INVOICE

WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
1597658-1	**10/23/16**	**October 2016**	**09/26/16 - 10/18/16**

Property	Account Executive	Sales Office	Sales Region
WUPW	Local House WUPW	WUPW	Local

Advertiser	Product	Estimate Number
POL/OHROC	**HD 3 TV Buy**	

Billing Address:

Midwest Communications & Media.
Attention: Accounts Payable
49 South Grant Avenue
Columbus, OH 43215

Flight Dates	Order #	Alt Order #
10/08/16 - 10/18/16	1597658	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Send Payment To:
WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/10/16	10/18/16	FOX Toledo Daybreak	FOX Toledo Daybre	11111--	:30	5	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	11111--	5	$75.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WUPW	M	10/10/16	8:08 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TG0HGAVA1602H	$75.00	NM
	2	WUPW	Tu	10/11/16	8:29 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TG0HGAVA1602H	$75.00	NM
	3	WUPW	W	10/12/16	7:23 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TG0HGAVA1602H	$75.00	NM
	4	WUPW	Th	10/13/16	8:18 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TG0HGAVA1602H	$75.00	NM
	5	WUPW	F	10/14/16	8:53 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TG0HGAVA1602H	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	11-----	2	$75.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	6	WUPW	M	10/17/16	7:29 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TG0HGAVA1602H	$75.00	NM
	7	WUPW	Tu	10/18/16	7:48 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TG0HGAVA1602H	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/10/16	10/18/16	DT ROS 9a-4P	DT ROS 9a-4P	33333--	:30	15	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	33333--	15	$60.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WUPW	M	10/10/16	9:17 AM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM
	1	WUPW	M	10/10/16	2:29 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM
	2	WUPW	M	10/10/16	3:56 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM
	5	WUPW	Tu	10/11/16	1:26 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM
	6	WUPW	Tu	10/11/16	1:55 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM
	4	WUPW	Tu	10/11/16	2:46 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM
	7	WUPW	W	10/12/16	11:15 AM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM
	9	WUPW	W	10/12/16	12:14 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM
	8	WUPW	W	10/12/16	12:51 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM
	11	WUPW	Th	10/13/16	1:22 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM
	10	WUPW	Th	10/13/16	2:51 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TG0HGAVA1602H	$60.00	NM

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INVOICE

FOX 36 WUPW

Send Payment To:
WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Invoice #	Invoice Date	Invoice Month	Invoice Period
1597658-1	**10/23/16**	**October 2016**	**09/26/16 - 10/18/16**

Advertiser	Product	Estimate Number
POL/OHROC	**HD 3 TV Buy**	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/10/16	10/18/16	DT ROS 9a-4P	DT ROS 9a-4P	33333--	:30	15	$60.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
12	WUPW	Th	10/13/16	3:16 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TGOHGAVA1602H	$60.00	NM
13	WUPW	F	10/14/16	9:17 AM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TGOHGAVA1602H	$60.00	NM
15	WUPW	F	10/14/16	11:59 AM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TGOHGAVA1602H	$60.00	NM
14	WUPW	F	10/14/16	12:35 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TGOHGAVA1602H	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	33-----	6	$60.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
16	WUPW	M	10/17/16	1:32 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TGOHGAVA1602H	$60.00	NM
17	WUPW	M	10/17/16	2:26 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TGOHGAVA1602H	$60.00	NM
18	WUPW	M	10/17/16	3:54 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TGOHGAVA1602H	$60.00	NM
19	WUPW	Tu	10/18/16	12:55 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TGOHGAVA1602H	$60.00	NM
21	WUPW	Tu	10/18/16	1:59 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TGOHGAVA1602H	$60.00	NM
20	WUPW	Tu	10/18/16	2:33 PM	DT ROS 9a-4P	DT ROS 9a-4P	:30	TGOHGAVA1602H	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/10/16	10/18/16	FOX News @ 6:30PM	FOX Toledo News a	11111--	:30	5	$120.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	11111--	5	$120.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	M	10/10/16	6:39 PM	FOX News @ 6:30PM	FOX Toledo News a	:30	TGOHGAVA1602H	$120.00	NM
2	WUPW	Tu	10/11/16	6:47 PM	FOX News @ 6:30PM	FOX Toledo News a	:30	TGOHGAVA1602H	$120.00	NM
3	WUPW	W	10/12/16	6:55 PM	FOX News @ 6:30PM	FOX Toledo News a	:30	TGOHGAVA1602H	$120.00	NM
4	WUPW	Th	10/13/16	6:54 PM	FOX News @ 6:30PM	FOX Toledo News a	:30	TGOHGAVA1602H	$120.00	NM
5	WUPW	F	10/14/16	6:41 PM	FOX News @ 6:30PM	FOX Toledo News a	:30	TGOHGAVA1602H	$120.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	11-----	2	$120.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WUPW	M	10/17/16	6:48 PM	FOX News @ 6:30PM	FOX Toledo News a	:30	TGOHGAVA1602H	$120.00	NM
7	WUPW	Tu	10/18/16	6:54 PM	FOX News @ 6:30PM	FOX Toledo News a	:30	TGOHGAVA1602H	$120.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/10/16	10/18/16	LOC Late 10pm FOX Ne	10-11pm	11111--	:30	5	$390.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	11111--	5	$390.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	M	10/10/16	10:37 PM	LOC Late 10pm FOX News	10-11pm	:30	TGOHGAVA1602H	$390.00	NM
2	WUPW	Tu	10/11/16	10:18 PM	LOC Late 10pm FOX News	10-11pm	:30	TGOHGAVA1602H	$390.00	NM
3	WUPW	W	10/12/16	10:49 PM	LOC Late 10pm FOX News	10-11pm	:30	TGOHGAVA1602H	$390.00	NM
4	WUPW	Th	10/13/16	10:22 PM	LOC Late 10pm FOX News	10-11pm	:30	TGOHGAVA1602H	$390.00	NM
5	WUPW	F	10/14/16	10:22 PM	LOC Late 10pm FOX News	10-11pm	:30	TGOHGAVA1602H	$390.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	11-----	2	$390.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WUPW	M	10/17/16	10:44 PM	LOC Late 10pm FOX News	10-11pm	:30	TGOHGAVA1602H	$390.00	NM
7	WUPW	Tu	10/18/16	10:12 PM	LOC Late 10pm FOX News	10-11pm	:30	TGOHGAVA1602H	$390.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/09/16	10/16/16	Fox News Sunday	Fox News Sunday	- - - - - - 1	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/09/16	10/16/16	Fox News Sunday	Fox News Sunday	- - - - - - 1	:30	1	$100.00	NM

	Start Date	End Date	MTWTFSS		Spots/Week	Rate			
	10/03/16	10/09/16	- - - - - - 1		1	$100.00			

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Su	10/09/16	9:43 AM	Fox News Sunday	Fox News Sunday	:30	TG0HGAVA1602H	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	- - - - - - 1	1	$100.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WUPW	Su	10/16/16	9:35 AM	Fox News Sunday	Fox News Sunday	:30	TG0HGAVA1602H	$100.00	NM

Total Spots   **44**

Payment Terms 30 Days

Gross Total	**$5,555.00**
Agency Commission	**$833.25**
Net Amount Due	**$4,721.75**

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