

# Order #942684: Main Stree../Kaptur/D/U../7/12-7/18/

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	07/08/22 10:21:22 AM	Cash in Advance Rem		[cleared cash in adv] Paid by CC 07.08.22.	Jean Pratt	\$1,770.00	65	0.00
	07/08/22 8:18:07 AM	Processed		<async process>	Tanya Rec	\$1,770.00	65	0.00
	07/08/22 7:59:20 AM	Approved			Teri King (	\$1,770.00	65	0.00
	07/08/22 7:59:18 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King (	\$1,770.00	65	0.00
	07/08/22 7:54:52 AM	Approval Workflow		[Sales Manager - Ready Default]	Dana DiMc	\$1,770.00	65	0.00
	07/08/22 7:35:57 AM	Ready for approval		corrected separation	Anita Guer	\$1,770.00	65	0.00
	07/08/22 7:32:58 AM	Unapproved		The separation on this should be an hour, thank you	Tanya Rec	\$1,770.00	65	0.00
	07/08/22 7:31:21 AM	Approved			Teri King (	\$1,770.00	65	0.00
	07/08/22 7:31:19 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King (	\$1,770.00	65	0.00
	07/08/22 7:01:36 AM	Approval Workflow		[Sales Manager - Ready Default]	Dana DiMc	\$1,770.00	65	0.00
	07/08/22 7:00:57 AM	Ready for approval		New order	Dana DiMc	\$1,770.00	65	0.00
	07/08/22 5:59:40 AM	New order created		<new order>	Anita Guer	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 942684  
 Alt Order #:  
**Product Desc:** 7/12-7/18  
 Estimate:  
**Flight Dates:** 07/12/22 - 07/18/22  
**Original Date / Rev:** 07/08/22 / 07/08/22  
**Order Type:** GENERAL

**WKKO-FM**  
**Primary AE:** Heather Klingensmith  
**Sales Office:** L-TOL  
**Sales Region:** Local

**Agency Name:** Main Street Communications  
**Buying Contact:**  
**Billing Contact:** Dave Heller  
 111 Forest Road  
 Davenport, IA 52803

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Kaptur/D/US Representative OH 9  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US CONGRESS  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 01:00:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/22	07/18/22	65	\$1,770.00	\$1,504.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	65	\$1,770.00	\$1,504.50	0.00
<b>Totals</b>	<b>65</b>	<b>\$1,770.00</b>	<b>\$1,504.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Heather Klingensmith	L-TOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKKO	07/12/22	07/15/22	M-F Midday	CM	10:00 AM-3:00 PM	5555--	1:00	20	\$40.00	P-50	0.00	NM	20	\$800.00
				M-F		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	- 5555--		20				\$40.00		0.00			
N 2	WKKO	07/12/22	07/18/22	M-F Evening	CM	7:00 PM-9:00 PM	22222--	1:00	10	\$8.00	P-50	0.00	NM	10	\$80.00
				M-F		(7:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	- 2222--		8				\$8.00		0.00			
		Week: 07/18/22	07/24/22	2-----		2				\$8.00		0.00			
N 3	WKKO	07/12/22	07/18/22	M-F Prime	CM	6:00 AM-7:00 PM	33333--	1:00	15	\$40.00	P-50	0.00	NM	15	\$600.00
				M-F		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	- 3333--		12				\$40.00		0.00			
		Week: 07/18/22	07/24/22	3-----		3				\$40.00		0.00			
N 4	WKKO	07/16/22	07/16/22	Sa-Su Prime	CM	6:00 AM-7:00 PM	-----+-	1:00	10	\$15.00	P-60	0.00	NM	10	\$150.00
				Sa-Su		(6:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	-----+-		10				\$15.00		0.00			
N 5	WKKO	07/16/22	07/16/22	Sa-Su Evenings	CM	7:00 PM-9:00 PM	-----2-	1:00	2	\$10.00	P-50	0.00	NM	2	\$20.00
				Sa-Su		(7:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	-----2-		2				\$10.00		0.00			

