

# CONTRACT



**WJMN**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Mary Chuy**  
**Irving, TX 75039**  
**(906) 273-2533**

And:

**Media Buying and Analytics**  
**2020 Howell Mill Road NW**  
**Suite D348**  
**Atlanta, GA 30318-1732**

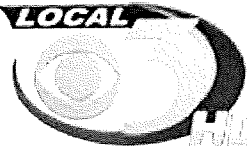
<u>Contract / Revision</u> 2648321 /		<u>Alt Order #</u> 27041207	
<u>Advertiser</u> POL/Joe Biden/President/US/Dem		<u>Original Date / Revision</u> 10/11/20 / 10/11/20	
<u>Contract Dates</u> 10/20/20 - 10/26/20		<u>Estimate #</u> 7804	
<u>Product</u>			
<u>Order Brand</u>	<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJMN	<u>Account Executive</u> Millennium Washing	<u>Sales Office</u> Millennium/Was	
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agy Code</u> 9920504	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1340	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJMN	10/21/20	10/21/20	CBS This Morning	W 7:00 AM-8:00 AI		1:00			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--W----				1	\$90.00			
N 2	WJMN	10/20/20	10/26/20	CBS This Morning	Tu-M 8:00 AM-9:00		1:00			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-T-T---				2	\$90.00			
Week:		10/26/20	11/01/20	M-----				1	\$90.00			
D 3	WJMN	10/22/20	10/22/20	CBS This Morning M-F	CBS This Morning		1:00			NM	0	\$0.00
D 4	WJMN	10/26/20	10/26/20	CBS This Morning M-F	CBS This Morning		1:00			NM	0	\$0.00
N 5	WJMN	10/22/20	10/22/20	PRICE IS RIGHT	Th 11a-12p		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---T---				1	\$200.00			
N 6	WJMN	10/23/20	10/23/20	CBS Y&R M-F	F 12p-1p		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----F--				1	\$200.00			
N 7	WJMN	10/22/20	10/22/20	FUNNY YOU SHOULD ASK	Th 1p-130p		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---T---				1	\$100.00			
N 8	WJMN	10/26/20	10/26/20	CBS Bold & Beautiful M-F	M 1:30p-2p		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	M-----				1	\$100.00			
N 9	WJMN	10/20/20	10/20/20	CBS Let's Make A Deal	Tu 3p-4p		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-T-----				1	\$100.00			
N 10	WJMN	10/21/20	10/23/20	W-F 4:00 PM-4:30 PM	W-F 4:00 PM-4:30		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--W-F--				2	\$100.00			
D 11	WJMN	10/23/20	10/23/20	M-F 4p-5p	M-F 4p-5p		1:00			NM	0	\$0.00
N 12	WJMN	10/22/20	10/26/20	Th-M 4:30 PM-5:00 PM	Th-M 4:30 PM-5:00		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---T---				1	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WJMN**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Mary Chuy**  
**Irving, TX 75039**  
**(906) 273-2533**

Contract / Revision	Alt Order #
2648321 /	27041207

Advertiser	Original Date / Revision
POL/Joe Biden/President/US/Dem	10/11/20 / 10/11/20

Contract Dates	Product	Estimate #
10/20/20 - 10/26/20		7804

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	M-----				1	\$100.00			
D 13	WJMN	10/26/20	10/26/20	M-F 4p-5p	M-F 4p-5p		1:00			NM	0	\$0.00
N 14	WJMN	10/23/20	10/23/20	Local 3 News at 6:00	F 6p-6:30p		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----F--				1	\$200.00			
N 15	WJMN	10/21/20	10/23/20	ACCESS HOLLYWOOD	W-F 7p-730p		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--W-F--				2	\$50.00			
D 16	WJMN	10/23/20	10/23/20	M-F 7p-730p	M-F 7p-730p		1:00			NM	0	\$0.00
N 17	WJMN	10/20/20	10/26/20	INSIDE EDITION	Tu-M 730p-8p		1:00			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-T-T---				2	\$50.00			
Week:		10/26/20	11/01/20	M-----				1	\$50.00			
D 18	WJMN	10/22/20	10/22/20	M-F 730p-8p	M-F 730p-8p		1:00			NM	0	\$0.00
D 19	WJMN	10/26/20	10/26/20	M-F 730p-8p	M-F 730p-8p		1:00			NM	0	\$0.00
N 20	WJMN	10/21/20	10/21/20	Local 3 News at 11:00	W 11p-11:30p		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--W----				1	\$200.00			
N 21	WJMN	10/20/20	10/26/20	Late Show/Stephen Colbert	Tu-M 11:30p-12:30		1:00			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-T-----				1	\$60.00			
Week:		10/26/20	11/01/20	M-----				1	\$60.00			
D 22	WJMN	10/26/20	10/26/20	Late Show/Stephen Colbert	Late Show/Stepher		1:00			NM	0	\$0.00
N 23	WJMN	10/24/20	10/24/20	CBS This Morning Saturday	Sa 7:00 AM-8:00 A		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----S-				1	\$50.00			
N 24	WJMN	10/24/20	10/24/20	CBS This Morning Saturday	Sa 8:00 AM-9:00 A		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----S-				1	\$50.00			
N 25	WJMN	10/25/20	10/25/20	CBS Sunday Morning	Su 9a-10:30a		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----S				1	\$300.00			
Totals											25	\$2,630.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/19/20 - 10/26/20	25	\$2,630.00	(\$394.50)	\$2,235.50
<b>Totals</b>	<b>25</b>	<b>\$2,630.00</b>	<b>(\$394.50)</b>	<b>\$2,235.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)


Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jeff Scattergood, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☒  
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Biden for President

Agency requesting time (and contact information):

☐ N/A Media Buying and Analytics

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

11/03/2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Schultz, Greg

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

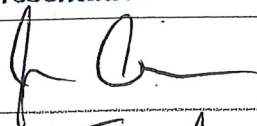
**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Jeff Scattergood

Name:

Jim Arneson

Date of Request to Purchase Ad Time: 06/17/2020

Date of Station Agreement to Sell Time:

10-8-20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Jeff Scattergood

Date: 06/17/2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 10-8-20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	2648321	Station Call Letters:	WJMN	Date Received/Requested:	10-8-20
Est. #:	7804	Station Location:	Marguette MI	Run Start and End Dates:	10-20-10-26-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated; the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ISC1: BFP6020259 H (:60) "Maggie I Can't"  
BFP6020236 H (:60) "Laser Focused"