	6
Su 3p-7p	\$10.00	\$10.00	\$25.00	0.7	\$14.29	0.0	6
Su 7p-9p	\$5.00	\$5.00	\$15.00	0.3	\$16.67	0.0	6
WRQN Total					\$7.79	77.3	
WXKR 94.5 FM Classic Rock (Cumulus)	LUR	PreEmpt	Non-PreEmpt				
M-F 6a-10a	\$11.00	\$12.00	\$30.00	0.6	\$18.33	0.0	6
M-F 10a-3p	\$11.00	\$12.00	\$30.00	0.8	\$13.75	16.0	6
M-F 3p-7p	\$12.00	\$13.00	\$35.00	0.6	\$20.00	0.0	6
M-F 7p-9p	\$2.00	\$5.00	\$20.00	0.2	\$10.00	2.0	6
M-F 6a-7p	\$10.00	\$13.00	\$30.00	0.6	\$18.18	13.8	6
Sa 6a-7p	\$10.00	\$10.00	\$25.00	1.4	\$7.14	15.4	6
Sa 6a-10	\$15.00	\$20.00	\$25.00	0.4	\$37.50	0.0	6
Sa 10a-3p	\$15.00	\$20.00	\$25.00	0.6	\$25.00	0.0	6
Sa 3p-7p	\$15.00	\$20.00	\$25.00	0.4	\$37.50	0.0	6
Sa 7p-9p	\$10.00	\$15.00	\$20.00	0.2	\$50.00	0.0	6
Su 6a-7p	\$10.00	\$10.00	\$25.00	0.3	\$30.00	0.0	6
Su 6a-10a	\$15.00	\$20.00	\$25.00	0.2	\$75.00	0.0	6
Su 10a-3p	\$15.00	\$20.00	\$25.00	0.3	\$50.00	0.0	6
Su 3p-7p	\$15.00	\$20.00	\$25.00	0.5	\$30.00	0.0	6
Su 7p-9p	\$10.00	\$15.00	\$20.00	0.2	\$50.00	0.0	6
WXRK Total					\$12.73	47.2	
WQQO 105.5 FM Hot AC (Cumulus)	LUR	PreEmpt	Non-PreEmpt				
M-F 6a-10a	\$3.00	\$5.00	\$25.00	0.2	\$15.00	0.0	6
M-F 10a-3p	\$3.00	\$5.00	\$25.00	0.2	\$15.00	0.0	6
M-F 3p-7p	\$3.00	\$5.00	\$25.00	0.2	\$15.00	0.0	6
M-F 7p-9p	\$3.00	\$1.00	\$10.00	0.1	\$30.00	0.0	6
M-F 6a-7p	\$2.00	\$10.00	\$23.00	0.2	\$11.43	10.5	6
Sa 6a-7p	\$15.00	\$20.00	\$22.00	0.1	\$112.53	0.0	6
Sa 6a-10	\$15.00	\$20.00	\$22.00	0.0	\$1,500.00	0.0	6
Sa 10a-3p	\$15.00	\$20.00	\$22.00	0.2	\$75.00	0.0	6
Sa 3p-7p	\$15.00	\$20.00	\$22.00	0.1	\$150.00	0.0	6
Sa 7p-9p	\$10.00	\$15.00	\$18.00	0.0	\$1,000.00	0.0	6
Su 6a-7p	\$15.00	\$20.00	\$22.00	0.1	\$150.00	0.0	6
Su 6a-10a	\$15.00	\$20.00	\$22.00	0.0	\$1,500.00	0.0	6
Su 10a-3p	\$15.00	\$20.00	\$22.00	0.1	\$150.00	0.0	6
Su 3p-7p	\$15.00	\$20.00	\$22.00	0.2	\$75.00	0.0	6
Su 7p-9p	\$10.00	\$15.00	\$18.00	0.0	\$1,000.00	0.0	6
WQQO Total					\$11.43	10.5	
WMIM-FM Country (Cumulus)	LUR	PreEmpt	Non-PreEmpt				
M-F 6a-10a	\$8.00	\$11.00	\$16.00	0.2	\$40.00	0.0	6
M-F 10a-3p	\$8.00	\$10.00	\$16.00	0.2	\$40.00	0.0	6

M-F 3p-7p	\$8.00	\$12.00	\$16.00	0.2	\$40.00	0.0	6
M-F 7p-9p	\$3.00	\$4.00	\$8.00	0.1	\$30.00	1.0	6
M-F 6a-7p	\$4.00	\$4.00	\$15.00	0.2	\$22.86	10.5	6
Sa 6a-7p	\$5.00	\$10.00	\$15.00	0.2	\$21.46	2.3	6
Sa 6a-10	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	6
Sa 10a-3p	\$9.00	\$10.00	\$15.00	0.3	\$30.00	0.0	6
Sa 3p-7p	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	6
Sa 7p-9p	\$5.00	\$6.00	\$8.00	0.2	\$25.00	0.4	6
Su 6a-7p	\$5.00	\$10.00	\$15.00	0.2	\$30.12	1.7	6
Su 6a-10a	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	6
Su 10a-3p	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	6
Su 3p-7p	\$9.00	\$10.00	\$15.00	0.1	\$90.00	0.0	6
Su 7p-9p	\$5.00	\$6.00	\$8.00	0.1	\$50.00	0.0	6
WMIM-FM Total					\$23.91	15.9	

Dave Heller
Main Street Communications
(202) 321-1855
www.MainStreetCommunications.com


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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, MARCY KAPTUR, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Marcy Kaptur

Authorized committee:

Kaptur for Congress

Agency requesting time (and contact information):

☐ N/A Main Street Communications, 111 Forest Rd., Davenport, IA 52803

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Representative



General



Primary

Date of election:

11/8/2022

Treasurer of candidate's authorized committee:

Eric Golus

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Marcy Kaptur

Name: MARCY KAPTUR

Date of Request to Purchase Ad Time: 08/19/2022

Signature:

Heather Klingensmith

Name:

Heather Klingensmith

Date of Station Agreement to Sell Time:

7/8/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Marcy Kaptur

Name: MARCY KAPTUR

Date: 05/14/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: _____

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected - provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

942684

Station Call Letters:

WKKO

Data Received/Requested:

7/8/22

Est. #:

Station Location:

TOLEDO, OH

Run Start and End Dates:

7/12/22 - 7/18/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.