Order / Rev: 942684  
 Alt Order #:  
 Flight Dates: 07/12/22 - 07/18/22

Advertiser: Kaptur/D/US Representative OH 9  
 Product Desc: 7/12-7/18  
 Estimate:

**WKKO-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WKKO	07/17/22	07/17/22	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----8	1:00	8	\$15.00	P-60	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	-----8		8				\$15.00		0.00			
													Totals	65	\$1,770.00

Teri King

From: Heather Klingensmith  
 Sent: Friday, July 08, 2022 8:53 AM  
 To: Robin Poland  
 Cc: Mary Sliwinski; Dana DiModica; Anita Guerra  
 Subject: Fwd: [EXT]New Kaptur for Congress Buy

Robin, can you please enter?

Thank you!

Sent from my Verizon, Samsung Galaxy smartphone  
 Get [Outlook for Android](#)

From: Dave Heller <David@mainstreetcommunications.com>  
 Sent: Friday, July 8, 2022 8:45:40 AM  
 To: Heather Klingensmith <Heather.Klingensmith@cumulus.com>; Mary Sliwinski <Mary.Sliwinski@cumulus.com>  
 Subject: [EXT]New Kaptur for Congress Buy

Good morning! Here is our buy, which is just slightly more than last week, since we lost a few spots. All rates listed are gross. This will run Tuesday, 7/12 - Monday, 7/18. As always, please maintain a one hour separation between spots. Please let me know if you have any questions. Thank you!

For now, please continue with existing traffic.

Market/Station/Daypart		Rate			AQH Rtg	CPP	GRPs	Le
<b>Toledo</b>								
<b>WKKO-FM 99.9 Country (Cumulus)</b>		<b>LUR</b>	<b>PreEmpt</b>	<b>Non-PreEmpt</b>				
	M-F 6a-10a	\$50.00	\$60.00	\$85.00	1.5	\$33.33	0.0	6
	M-F 10a-3p	\$40.00	\$50.00	\$70.00	1.7	\$23.53	34.0	6
	M-F 3p-7p	\$40.00	\$50.00	\$70.00	1.0	\$40.00	0.0	6
	M-F 7p-9p	\$8.00	\$14.00	\$15.00	0.2	\$40.00	2.0	6
	M-F 6a-7p	\$40.00	\$50.00	\$70.00	1.4	\$28.57	21.0	6
	Sa 6a-7p	\$15.00	\$30.00	\$45.00	1.1	\$13.64	11.0	6
	Sa 6a-10	\$19.00	\$20.00	\$40.00	0.9	\$21.11	0.0	6
	Sa 10a-3p	\$19.00	\$30.00	\$40.00	1.4	\$13.57	0.0	6
	Sa 3p-7p	\$19.00	\$30.00	\$40.00	1.0	\$19.00	0.0	6
	Sa 7p-9p	\$10.00	\$18.00	\$25.00	0.6	\$16.67	1.2	6
	Su 6a-7p	\$15.00	\$30.00	\$45.00	0.7	\$21.43	5.6	6
	Su 6a-10a	\$19.00	\$20.00	\$40.00	0.6	\$31.67	0.0	6
	Su 10a-3p	\$19.00	\$30.00	\$40.00	0.8	\$23.75	0.0	6
	Su 3p-7p	\$19.00	\$30.00	\$40.00	0.5	\$38.00	0.0	6
	Su 7p-9p	\$10.00	\$18.00	\$25.00	0.2	\$50.00	0.0	6
	<b>WKKO-FM Total</b>					<b>\$23.66</b>	<b>74.8</b>	
<b>WRQN 93.5 FM Classic Hits Bowling Green (Cumulus)</b>		<b>LUR</b>	<b>PreEmpt</b>	<b>Non-PreEmpt</b>				
	M-F 6a-10a	\$10.00	\$12.00	\$35.00	1.0	\$10.00	0.0	6
	M-F 10a-3p	\$10.00	\$12.00	\$35.00	1.4	\$7.14	0.0	6

M-F 3p-7p	\$10.00	\$12.00	\$35.00	0.9	\$11.11	0.0	€
M-F 7p-9p	\$3.00	\$4.00	\$20.00	0.4	\$7.50	4.0	€
M-F 6a-7p	\$8.00	\$12.00	\$40.00	1.1	\$7.27	55.0	€
Sa 6a-7p	\$8.00	\$10.00	\$25.00	0.8	\$10.00	8.0	€
Sa 6a-10	\$10.00	\$10.00	\$25.00	0.4	\$25.00	0.0	€
Sa 10a-3p	\$10.00	\$10.00	\$25.00	0.9	\$11.11	0.0	€
Sa 3p-7p	\$10.00	\$10.00	\$25.00	1.0	\$10.00	0.0	€
Sa 7p-9p	\$5.00	\$5.00	\$15.00	0.8	\$6.25	1.6	€
Su 6a-7p	\$8.00	\$10.00	\$25.00	0.8	\$10.00	3.2	€
Su 6a-10a	\$10.00	\$10.00	\$25.00	0.5	\$20.00	0.0	€
Su 10a-3p	\$10.00	\$10.00	\$25.00	1.1	\$9.09	5.5	€
Su 3p-7p	\$10.00	\$10.00	\$25.00	0.7	\$14.29	0.0	€
Su 7p-9p	\$5.00	\$5.00	\$15.00	0.3	\$16.67	0.0	€
<b>WRQN Total</b>					<b>\$7.79</b>	<b>77.3</b>	
<b>WXKR 94.5 FM Classic Rock (Cumulus)</b>	<b>LUR</b>	<b>PreEmpt</b>	<b>Non-PreEmpt</b>				
M-F 6a-10a	\$11.00	\$12.00	\$30.00	0.6	\$18.33	0.0	€
M-F 10a-3p	\$11.00	\$12.00	\$30.00	0.8	\$13.75	16.0	€
M-F 3p-7p	\$12.00	\$13.00	\$35.00	0.6	\$20.00	0.0	€
M-F 7p-9p	\$2.00	\$5.00	\$20.00	0.2	\$10.00	2.0	€
M-F 6a-7p	\$10.00	\$13.00	\$30.00	0.6	\$18.18	13.8	€
Sa 6a-7p	\$10.00	\$10.00	\$25.00	1.4	\$7.14	15.4	€
Sa 6a-10	\$15.00	\$20.00	\$25.00	0.4	\$37.50	0.0	€
Sa 10a-3p	\$15.00	\$20.00	\$25.00	0.6	\$25.00	0.0	€
Sa 3p-7p	\$15.00	\$20.00	\$25.00	0.4	\$37.50	0.0	€
Sa 7p-9p	\$10.00	\$15.00	\$20.00	0.2	\$50.00	0.0	€
Su 6a-7p	\$10.00	\$10.00	\$25.00	0.3	\$30.00	0.0	€
Su 6a-10a	\$15.00	\$20.00	\$25.00	0.2	\$75.00	0.0	€
Su 10a-3p	\$15.00	\$20.00	\$25.00	0.3	\$50.00	0.0	€
Su 3p-7p	\$15.00	\$20.00	\$25.00	0.5	\$30.00	0.0	€
Su 7p-9p	\$10.00	\$15.00	\$20.00	0.2	\$50.00	0.0	€
<b>WXRK Total</b>					<b>\$12.73</b>	<b>47.2</b>	
<b>WQQO 105.5 FM Hot AC (Cumulus)</b>	<b>LUR</b>	<b>PreEmpt</b>	<b>Non-PreEmpt</b>				
M-F 6a-10a	\$3.00	\$5.00	\$25.00	0.2	\$15.00	0.0	€
M-F 10a-3p	\$3.00	\$5.00	\$25.00	0.2	\$15.00	0.0	€
M-F 3p-7p	\$3.00	\$5.00	\$25.00	0.2	\$15.00	0.0	€
M-F 7p-9p	\$3.00	\$1.00	\$10.00	0.1	\$30.00	0.0	€
M-F 6a-7p	\$2.00	\$10.00	\$23.00	0.2	\$11.43	10.5	€
Sa 6a-7p	\$15.00	\$20.00	\$22.00	0.1	\$112.53	0.0	€
Sa 6a-10	\$15.00	\$20.00	\$22.00	0.0	\$1,500.00	0.0	€
Sa 10a-3p	\$15.00	\$20.00	\$22.00	0.2	\$75.00	0.0	€
Sa 3p-7p	\$15.00	\$20.00	\$22.00	0.1	\$150.00	0.0	€
Sa 7p-9p	\$10.00	\$15.00	\$18.00	0.0	\$1,000.00	0.0	€
Su 6a-7p	\$15.00	\$20.00	\$22.00	0.1	\$150.00	0.0	€
Su 6a-10a	\$15.00	\$20.00	\$22.00	0.0	\$1,500.00	0.0	€
Su 10a-3p	\$15.00	\$20.00	\$22.00	0.1	\$150.00	0.0	€
Su 3p-7p	\$15.00	\$20.00	\$22.00	0.2	\$75.00	0.0	€
Su 7p-9p	\$10.00	\$15.00	\$18.00	0.0	\$1,000.00	0.0	€
<b>WQQO Total</b>					<b>\$11.43</b>	<b>10.5</b>	
<b>WMIM-FM Country (Cumulus)</b>	<b>LUR</b>	<b>PreEmpt</b>	<b>Non-PreEmpt</b>				
M-F 6a-10a	\$8.00	\$11.00	\$16.00	0.2	\$40.00	0.0	€
M-F 10a-3p	\$8.00	\$10.00	\$16.00	0.2	\$40.00	0.0	€

M-F 3p-7p	\$8.00	\$12.00	\$16.00	0.2	\$40.00	0.0	€
M-F 7p-9p	\$3.00	\$4.00	\$8.00	0.1	\$30.00	1.0	€
M-F 6a-7p	\$4.00	\$4.00	\$15.00	0.2	\$22.86	10.5	€
Sa 6a-7p	\$5.00	\$10.00	\$15.00	0.2	\$21.46	2.3	€
Sa 6a-10	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	€
Sa 10a-3p	\$9.00	\$10.00	\$15.00	0.3	\$30.00	0.0	€
Sa 3p-7p	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	€
Sa 7p-9p	\$5.00	\$6.00	\$8.00	0.2	\$25.00	0.4	€
Su 6a-7p	\$5.00	\$10.00	\$15.00	0.2	\$30.12	1.7	€
Su 6a-10a	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	€
Su 10a-3p	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	€
Su 3p-7p	\$9.00	\$10.00	\$15.00	0.1	\$90.00	0.0	€
Su 7p-9p	\$5.00	\$6.00	\$8.00	0.1	\$50.00	0.0	€
<b>WMIM-FM Total</b>					<b>\$23.91</b>	<b>15.9</b>	

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Dave Heller  
Main Street Communications  
(202) 321-1855  
[www.MainStreetCommunications.com](http://www.MainStreetCommunications.com)

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# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, MARCY KAPTUR, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
Marcy Kaptur

Authorized committee:  
Kaptur for Congress

Agency requesting time (and contact information):  
 N/A Main Street Communications, 111 Forest Rd., Davenport, IA 52803

Candidate's political party:  
Democratic

Office sought (no acronyms or abbreviations):  
U.S. Representative

Date of election:  General  Primary  
11/8/2022

Treasurer of candidate's authorized committee:  
Eric Golus

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Marcy Kaptur</u> Name: <u>MARCY KAPTUR</u> Date of Request to Purchase Ad Time: <u>08/19/2022</u>	Signature: <u>Heather Klingensmith</u> Name: <u>Heather Klingensmith</u> Date of Station Agreement to Sell Time: <u>7/8/22</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

*Marcy Kaptur*

Name: MARCY KAPTUR

Date: 05/14/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>942684</i>	Station Call Letters: <i>WKCO</i>	Date Received/Requested: <i>7/8/22</i>
Est. #:	Station Location: <i>TOLEDO OH</i>	Run Start and End Dates: <i>7/12/22 - 7/18/22</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.